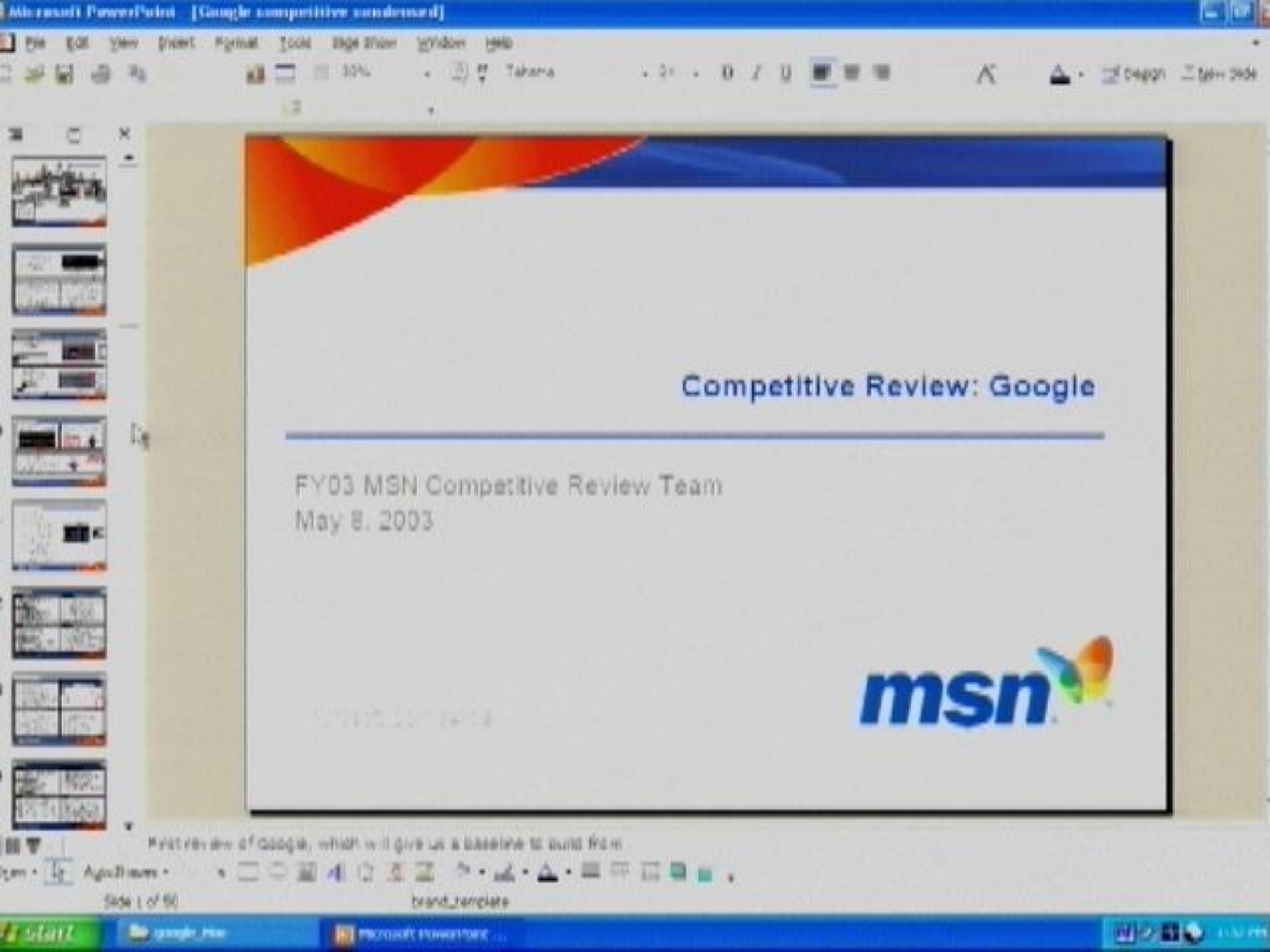
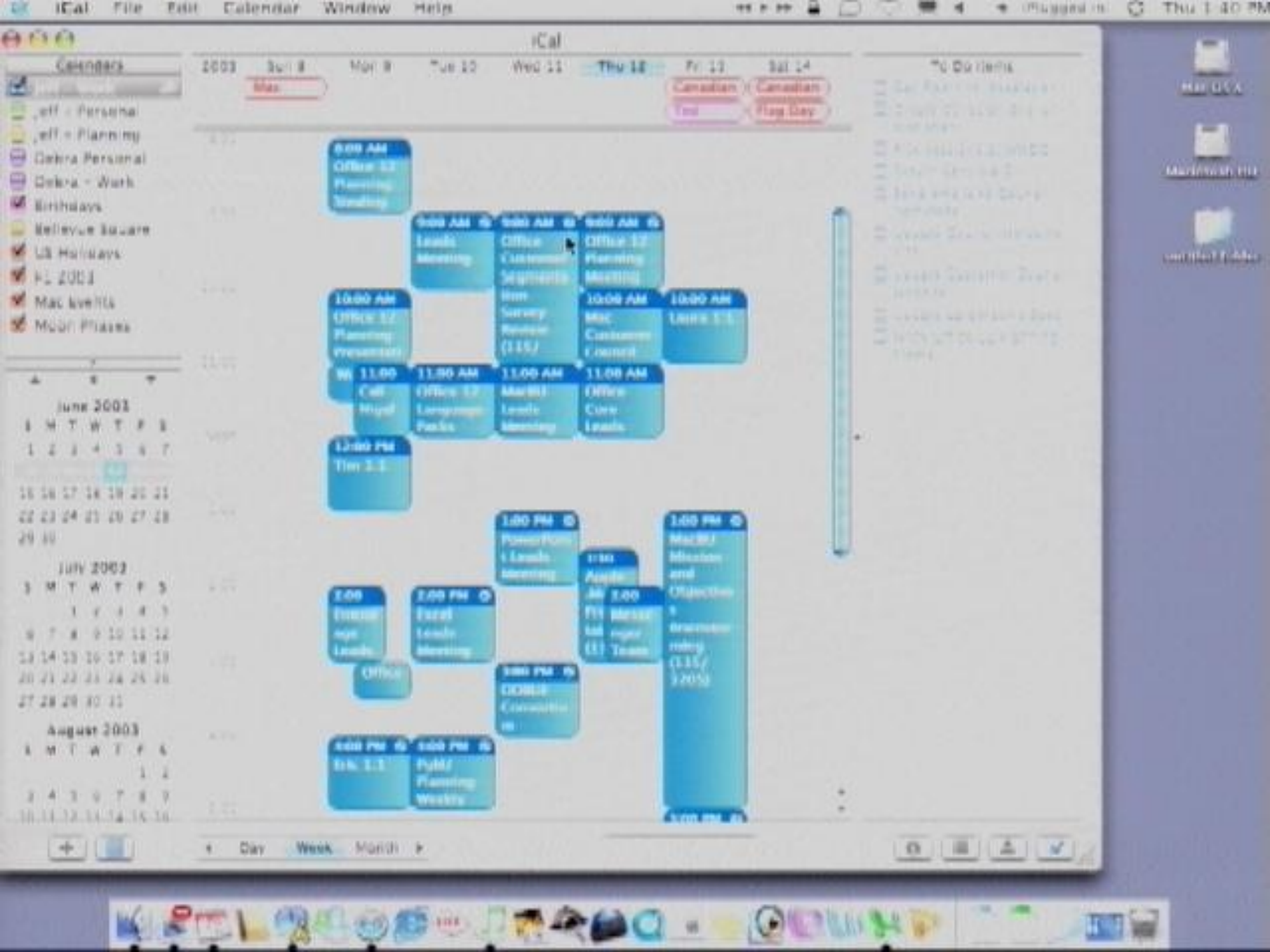
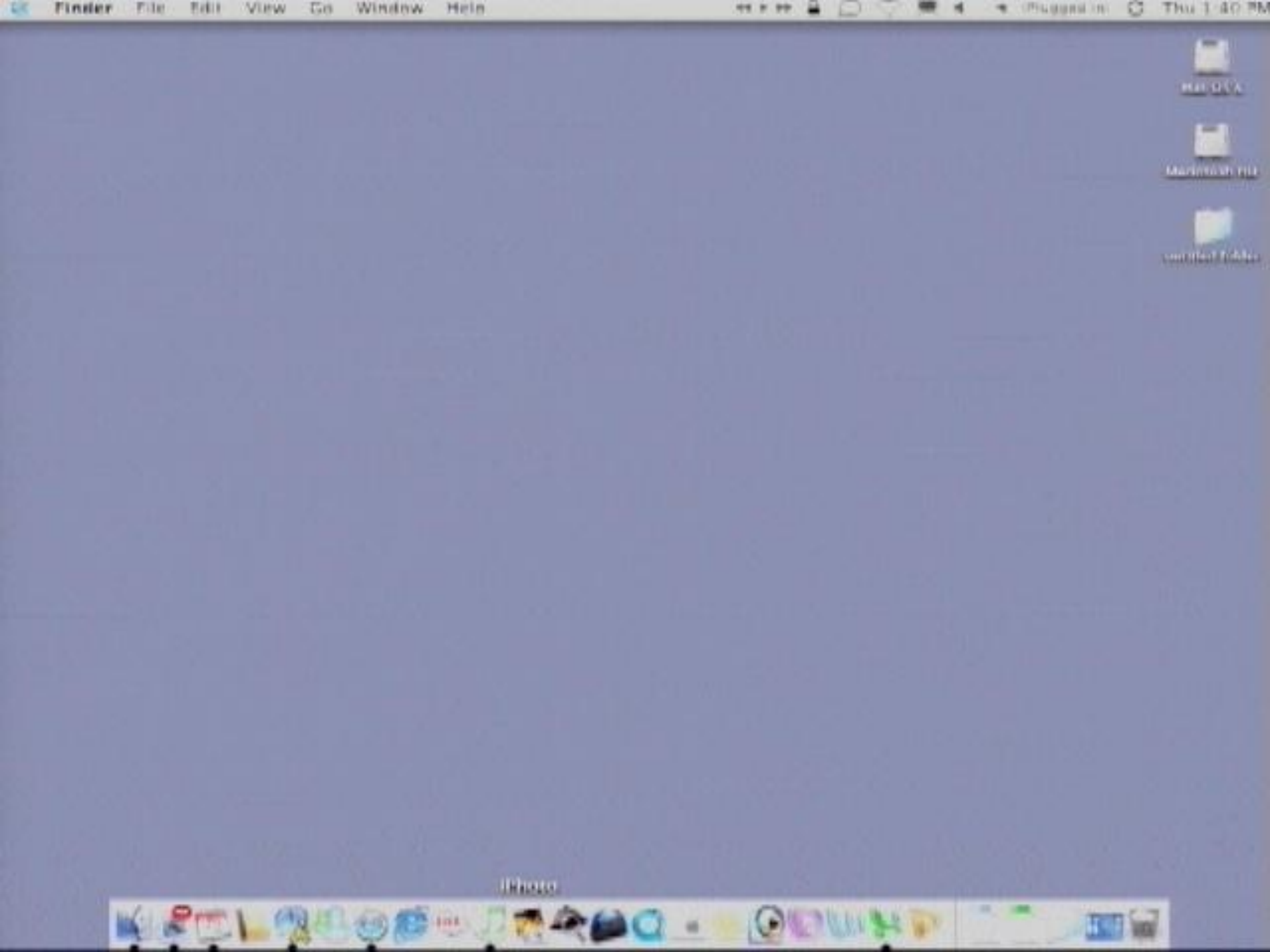
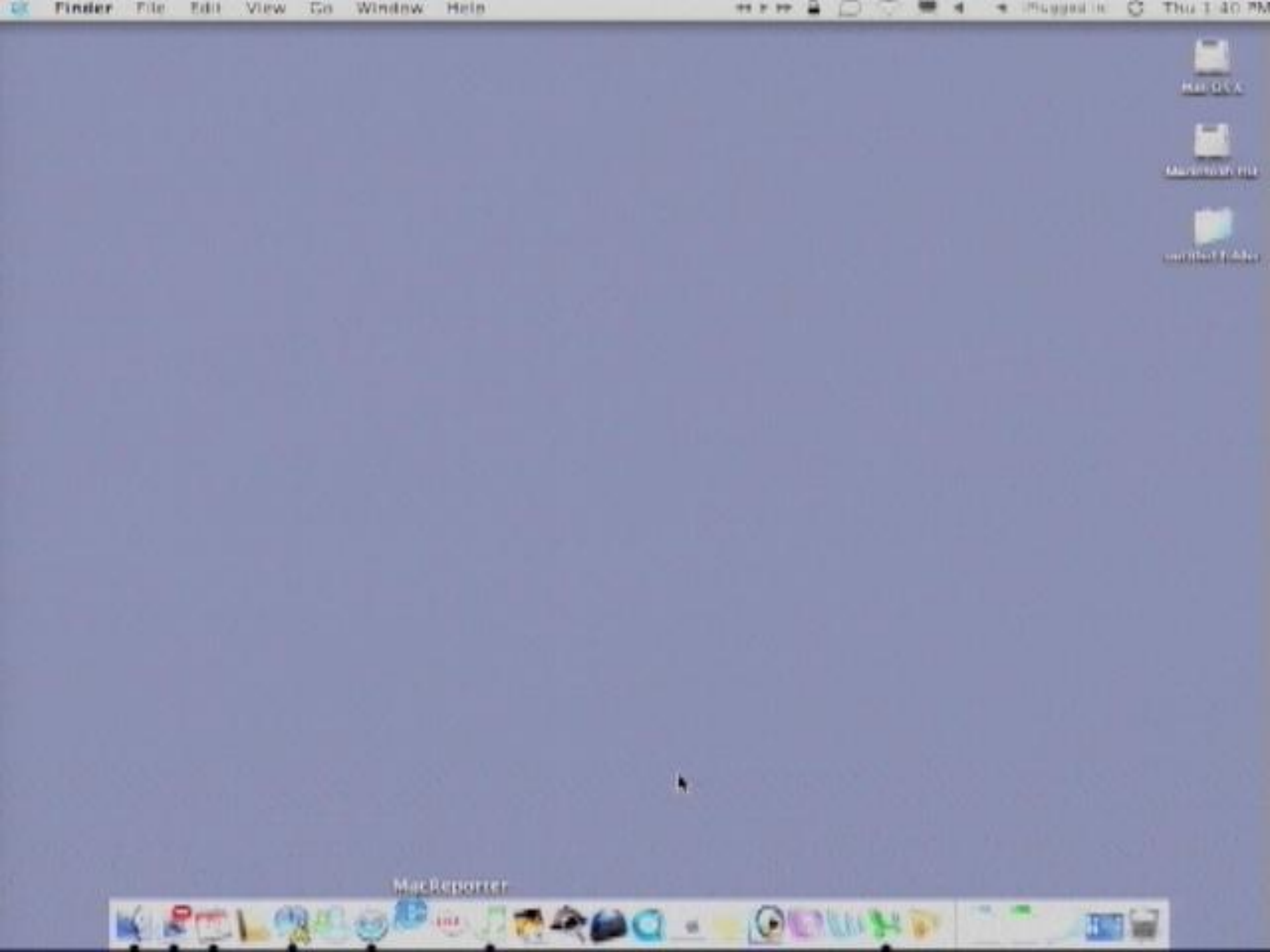

Competitive Review: Google
FY03 MSN Competitive Review Team
May 8, 2003
msn

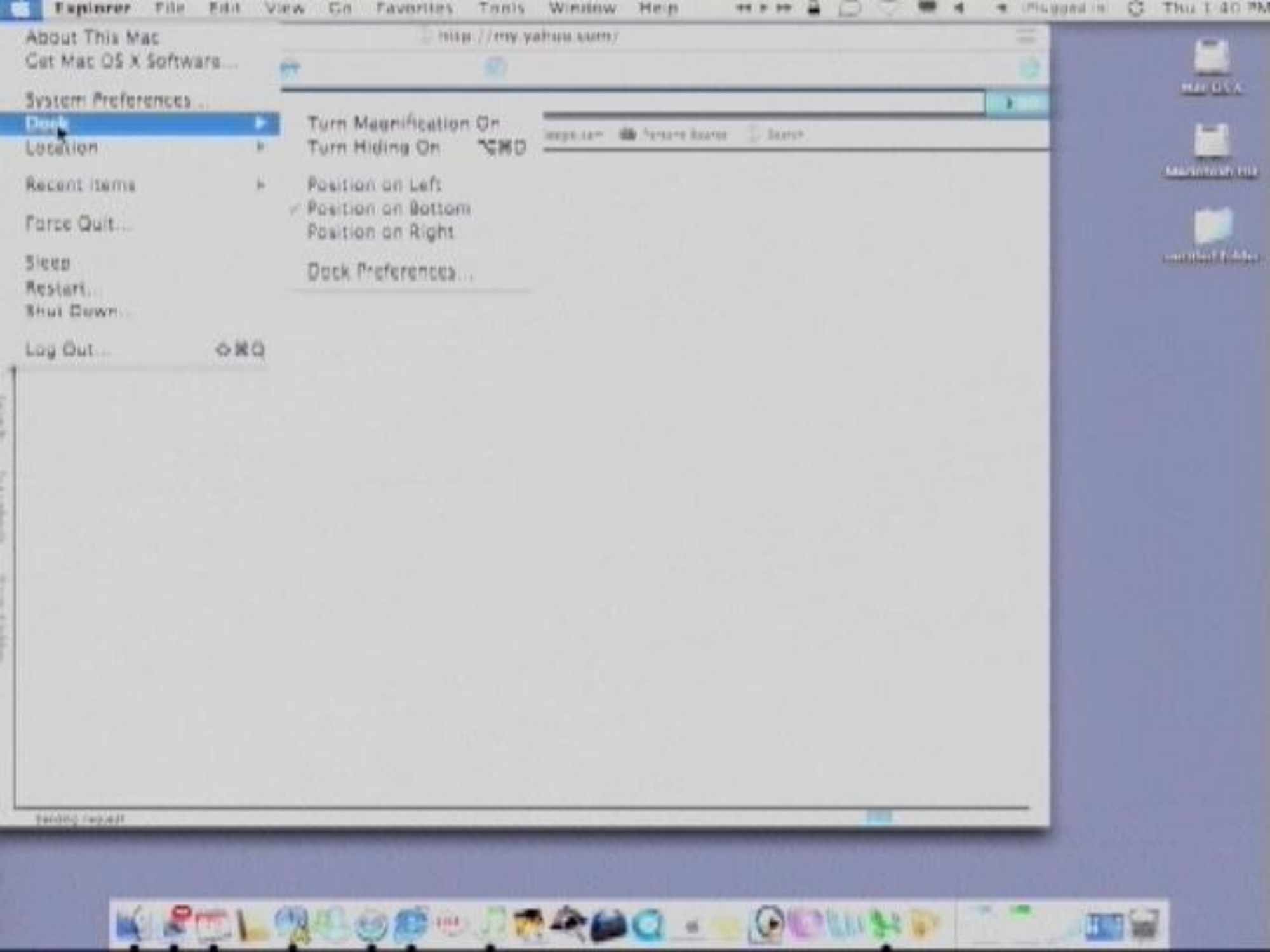

Finder File Edit View Go Window Help
About This Mac
Get Mac OS X Software...
System Preferences...
Dock
Location
Recent Items
Force Quit...
Sleep
Restart...
Shut Down...
Log Out... ⇧⌘Q

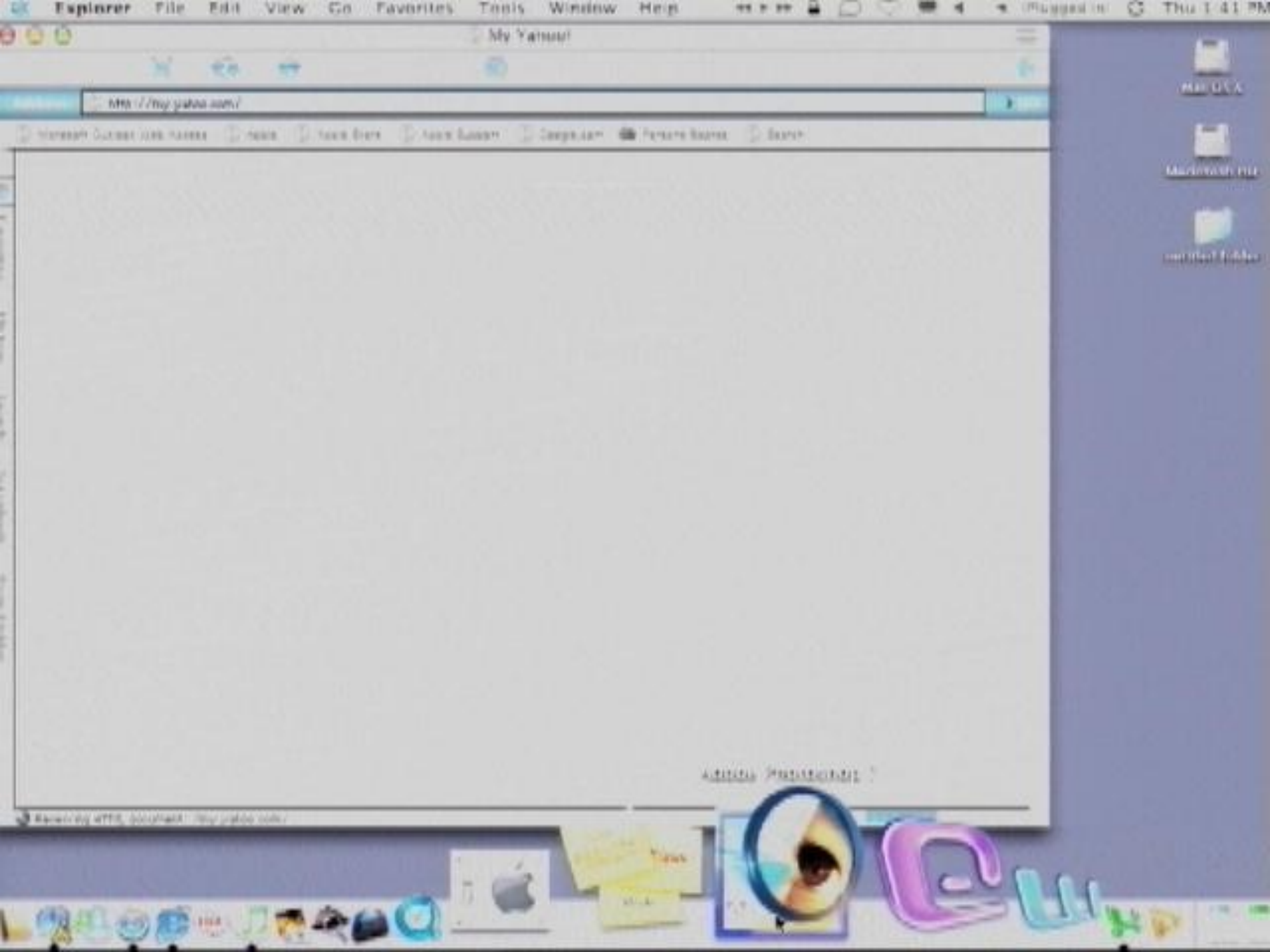

iCal
Calendars
June 2003
July 2003
August 2003
Day
Week
Month

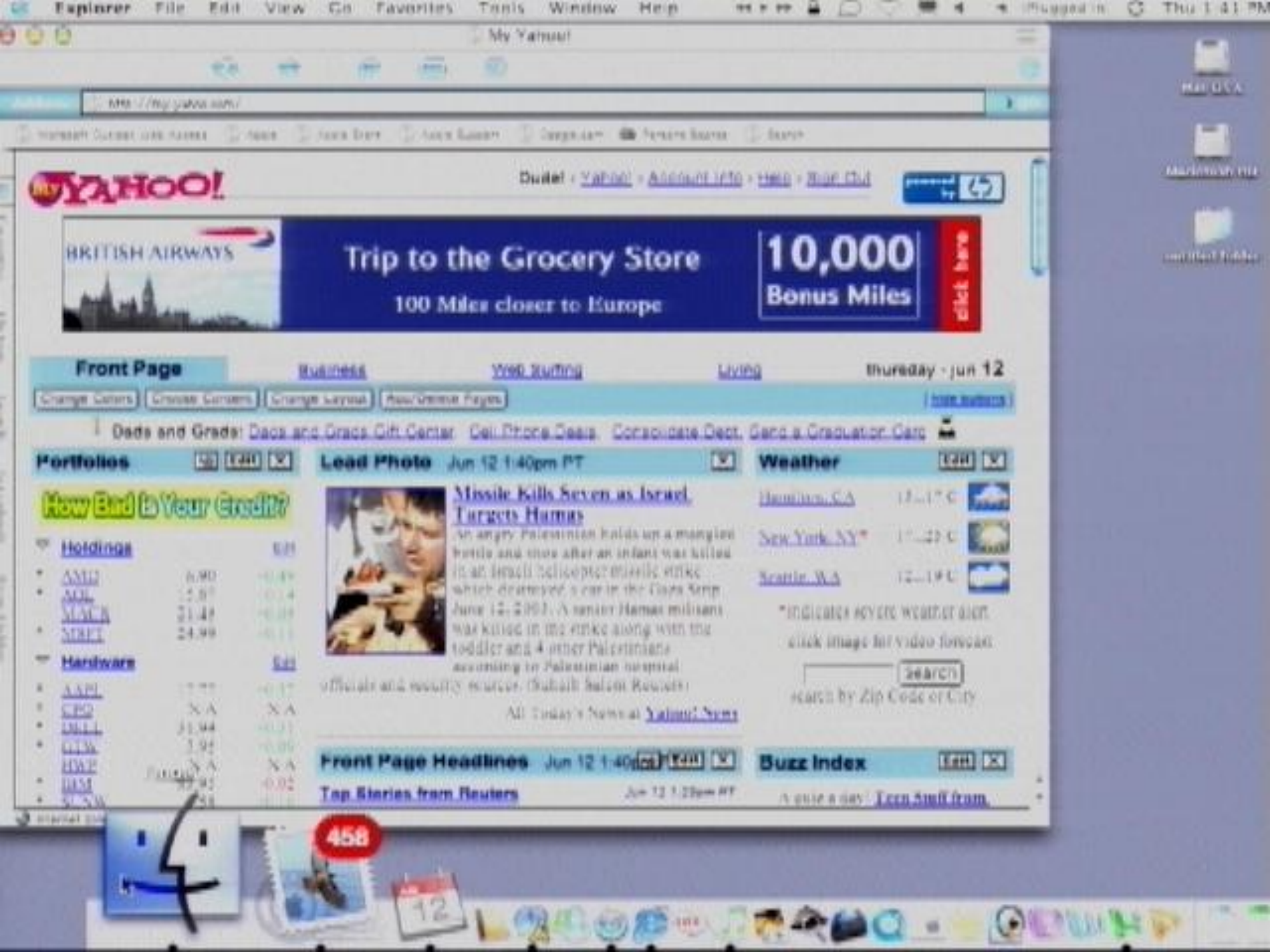

Finder File Edit View Go Window Help
Thu 1:40 PM
iPhoto


Finder File Edit View Go Window Help
MacReporter


Finder File Edit View Go Window Help
Thu 1:40 PM
Internet Explorer


Explorer File Edit View Go Favorites Tools Window Help
About This Mac
Get Mac OS X Software...
System Preferences...
Dock
Location
Recent Items
Force Quit...
Sleep
Restart...
Shut Down...
Log Out...
Turn Magnification On
Turn Hiding On
Position on Left
Position on Bottom
Position on Right
Dock Preferences...


Explorer File Edit View Go Favorites Tools Window Help
My Yahoo!


Explorer File Edit View Go Favorites Tools Window Help
My Yahoo!
MY YAHOO!
Dude! · Yahoo! · Account Info · Help · Sign Out
BRITISH AIRWAYS
Trip to the Grocery Store
100 Miles closer to Europe
10,000
Bonus Miles
click here
Front Page
Business
Web Studio
Living
Thursday · Jun 12
Dads and Grads: Daca and Graca Gift Center Cell Phone Deals Corporate Dept. Send a Graduation Card
Portfolios
How Bad Is Your Credit?
Holdings
Hardware
Lead Photo Jun 12 1:40pm PT
Missile Kills Seven as Israel Targets Hamas
All Today's News at Yahoo! News
Weather
Hermosa, CA
New York, NY*
Seattle, WA
search
search by Zip Code or City
Front Page Headlines Jun 12 1:40
Top Stories from Reuters
Buzz Index
458

Explorer File Edit View Go Favorites Tools Window Help

My Yahoo!

My YAHOO!

Dude! · Yahoo! · Account Info · Help · Sign Out



British Airways Visa® Signature Card

Every purchase counts.

10,000 Bonus Miles

click here

Front Page | Business | Web Buzzing | Living | Thursday - Jun 12

Change Colors | Choose Content | Change Layout | Add/Delete Pages | Help

Dads and Grads: Daca and Graca Gift Center | Cell Phone Deals | Corporate Desk | Send a Graduation Card

Portfolios

How Bad Is Your Credit?

Holdings

AMD	6.90	
AOL	15.87	
YHOO	21.48	
MSFT	24.99	

Hardware

AAPL		
CPQ	N/A	N/A
DELL	31.94	
GTW	7.95	
HWP	N/A	N/A
IBM	93.95	-0.05
SUNW	4.58	

Lead Photo Jun 12 1:40pm PT



Missile Kills Seven as Israel Targets Hamas

An angry Palestinian holds up a mangled bottle and shoe after an infant was killed in an Israeli helicopter missile strike which destroyed a car in the Gaza Strip June 12, 2003. A senior Hamas militant was killed in the strike along with the toddler and 4 other Palestinians according to Palestinian hospital officials and security sources. (Suhaib Salem/Reuters)

All Today's News at Yahoo! News

Weather

Hermosa, CA	13...17 C
New York, NY*	17...25 C
Seattle, WA	12...19 C

*indicates severe weather alert

Click image for video forecast

search

search by Zip Code or City

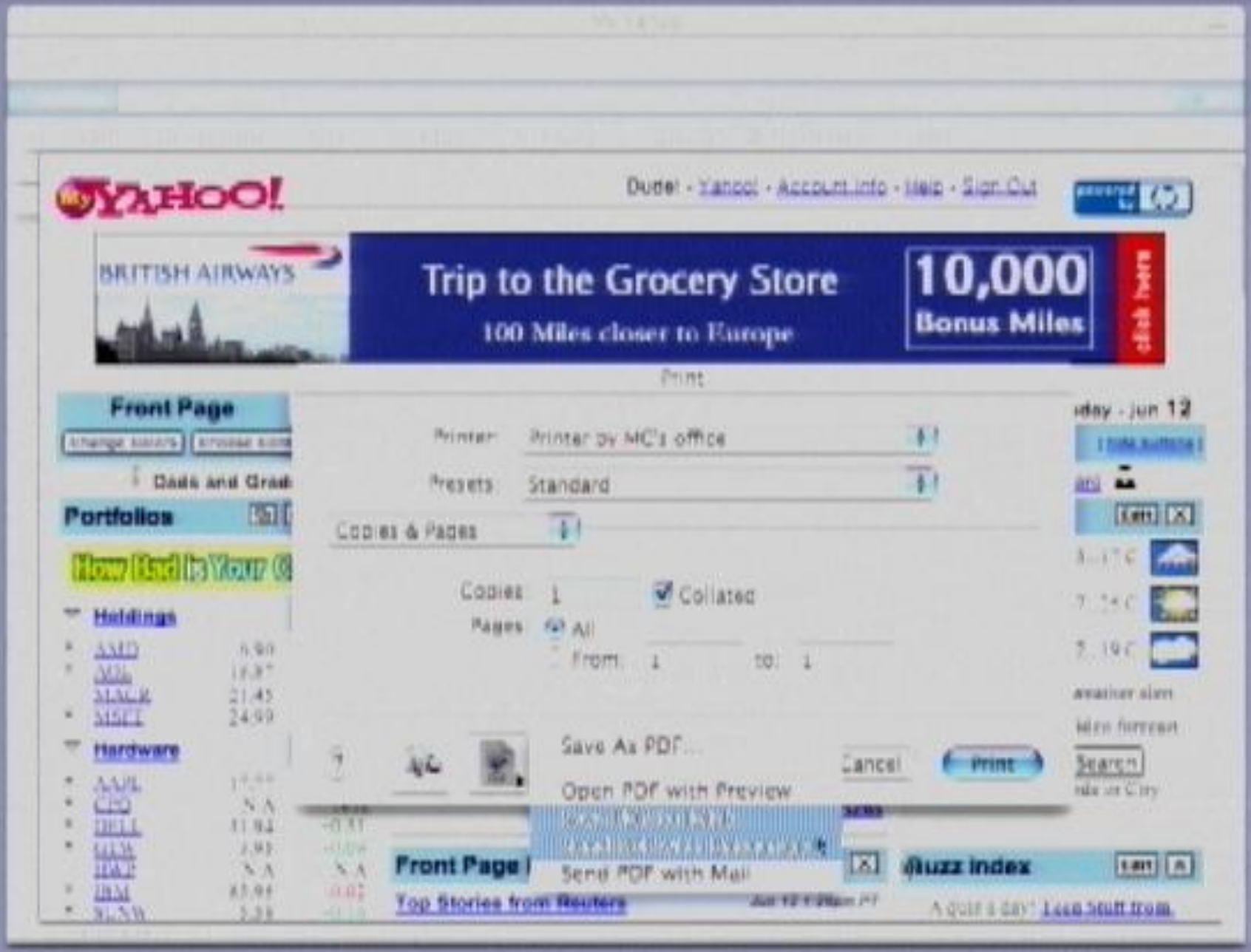
Front Page Headlines Jun 12 1:40pm PT

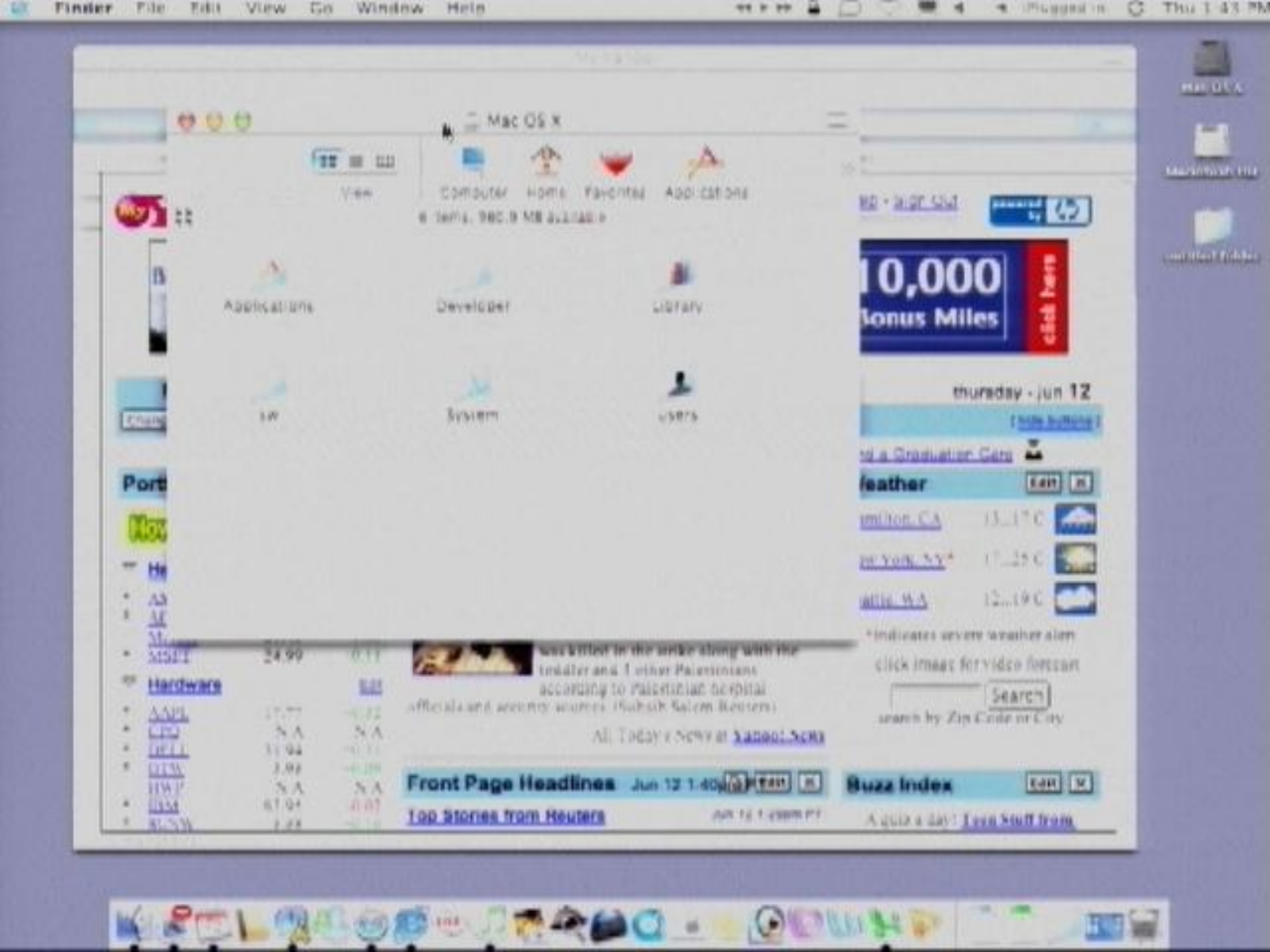
Top Stories from Reuters Jun 12 1:23pm PT

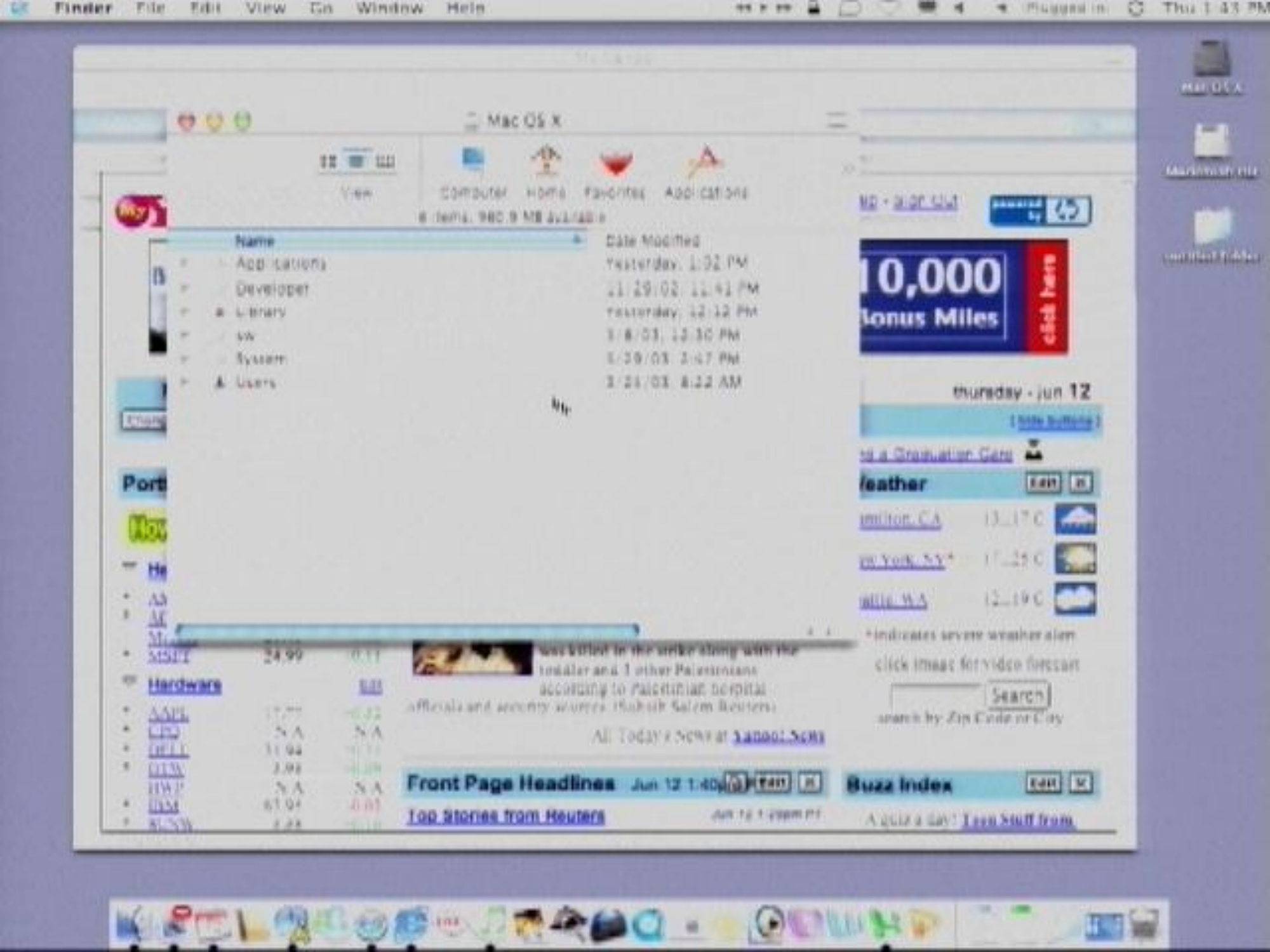
Buzz Index

A quiz a day | Teen Spirit from

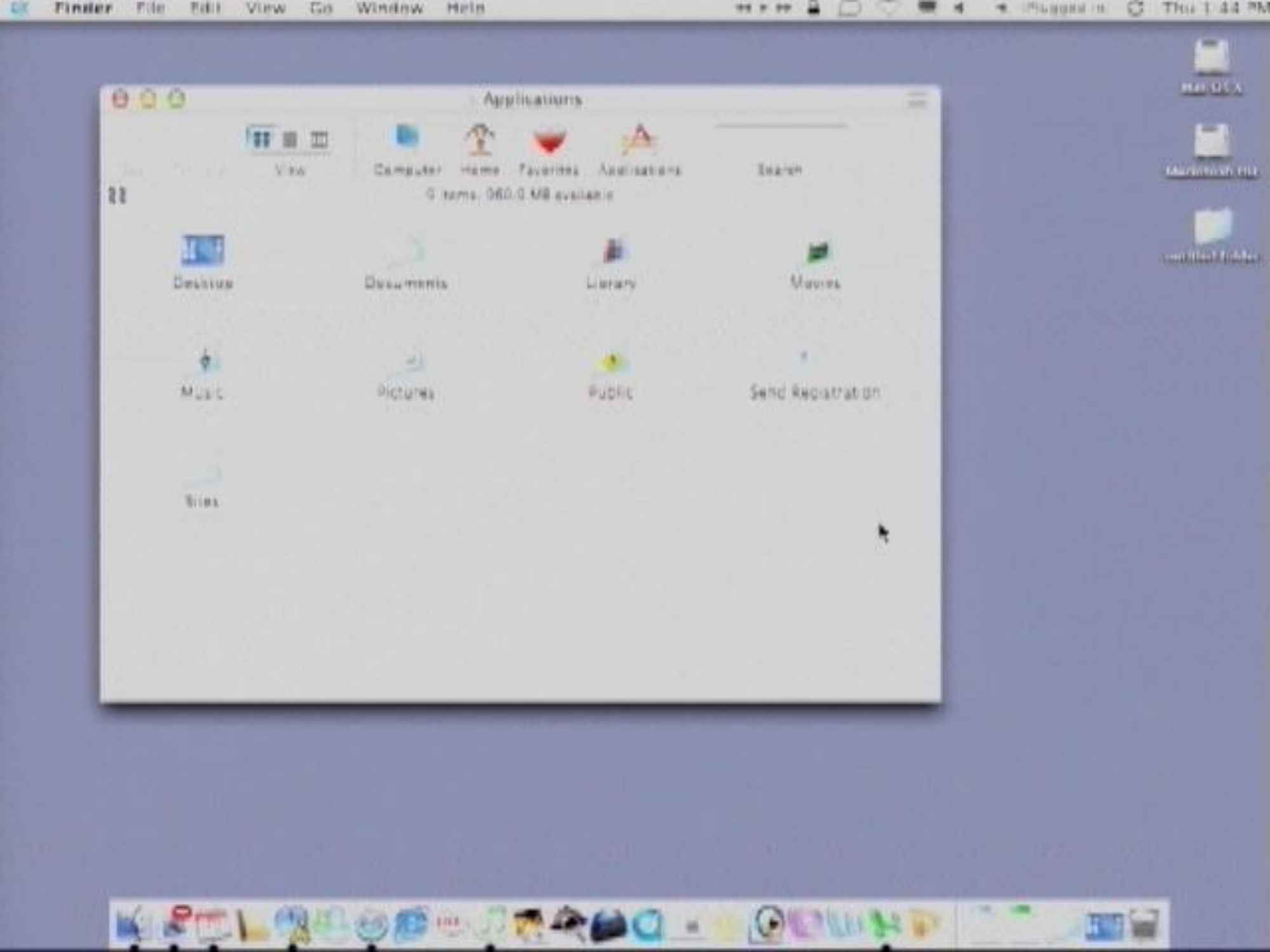
102

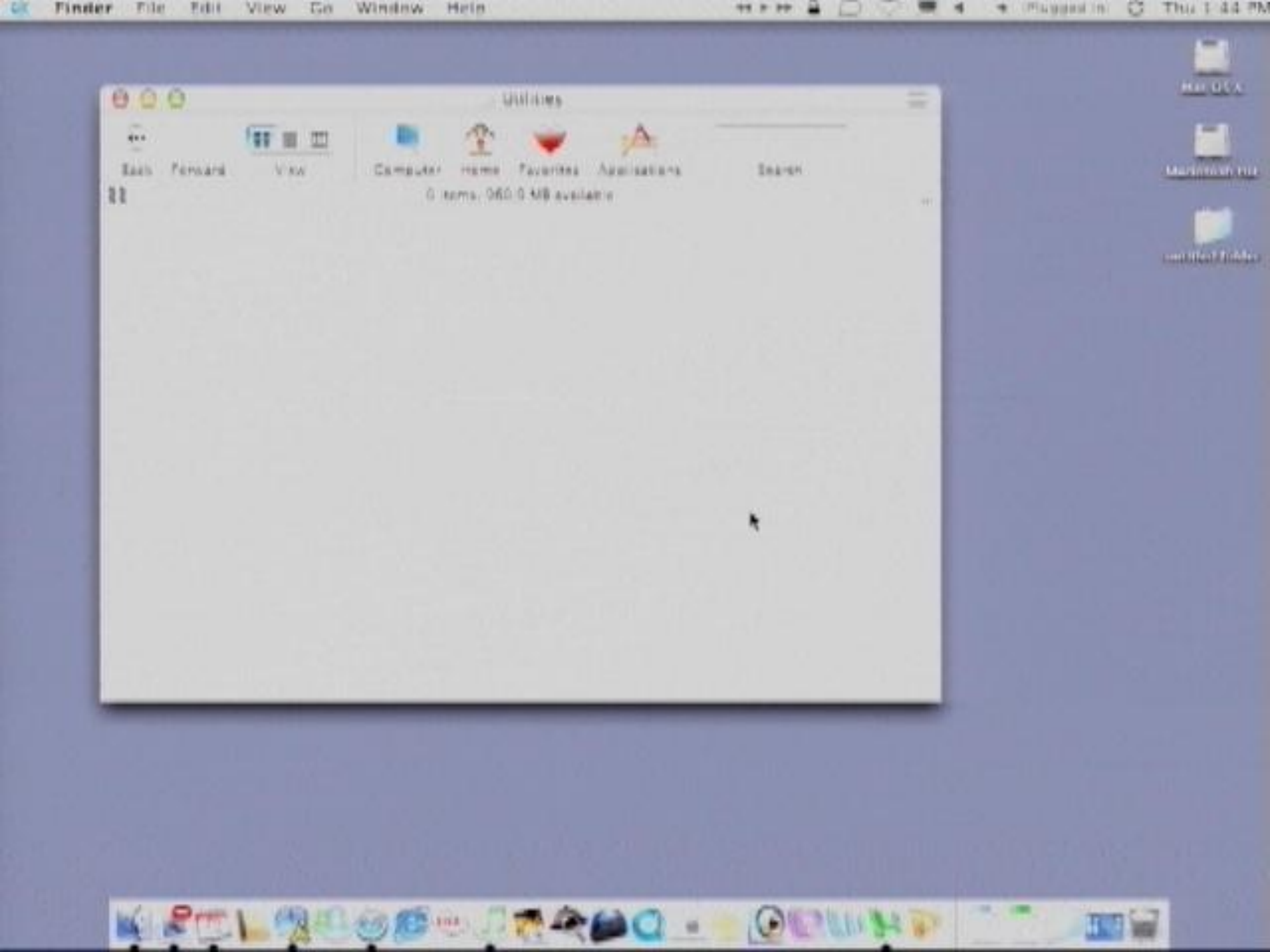

Explorer
File
Thu 1:42 PM
YAHOO!
Dude! - Yahoo! - Account Info - Help - Sign Out
BRITISH AIRWAYS
Trip to the Grocery Store
100 Miles closer to Europe
10,000
Bonus Miles
click here
Print
Front Page
Printer: Printer by MC's office
Presets: Standard
Copies & Pages
Copies: 1
Collated
Pages: All
From: 1 to: 1
Portfolios
Holdings
Hardware
Save As PDF...
Open PDF with Preview
Send PDF with Mail
Cancel
Print
Front Page
Buzz Index
Top Stories from Reuters

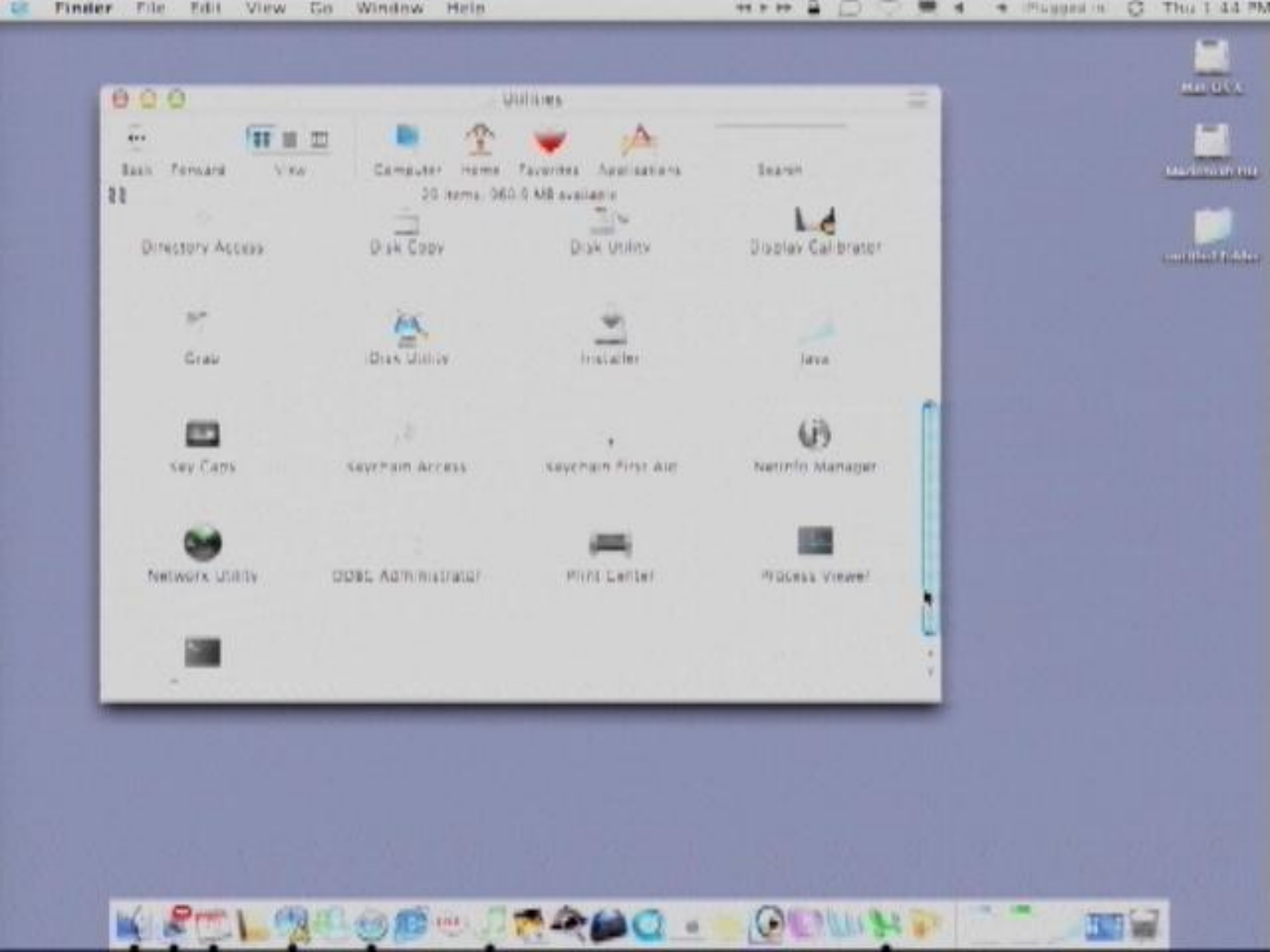

Finder File Edit View Go Window Help
Mac OS X
Applications
Developer
Library
System
Users
10,000
Bonus Miles
click here
thursday - jun 12
Front Page Headlines
Top Stories from Reuters
Buzz Index
Search

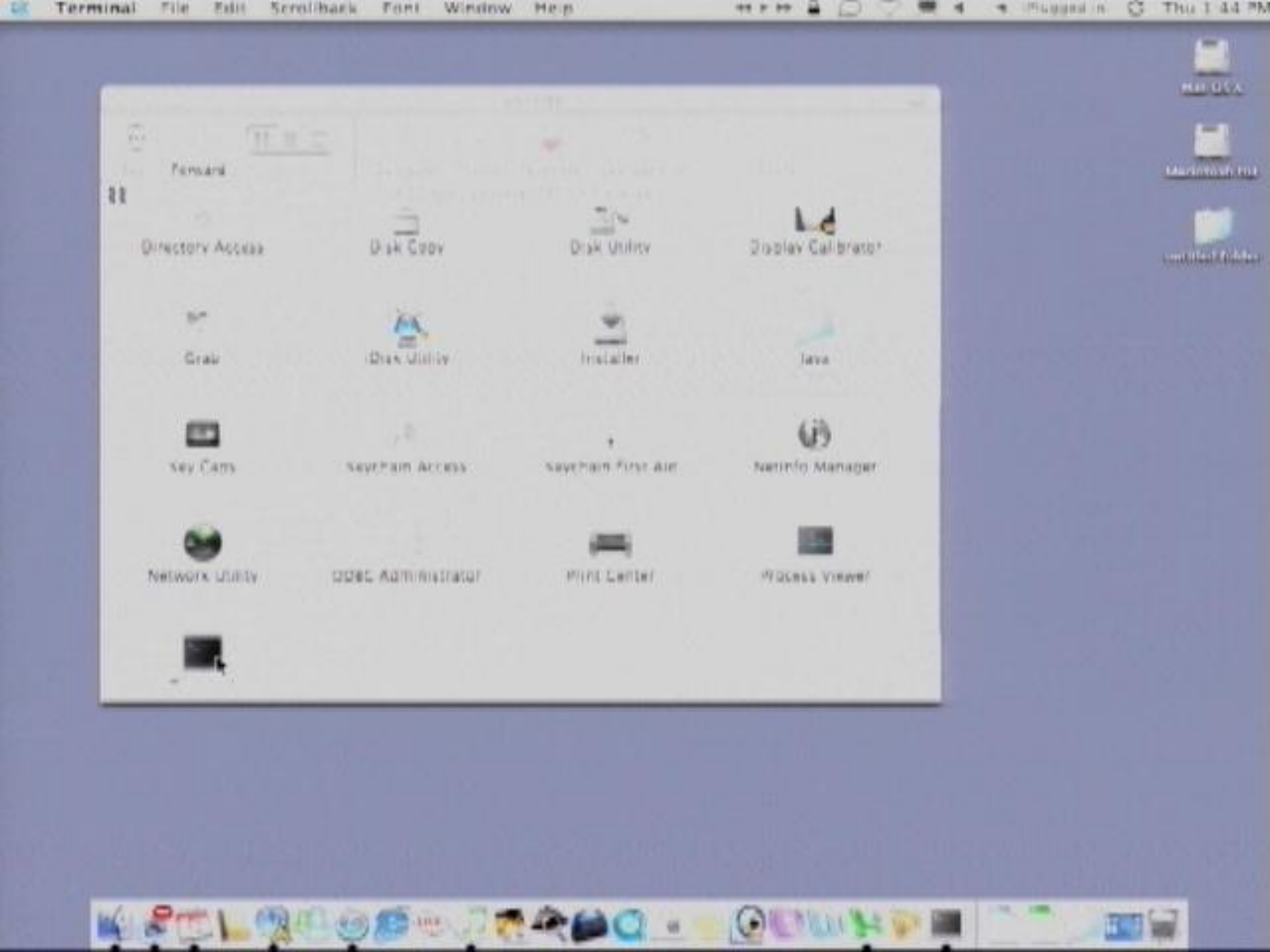

Finder File Edit View Go Window Help
Mac OS X
View
Computer
Home
Favorites
Applications
Name
Applications
Developer
Library
System
Users
Date Modified
10,000
Bonus Miles
click here
thursday - jun 12
Search
Front Page Headlines
Top Stories from Reuters
Buzz Index
Hardware

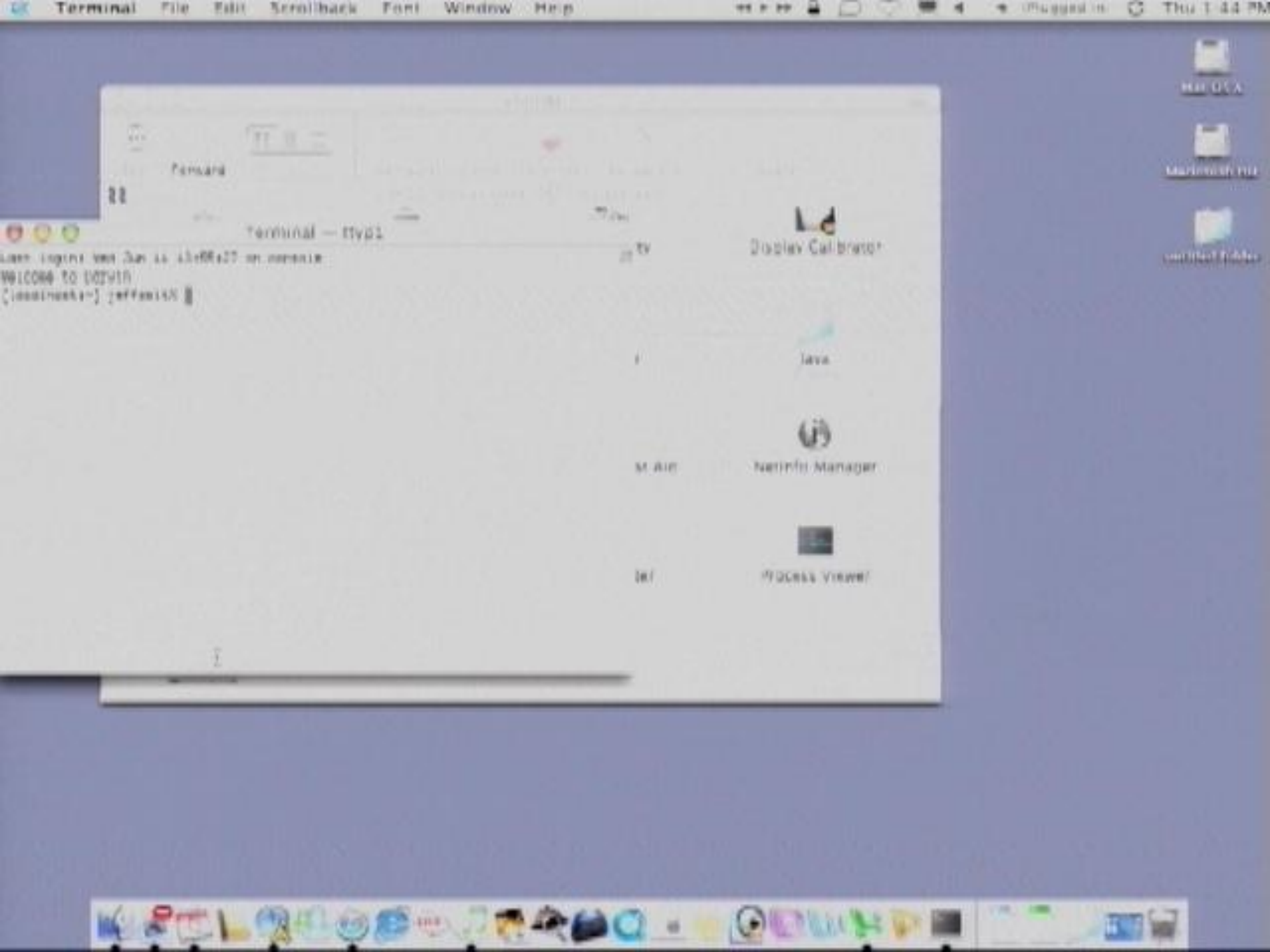

Finder File Edit View Go Window Help
Safari
102

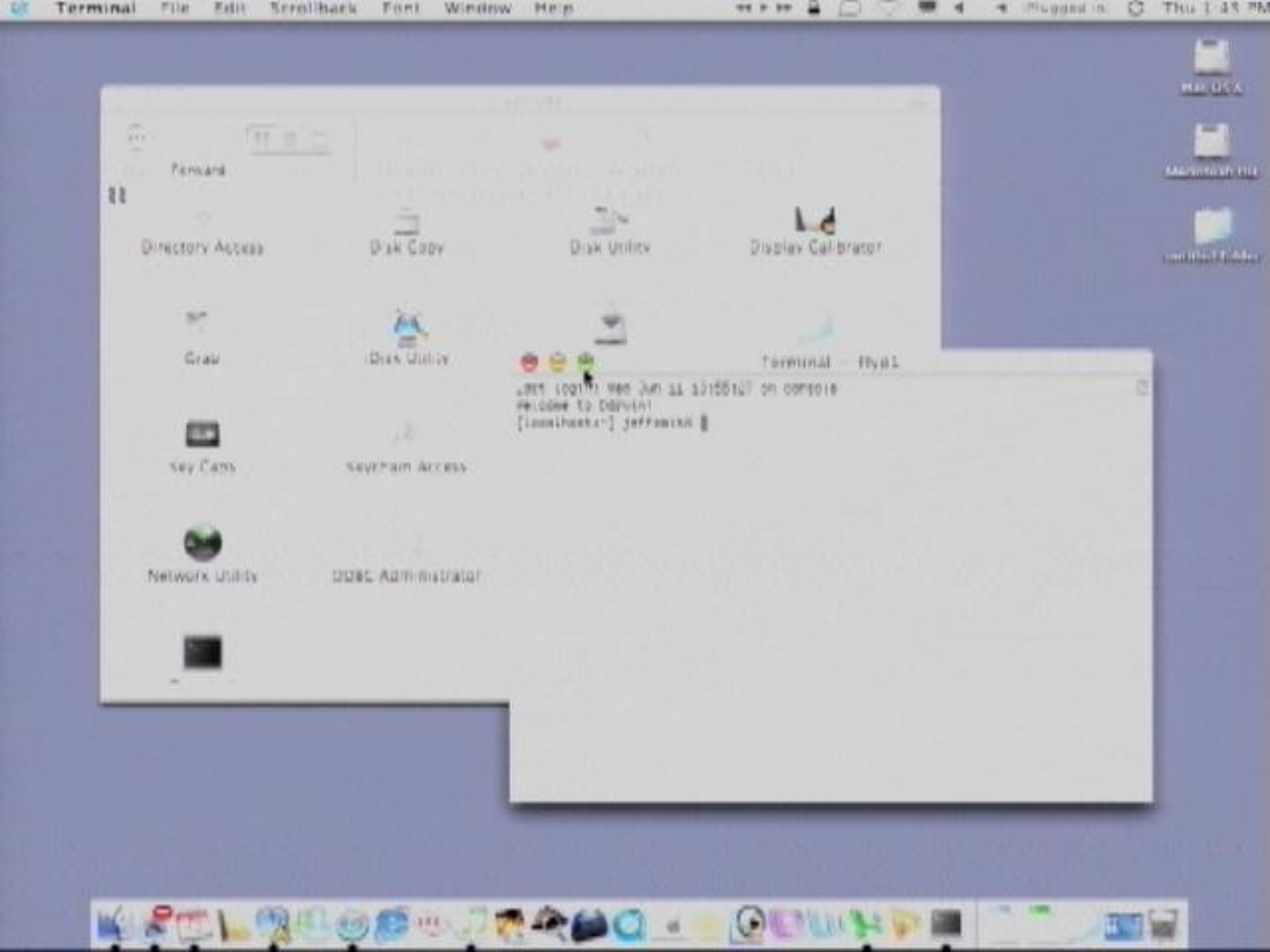

Finder File Edit View Go Window Help
Applications
Computer
Home
Favorites
Applications
Search
Desktop
Documents
Library
Movies
Music
Pictures
Public
Sites


Finder File Edit View Go Window Help
Utilities
Back Forward View
Computer Home Favorites Applications
Search
0 items, 960.0 MB available


Finder File Edit View Go Window Help
Utilities
Back Forward View
Computer Home Favorites Applications
Search
Directory Access
Disk Copy
Disk Utility
Display Calibrator
Grab
Installer
Java
Key Caps
Keychain Access
Keychain First Aid
NetInfo Manager
Network Utility
ODBC Administrator
Print Center
Process Viewer
Thu 1:44 PM


Terminal File Edit Scrollback Font Window Help
Forward
Directory Access
Disk Copy
Disk Utility
Display Calibrator
Grab
Installer
Java
Key Caps
Network Utility
Printer Center
Process Viewer


Terminal File Edit Scrollback Font Window Help
Terminal — ttyp1
Display Calibrator
Java
Network Manager
Process Viewer


Terminal File Edit Wireshark Font Window Help
Directory Access
Disk Copy
Disk Utility
Display Calibrator
Grab
Key Caps
Network Utility
Terminal — ttys1
Welcome to Darwin!
[localhost:~] jeffmaish%

Safari File Edit View History Bookmarks Window Help

My Yahoo!

http://my.yahoo.com/p/xl.html

Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lightning Mac News Mac Rumors Blogs

MyYahoo!

Guest Yahoo! Accounts Help Sign Out

Yahoo! Search

what are you searching for?

Front Page | Business | Web Buzz | Living | Thursday, Jun 12

Change Colors | Choose Content | Change Layout | Add/Delete Pages

Deals and Deals: Deals and Deals Gift Center | Cell Phone Deals | Consolidate Debt | Send a Graduation Card

Portfolios

COMMISSION FREE TRADES

Holdings

AMD	6.90	
ADBE	13.87	
MACR	11.45	
MSFT	24.00	

Hardware

AAPL	17.77	
CSCO	N/A	N/A
EMC	11.94	
GTW	3.93	
HWP	N/A	N/A
IBM	93.91	+0.02
SUNW	5.28	

Indexes

DJIA	9106.11	
NASDAQ	1813.82	

Lead Photo Jun 12 1:40pm PT



Missile Kills Seven as Israel Targets Hamas

An angry Palestinian holds up a mangled bottle and cries after an infant was killed in an Israeli helicopter missile strike which destroyed a car in the Gaza Strip June 12, 2003. A senior Hamas militant was killed in the strike along with the toddler and a other Palestinians according to Palestinian hospital officials and security sources. (Suhaib Salem/Reuters)

All Today's News at Yahoo! News

Front Page Headlines Jun 12 1:40pm PT

Top Stories from Reuters Jun 12 1:28pm PT

- Missile Kills Seven as Israel Targets Hamas
- Actor Gregory Peck Dies in Los Angeles at Age 87
- UN Exempts U.S. Soldiers from Prosecution for Year
- TV journalist David Brinkley dead at 82
- Bush Will Dispatch Veteran Diplomat to Israel

Weather

Hamilton, MT	12...17 C	
New York, NY	17...25 C	
Seattle, WA	12...19 C	

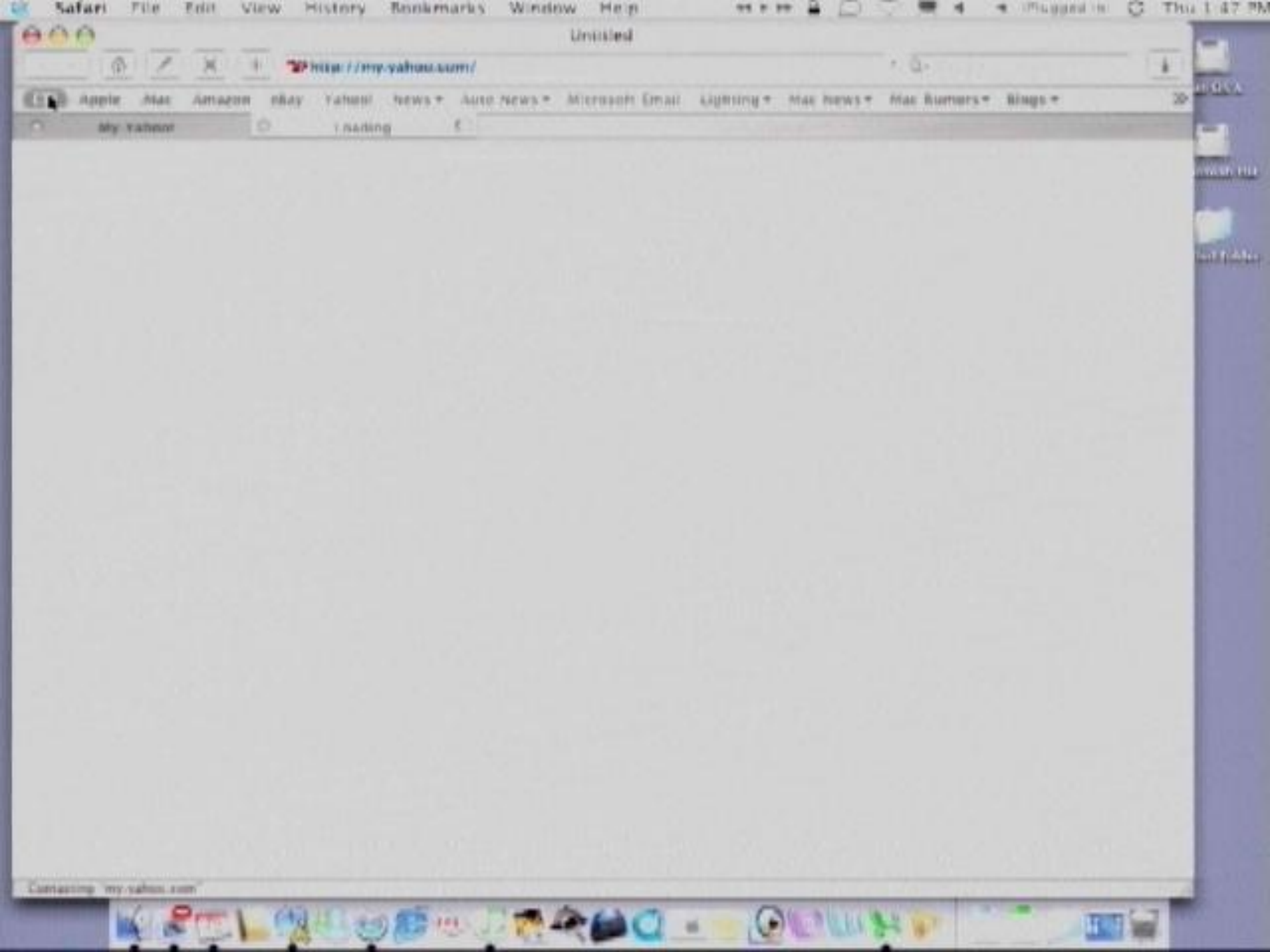
* indicates severe weather alert

Click image for 4 day forecast

Search for a City or Zip Code

Buzz Index

A look at the day: Teen Stuff from Ask


Safari File Edit View History Bookmarks Window Help
Untitled
http://my.yahoo.com/
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lightning Mac News Mac Rumors Blogs
My Yahoo!
Loading

Safari File Edit View History Bookmarks Window Help

My Yahoo!

Apple Mac news Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs

My Yahoo!

MY YAHOO!

Guest | Yahoo! | Account Info | Help | Sign Out



Front Page | Business | Web Surfing | Living | Thursday - Jun 12

Change Colors | Choose Content | Change Layout | Add/Delete Pages | Hide Buttons

Deals and Grads: Free Valerie screen saver | Cell Phone Deals | Watches 80% off | PTP ROM Multimedia

Portfolios

Commission Free Trades

Huddinus — Edit

AMD	6.90	-0.49
AGL	13.97	+0.15
MACR	21.41	-0.01
MSFT	24.99	+0.11

Hardware — Edit

AAPL	17.77	-0.33
CSCO	N/A	N/A
ERAA	11.94	+0.11
GLW	3.91	+0.09
HWP	N/A	N/A
IBM	83.01	0.02
NCSW	3.28	+0.16

Indexes — Edit

DJIA	9156.22	+13.33

Lead Photo

Jun 12 1:46pm PT



Missile Kills Seven as Israel Targets Hamas

An angry Palestinian holds up a mangled bottle and shoe after an infant was killed in an Israeli helicopter missile strike which destroyed a car in the Gaza Strip June 12, 2003. A senior Hamas militant was killed in the strike along with the toddler and 4 other Palestinians according to Palestinian hospital officials and security sources. (Suhaib Salem / Reuters)

Add Photos from Yahoo! News

Front Page Headlines

Jun 12 1:46pm PT

Top Stories from Reuters — Jun 12 1:39pm PT

- Missile Kills Seven as Israel Targets Hamas
- Actor Gregory Peck Dies in Los Angeles at Age 87
- UN Exempts U.S. Soldiers from Prosecution for Year
- TV journalist David Brinkley Dead at 82

Weather

Hamilton, CA	12...17 C	
New York, NY	17...31 C	
Seattle, WA	12...19 C	

* indicates severe weather alert

Click image for video forecast

Search

search by Zip Code or City

Buzz Index

A quiz a day! Teen Stuff

Safari File Edit View History Bookmarks Window Help

My Yahoo!

Apple Mac Amazon eBay Yahoo! News Microsoft Email Lightning Mac News Mac Rumors Blogs

My Yahoo! My Yahoo!

MY YAHOO!



Front Page Business

Change Color Choose Content Change Layout

Daily and Grade Free Weekly

Portfolios

Lead Photo



Auto Specs
FuncarsOnline
Crash Net
F1.com
Porsche North America
Car Design News
AutoWeek.com
Car And Driver Online
Road & Track Online
The Car Connection
AutoExpress
Automotive News
Autosport Online
AUTOEXTREMIST.COM
Revslist - the Automotive Enthusiast Site
SpeedTV
Planet F1
VWvortex
Subdriven.com

Open in Tabs

BEST BUY

Thursday - Jun 12

Weather

Front Page Headlines Jun 12 1:46pm PT

Top Stories from Reuters

- Missile Kills Seven as Israel Targets Hamas
- Actor Gregory Peck Dies in Los Angeles at Age 87
- UN Exempts U.S. Soldiers from Prosecution for Year
- TV Journalist David Brinkley Dead at 82

Buzz Index

Safari File Edit View History Bookmarks Window Help

My Yahoo!

Apple Mac Amazon eBay Yahoo! News Microsoft Email Lightning Mac News Mac Rumors Blogs

My Yahoo! My Yahoo!

MY YAHOO!



Front Page Business

Change Colors Choose Content Change Layout

Dads and Grads Free Waterfall

Auto Specs
FuncarsOnline
Crash.Net
F1.com
Porsche North America
Car Design News
AutoWeek.com
Car And Driver Online
Road & Track Online
The Car Connection
AutoExpress
Automotive News
Autosport Online
AUTOEXTREMIST.COM
Rennlist - the Automotive Enthusiast Site
SpeedTV
Planet F1
VWvortex
Subdriven.com

Open in Tabs

Sign In Help Sign Out

BEST BUY

Thursday, Jun 12

Hide Buttons

Subscribe

Portfolios

COMMISSION FREE TRADES

Holdings

AMD	6.90	
AGN	13.87	
AAPL	21.41	
MSFT	24.99	

Hardware

AAPL	17.77	
CSCO	N/A	N/A
DELL	11.94	
EMC	3.91	
HWP	N/A	N/A
IBM	83.01	-0.02
SUNW	3.38	

Indexes

DJIA	9106.33	

Lead Photo Jun



Weather

Hamilton, CA	12...17 C
New York, NY	17...25 C
Seattle, WA	12...19 C

* indicates severe weather alert

Click image for video forecast

Search

search by Zip Code or City

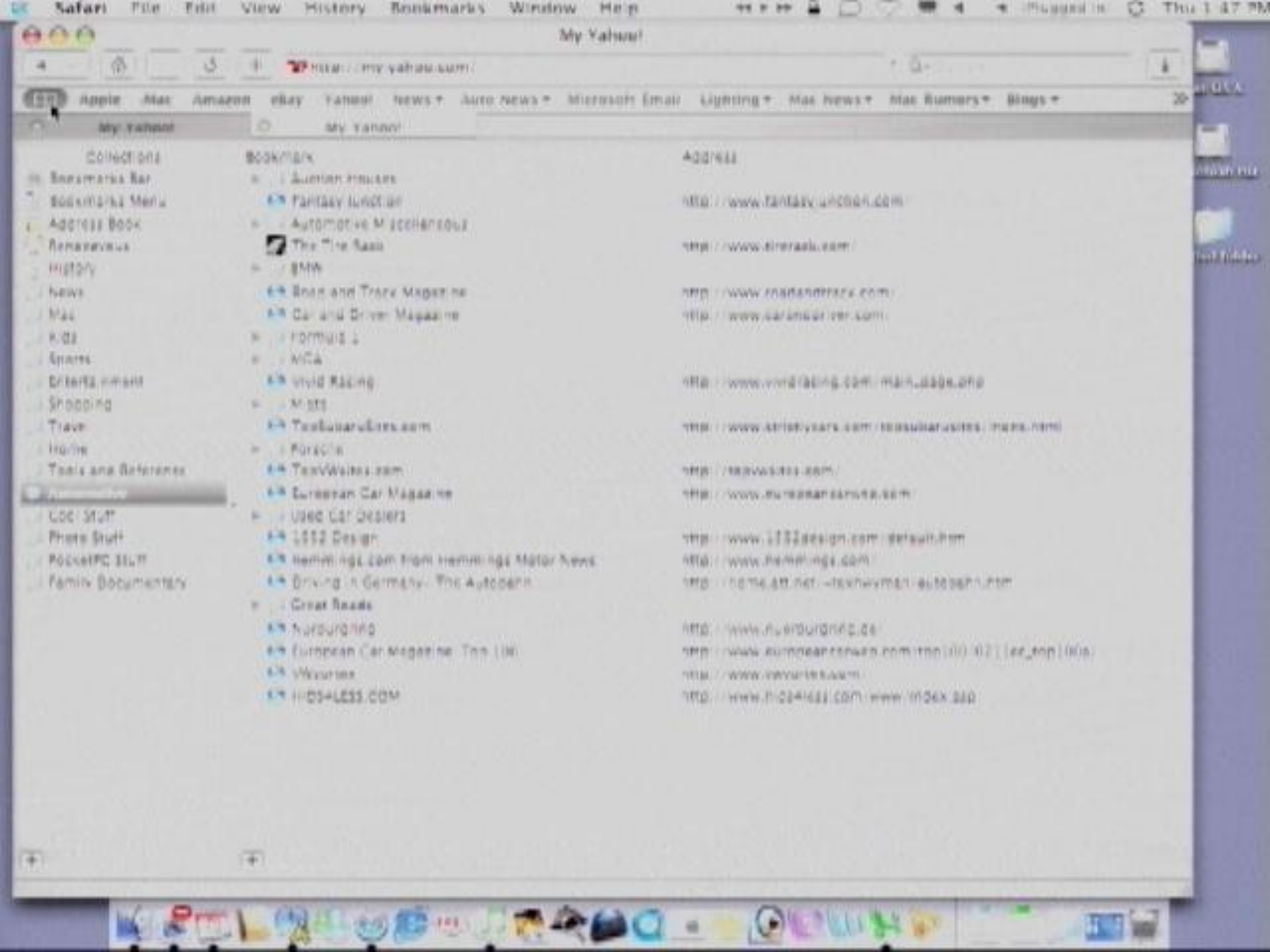
Front Page Headlines Jun 12 1:46pm PT

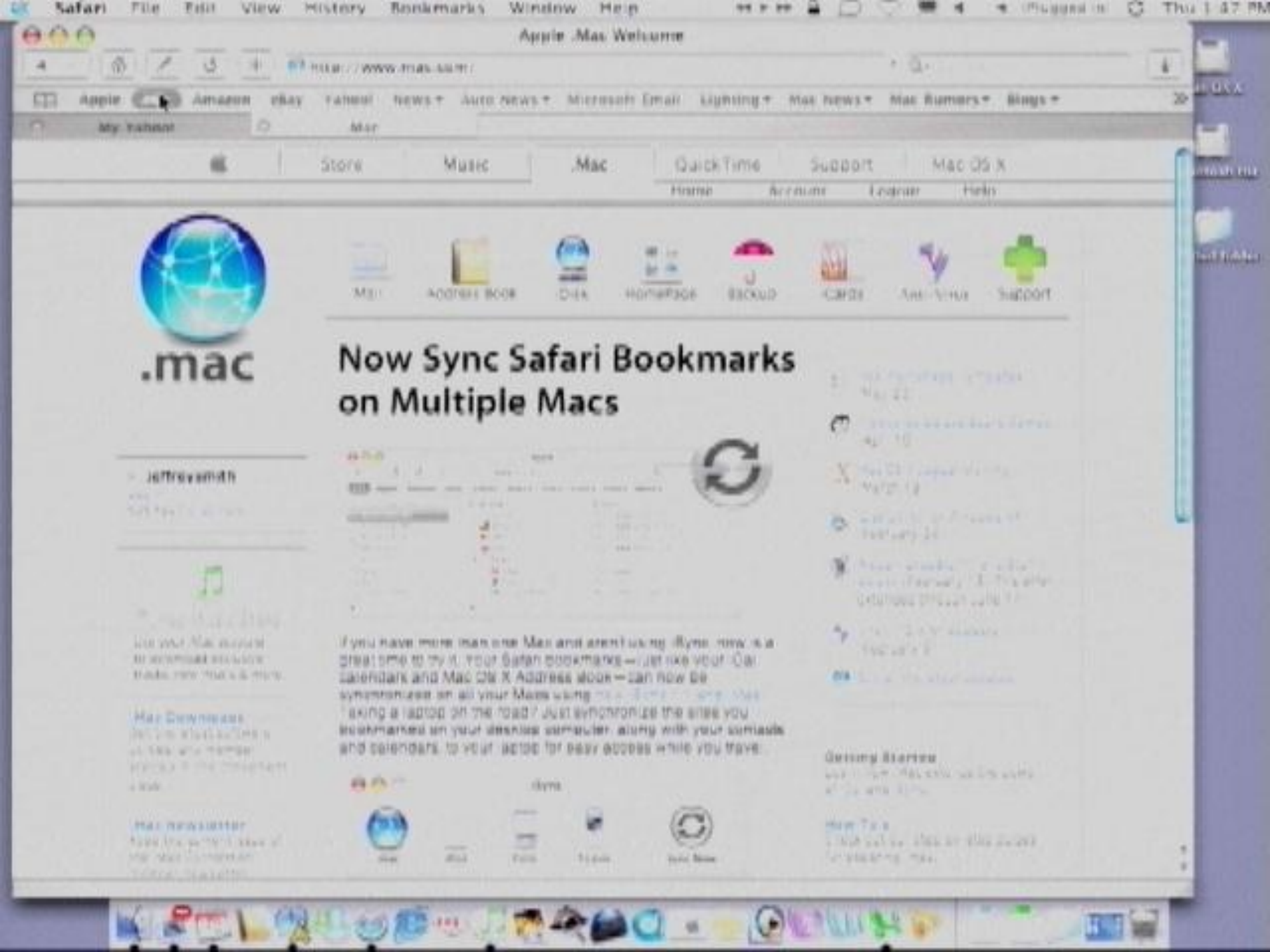
Top Stories from Reuters Jun 12 1:29pm PT

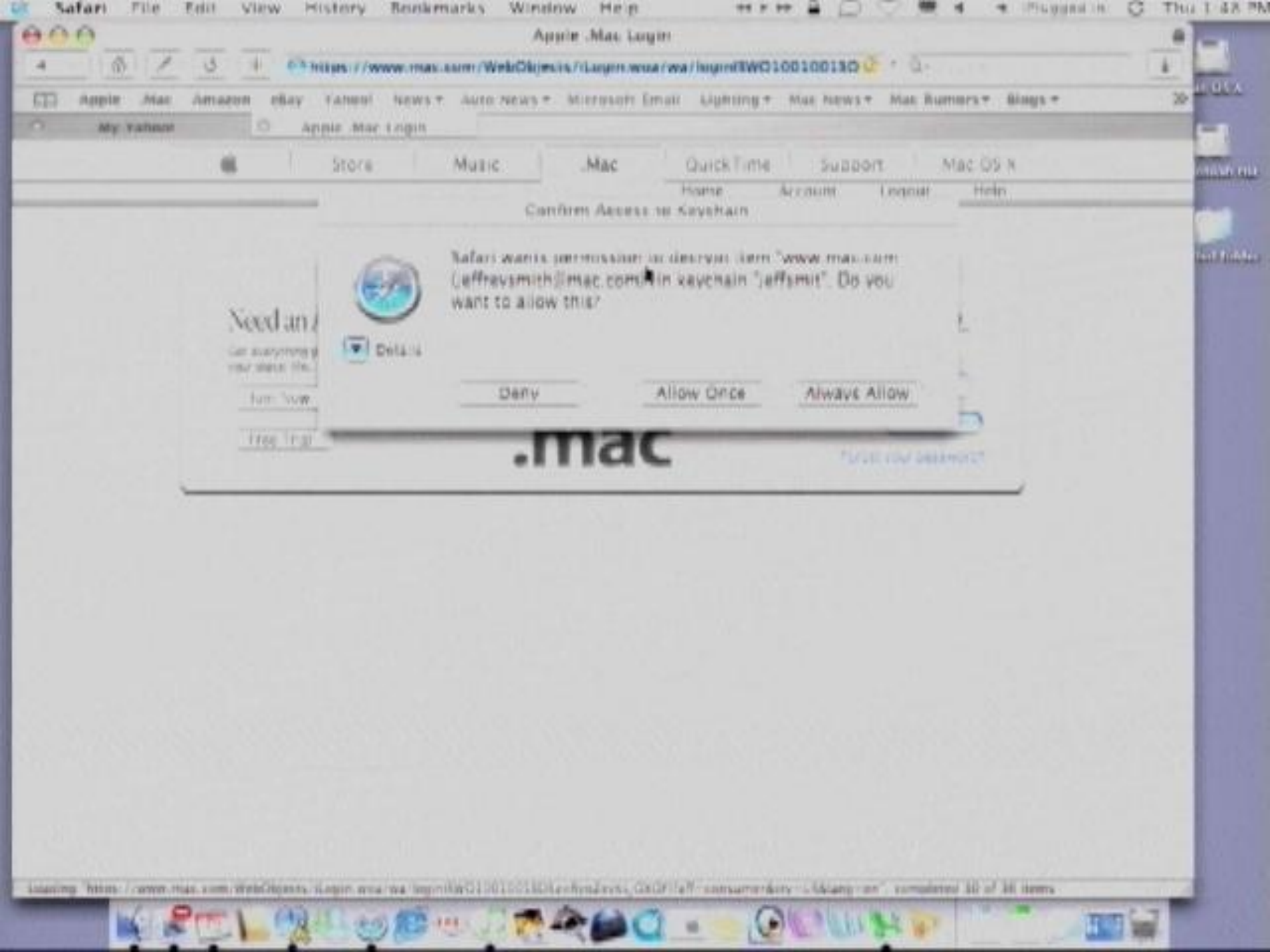
- Missile Kills Seven as Israel Targets Hamas
- Actor Gregory Peck Dies in Los Angeles at Age 87
- UN Exempts U.S. Soldiers from Prosecution for Year
- TV Journalist David Brinkley Dead at 82

Buzz Index

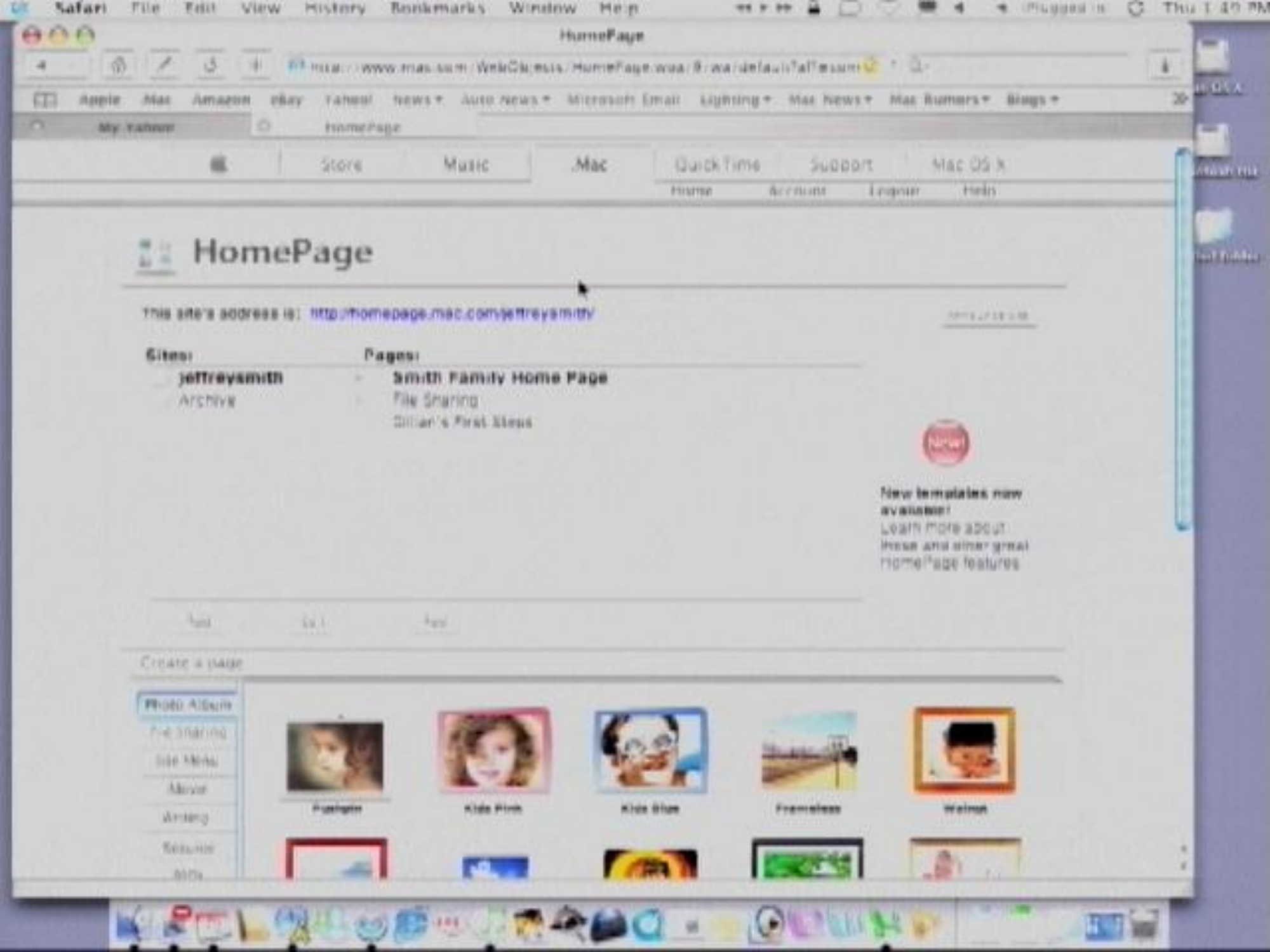
Teen Stuff

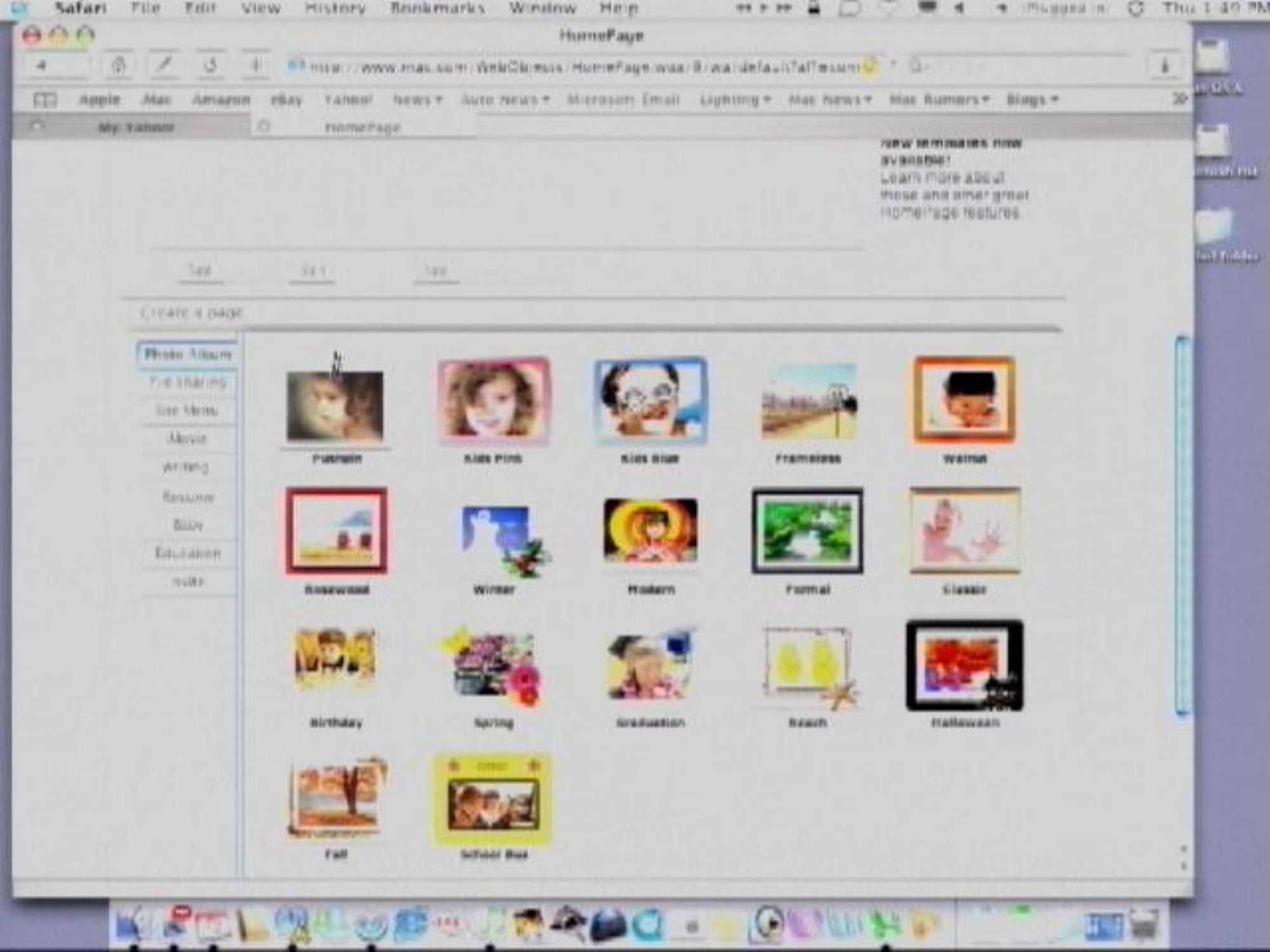

Safari File Edit View History Bookmarks Window Help
My Yahoo!
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo!
Collections
Bookmarks
Address
Bookmarks Bar
Bookmarks Menu
Address Book
Recent
History
News
Mac
Kids
Sports
Entertainment
Shopping
Travel
Home
Tools and References
CDC Stuff
Photo Stuff
PocketPC Stuff
Family Documents
Auction Houses
Fantasy Junction
Automotive Miscellaneous
The Tire Rack
BMW
Boat and Trans Magazine
Car and Driver Magazine
Formula 1
IndyCar
Vivid Racing
MINI
TooSmartCars.com
Porsche
TechWeiners.com
European Car Magazine
Used Car Dealers
LSS2 Design
Hemmings.com from Hemmings Motor News
Great Roads
Nurburgring
European Car Magazine Top Gear
Wallpaper
H-DS4LESS.COM

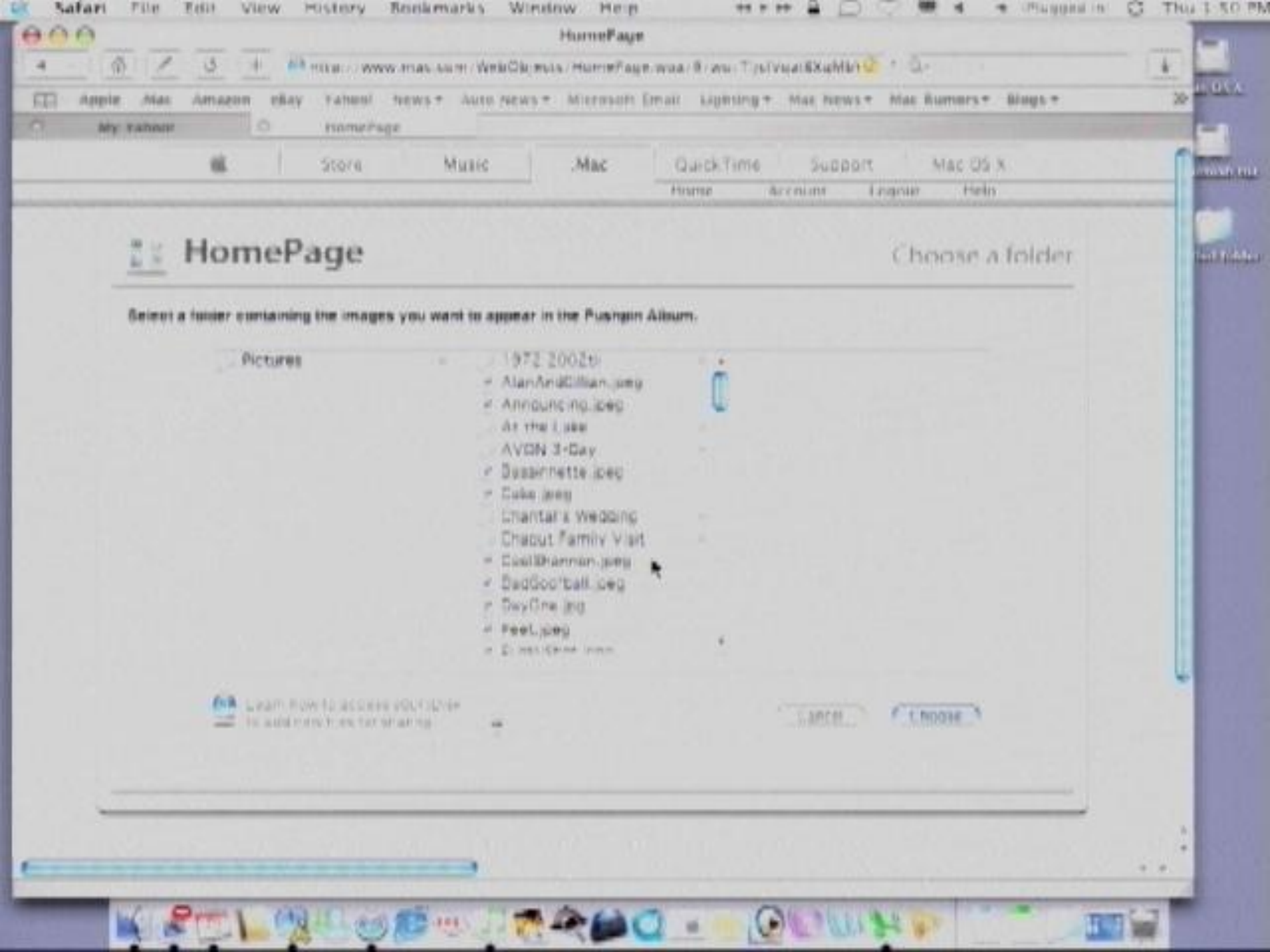

Safari File Edit View History Bookmarks Window Help
Apple .Mac Welcome
Store
Music
.Mac
QuickTime
Support
Mac OS X
.mac
Now Sync Safari Bookmarks on Multiple Macs


Safari File Edit View History Bookmarks Window Help
Apple .Mac Login
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo
Apple .Mac Login
Store Music .Mac QuickTime Support Mac OS X
Home Account Logout Help
Confirm Access to Keychain
Safari wants permission to decrypt item "www.mac.com (jeffreysmith@mac.com)" in keychain "jeffsmit". Do you want to allow this?
Details
Deny
Allow Once
Always Allow
.mac


Safari File Edit View History Bookmarks Window Help
Apple .Mac Login
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo! Apple .Mac Login
Store Music .Mac QuickTime Support Mac OS X
Home Account Logout Help
Need an Account?
.mac
Member Name
Password
Enter


Safari File Edit View History Bookmarks Window Help
HomePage
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo! HomePage
Store Music Mac QuickTime Support Mac OS X
Home Account Logout Help
HomePage
This site's address is: http://homepage.mac.com/jeffreysmith
Sites:
jeffreysmith
Archive
Pages:
Smith Family Home Page
File Sharing
Jillian's First Steps
New templates now available!
Learn more about these and other great HomePage features
Create a page
Photo Album
File Sharing
Slide Show
Movie
Writing
Resume
Blog
Fashion
Kids Pink
Kids Blue
Frameless
Walnut




Safari File Edit View History Bookmarks Window Help
HomePage
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lightning Mac News Mac Rumors Blogs
My Yahoo! HomePage
Store Music .Mac QuickTime Support Mac OS X
Home Account Logout Help
HomePage
Choose a folder
Select a folder containing the images you want to appear in the Pushpin Album.
Pictures
1972 2002b
AlanAndGillian.jpeg
Announcing.jpeg
At the Lake
AVON 3-Day
Bassinette.jpeg
Cake.jpeg
Chantal's Wedding
Chaput Family Visit
CoolShannon.jpeg
DadGolfball.jpeg
DayOne.jpg
Feet.jpeg
Cancel
Choose

Safari File Edit View History Bookmarks Window Help

HomePage

Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lightning Mac News Mac Rumors Blogs

My Yahoo! HomePage

Store Music .Mac QuickTime Support Mac OS X

Home Account Logout Help

HomePage

Choose a folder

Select a folder containing the images you want to appear in the Pushpin Album.

Pictures

1972 2002b

AlanAndGillian.jpeg

Announcing.jpeg

At the Lake

AVON 3-Day

Bassinette.jpeg

Cake.jpeg

Chantal's Wedding

Chacut Family Visit

CoolShannon.jpeg

DadGoofball.jpeg

DayOne.jpg

Feel.jpeg



Name: DadGoofball.jpeg
Kind: JPEG image
Size: 109 KB
Modified: 5/4/02

Learn how to access your files in applications from other computers

Cancel Choose

Safari File Edit View History Bookmarks Window Help

Loading "HomePage"

Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs

My Yahoo! HomePage

Store Music .Mac QuickTime Support Mac OS X

Home Account Logout Help

HomePage

Edit your page

Themes Edit Publish

Smith Family Home Page | File Sharing | Gillian's First Steps | Pushpin Album

Place a Title Here

This is a block of text that you can edit. Write a couple of sentences that describe the photos below.

Start Slideshow



AlanAndGillian.jpeg



Announcing.jpeg



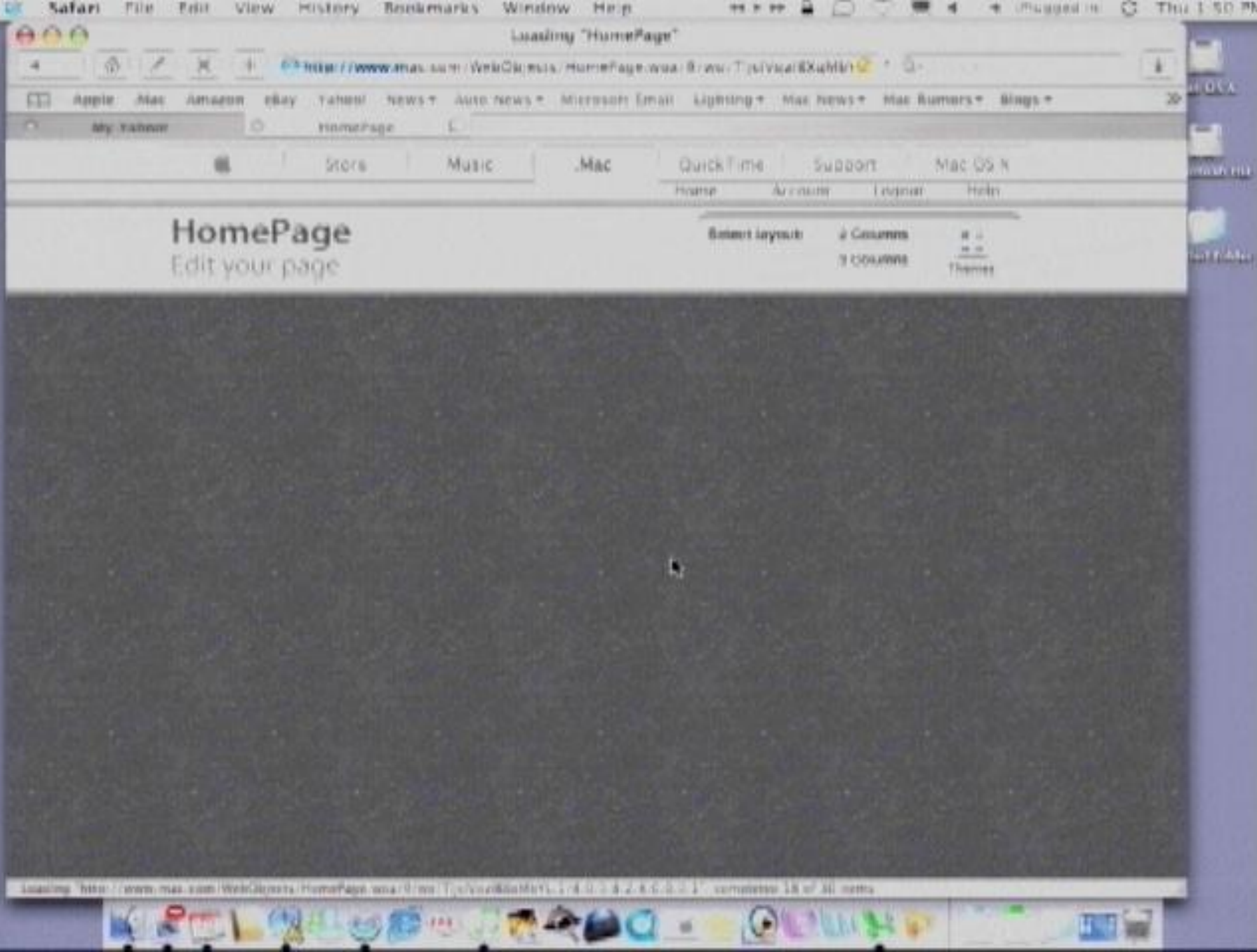
Bassinette.jpeg








Safari File Edit View History Bookmarks Window Help
HomePage
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo!
HomePage
DayOne.jpg
Feet.jpeg
FunkyShot.jpeg
Gillian Punch Drunk.jpeg
Gillian on her mat.jpeg
GillianInTheSun.jpeg


Safari File Edit View History Bookmarks Window Help
Loading "HomePage"
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo! HomePage
Store Music .Mac QuickTime Support Mac OS X
Home Account Logout Help
HomePage
Edit your page
Select layout: 2 Columns
3 Columns
Themes

Safari File Edit View History Bookmarks Window Help

HomePage

Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs

My Yahoo! HomePage

Store Music Mac QuickTime Support Mac OS X

Home Account Logout Help

HomePage

Edit your page

Select layout: 2 Columns 3 Columns Themes Preview Publish

Smith Family Home Page | File Sharing | Gillian's First Steps |

Rate a Title here

This is a block of text that you can edit. Write a couple of sentences that describe the photos below.



Show



Show



Show

AaronAndGillian.jpeg

Announcing.jpeg

Bass.home.jpeg

Safari File Edit View History Bookmarks Window Help

Apple .Mac Welcome

Apple Mac Amazon eBay Yahoo! news Auto news Microsoft Email Lighting Mac News Mac Rumors Blogs

My Yahoo! Apple .Mac Welcome

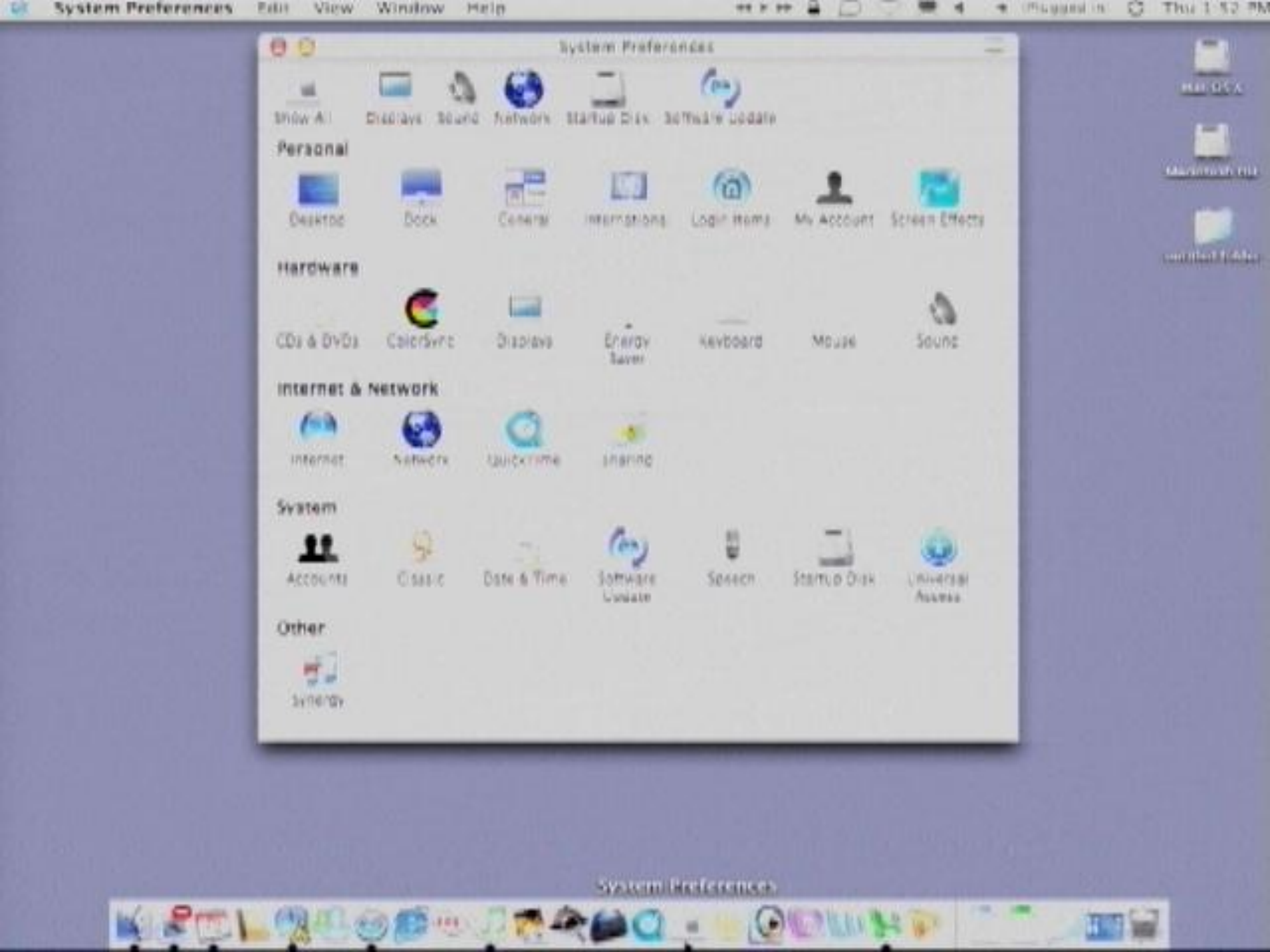
Store Music .Mac QuickTime Support Mac OS X

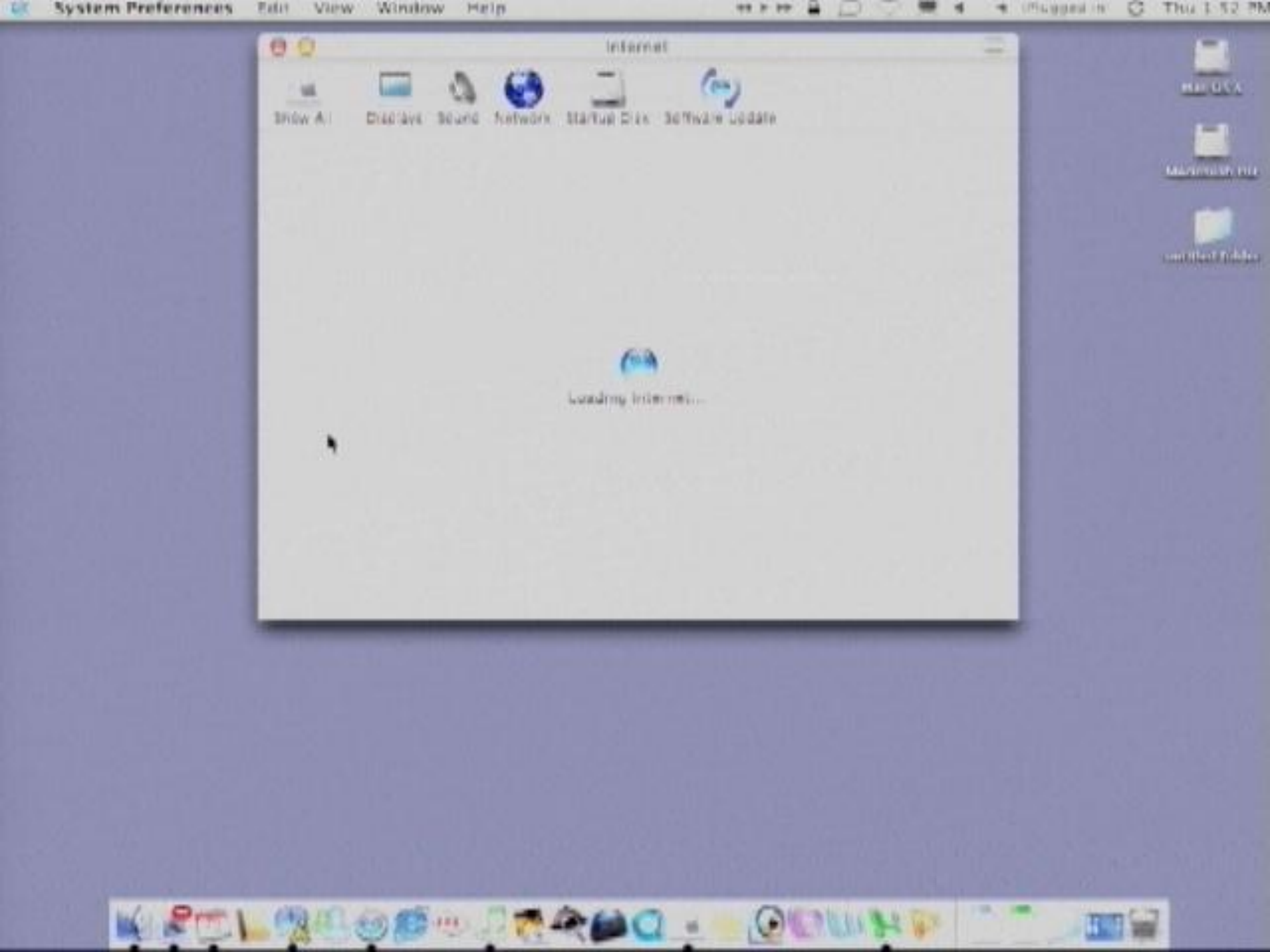
Home Account Logout Help

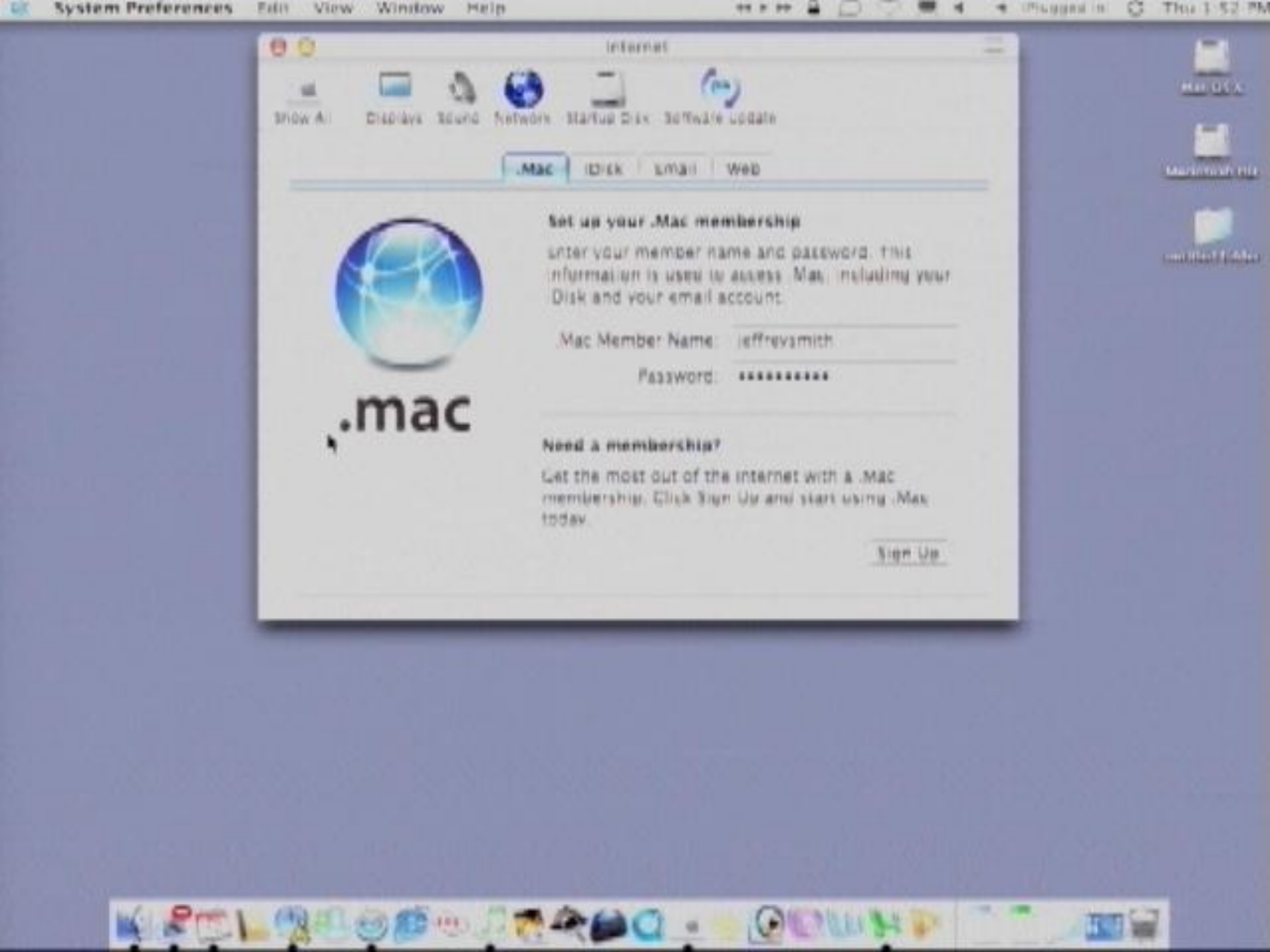
.mac

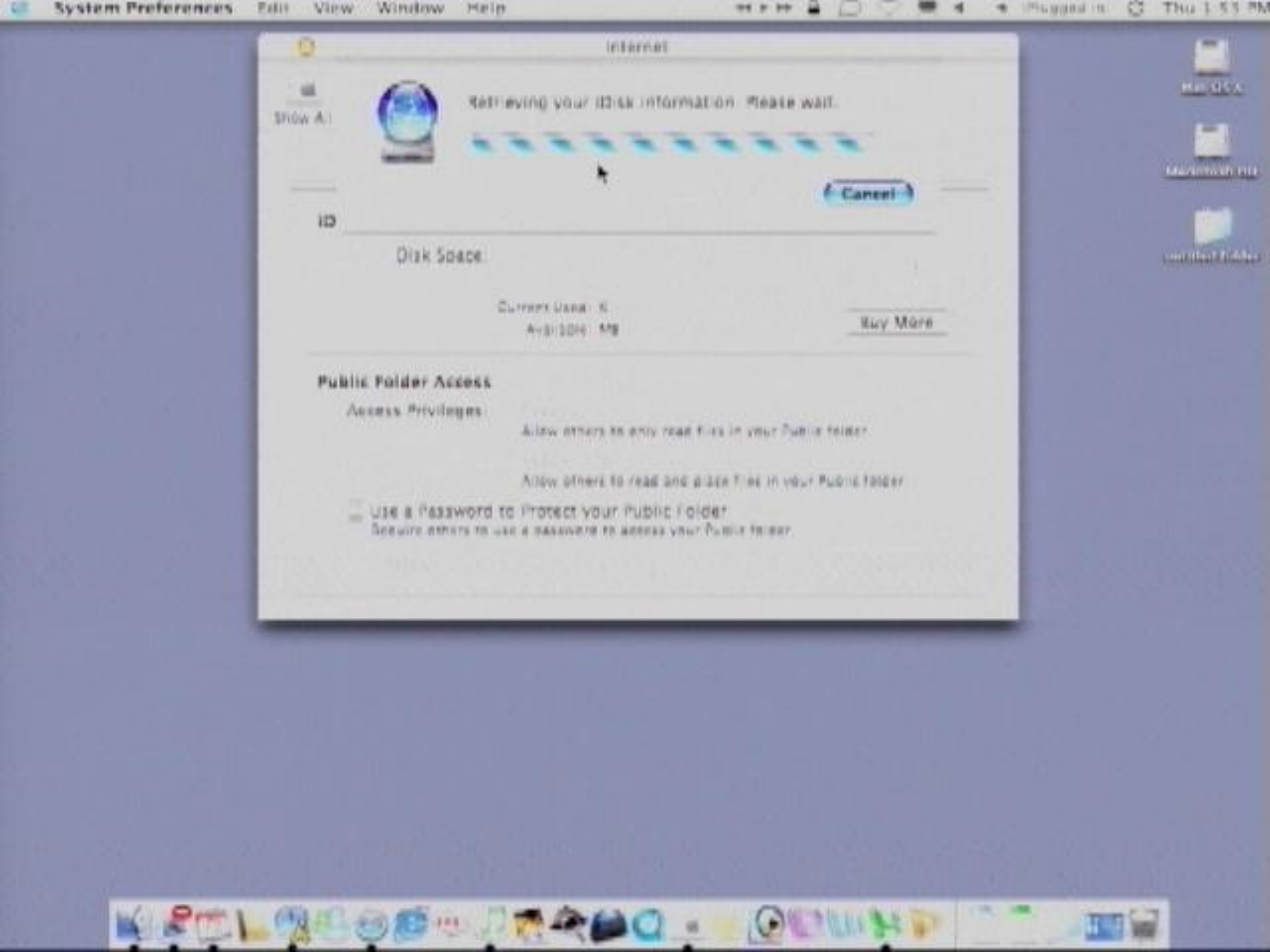
Now Sync Safari Bookmarks on Multiple Macs

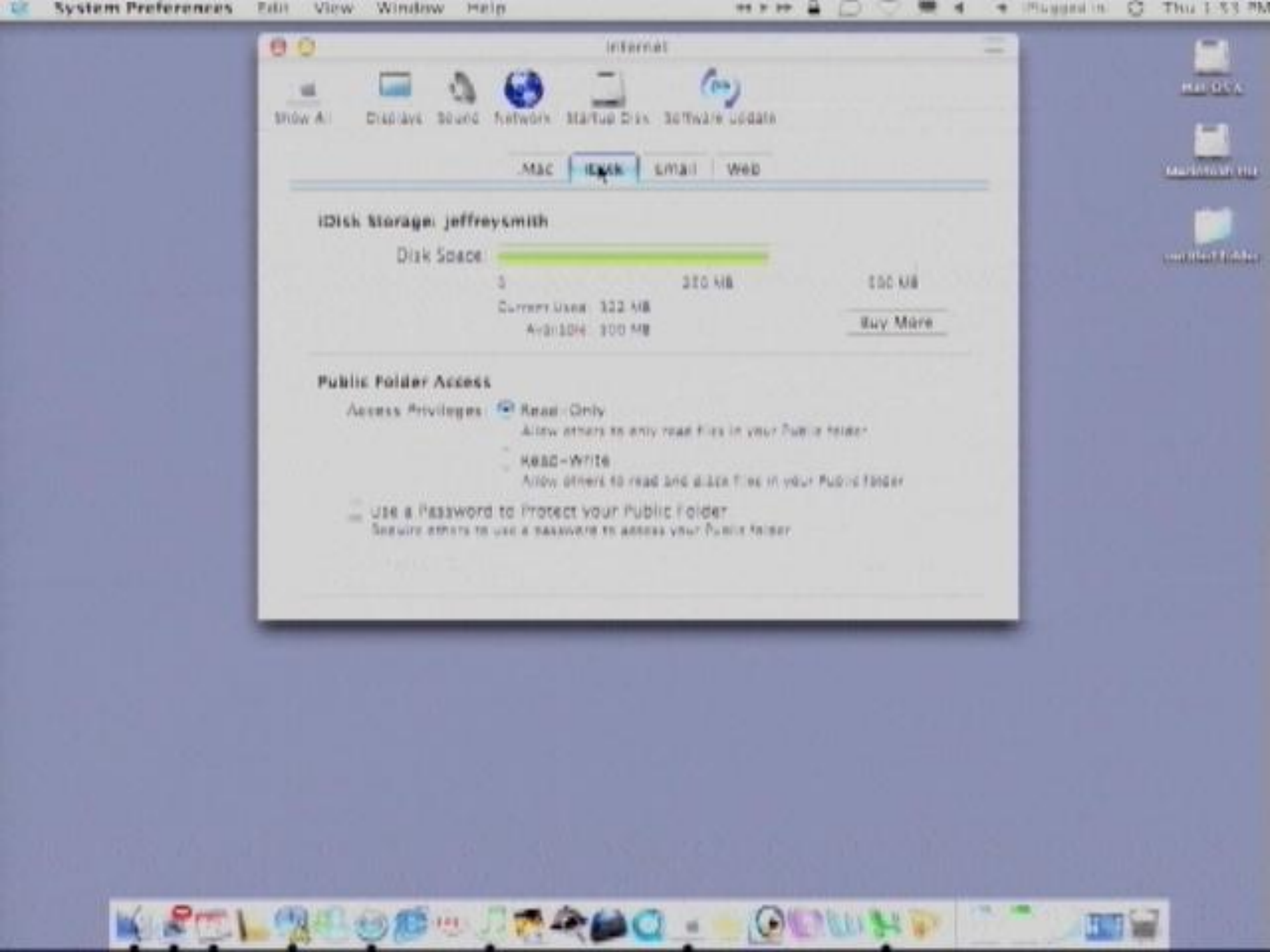
jeffreysmith

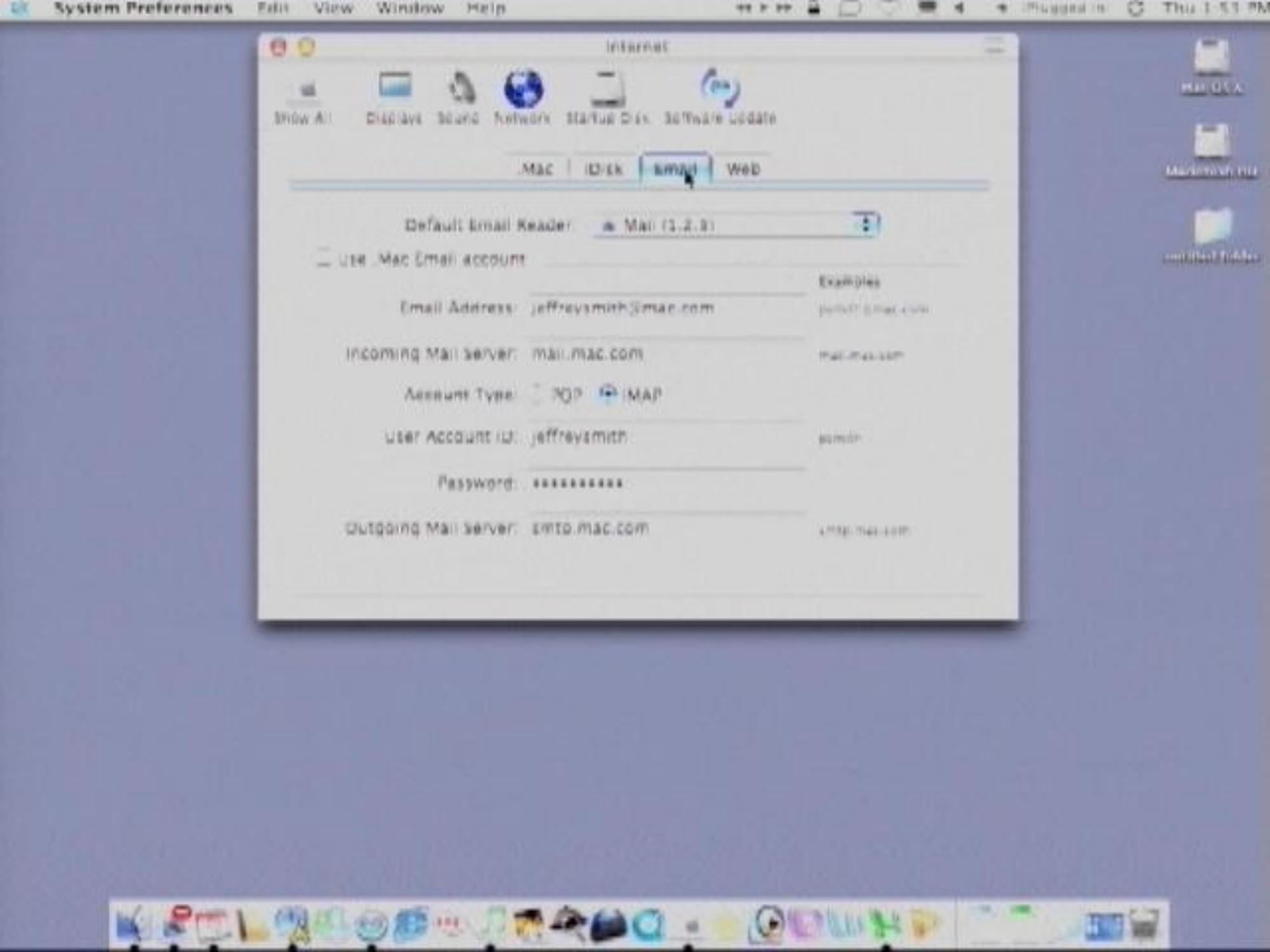

System Preferences
Edit
View
Window
Help
System Preferences
Show All
Displays
Sound
Network
Startup Disk
Software Update
Personal
Desktop
Dock
General
International
Login Items
My Account
Screen Effects
Hardware
CDs & DVDs
ColorSync
Displays
Energy Saver
Keyboard
Mouse
Sound
Internet & Network
Internet
Network
QuickTime
Sharing
System
Accounts
Classic
Date & Time
Software Update
Speech
Startup Disk
Universal Access
Other
System Preferences

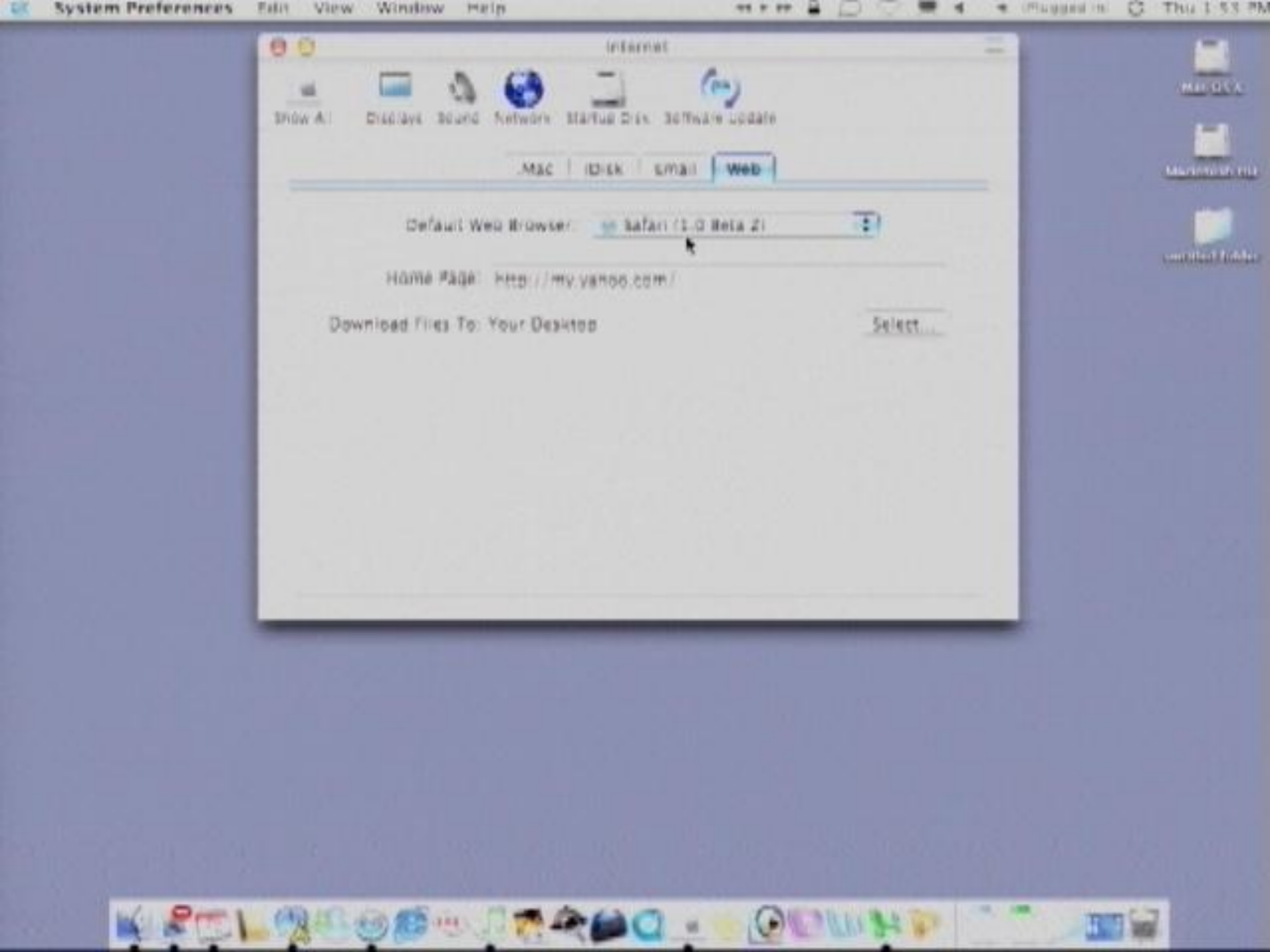

System Preferences
Edit
View
Window
Help
Internet
Show All
Displays
Sound
Network
Startup Disk
Software Update

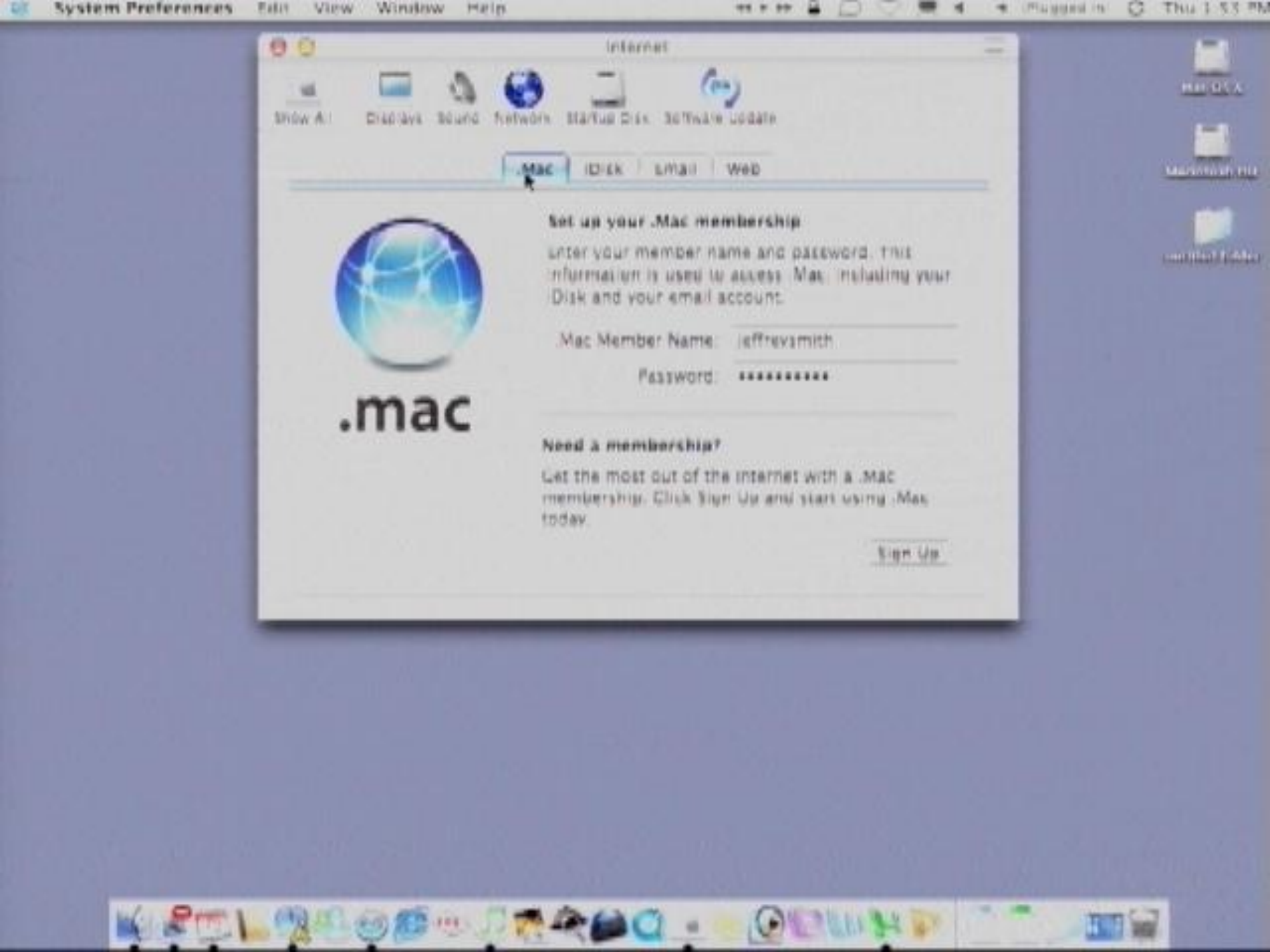

System Preferences
Edit
View
Window
Help
Internet
Show All
Displays
Sound
Network
Startup Disk
Software Update
.Mac
iDisk
Email
Web
.mac
Set up your .Mac membership
Enter your member name and password. This information is used to access .Mac, including your iDisk and your email account.
Mac Member Name:
jeffreysmith
Password:
Need a membership?
Get the most out of the internet with a .Mac membership. Click Sign Up and start using .Mac today.
Sign Up

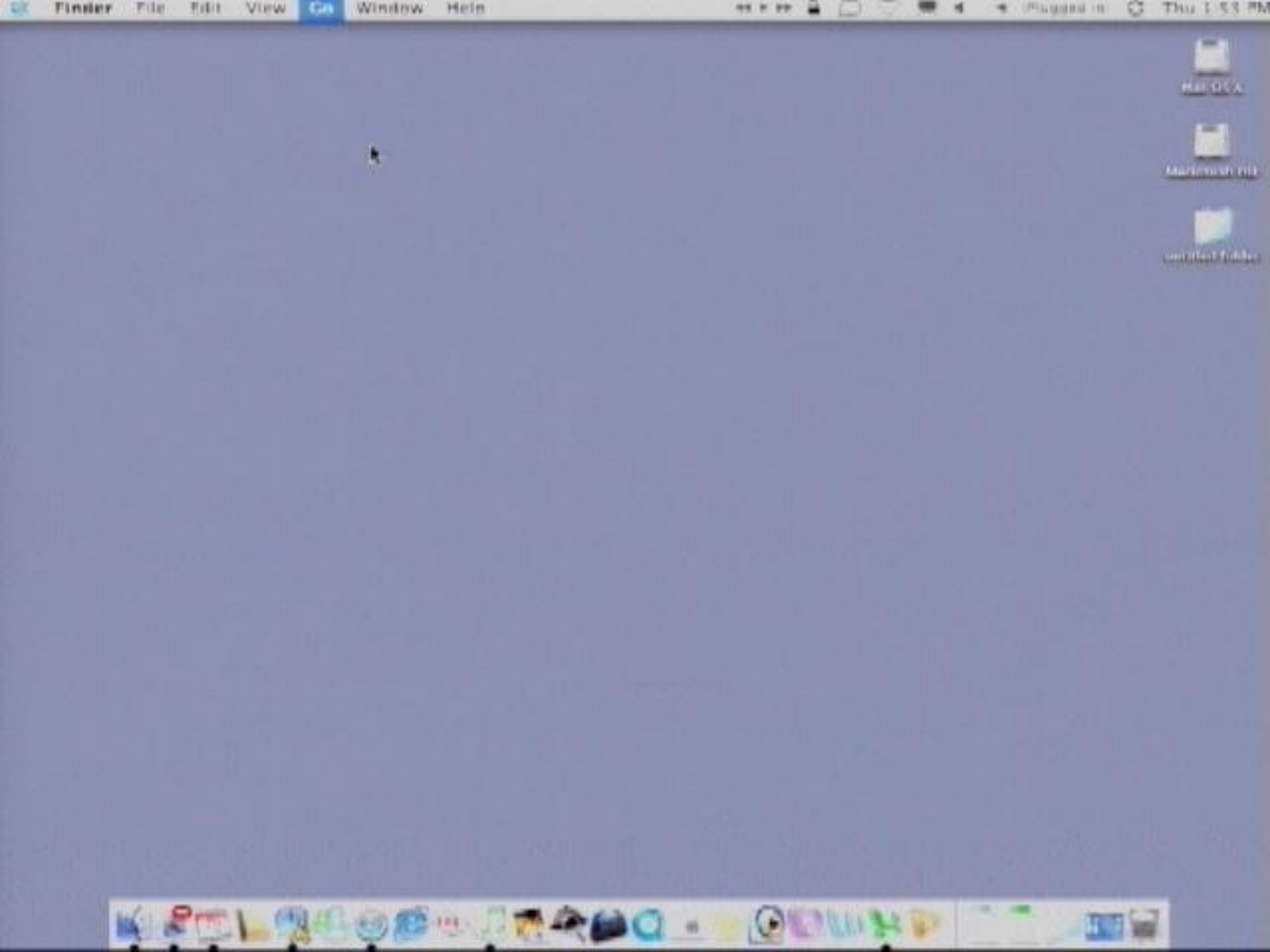

System Preferences
Edit
View
Window
Help
Internet
Show All
Retrieving your iDisk information. Please wait.
Cancel
ID
Disk Space
Buy More
Public Folder Access
Access Privileges
Use a password to protect your Public Folder

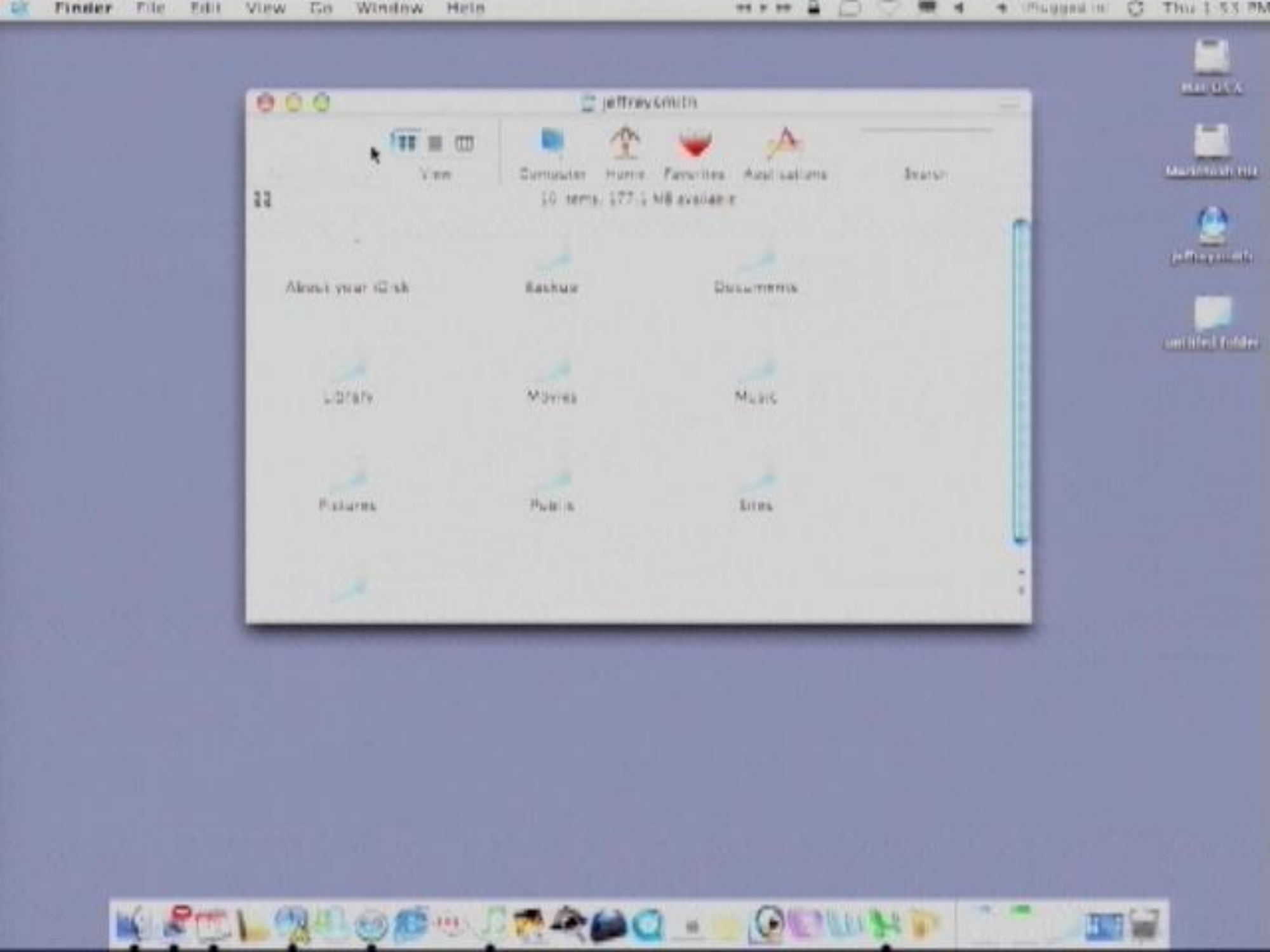

System Preferences
Internet
Show All
Displays
Sound
Network
Startup Disk
Software Update
Mac
iDisk
Email
Web
iDisk Storage: jeffreysmith
Disk Space:
Buy More
Public Folder Access
Access Privileges:
Read Only
Read-Write
Use a Password to Protect your Public Folder

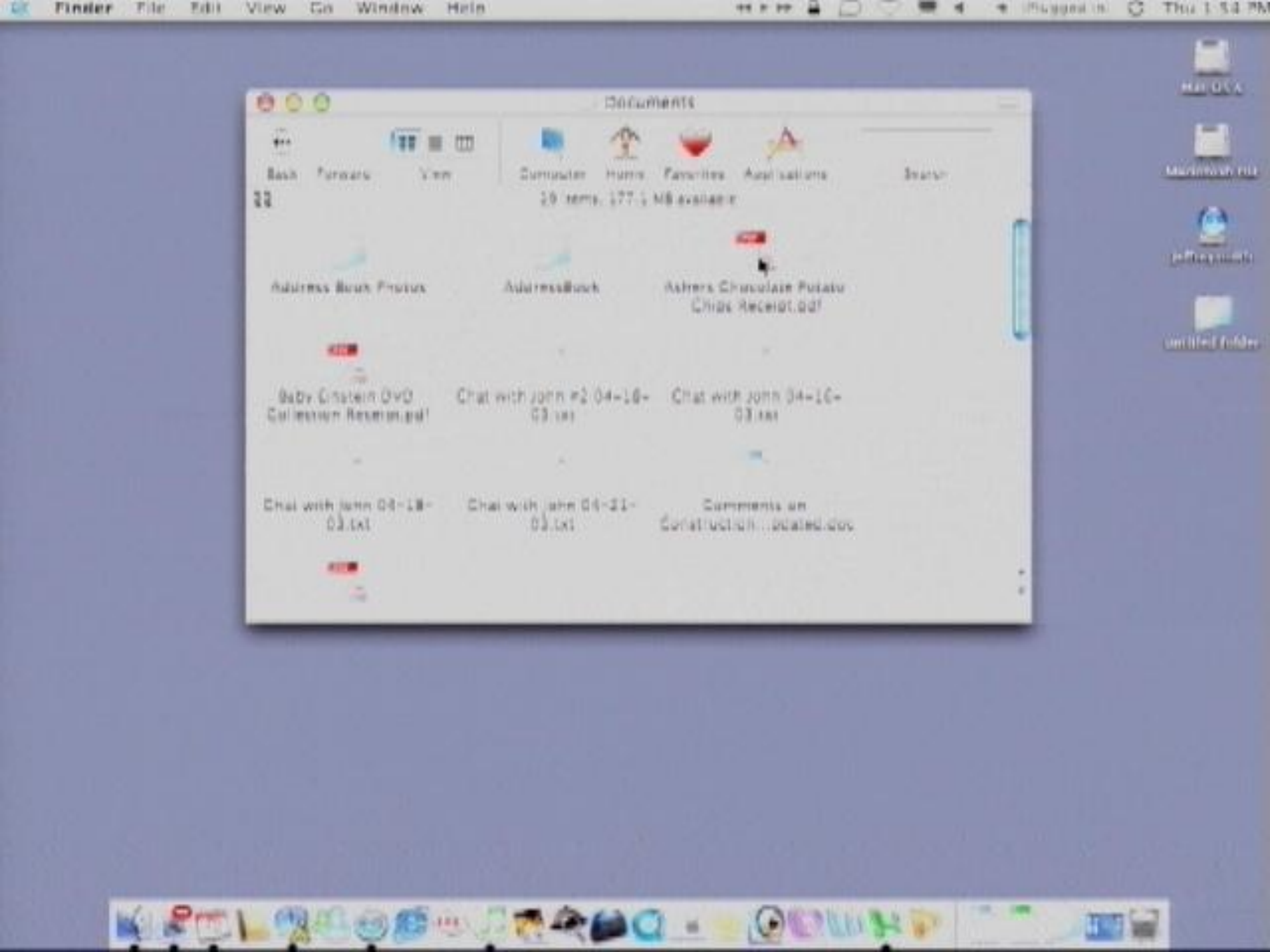

System Preferences
Edit
View
Window
Help
Internet
Show All
Displays
Sound
Network
Startup Disk
Software Update
Mac
iDisk
Email
Web
Default Email Reader:
Mail (1.2.3)
Use .Mac Email account
Examples
Email Address:
jeffreysmith@mac.com
Incoming Mail Server:
mail.mac.com
Account Type:
POP
IMAP
User Account ID:
jeffreysmith
Password:
Outgoing Mail Server:
smtp.mac.com

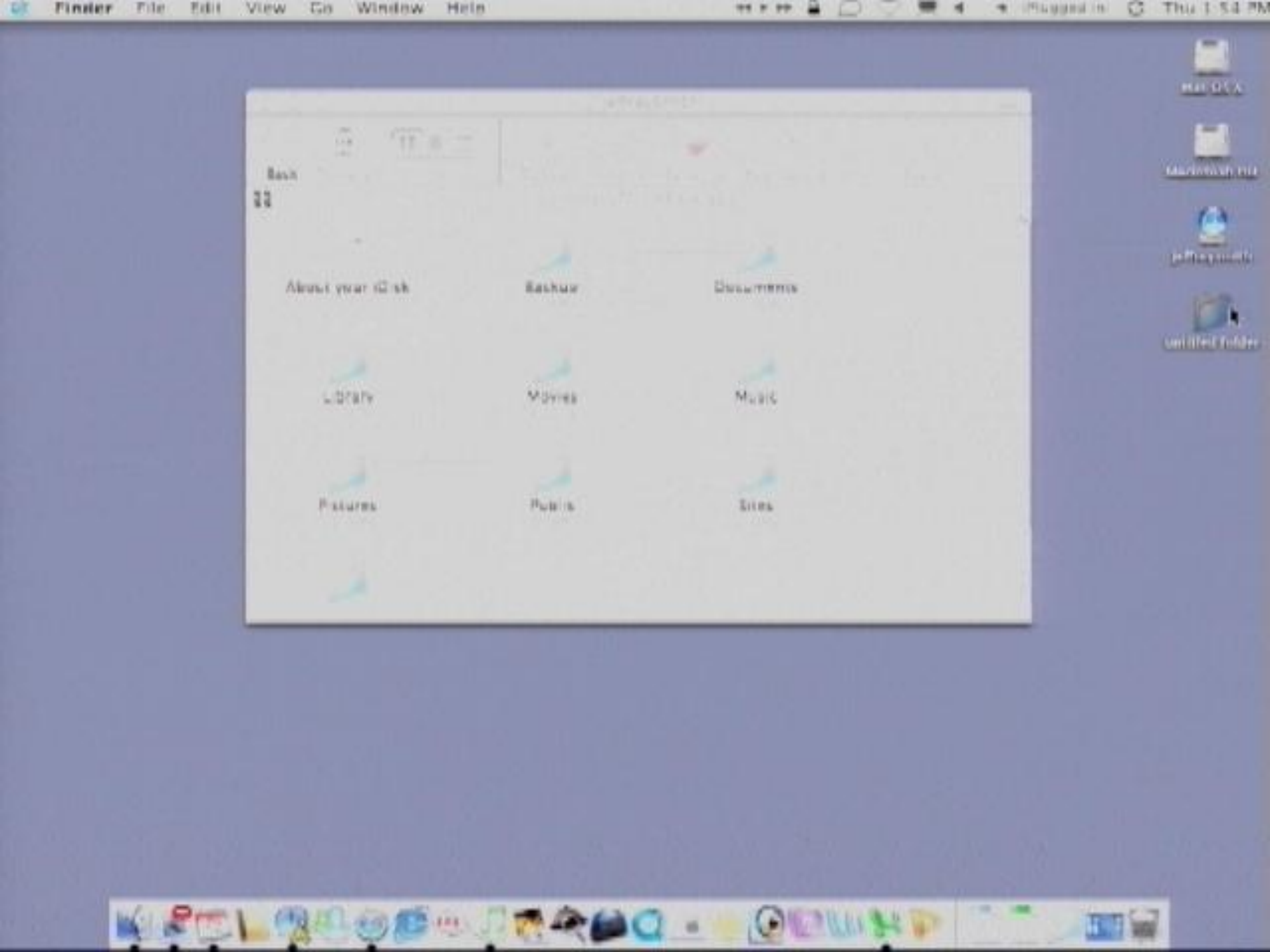

System Preferences
File
View
Window
Help
Internet
Show All
Displays
Sound
Network
Startup Disk
Software Update
Mac
.Mac
Email
Web
Default Web Browser:
Safari (1.0 Beta 2)
Home Page:
http://my.yahoo.com/
Download Files To: Your Desktop
Select...

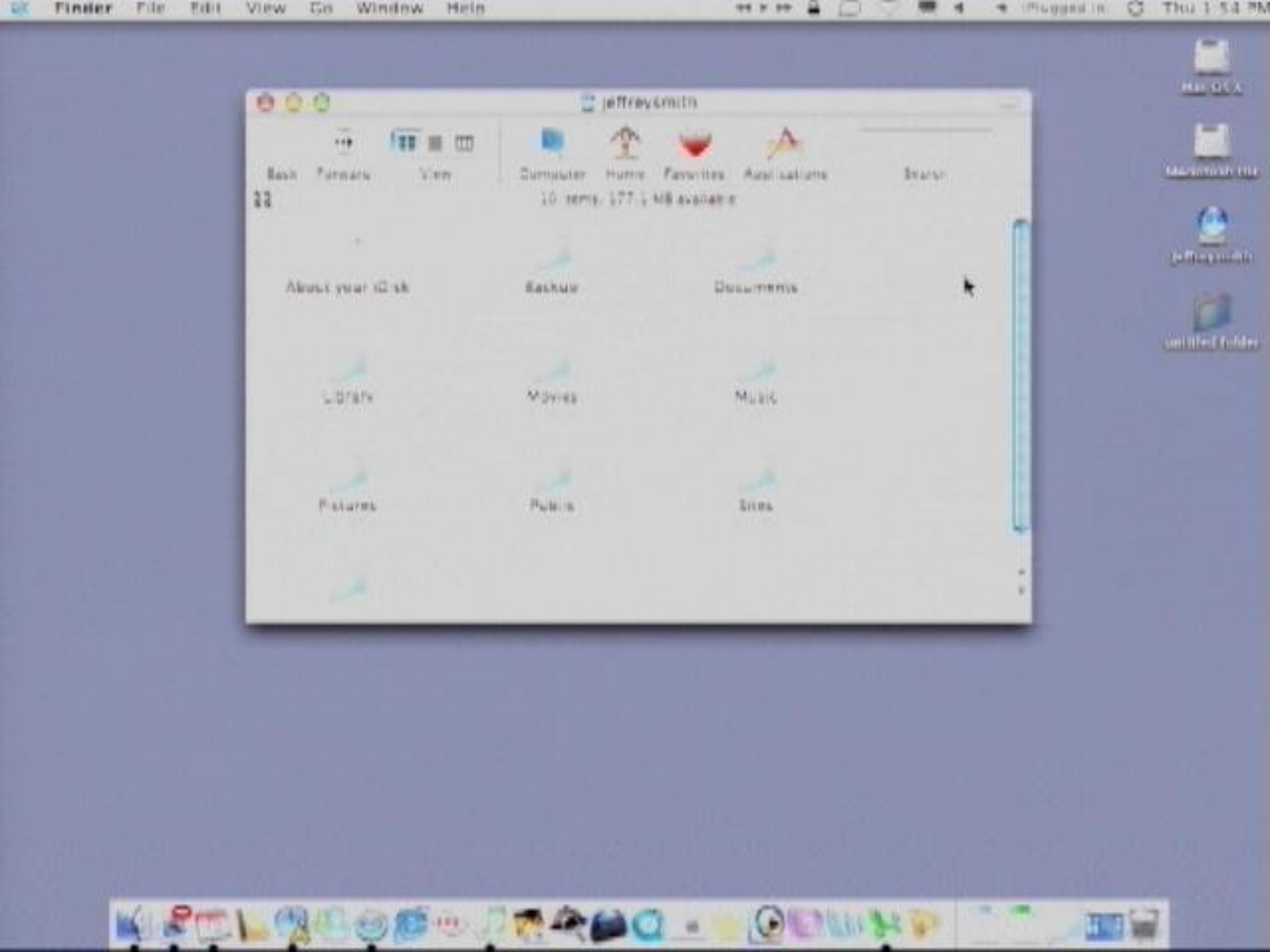

System Preferences
Edit
View
Window
Help
Internet
Show All
Displays
Sound
Network
Startup Disk
Software Update
.Mac
iDisk
Email
Web
.mac
Set up your .Mac membership
Enter your member name and password. This information is used to access .Mac, including your iDisk and your email account.
Mac Member Name:
jeffreysmith
Password:
Need a membership?
Get the most out of the Internet with a .Mac membership. Click Sign Up and start using .Mac today.
Sign Up

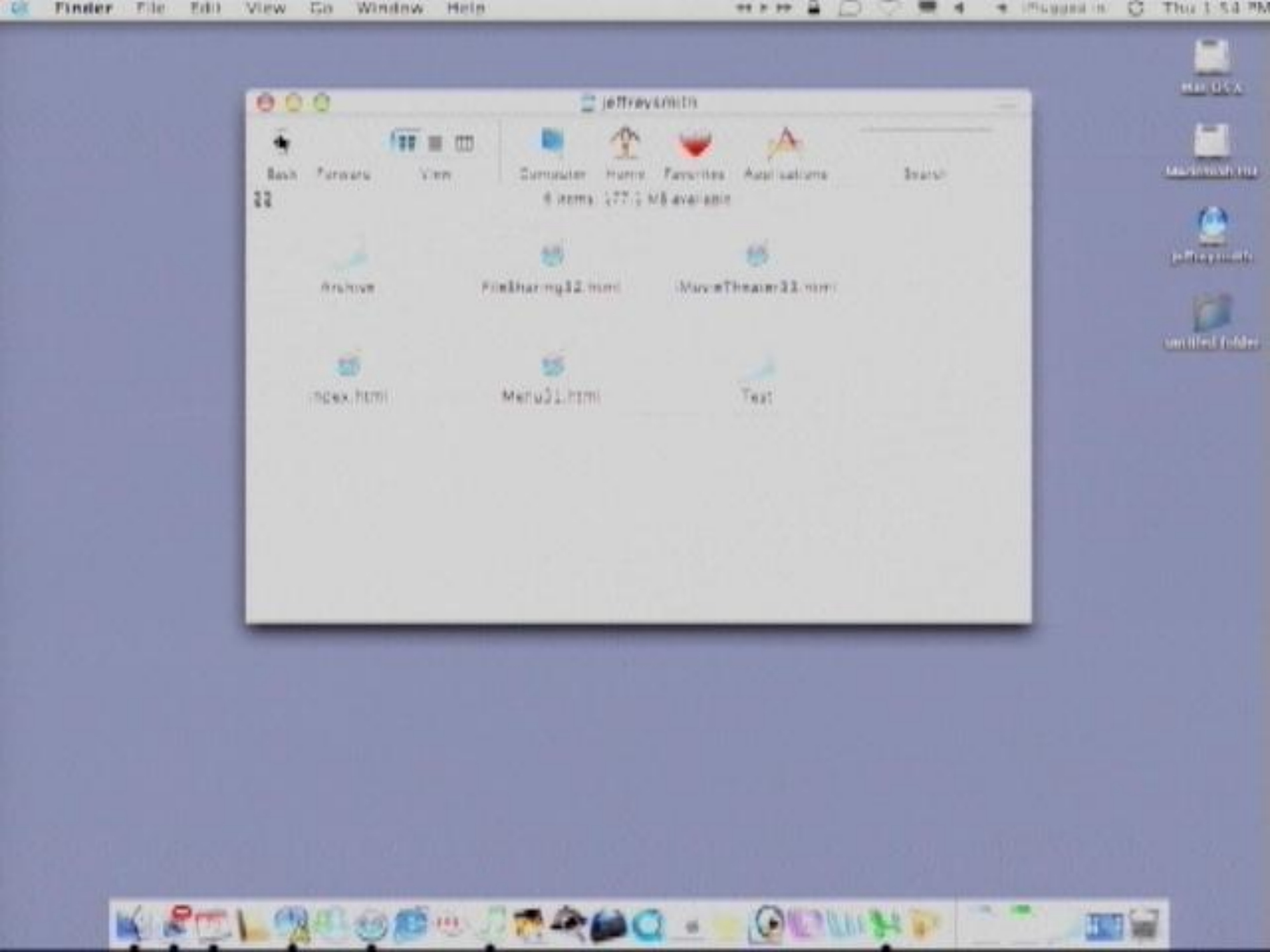

Finder
File
Edit
View
Go
Window
Help

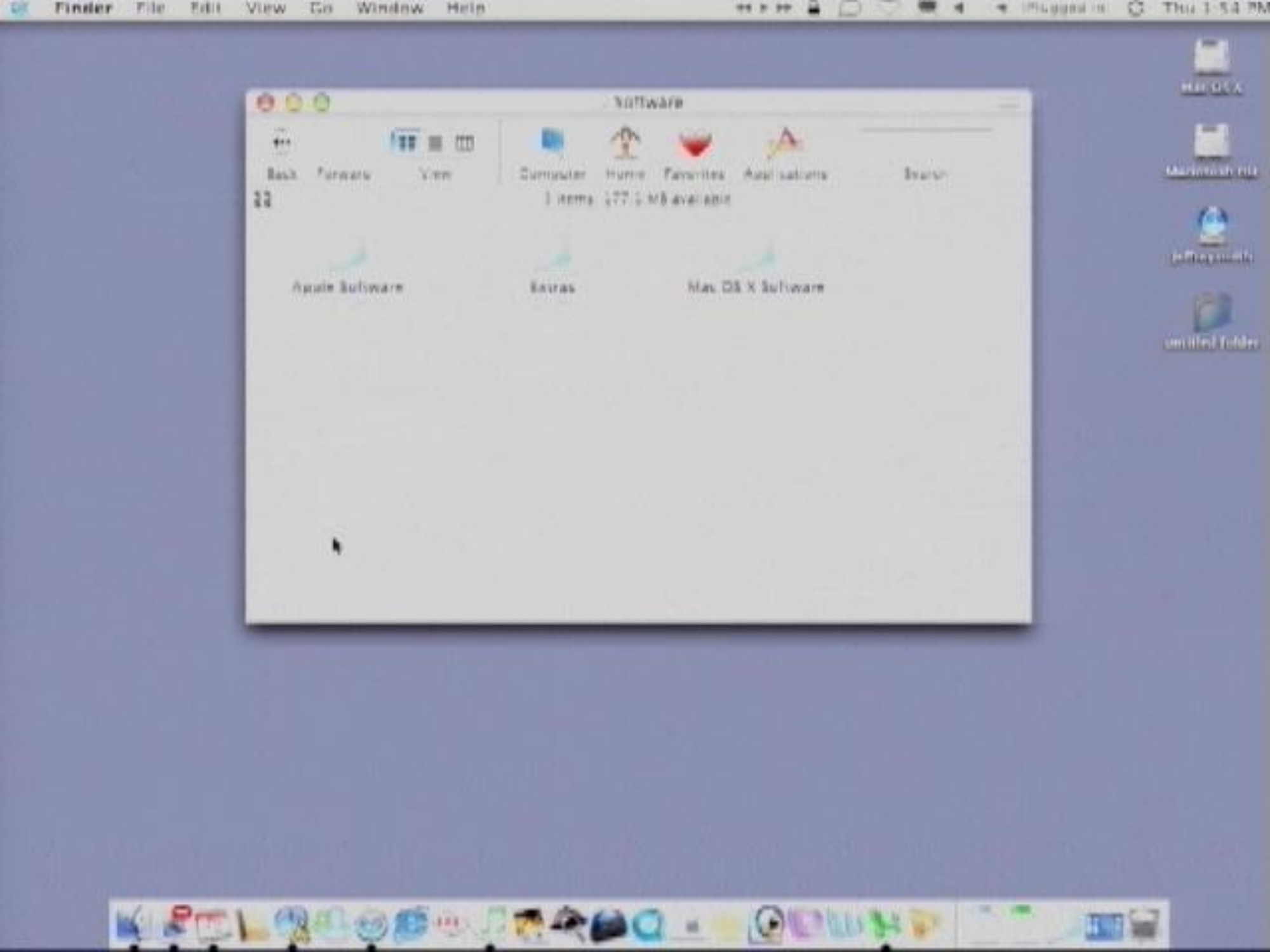

Finder File Edit View Go Window Help
jeffreysmith
View
Computer
Home
Favorites
Applications
Search
Documents
Movies
Music
Public
Sites

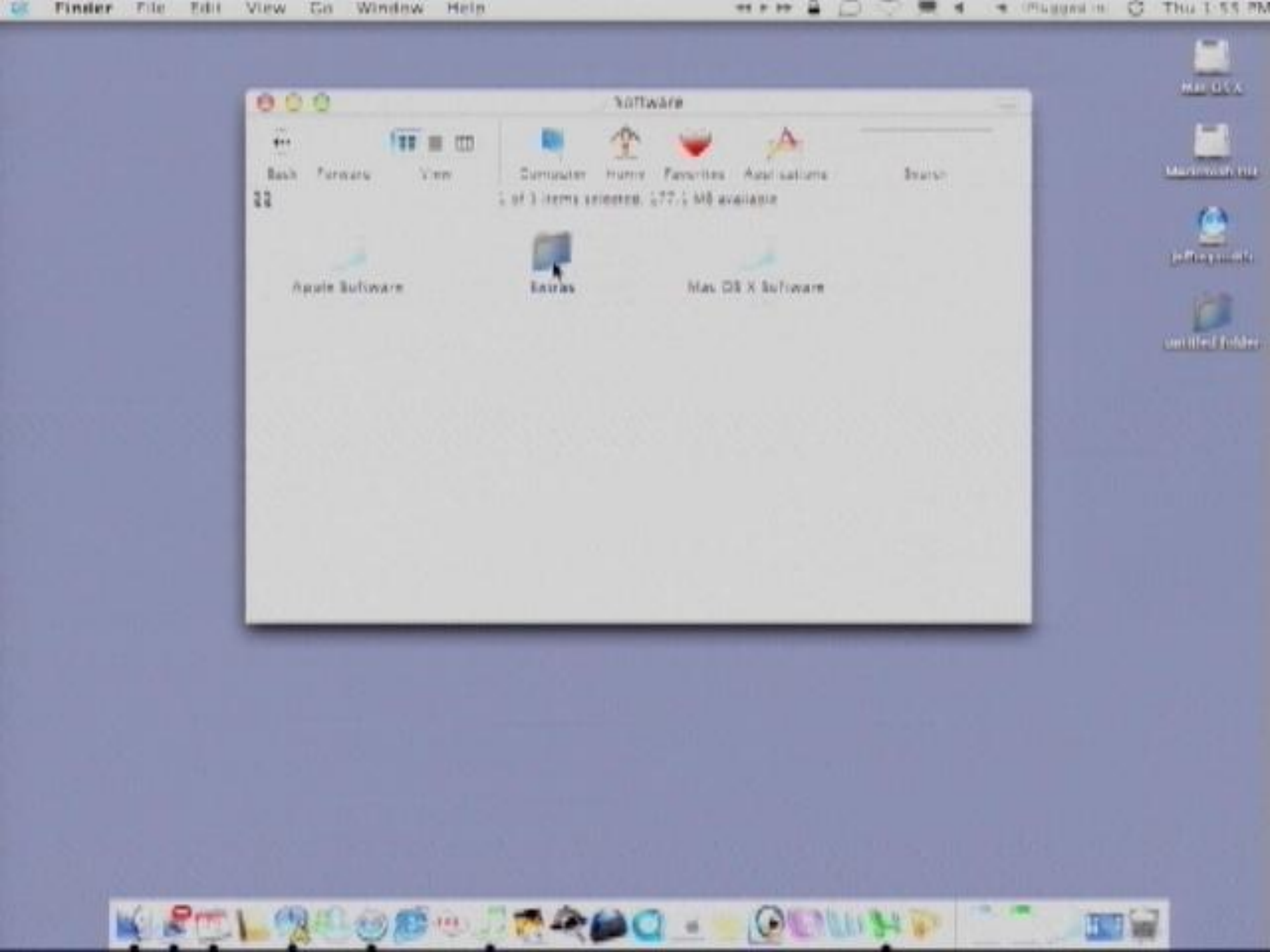

Finder File Edit View Go Window Help
Documents
Back Forward View
Computer Home Favorites Applications Search
19 items, 177.1 MB available
Address Book Photos
AddressBook
Ashers Chocolate Potato Chips Receipt.pdf
Baby Einstein DVD Collection Receipt.pdf
Chat with John #2 04-16-03.txt
Chat with John 04-16-03.txt
Chat with John 04-18-03.txt
Chat with John 04-21-03.txt
Comments on Constructive...ocx

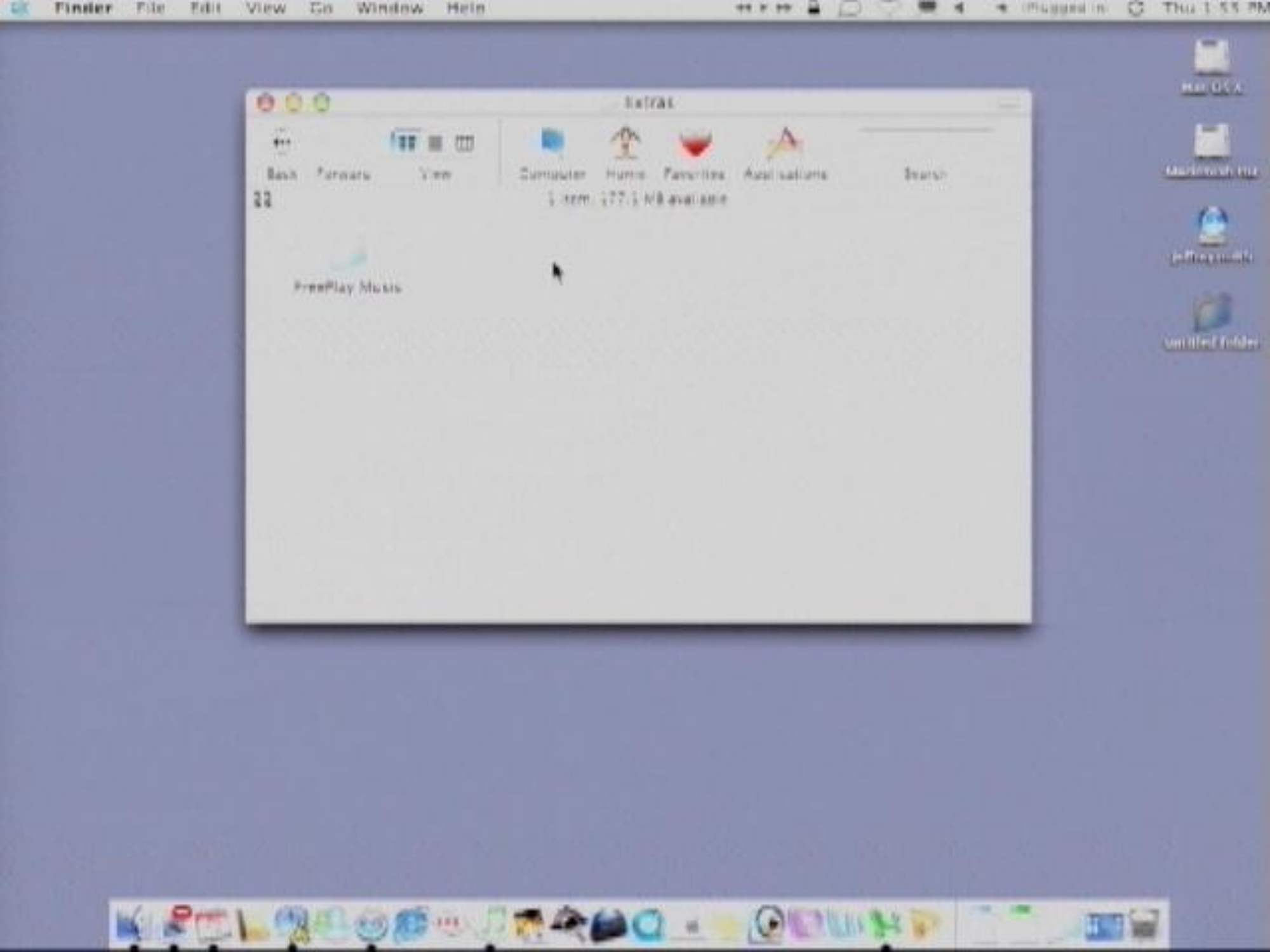

Finder File Edit View Go Window Help
Thu 1:54 PM
Back
About your iCloud
Backups
Documents
Library
Movies
Music
Pictures
Public
Sites

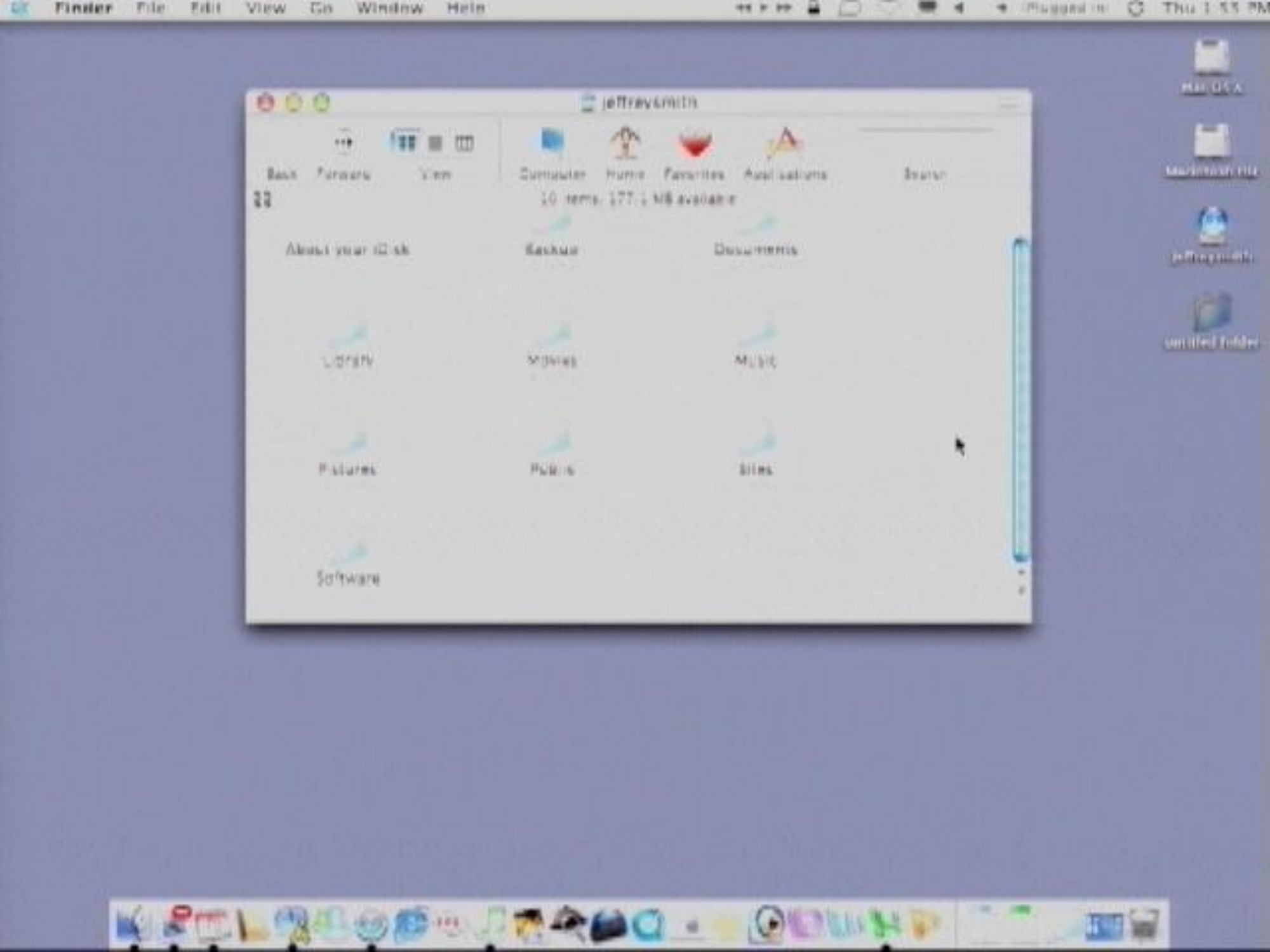

Finder File Edit View Go Window Help
jeffreysmith
Back Forward View
Computer Home Favorites Applications Search
10 items, 177.1 MB available
About your iDisk
Backup
Documents
Library
Movies
Music
Pictures
Public
Sites

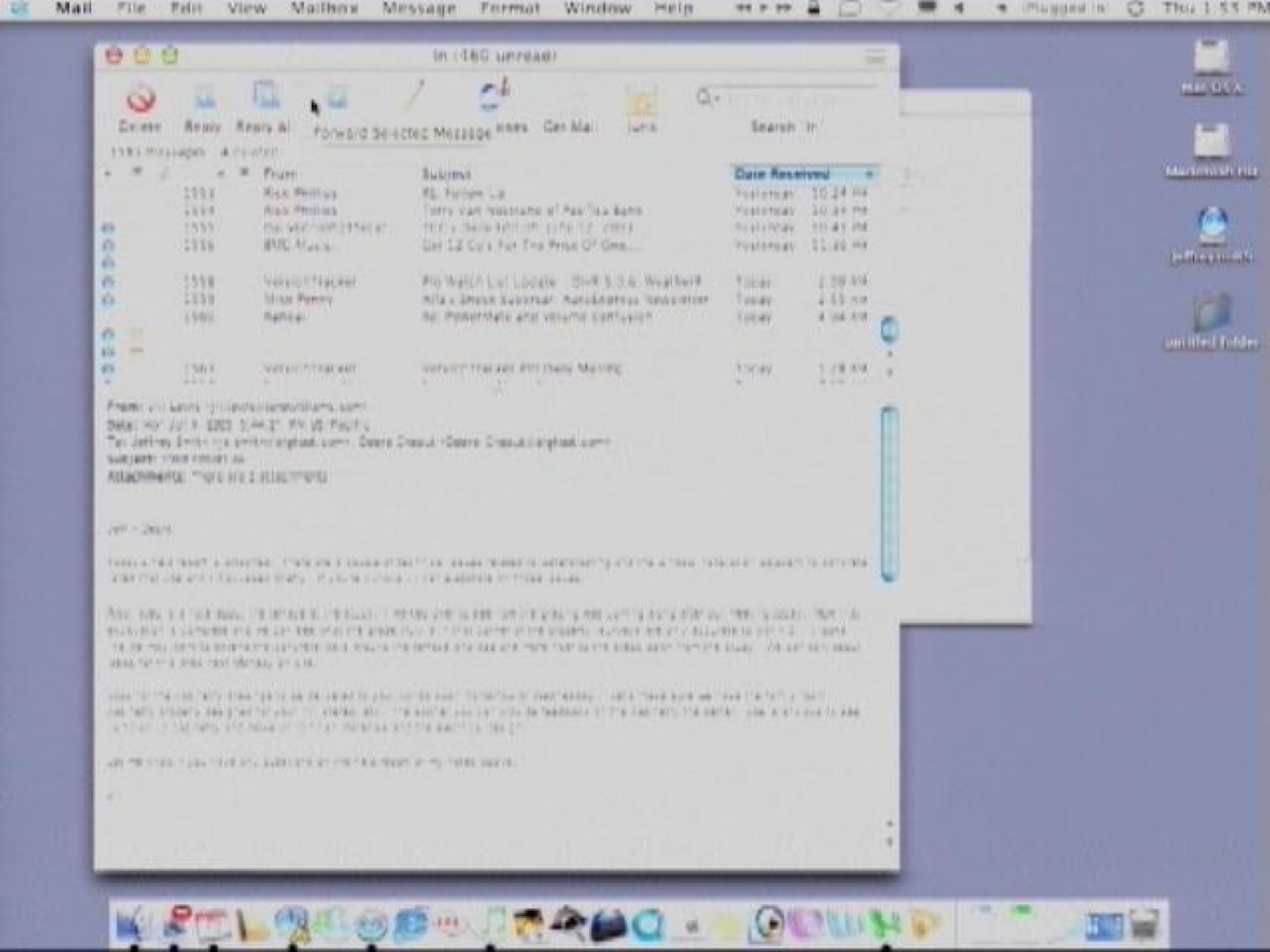

Finder File Edit View Go Window Help
jeffreysmith
Back Forward View
Computer Home Favorites Applications Search
6 items, 177.1 MB available
Archive
Index.html
Menu1.html
Text

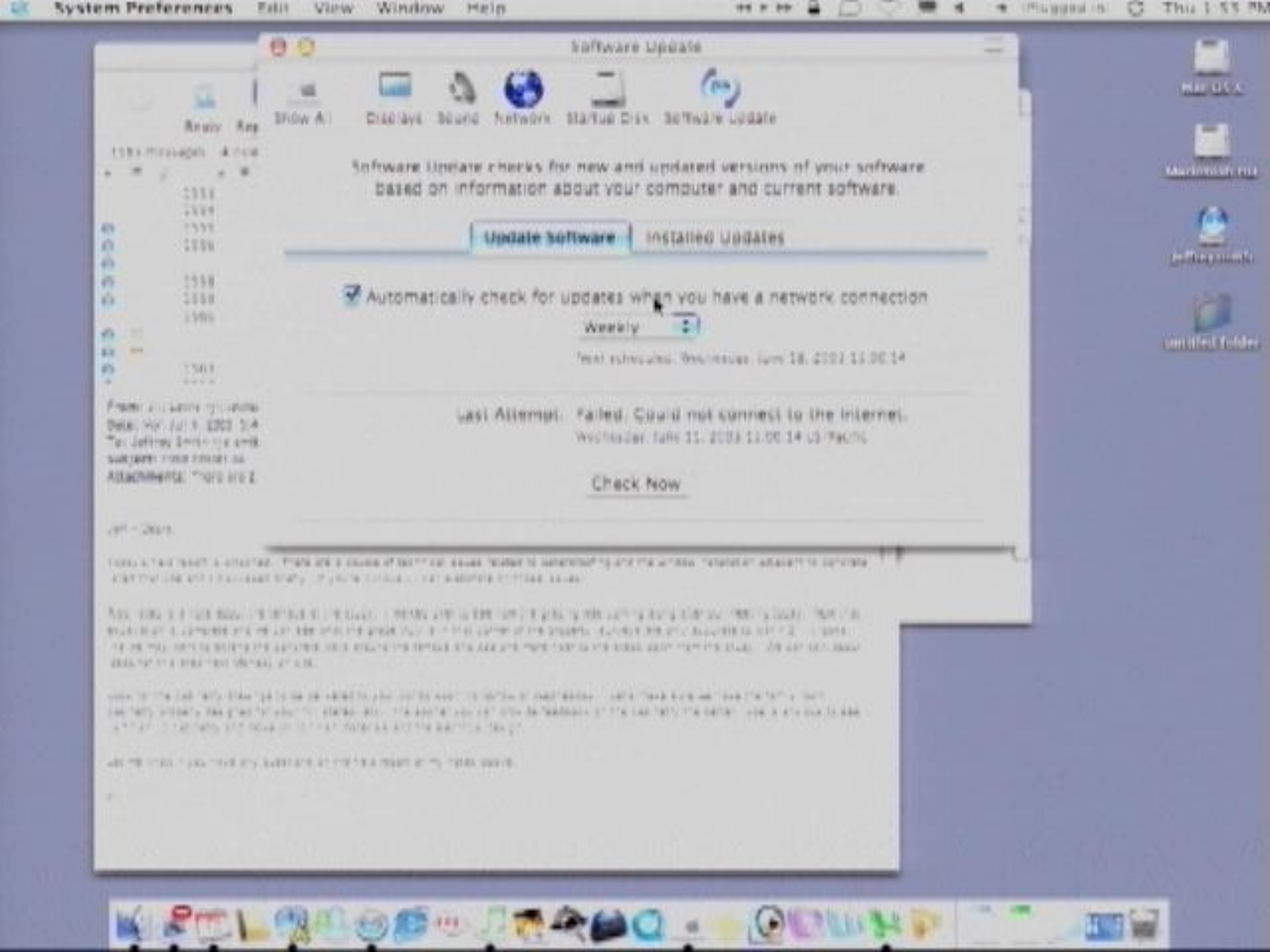

Finder File Edit View Go Window Help
Software
Back Forward View
Computer Home Favorites Applications
Search
1 items, 177.1 MB available
Apple Software
Extras
Mac OS X Software

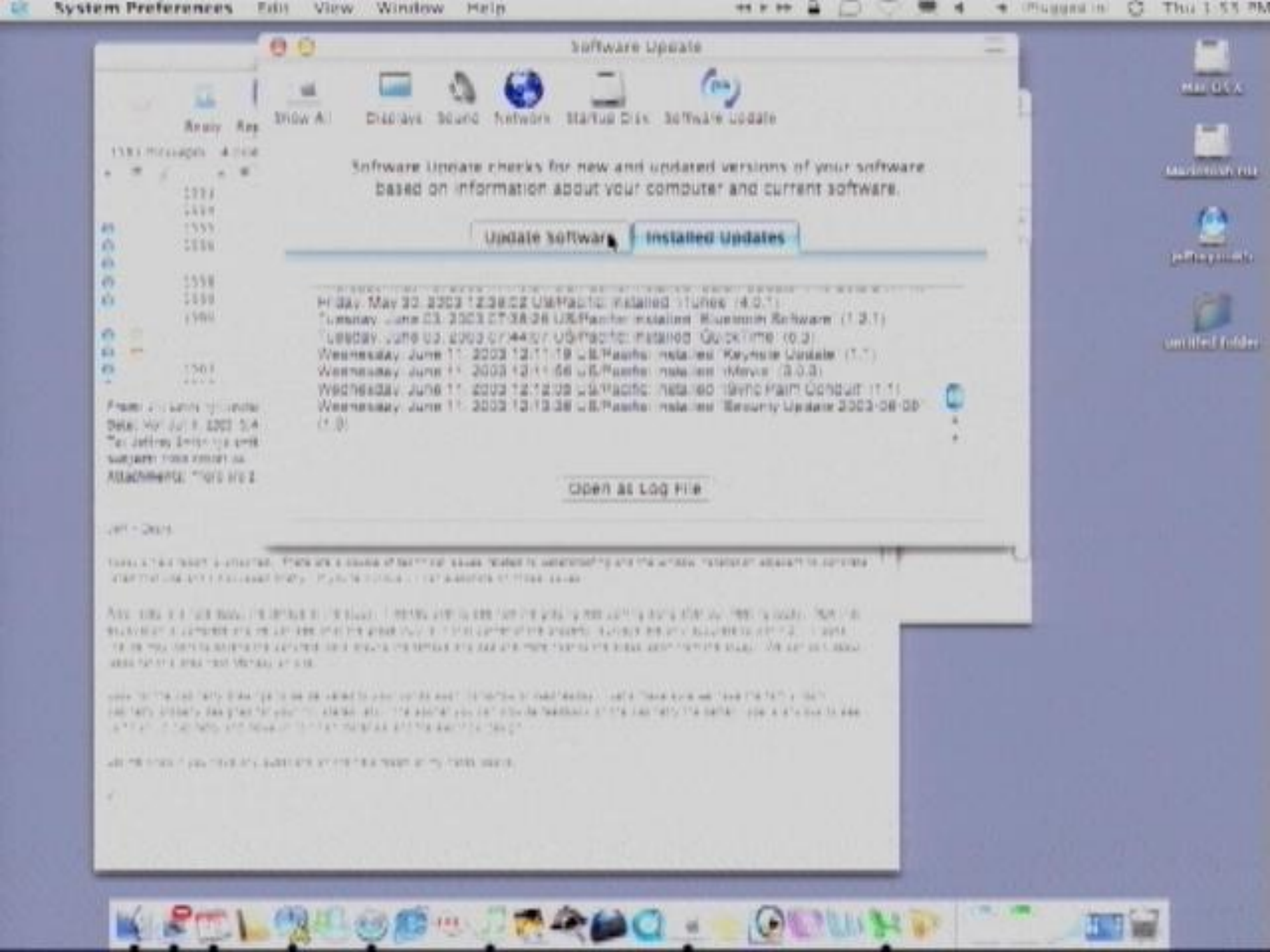

Finder File Edit View Go Window Help
Software
Back Forward View
Computer Home Favorites Applications Search
Apple Software
Extras
Mac OS X Software

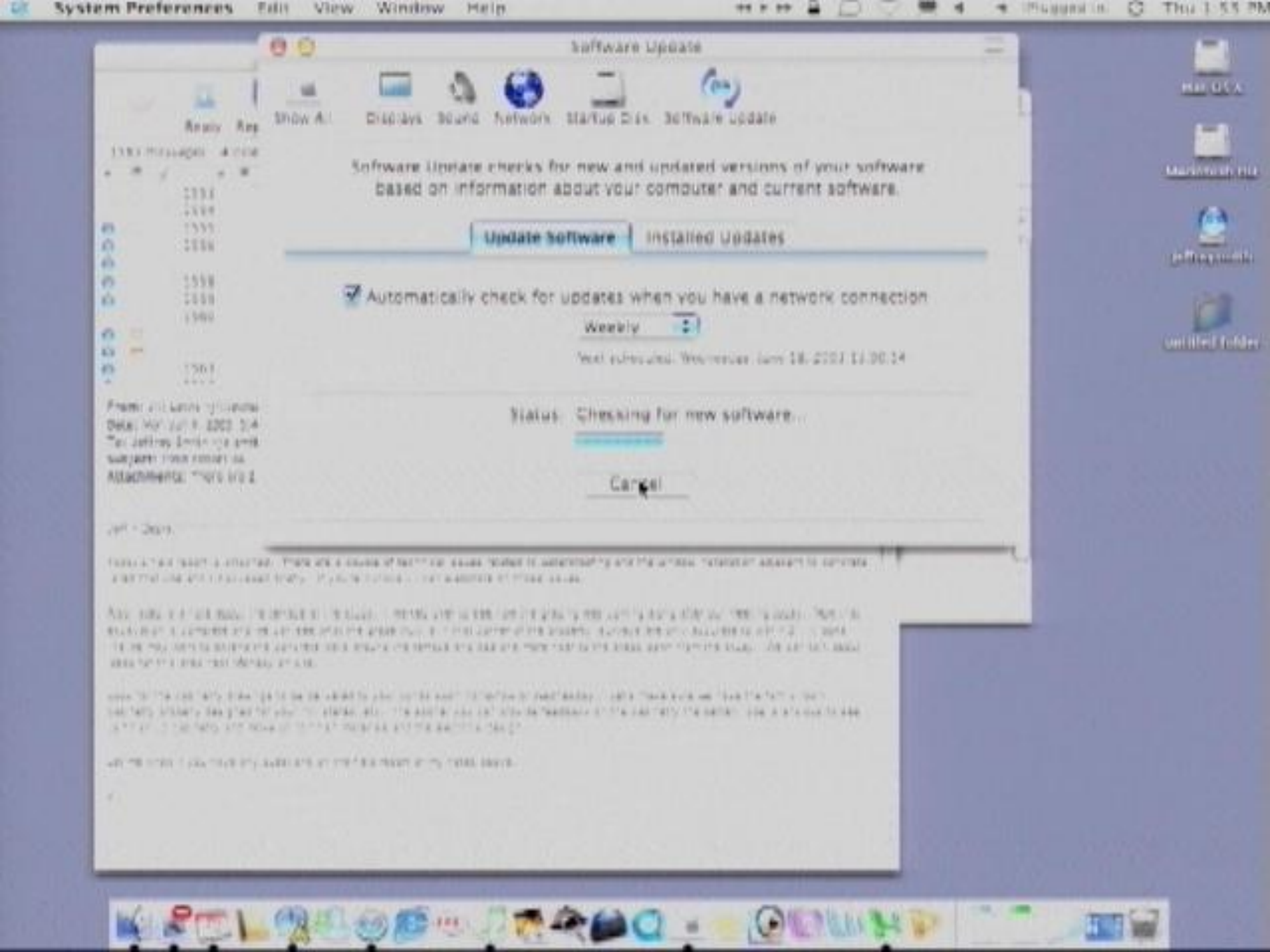

Finder File Edit View Go Window Help
Extras
Back Forward View
Computer Home Favorites Applications Search
FreePlay Music

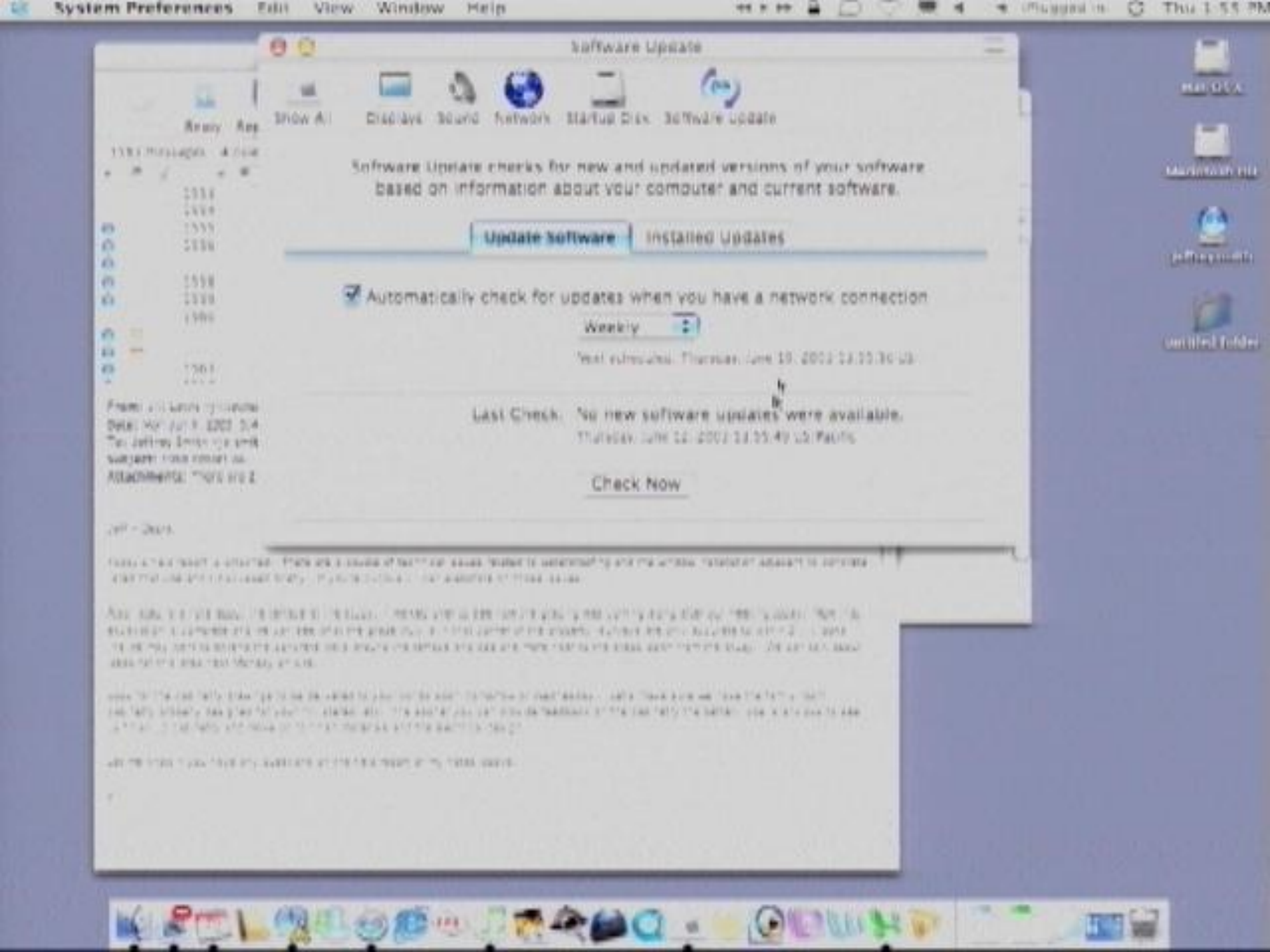

Finder File Edit View Go Window Help
jeffreysmith
Back Forward View
Computer Home Favorites Applications Search
10 items, 177.1 MB available
About your iDisk
Backups
Documents
Library
Movies
Music
Pictures
Public
Sites
Software

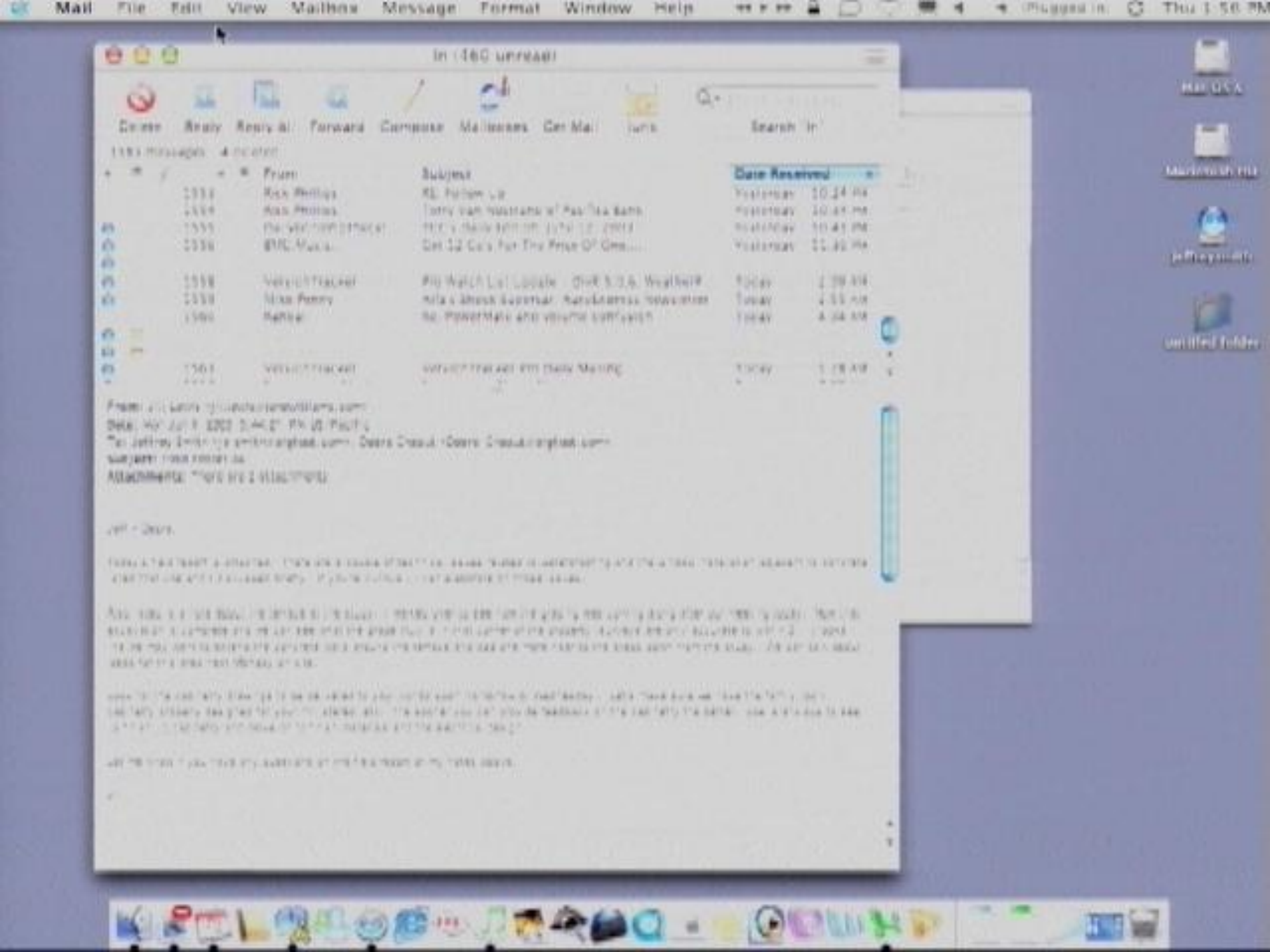

Mail File Edit View Mailbox Message Format Window Help
In (160 unread)
Reply
Reply All
From
Subject
Date Received

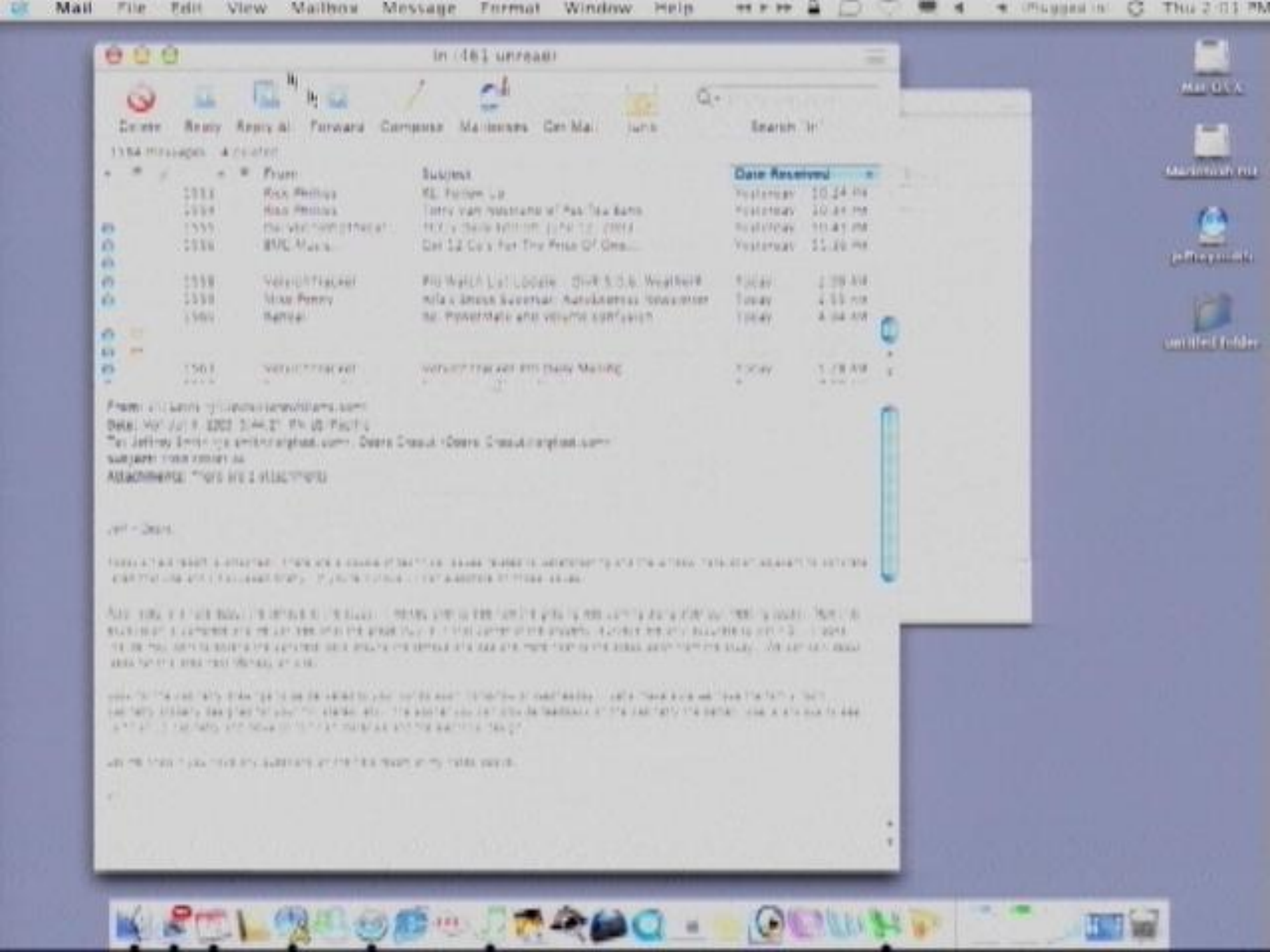

System Preferences
Edit
View
Window
Help
Software Update
Show All
Displays
Sound
Network
Startup Disk
Software Update
Software Update checks for new and updated versions of your software based on information about your computer and current software.
Update Software
Installed Updates
Automatically check for updates when you have a network connection
Weekly
Last Attempt: Failed. Could not connect to the Internet.
Check Now

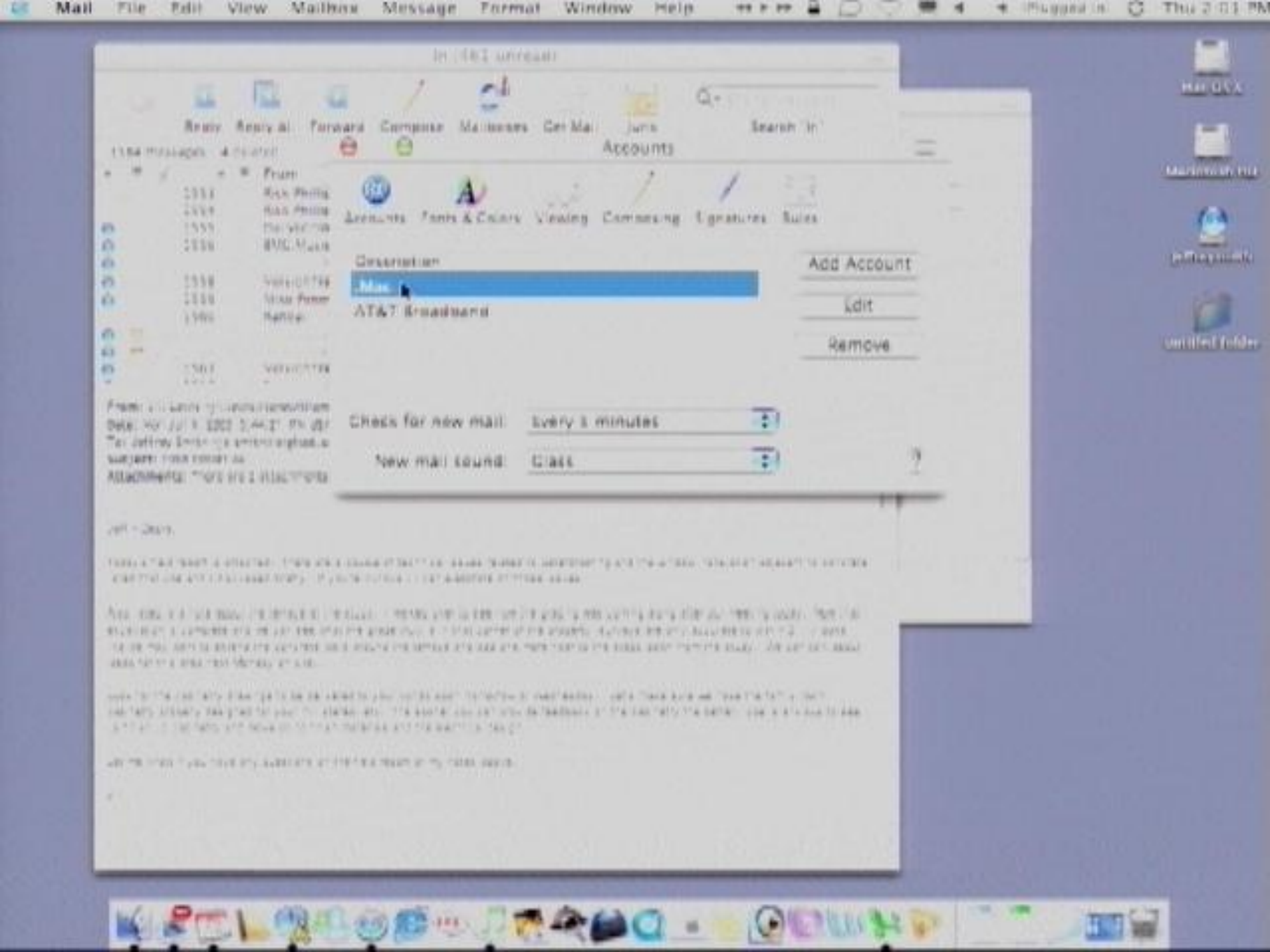

System Preferences
Edit
View
Window
Help
Thu 1:55 PM
Software Update
Show All
Displays
Sound
Network
Startup Disk
Software Update
Software Update checks for new and updated versions of your software based on information about your computer and current software.
Update Software
Installed Updates
Open as Log File

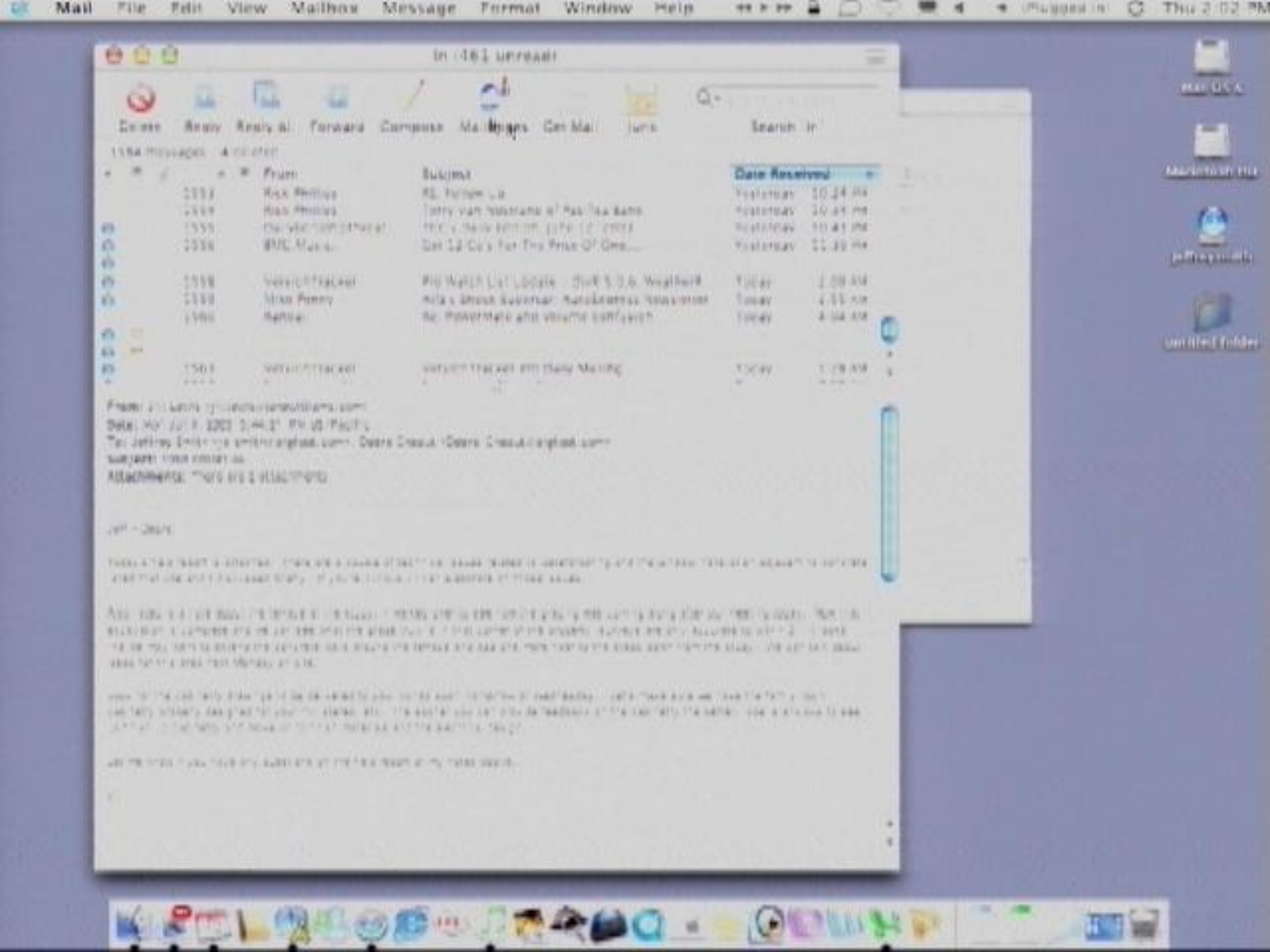

System Preferences
Edit
View
Window
Help
Thu 1:55 PM
Software Update
Show All
Displays
Sound
Network
Startup Disk
Software Update
Software Update checks for new and updated versions of your software based on information about your computer and current software.
Update Software
Installed Updates
Automatically check for updates when you have a network connection
Weekly
Status: Checking for new software...
Cancel

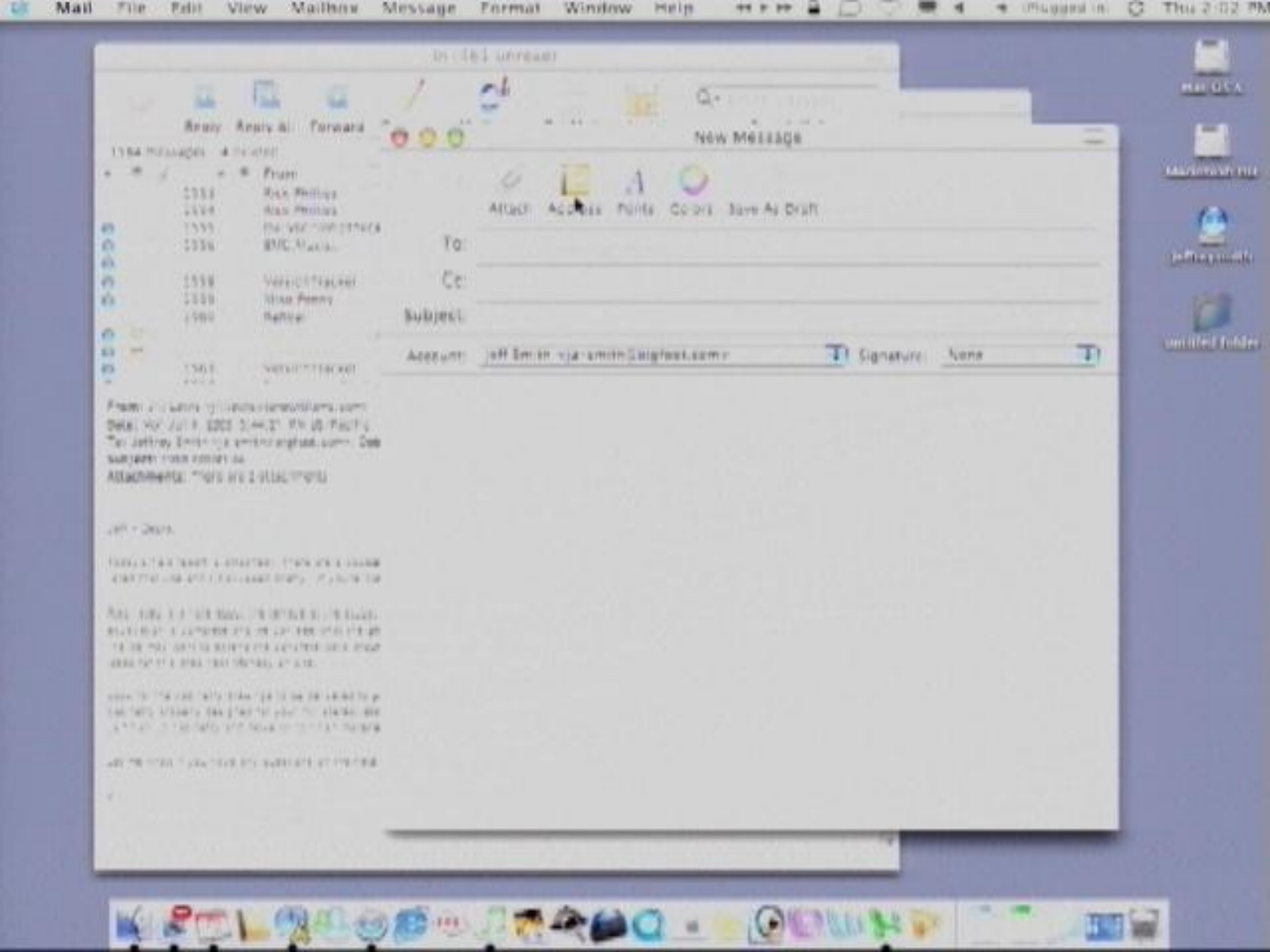

System Preferences
Edit
View
Window
Help
Thu 1:55 PM
Software Update
Show All
Displays
Sound
Network
Startup Disk
Software Update
Software Update checks for new and updated versions of your software based on information about your computer and current software.
Update Software
Installed Updates
Automatically check for updates when you have a network connection
Weekly
Last Check:
No new software updates were available.
Check Now

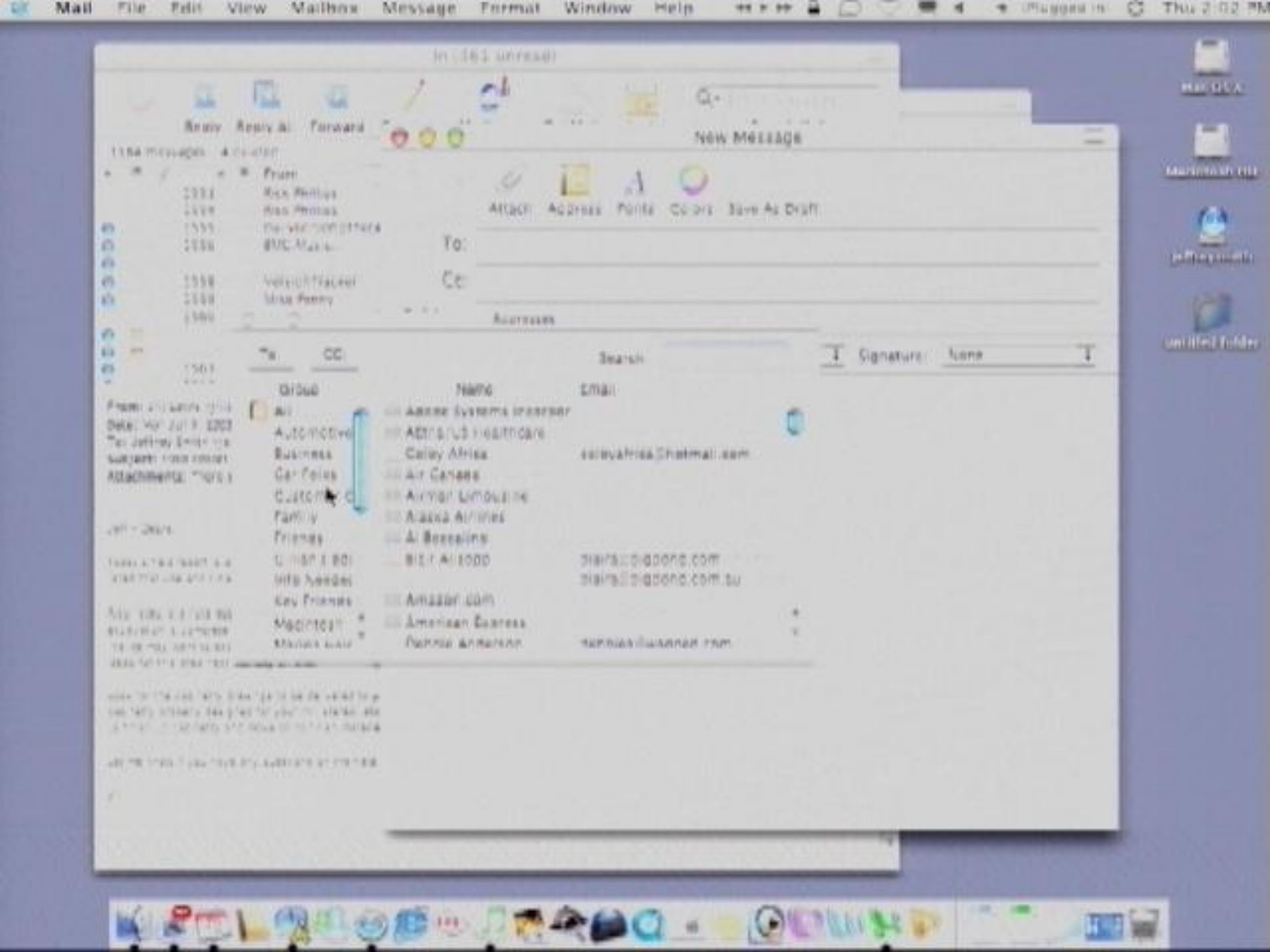

Mail File Edit View Mailbox Message Format Window Help
In (160 unread)
Delete Reply Reply All Forward Compose Mailboxes Get Mail Junk Search In
From
Subject
Date Received

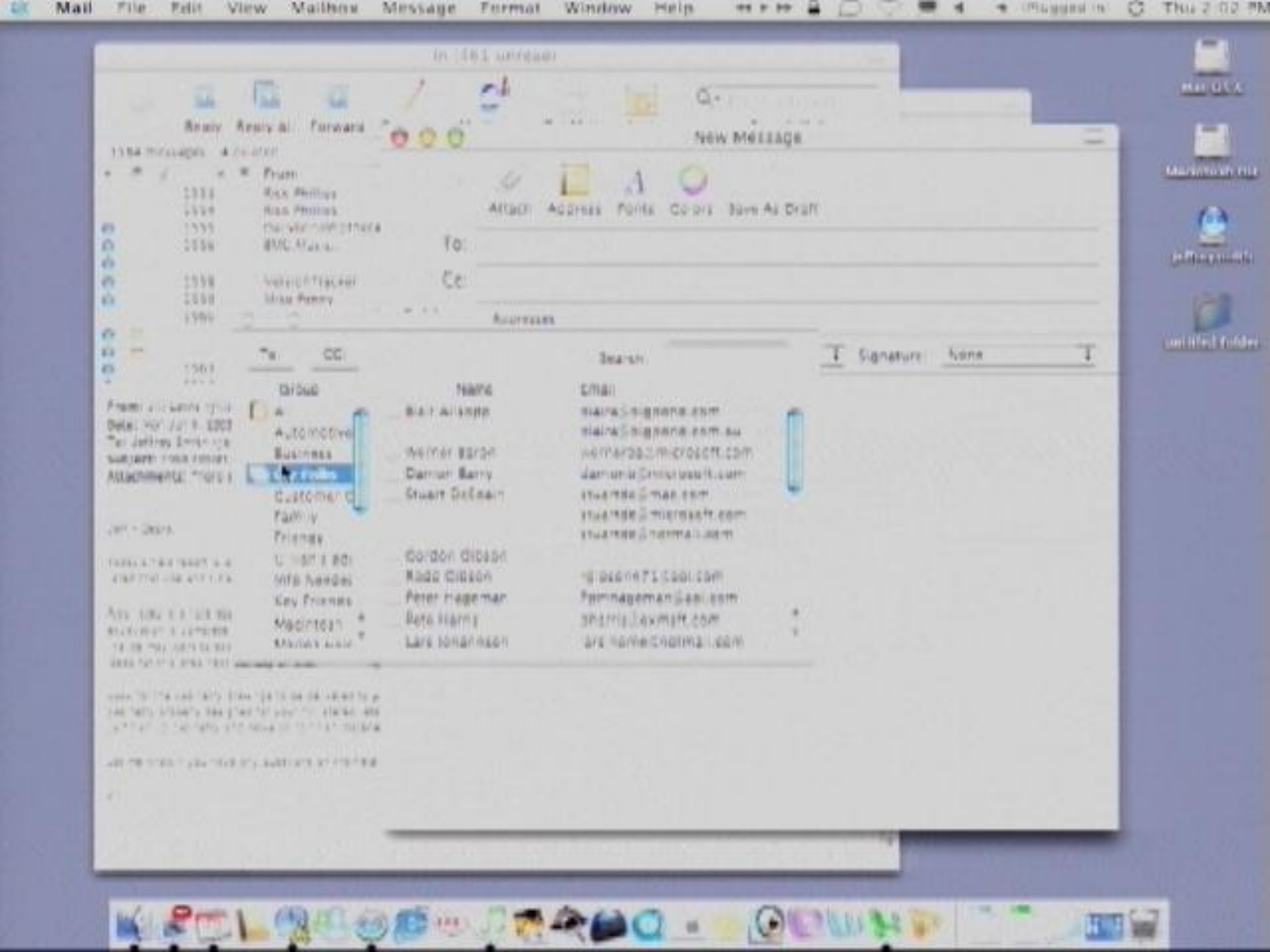


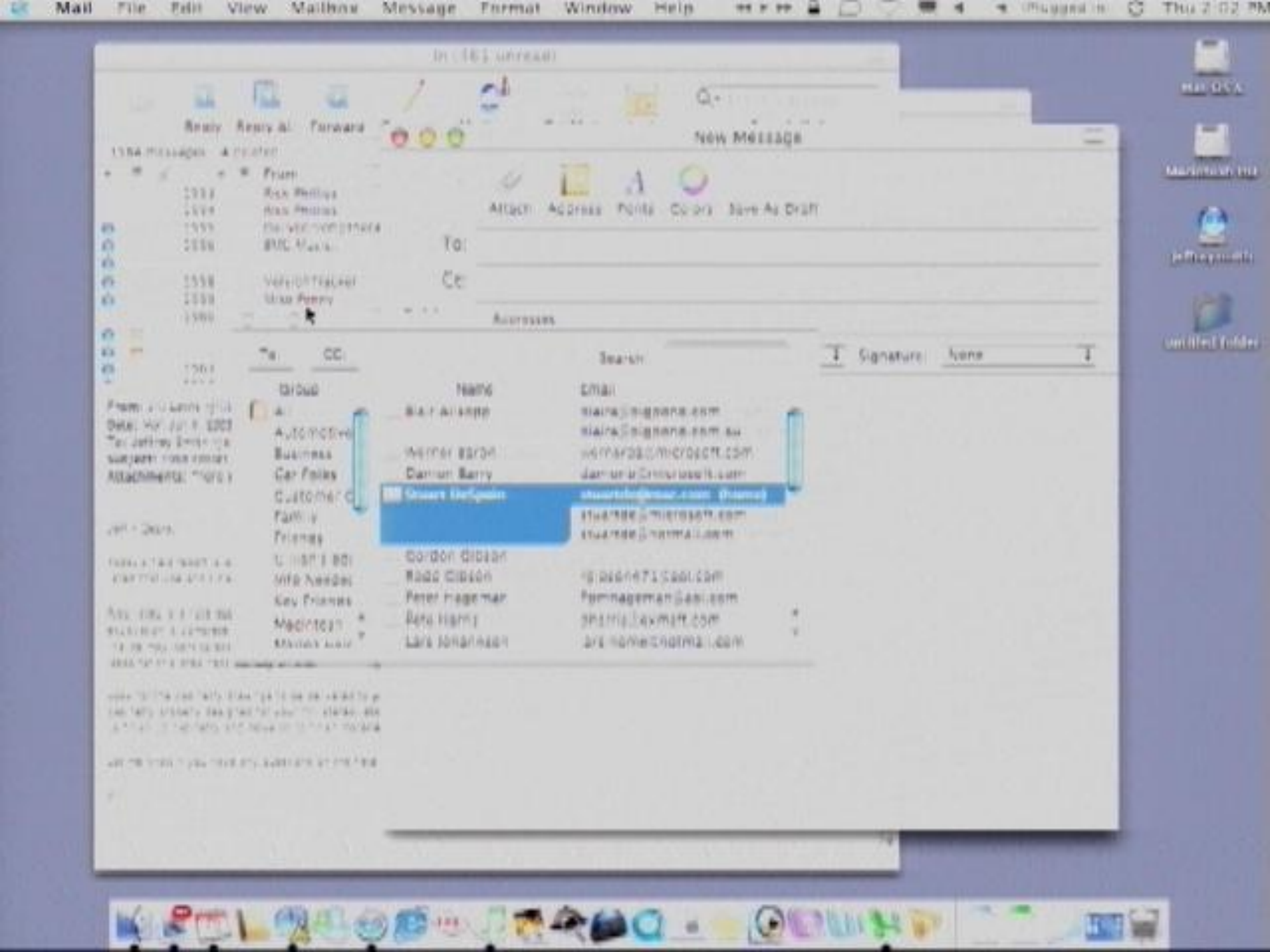

Mail File Edit View Mailbox Message Format Window Help
Reply
Reply All
Forward
Compose
Get Mail
Junk
Search In
Accounts
Accounts
Fonts & Colors
Viewing
Composing
Signatures
Rules
Description
Mac
AT&T Broadband
Add Account
Edit
Remove
Check for new mail:
every 5 minutes
New mail sound:
Glass

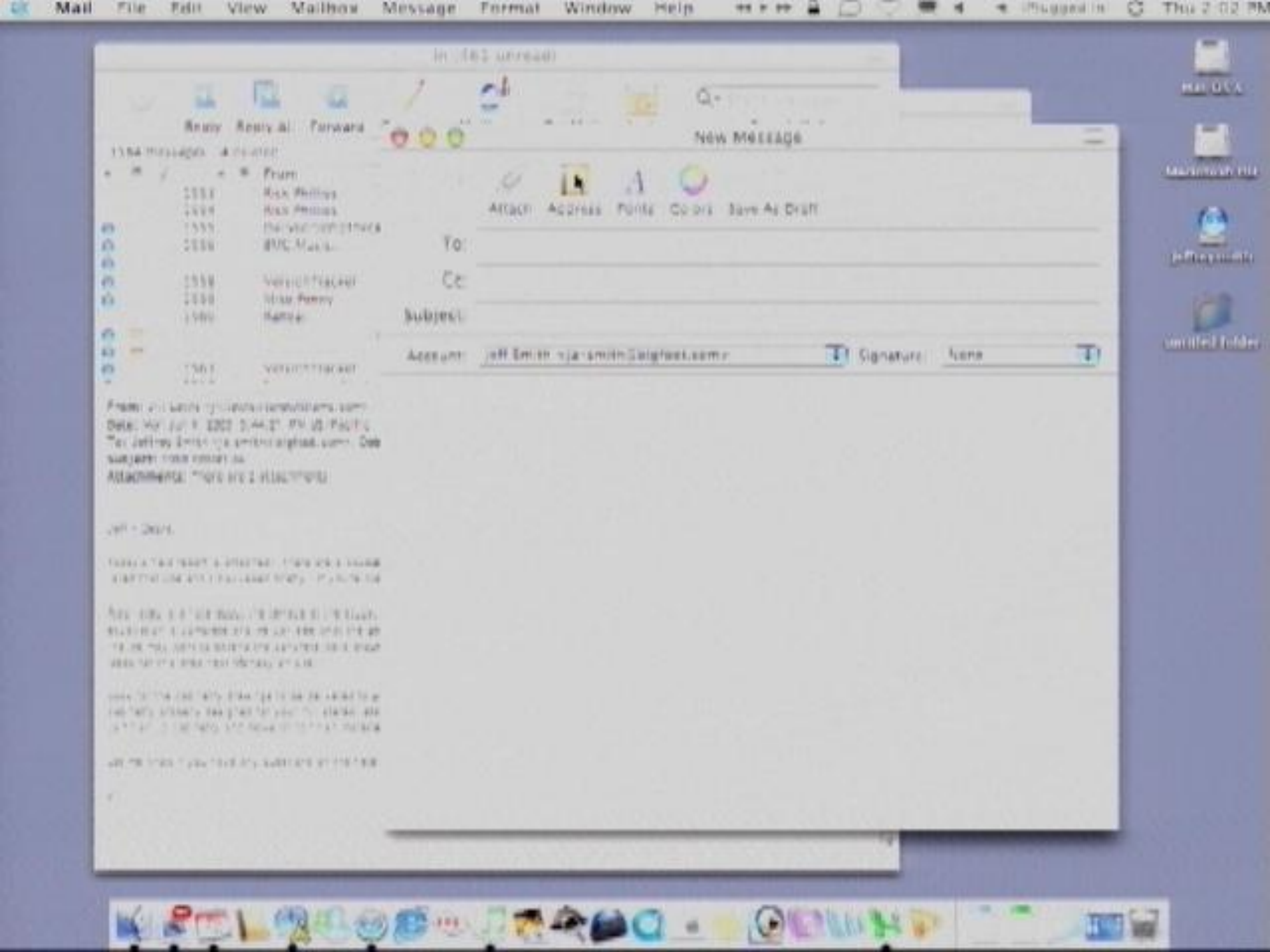

Mail File Edit View Mailbox Message Format Window Help
In (161 unread)
Reply
Forward
Compose
Search In
From
Subject
Date Received

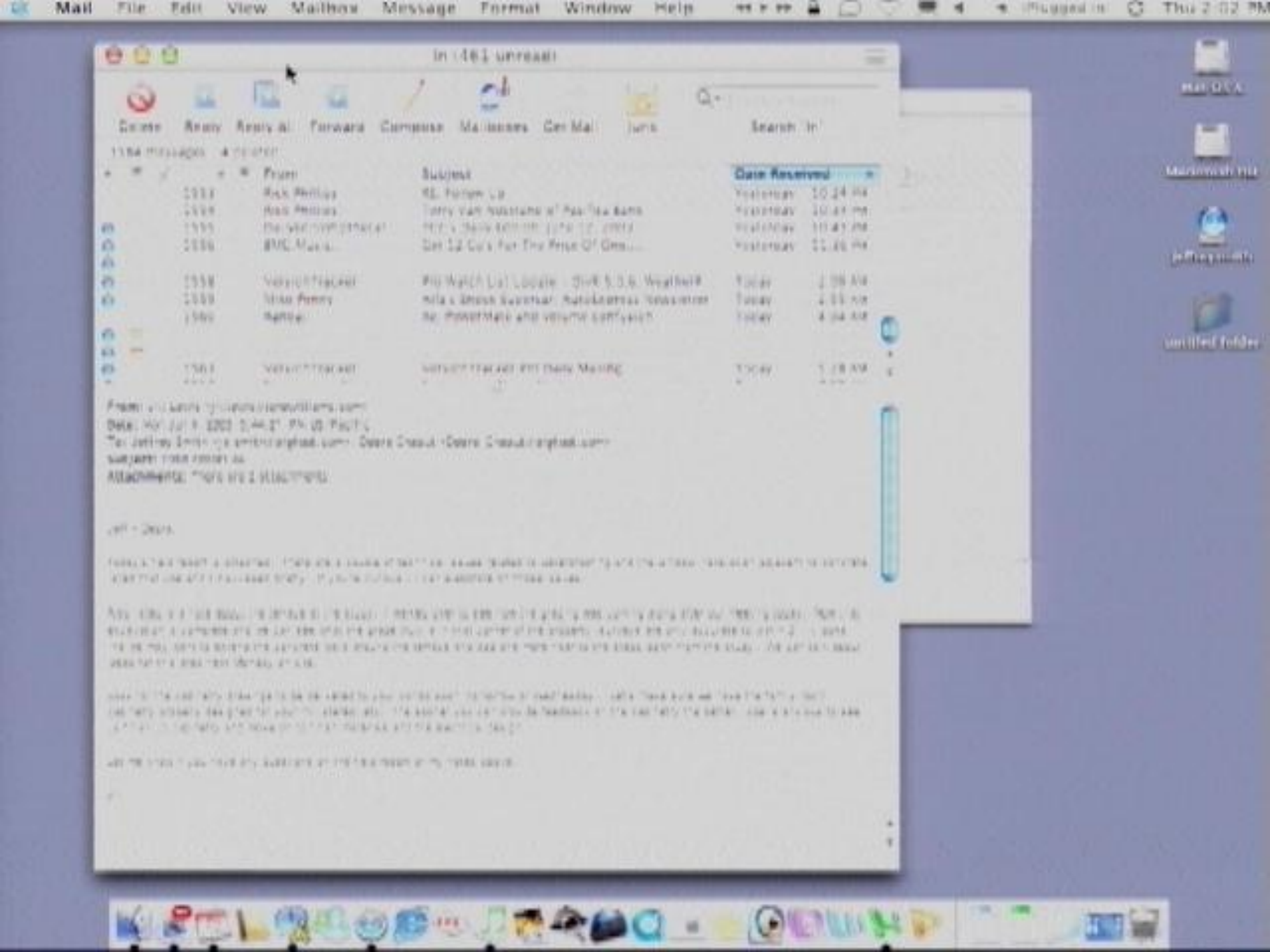

Mail File Edit View Mailbox Message Format Window Help
Reply
Reply All
Forward
New Message
Attach
Address
Fonts
Colors
Save As Draft
To:
Cc:
Subject:
Account:
Signature:
None

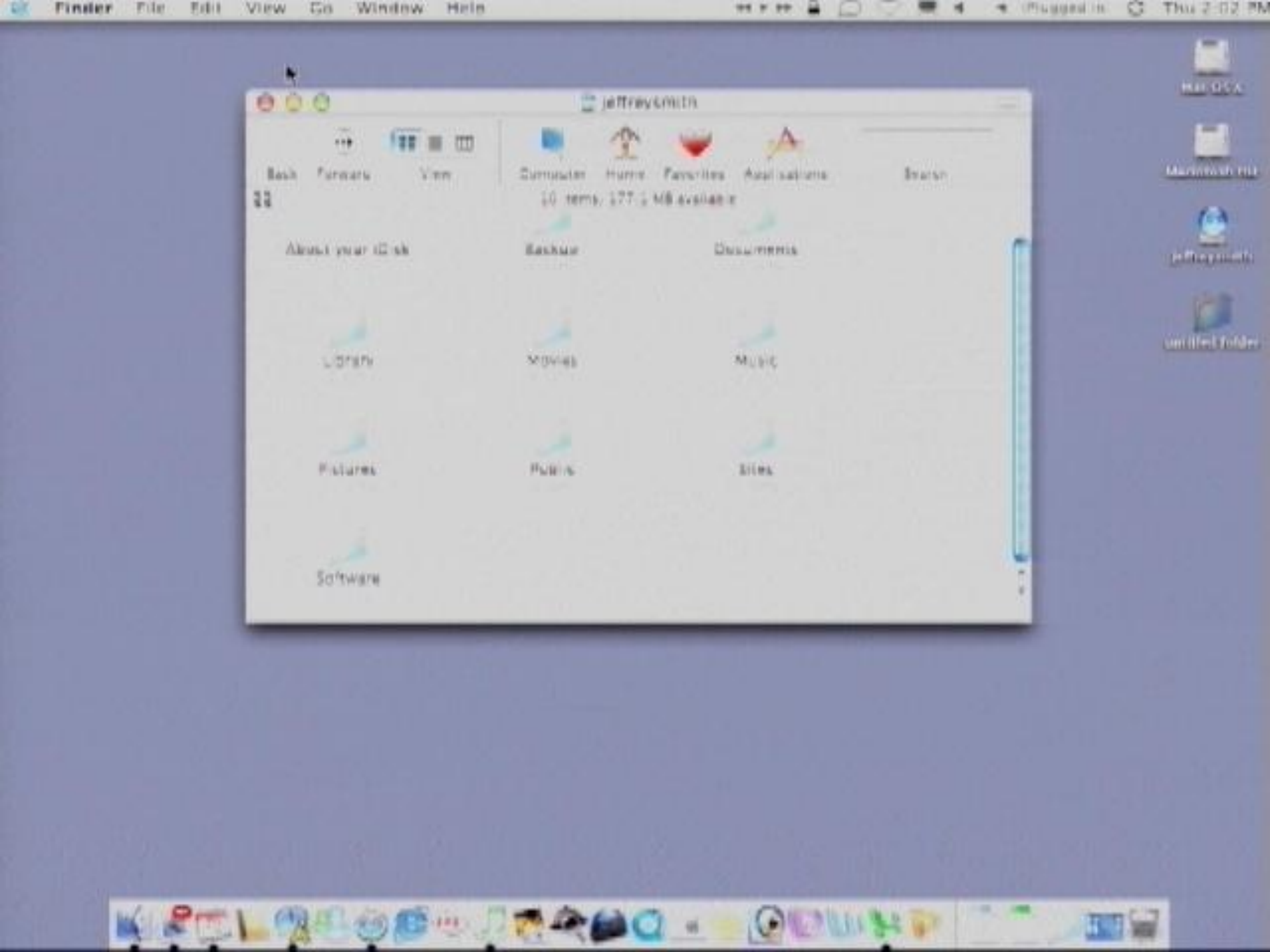

Mail File Edit View Mailbox Message Format Window Help
Reply
Reply All
Forward
New Message
Attach
Address
Fonts
Colors
Save As Draft
To:
Cc:
Signature:
None
Name
Email

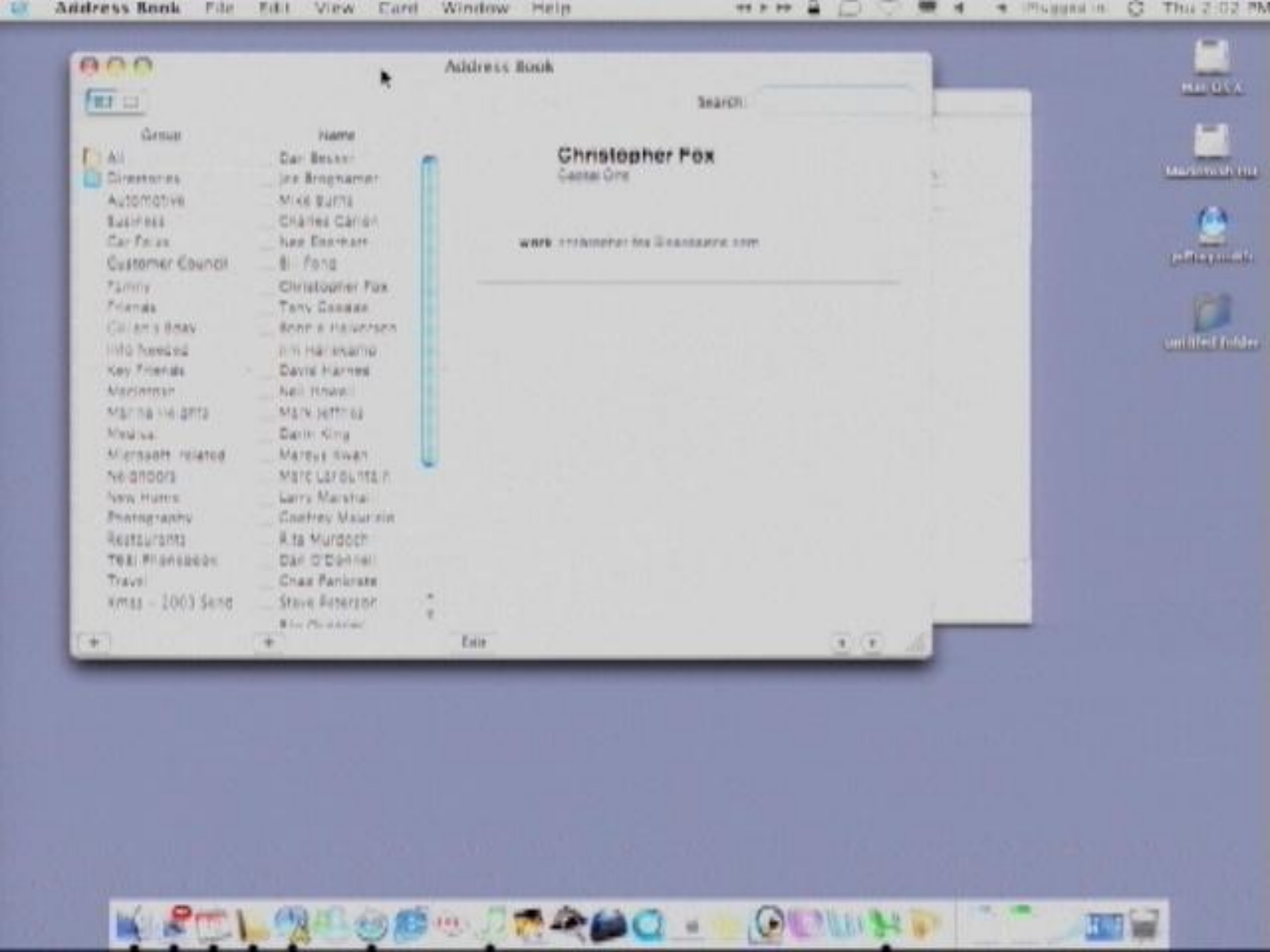

Mail File Edit View Mailbox Message Format Window Help
Reply
Reply All
Forward
New Message
Attach
Address
Fonts
Colors
Save As Draft
To:
Cc:
Signature:
None
Name
Email

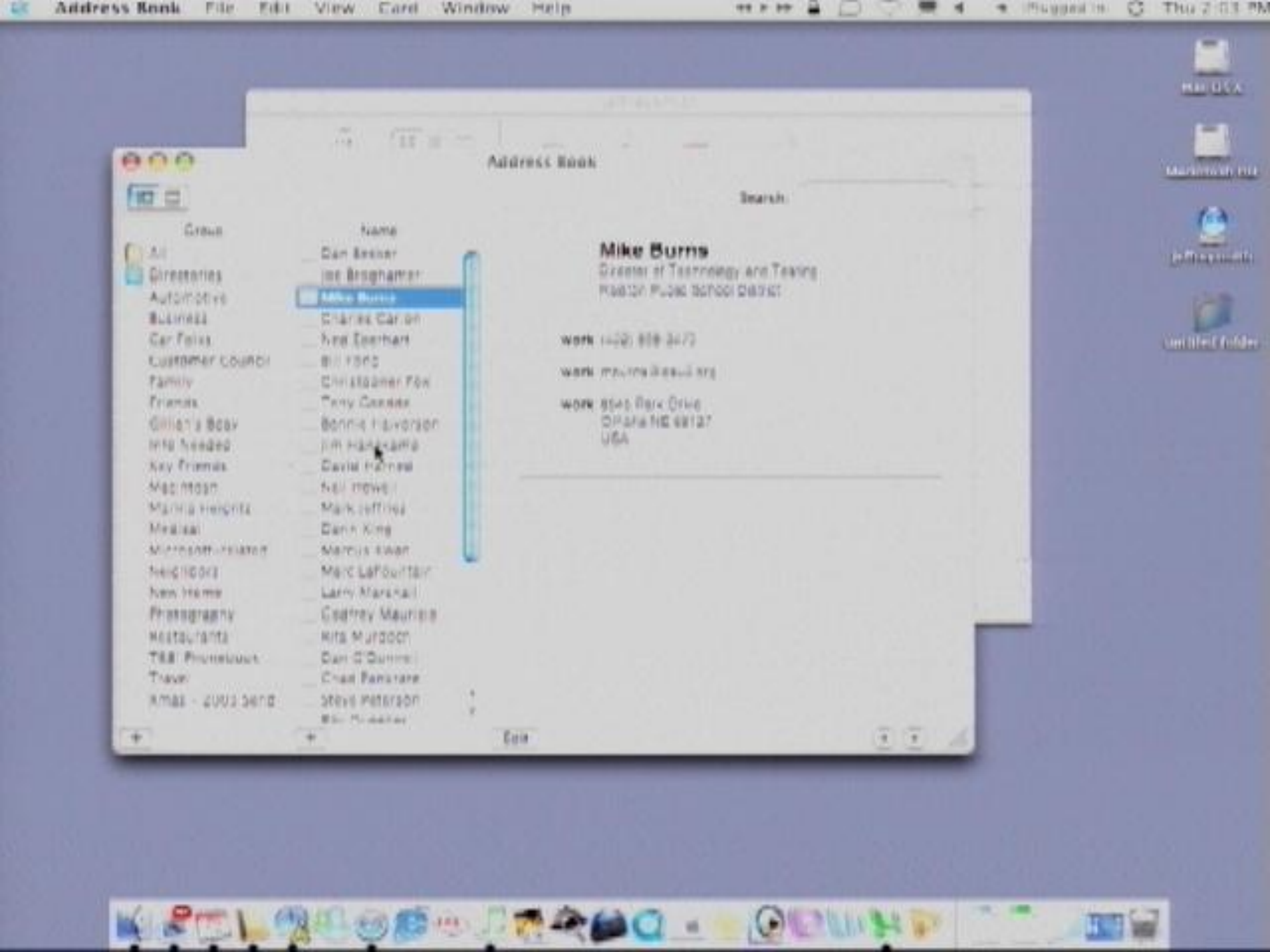

Mail File Edit View Mailbox Message Format Window Help
Reply
Reply All
Forward
New Message
Attach
Address
Fonts
Colors
Save As Draft
To:
Cc:
Addresses
Signature
None
Search
Group
Name
Email
Business
Car Folks
Friends
Info Needed
Key Friends
Peter Hagerman
Peterhageman@aol.com

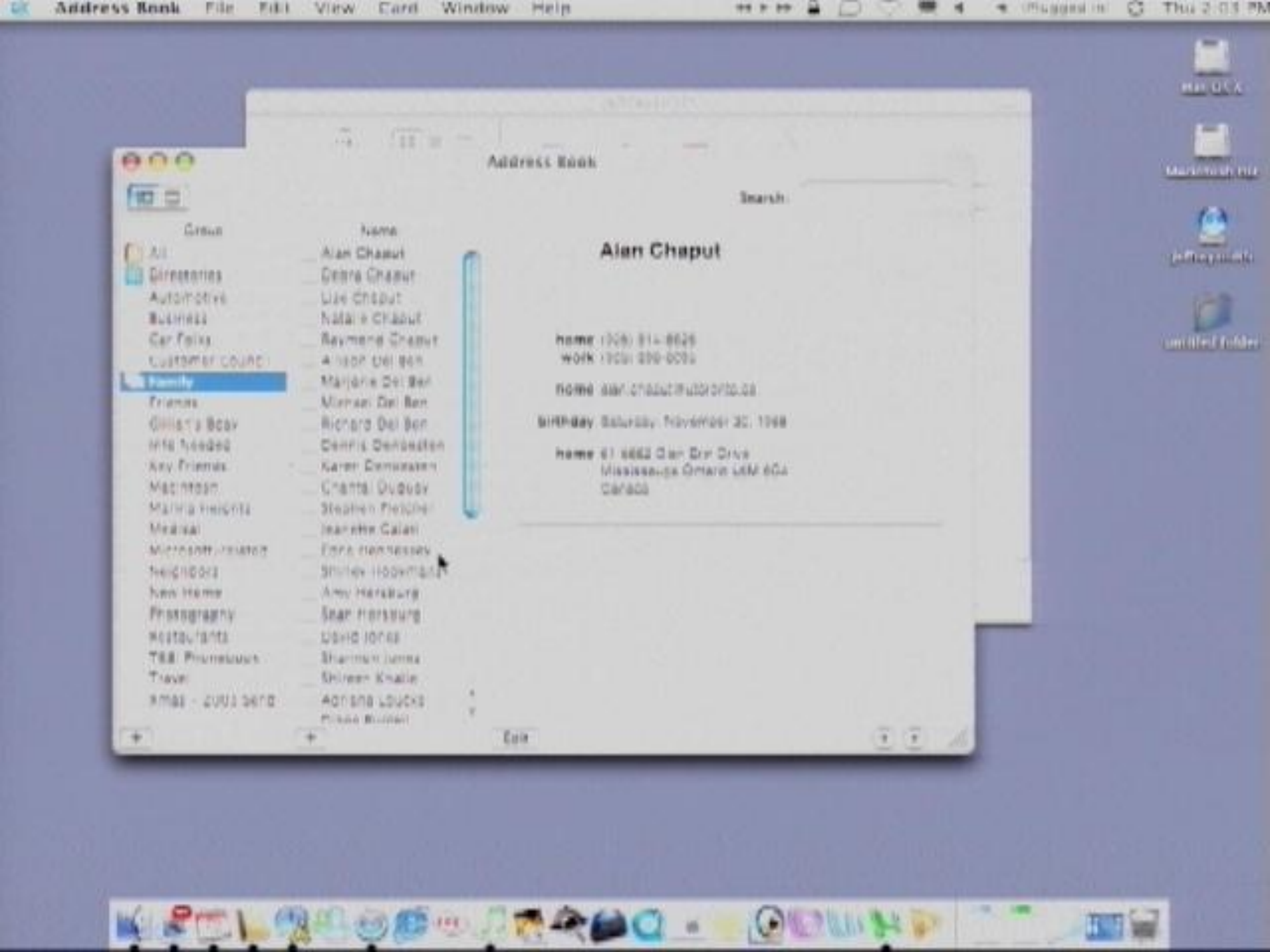

Mail File Edit View Mailbox Message Format Window Help
Reply
Reply All
Forward
New Message
Attach
Address
Fonts
Colors
Save As Draft
To:
Cc:
Subject:
Account:
Signature:
None

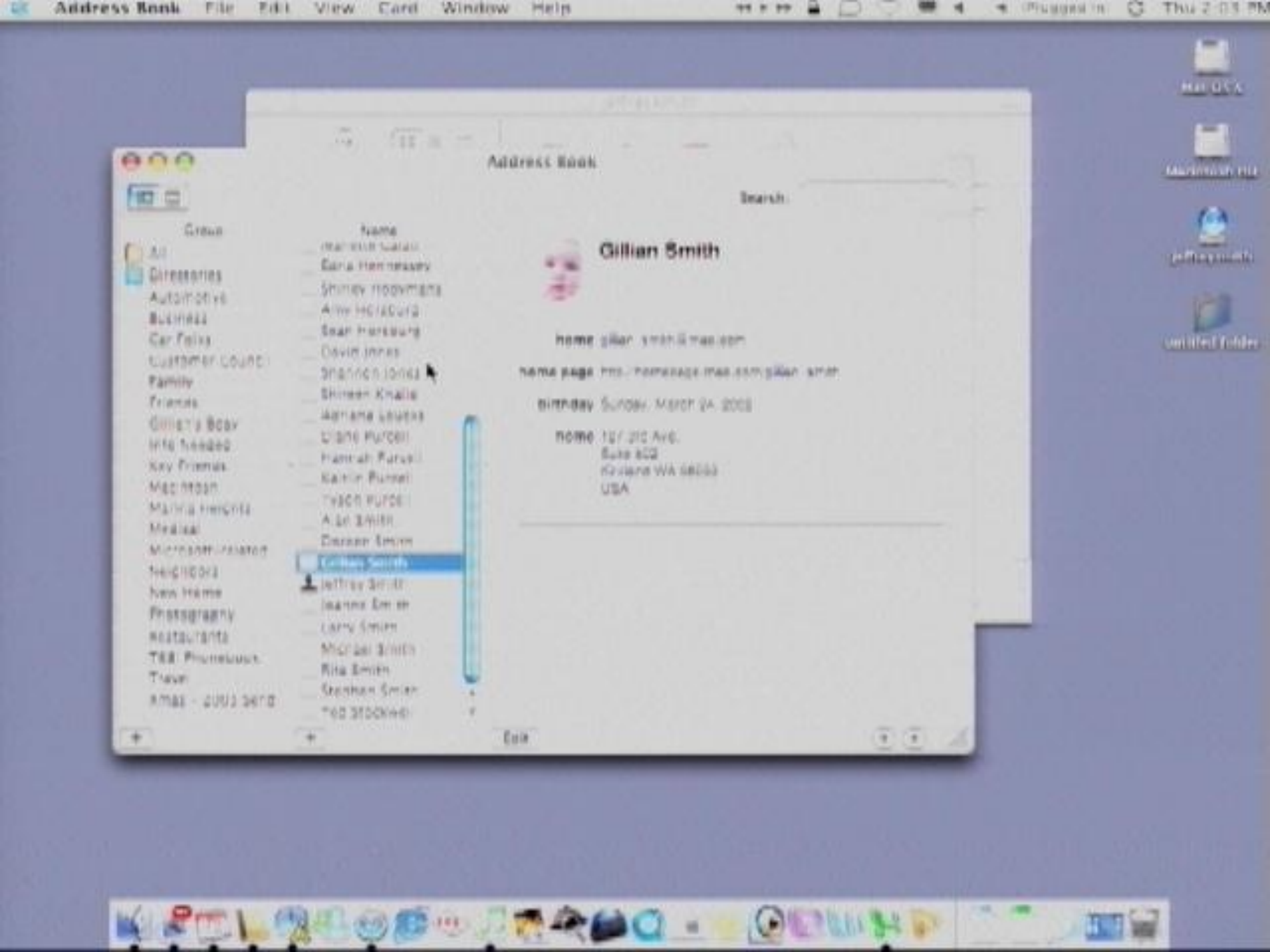

Mail File Edit View Mailbox Message Format Window Help
In (461 unread)
Delete Reply Reply All Forward Compose Mailboxes Get Mail Junk Search In
From
Subject
Date Received

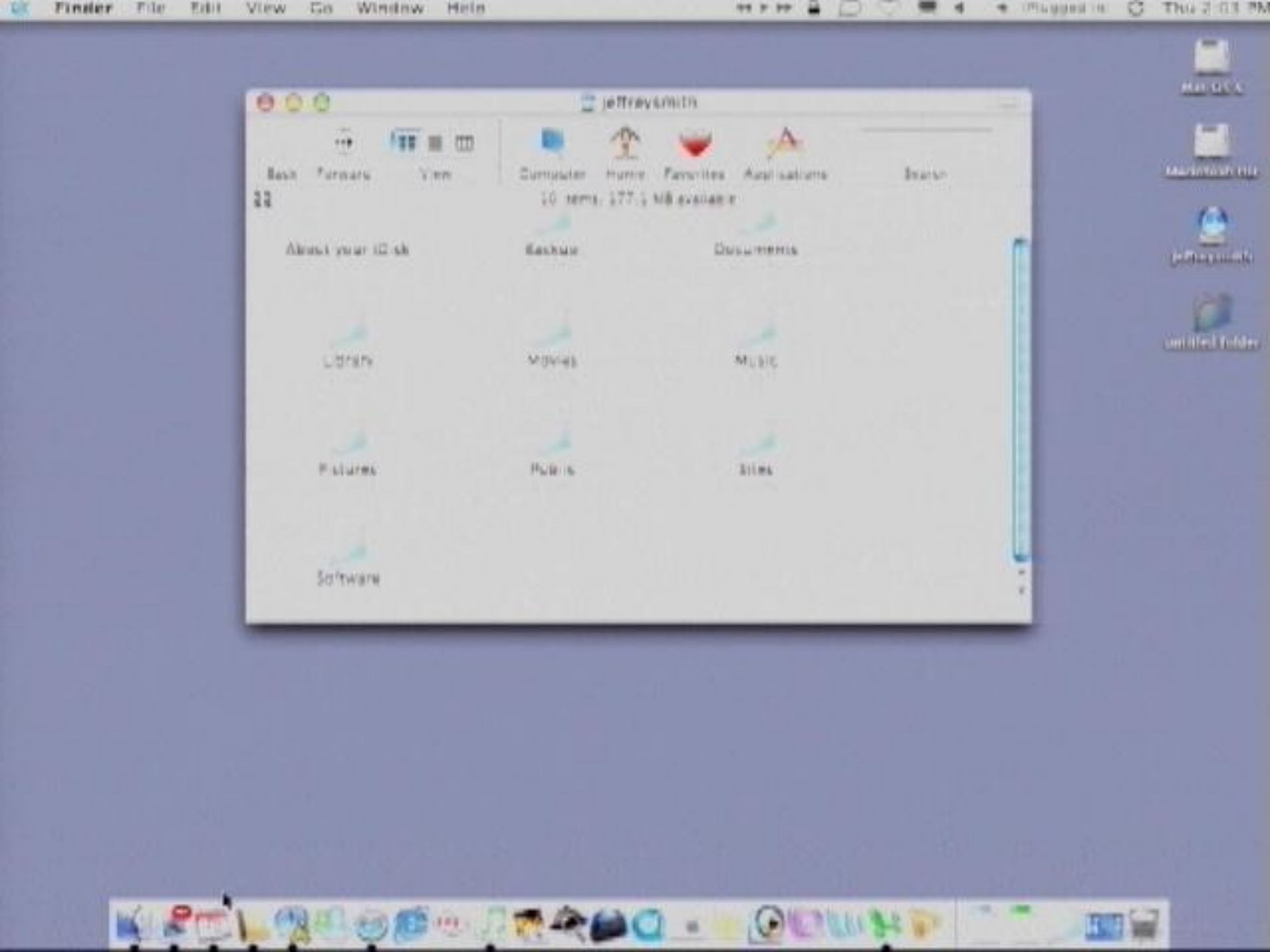

Finder File Edit View Go Window Help
jeffreysmith
Back Forward View
Computer Home Favorites Applications
Search
Documents
Movies
Music
Pictures
Public
Sites
Software

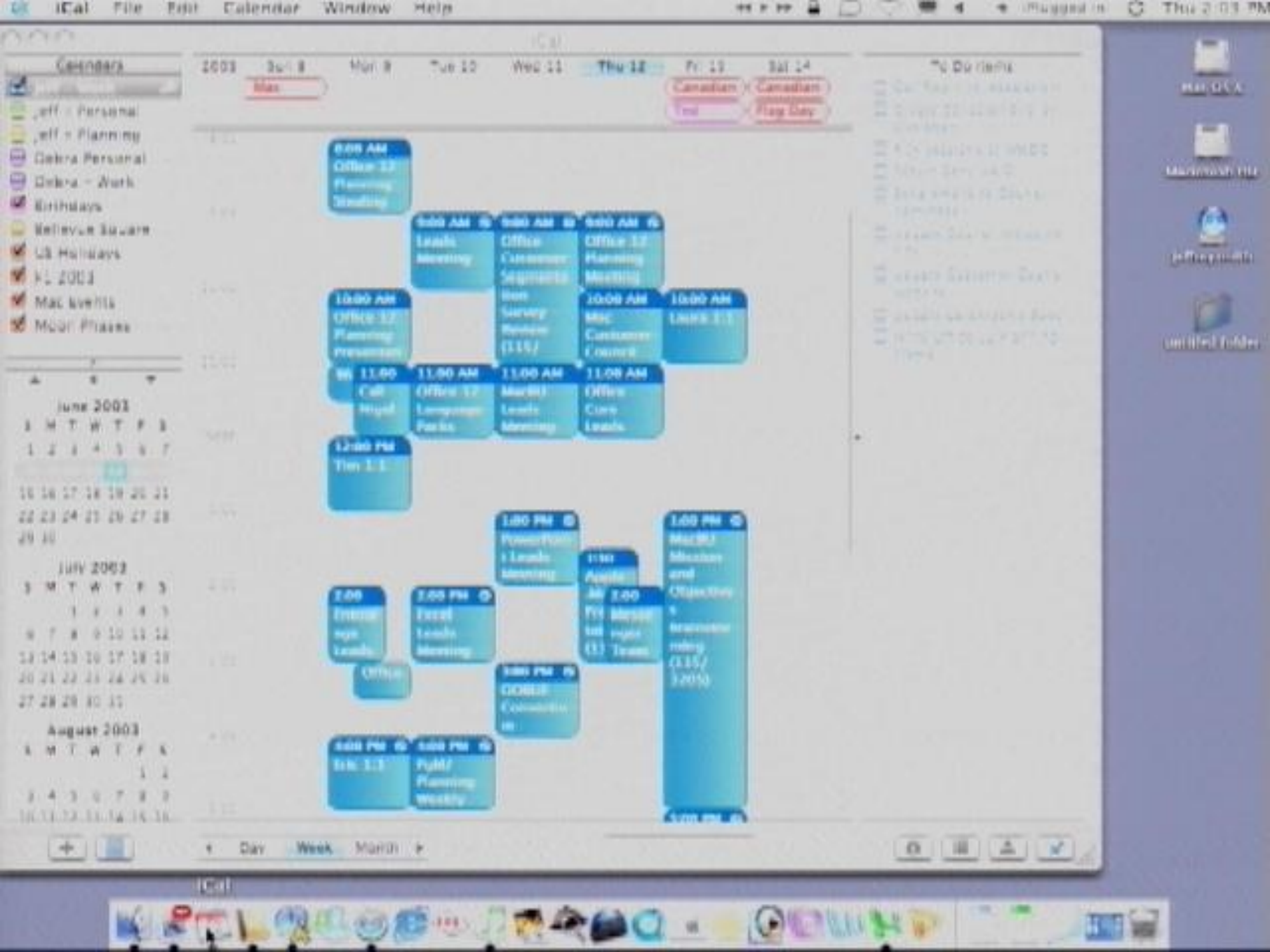

Address Book File Edit View Card Window Help
Address Book
Search
Group
Name
Christopher Fox
Edit

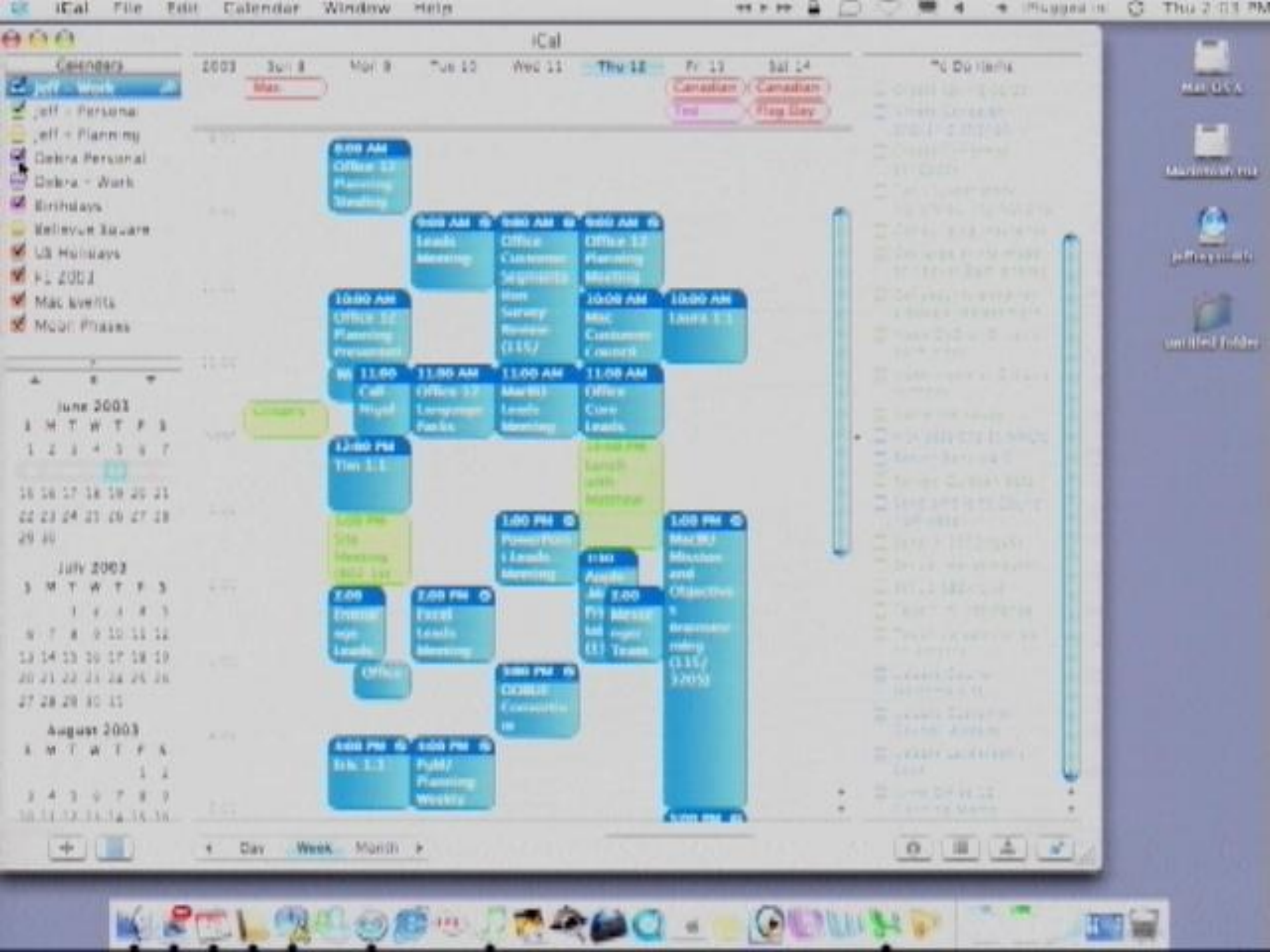

Address Book
Search
Mike Burns
work
work
work

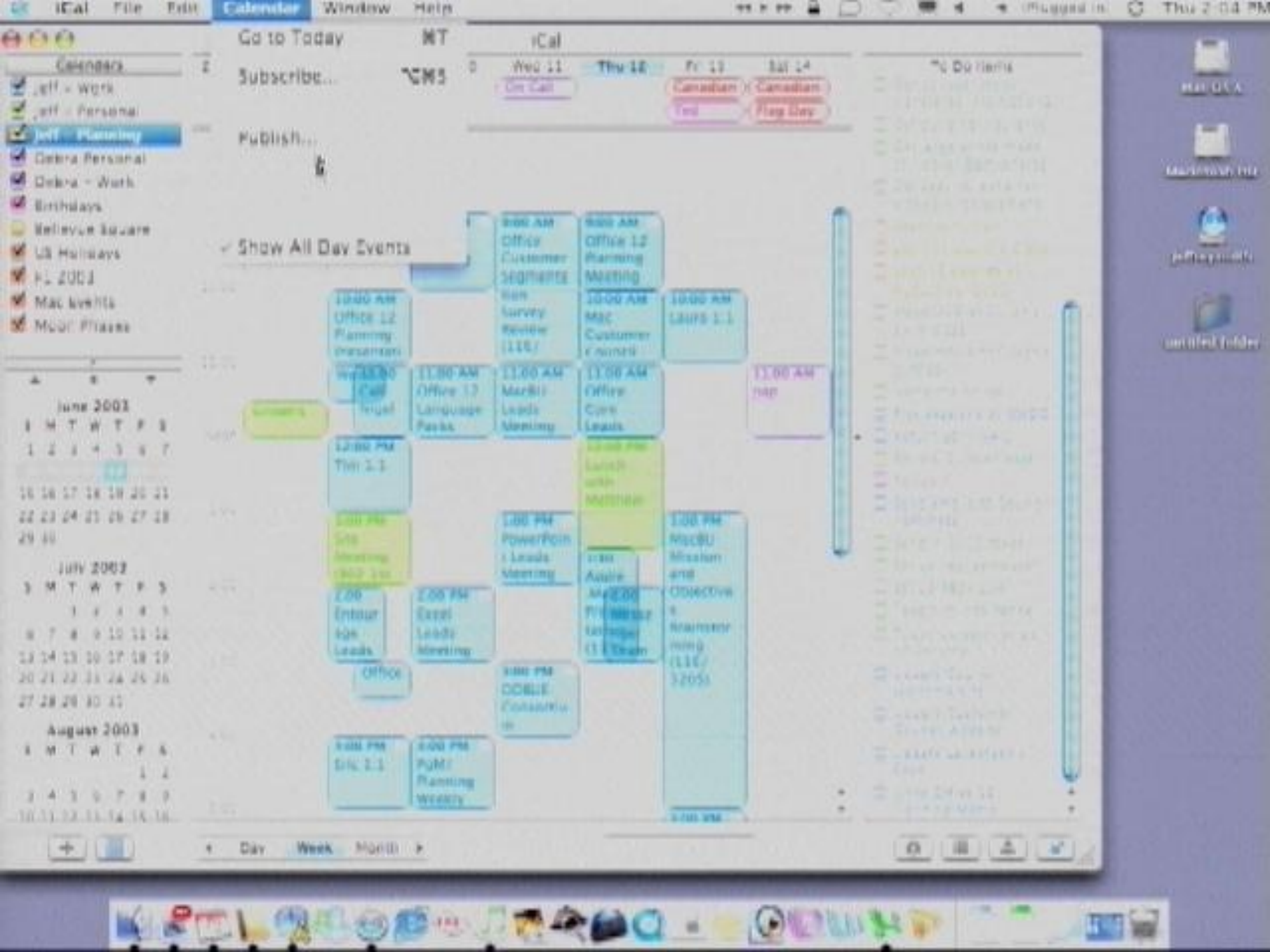

Address Book
Search
Alan Chaput
home
work
birthday
home

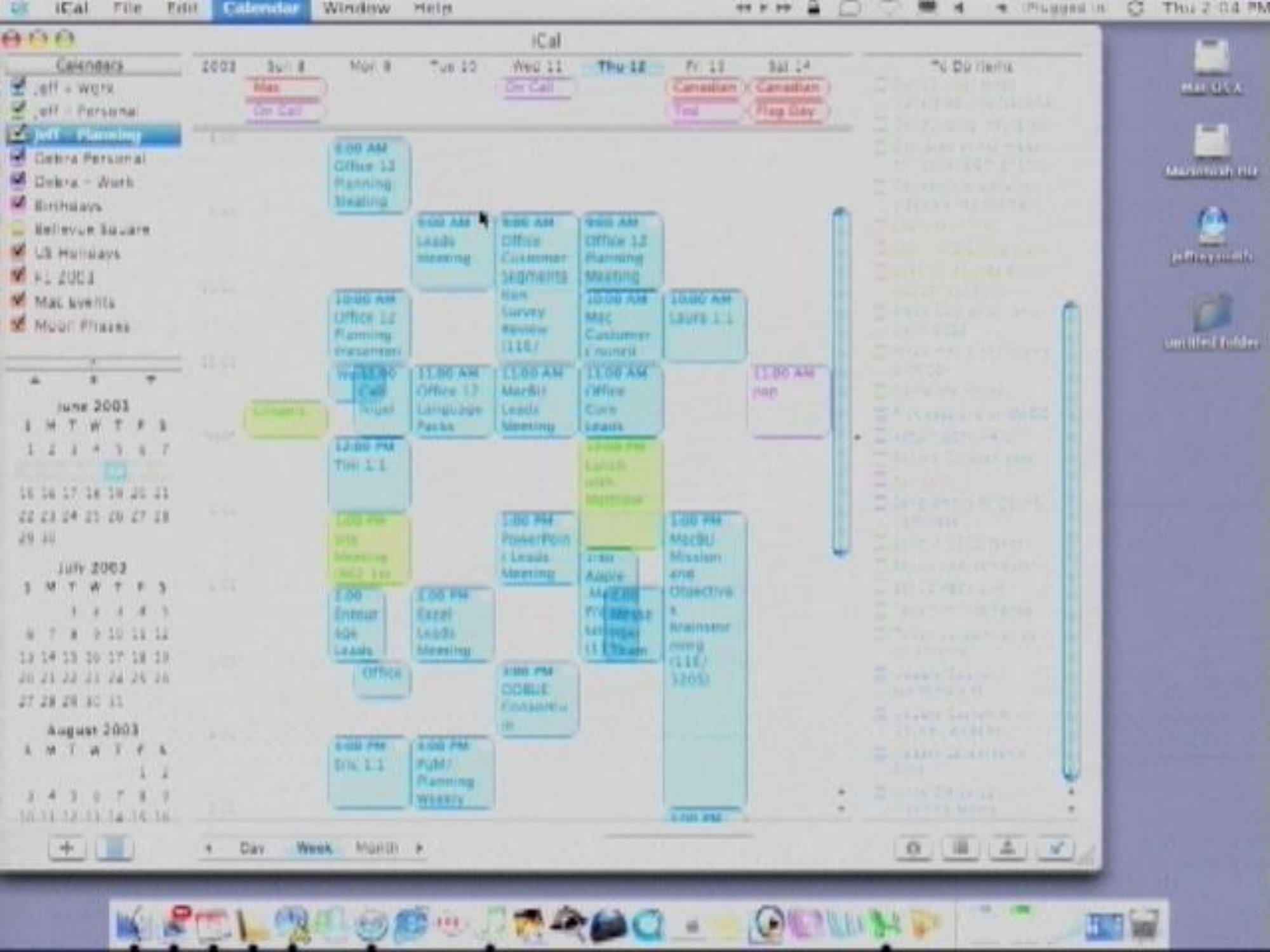

Address Book
Search
Gillian Smith
name
name page
birthday
home
USA

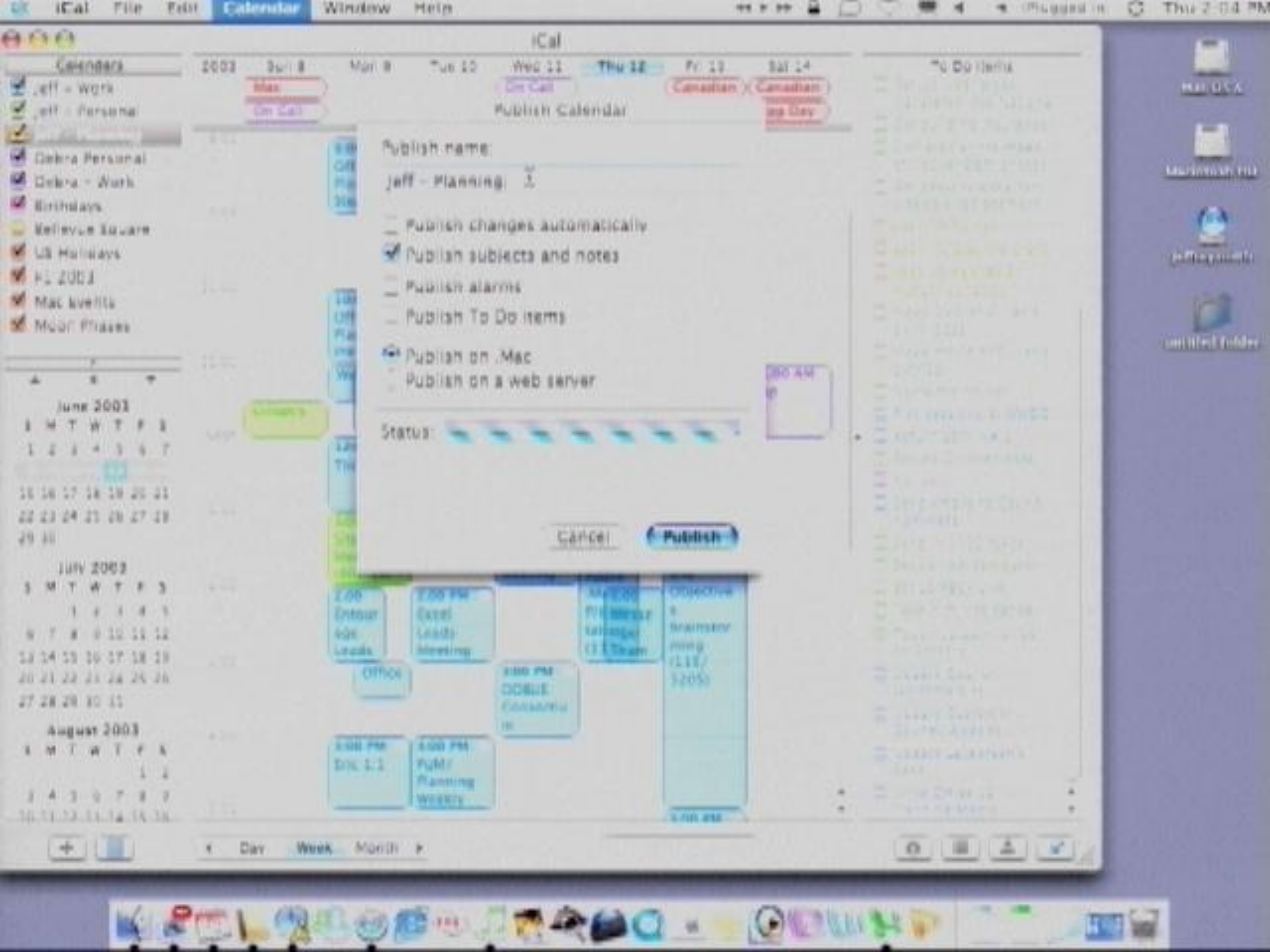

Finder File Edit View Go Window Help
jeffreysmith
Back Forward View
Computer Home Favorites Applications Search
10 items, 177.1 MB available
About your iDisk
Backups
Documents
Library
Movies
Music
Pictures
Public
Sites
Software

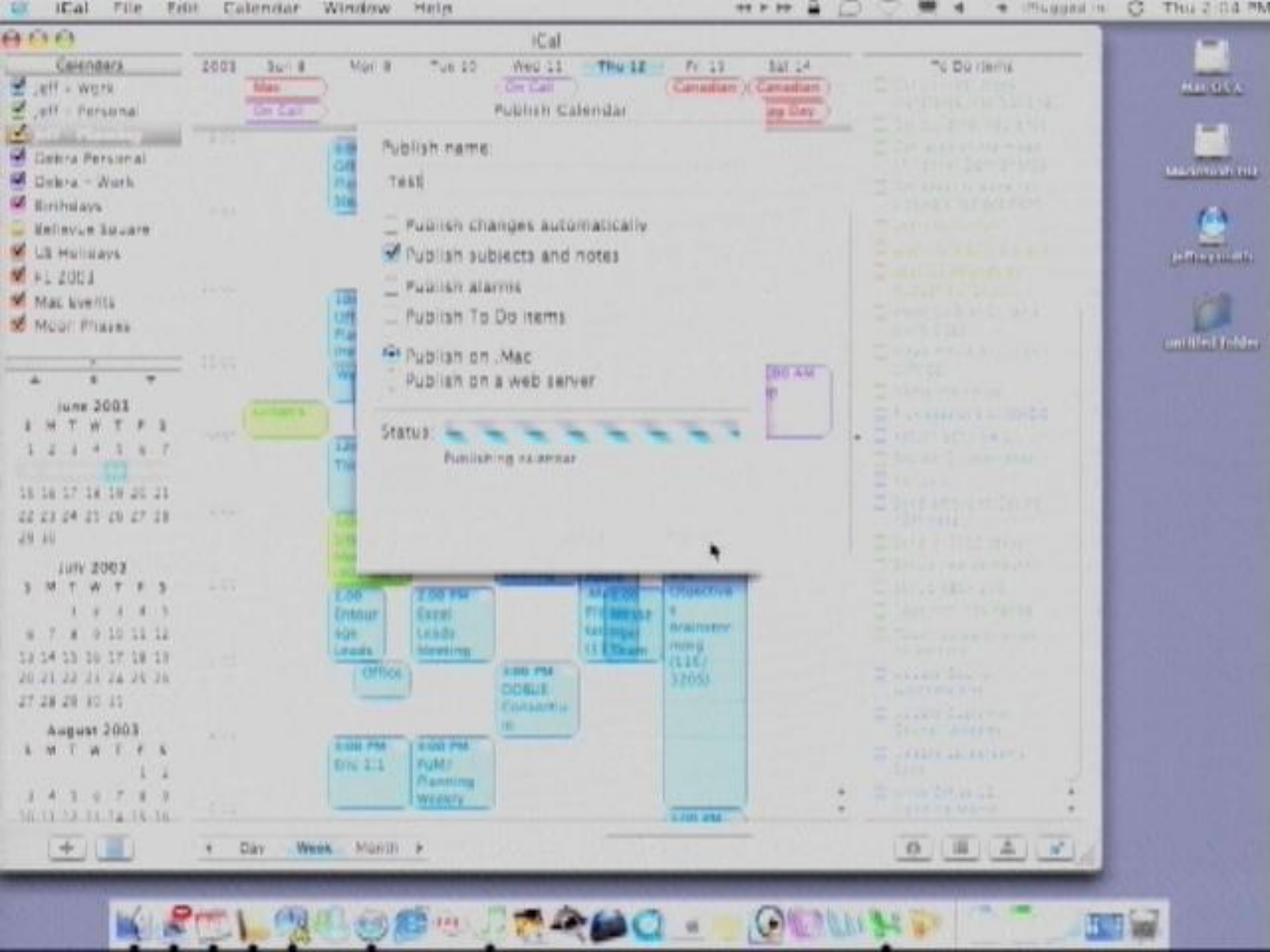

iCal File Edit Calendar Window Help
Calendars
June 2003
July 2003
August 2003
Day
Week
Month
iCal

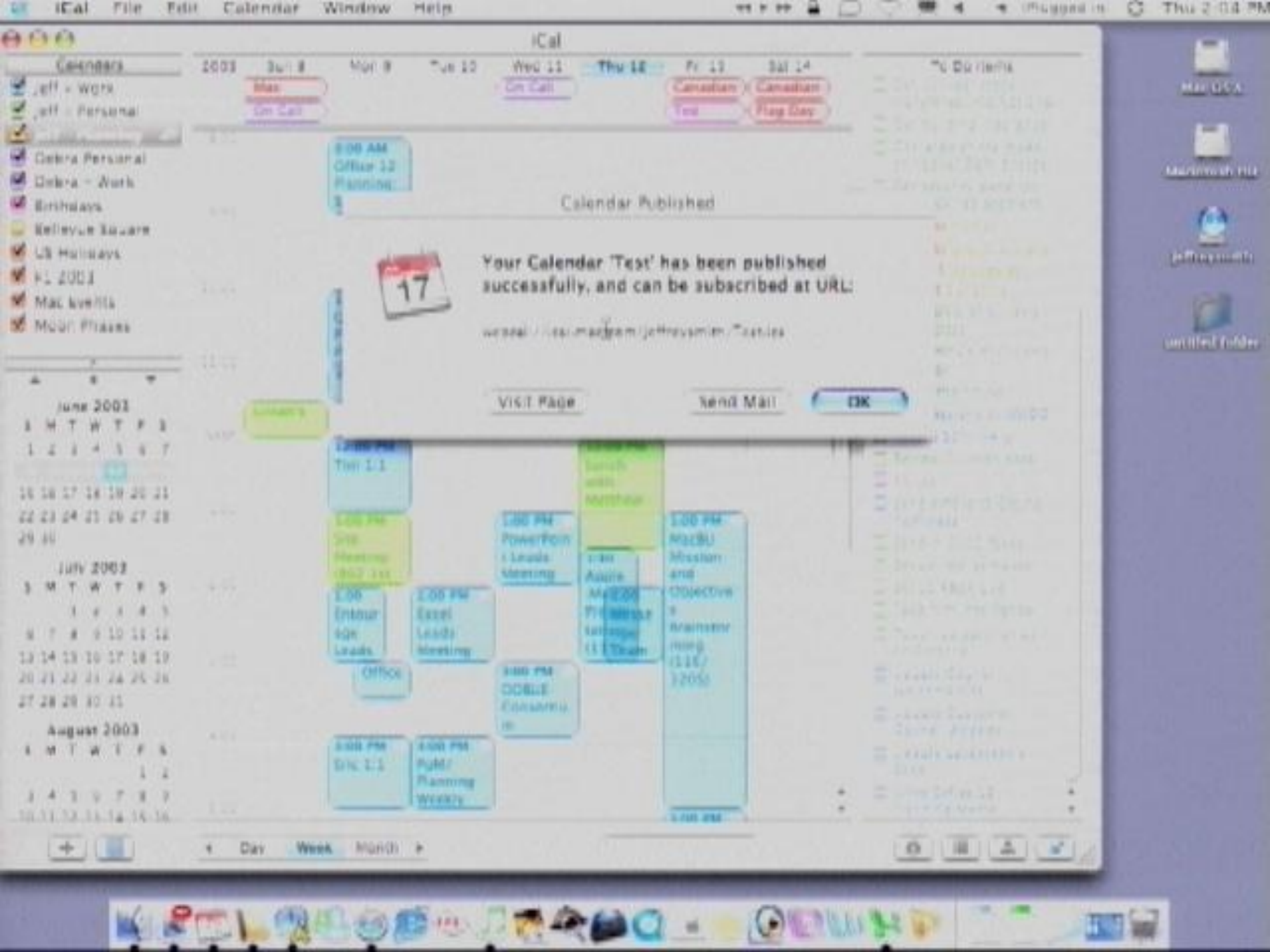

iCal
Calendars
June 2003
July 2003
August 2003
Day
Week
Month

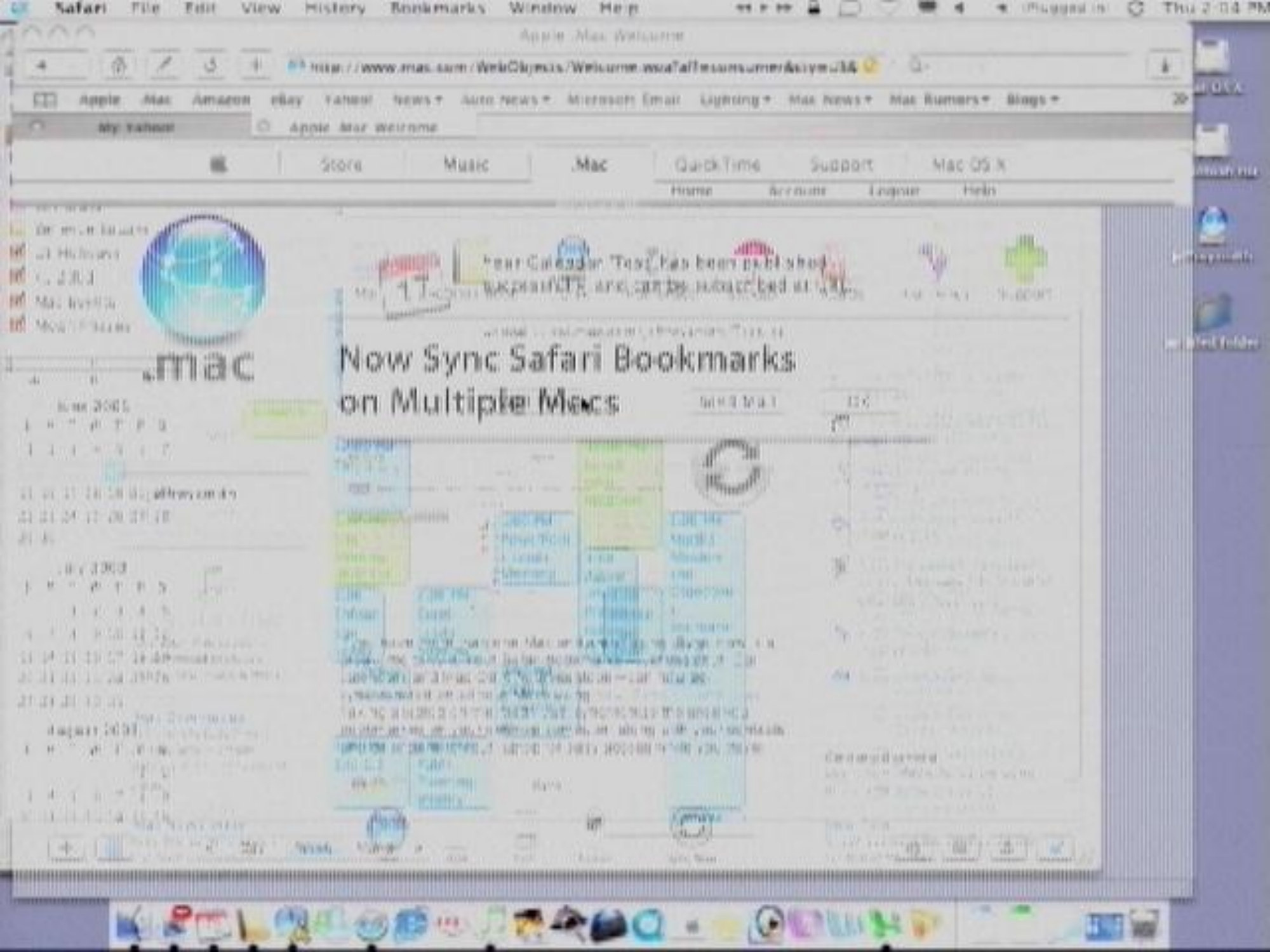

iCal File Edit Calendar Window Help
Go to Today ⌘T
Subscribe... ⌥⌘S
Publish...
Show All Day Events
Day Week Month
June 2003
July 2003
August 2003

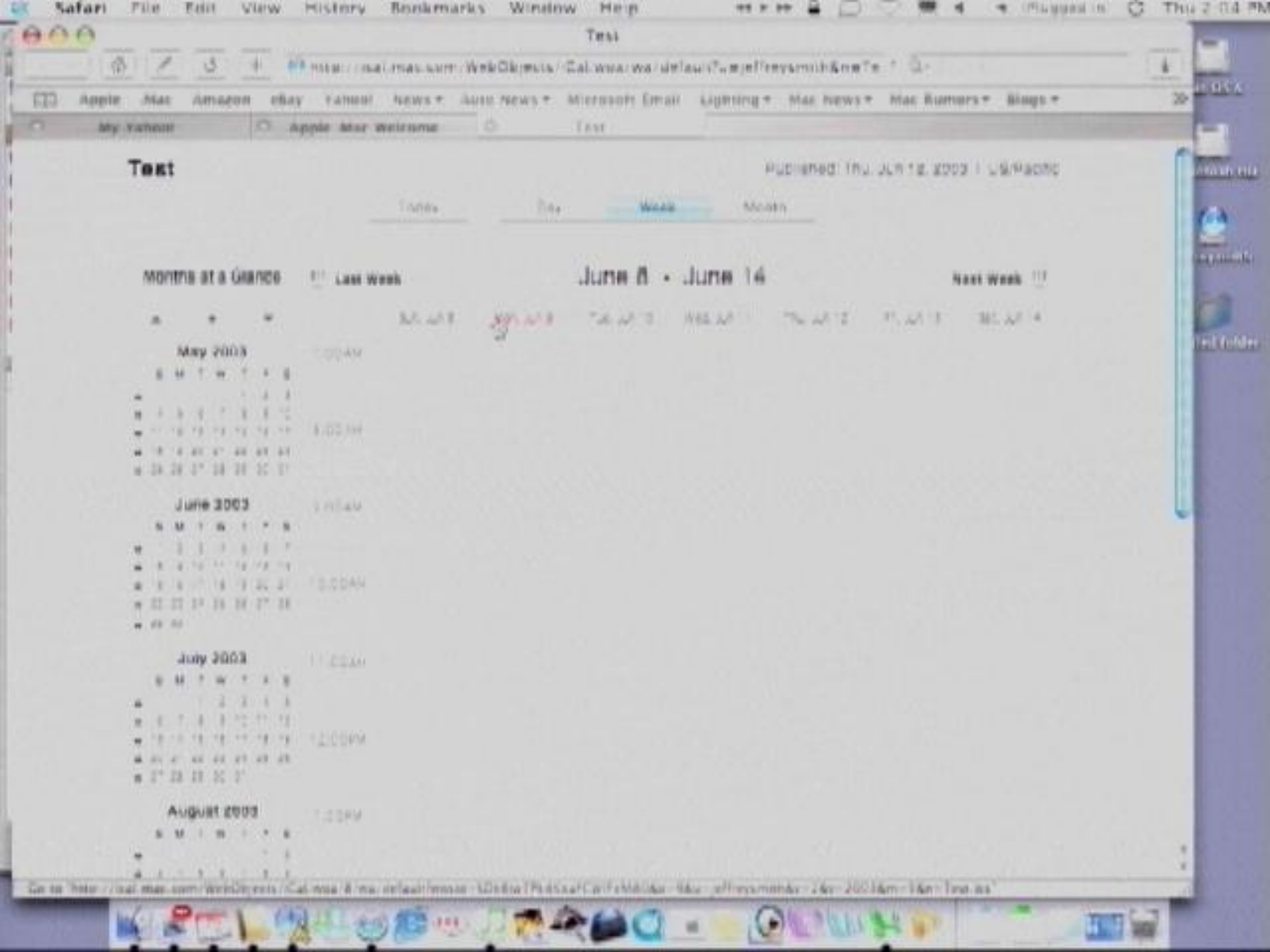

iCal
Calendars
Day
Week
Month

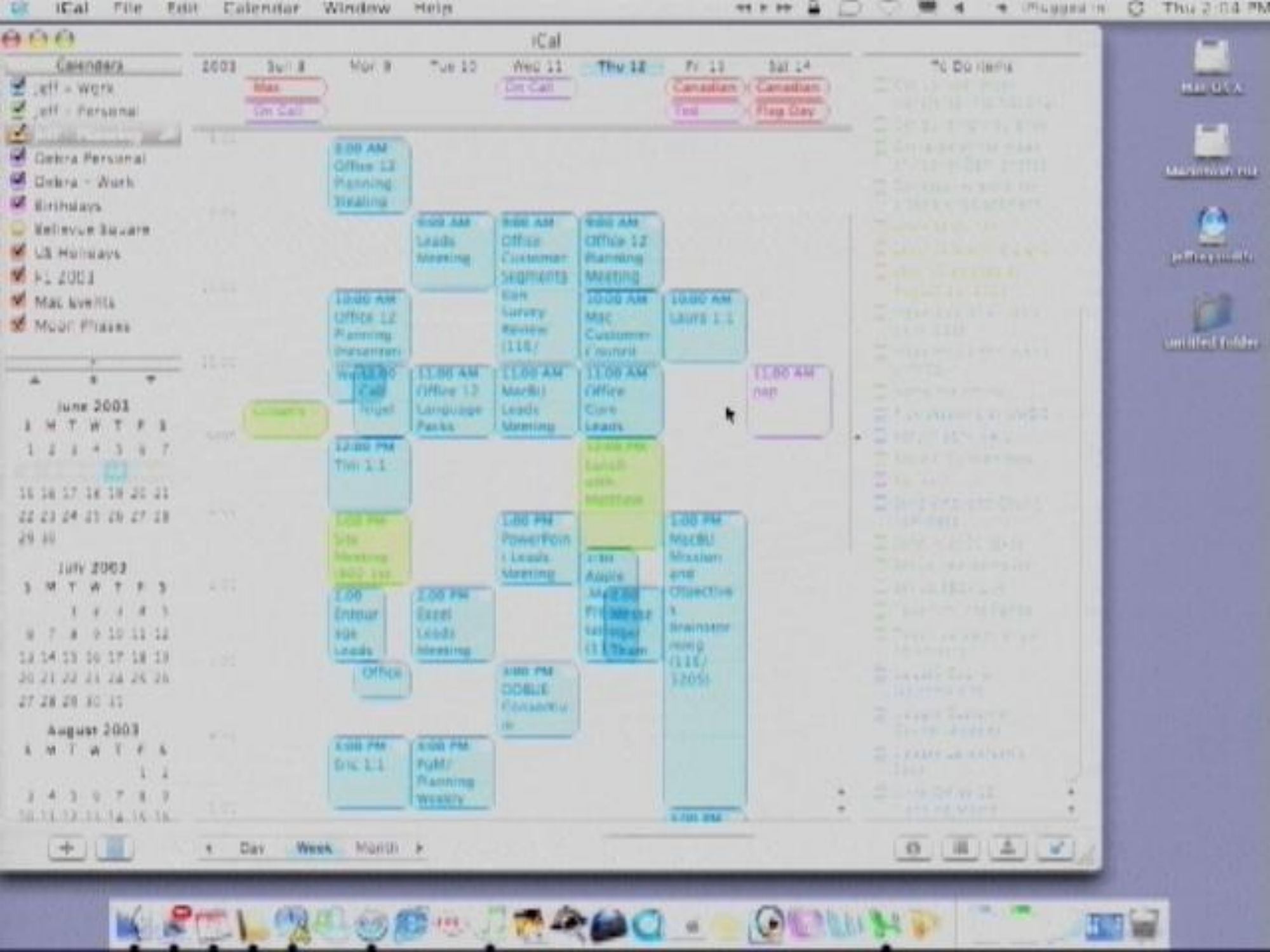

iCal
Publish Calendar
Publish name:
jeff - Planning
Publish changes automatically
Publish subjects and notes
Publish alarms
Publish To Do items
Publish on .Mac
Publish on a web server
Status:
Cancel
Publish

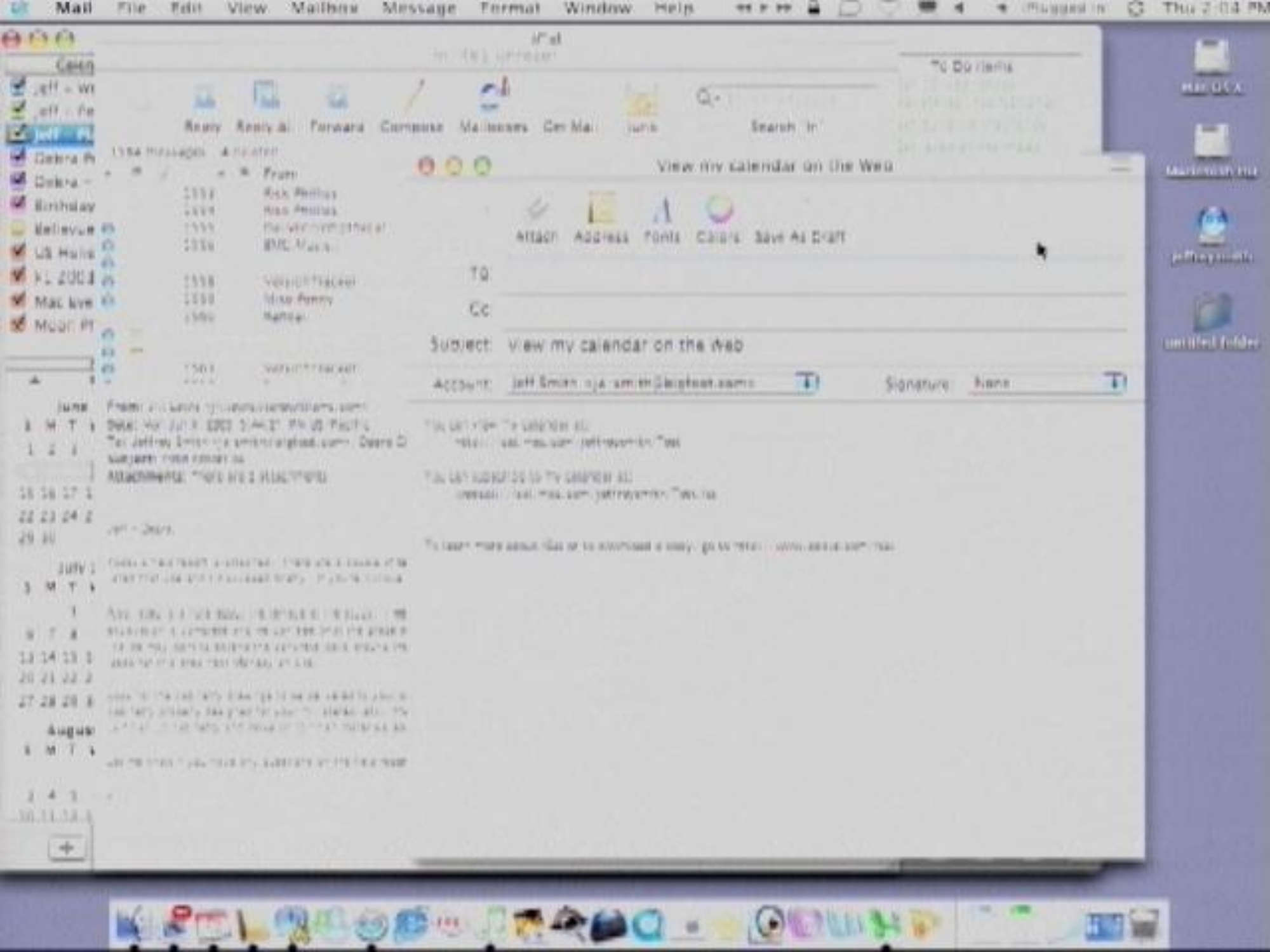

iCal
Publish Calendar
Publish name:
Test
Publish changes automatically
Publish subjects and notes
Publish alarms
Publish To Do items
Publish on .Mac
Publish on a web server
Status:
Publishing calendar
Day
Week
Month

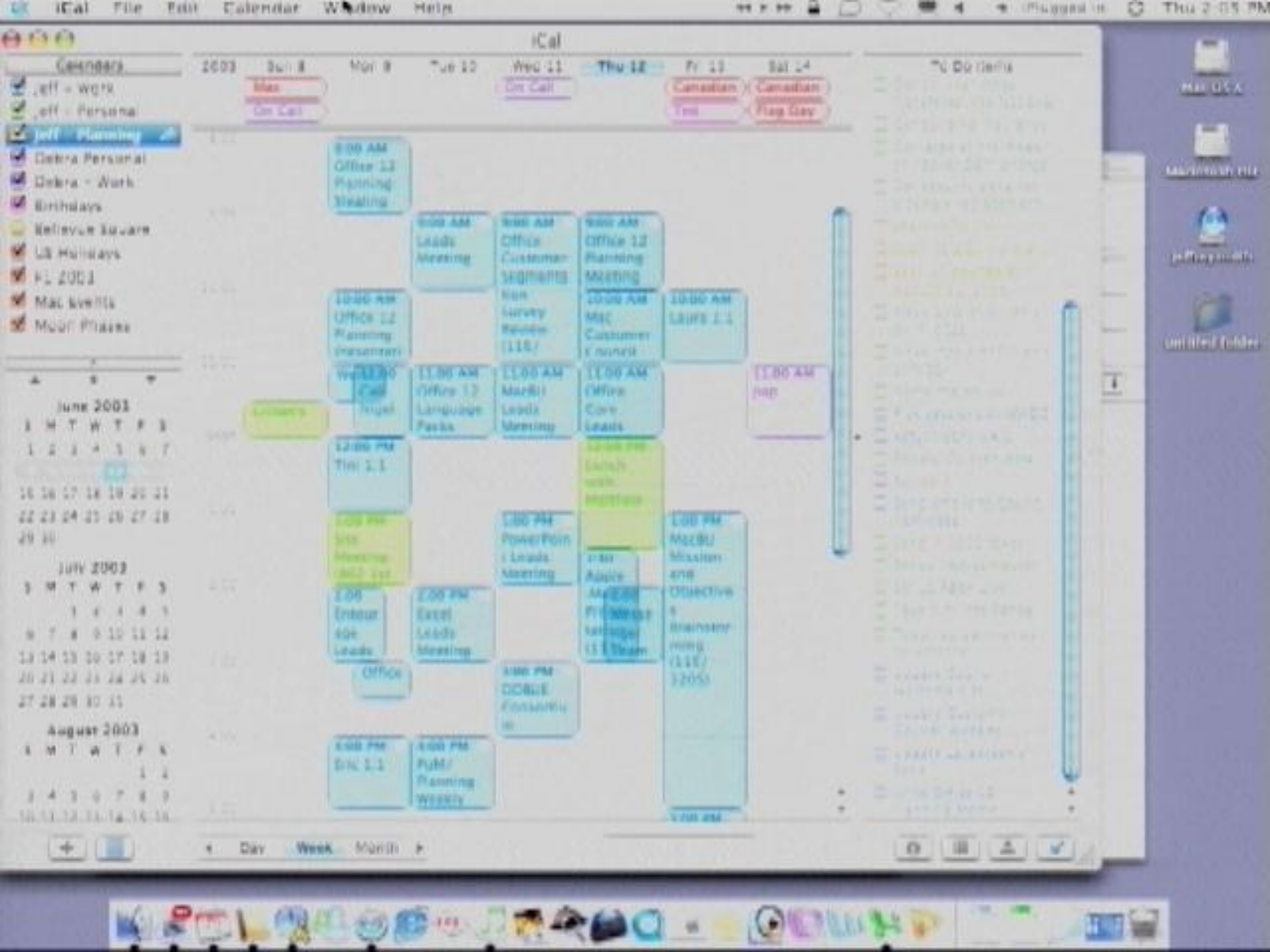

iCal
Calendars
Calendar Published
Your Calendar 'Test' has been published successfully, and can be subscribed at URL:
Visit Page
Send Mail
OK
June 2003
July 2003
August 2003
Day
Week
Month

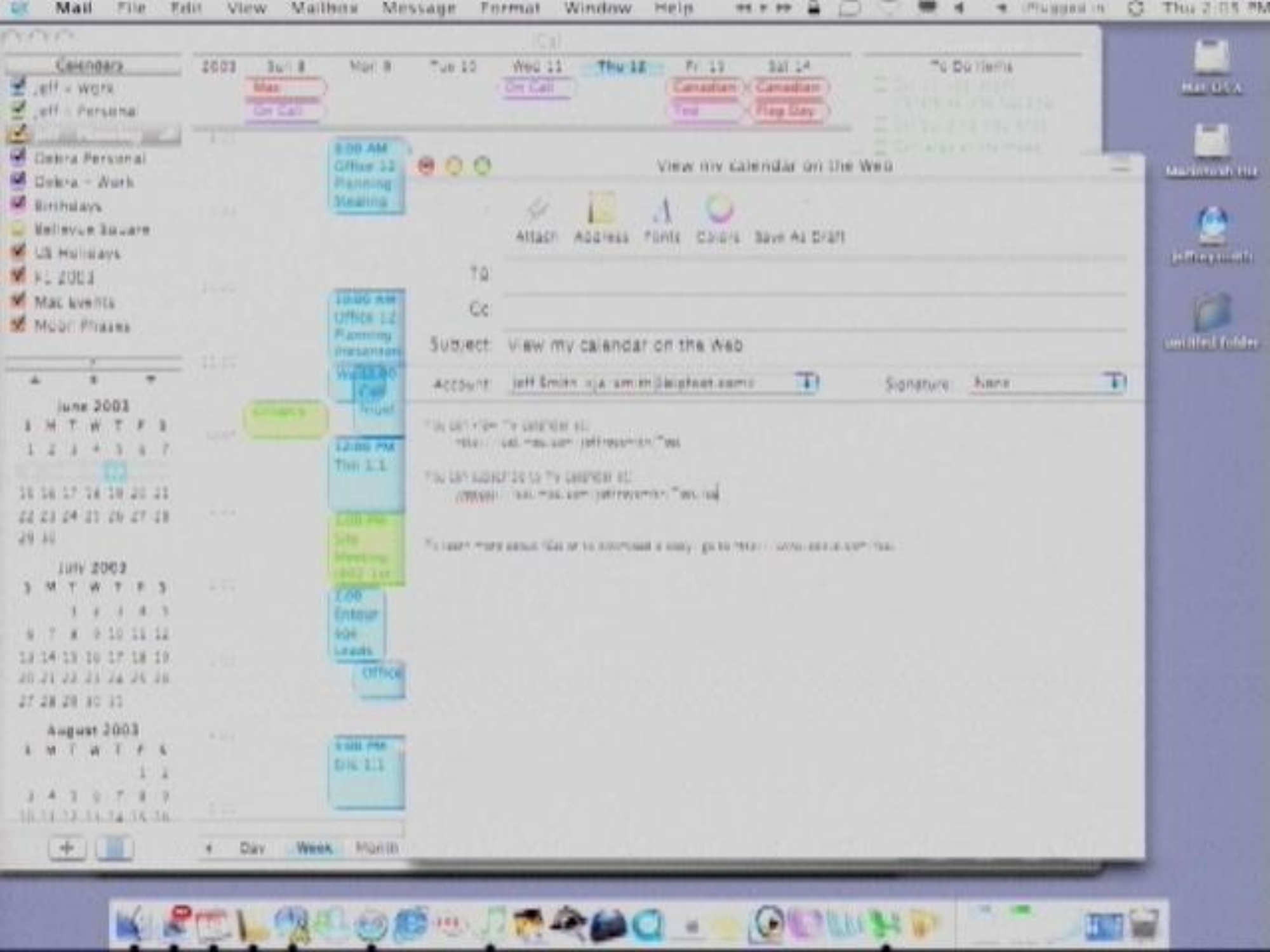

Safari File Edit View History Bookmarks Window Help
Store
Music
Mac
QuickTime
Support
Mac OS X
.mac
Now Sync Safari Bookmarks
on Multiple Macs

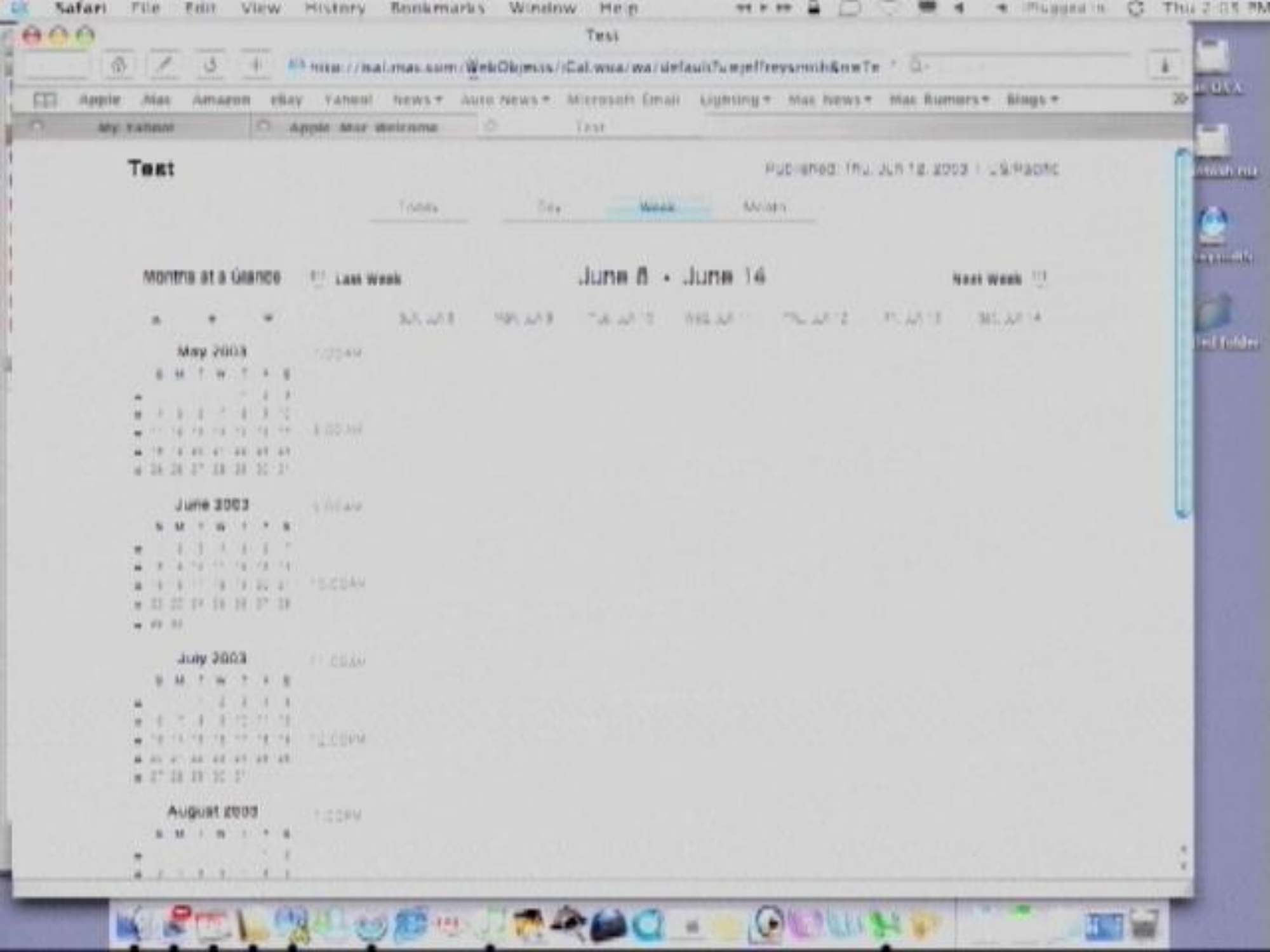

Safari File Edit View History Bookmarks Window Help
Test
Apple Mac Amazon eBay Yahoo! News Juno News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo! Apple Mac Welcome Test
Test
Published: Thu Jun 12 2003 | US/Pacific
Today Day Week Month
Months at a Glance
Last Week
June 8 - June 14
Next Week
May 2003
June 2003
July 2003
August 2003

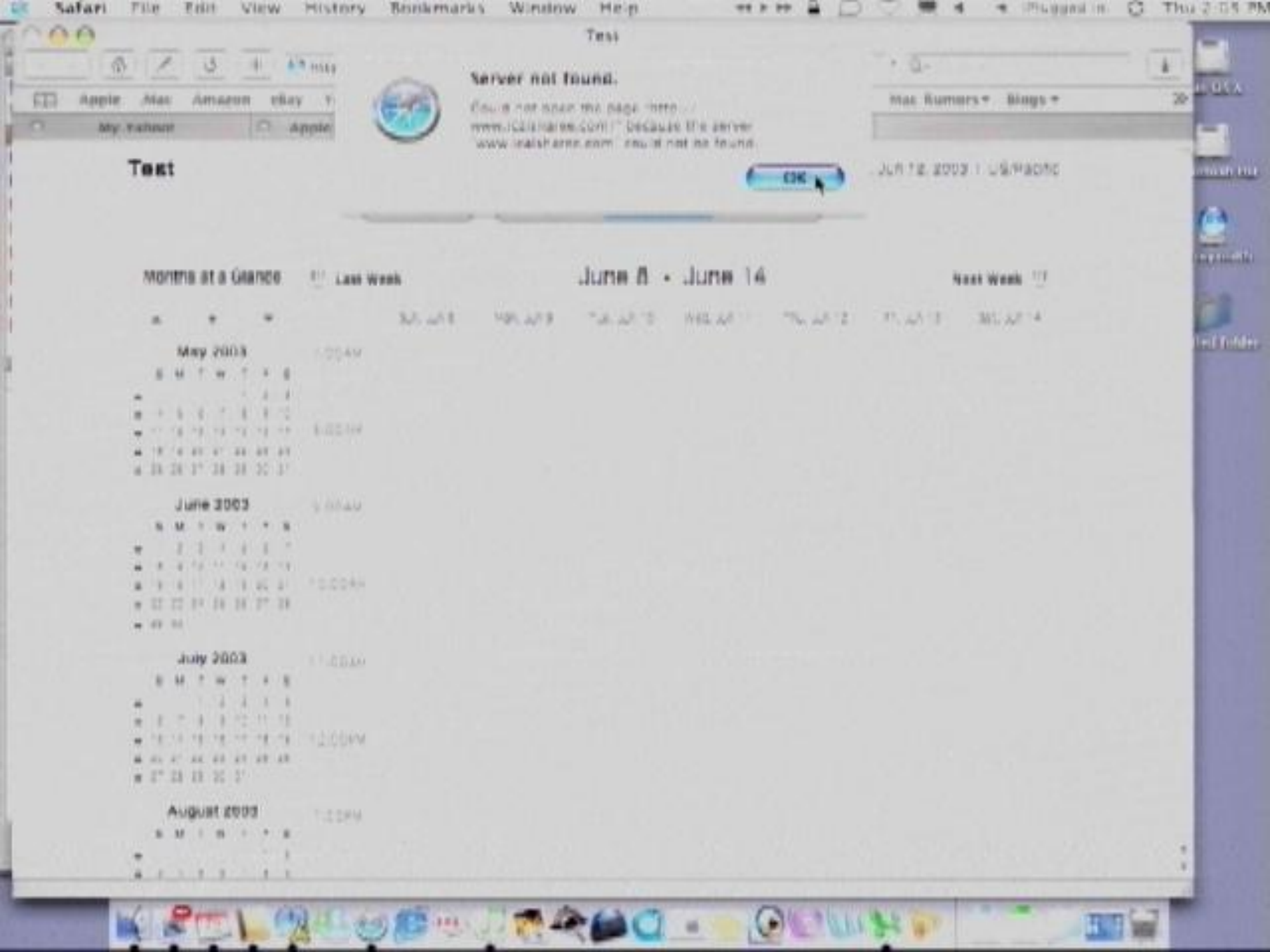

iCal
Calendars
June 2003
July 2003
August 2003
Day
Week
Month

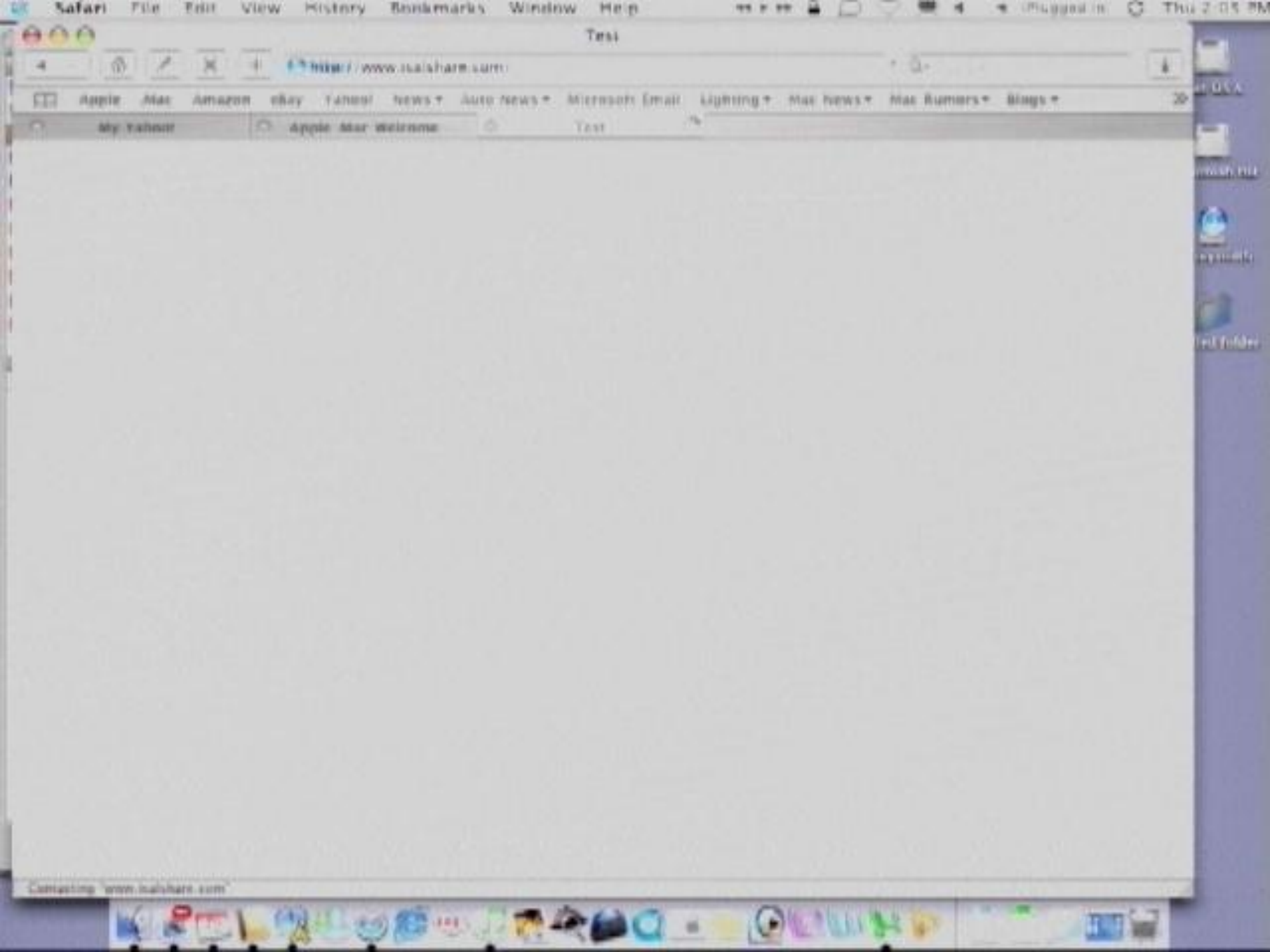

Mail File Edit View Mailbox Message Format Window Help
Reply Reply All Forward Compose Mailboxes Get Mail Junk Search In
From
View my calendar on the Web
Attach Address Fonts Colors Save As Draft
To:
Cc:
Subject: View my calendar on the Web
Account:
Signature:
June
July
August

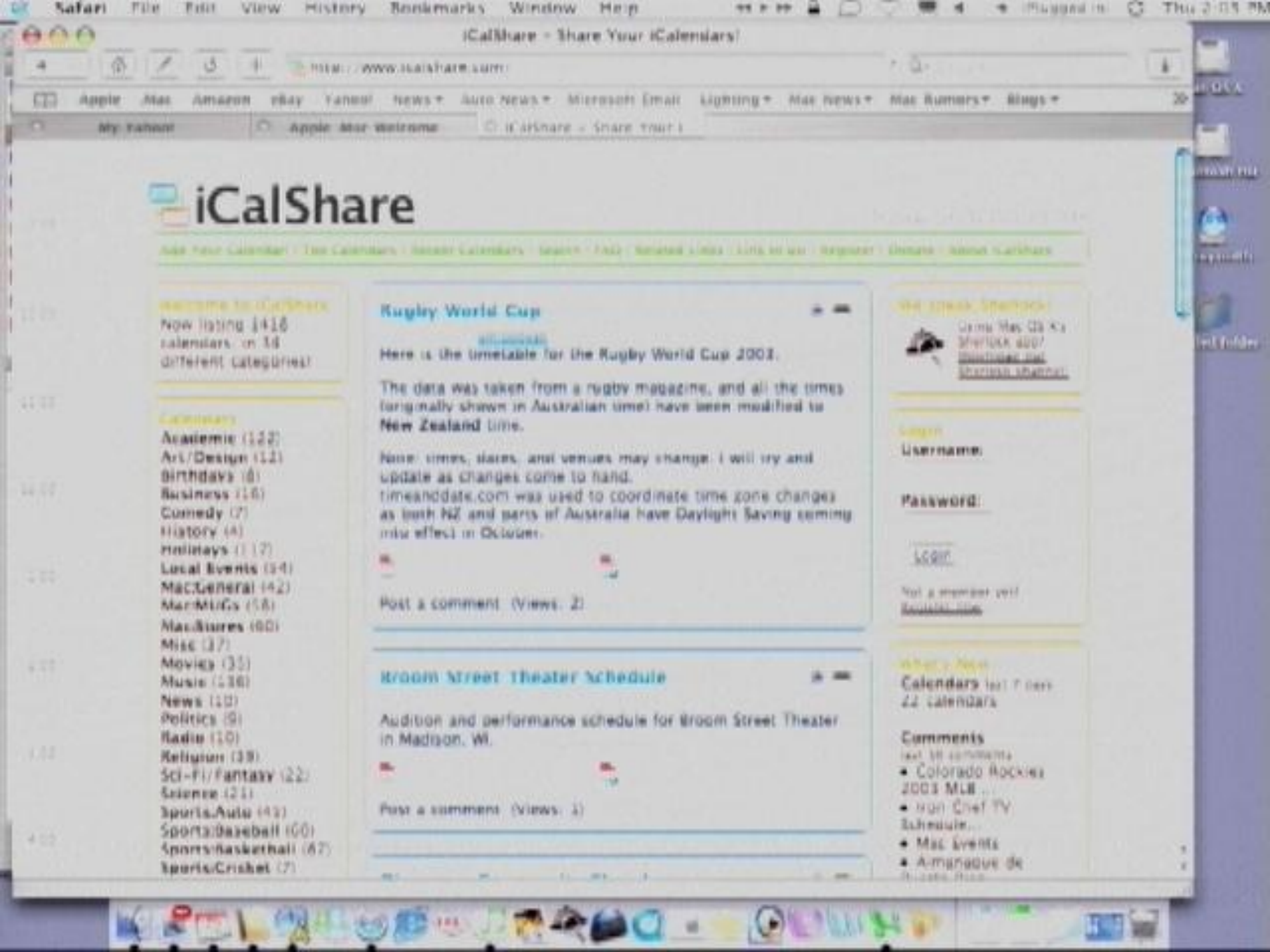

iCal
File
Edit
Calendar
Window
Help
Thu 2:05 PM
iCal
Calendars
Jeff - Work
Jeff - Personal
Jeff - Planning
Debra Personal
Debra - Work
Birthdays
Bellevue Square
LB Holidays
FL 2003
Mac Events
Moon Phases
June 2003
July 2003
August 2003
Day
Week
Month

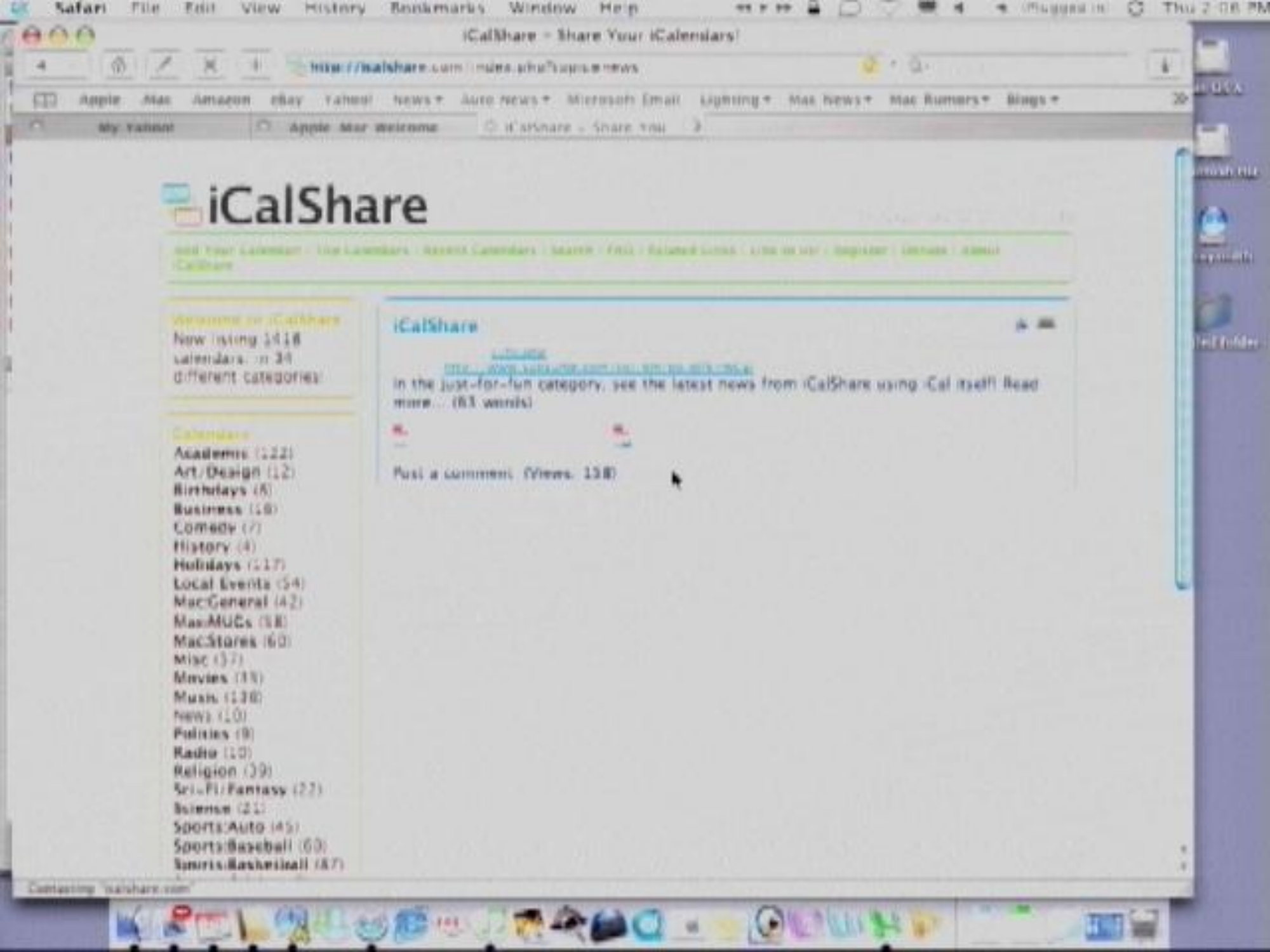

Mail File Edit View Mailbox Message Format Window Help
Calendars
Jeff - Work
Jeff - Personal
Debra Personal
Debra - Work
Birthdays
Bellevue Square
US Holidays
FL 2003
Mac Events
Moon Phases
June 2003
July 2003
August 2003
Day
Week
Month
View my calendar on the Web
Attach
Address
Fonts
Colors
Save As Draft
To:
Cc:
Subject: View my calendar on the Web
Account:
Signature:

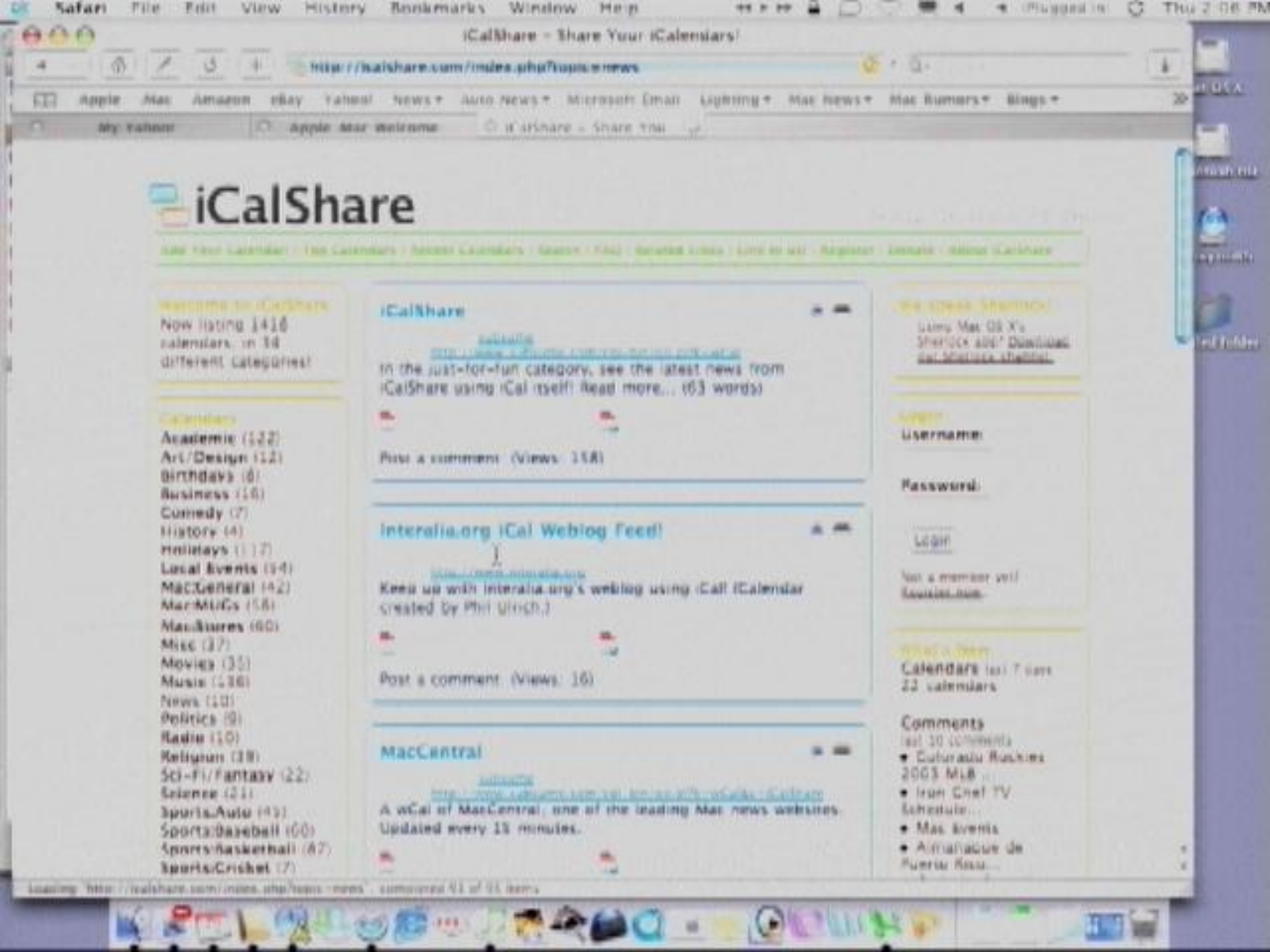

Safari File Edit View History Bookmarks Window Help
Test
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo! Apple Mac Welcome Test
Test
Months at a Glance
Last Week
June 8 - June 14
Next Week
May 2003
June 2003
July 2003
August 2003

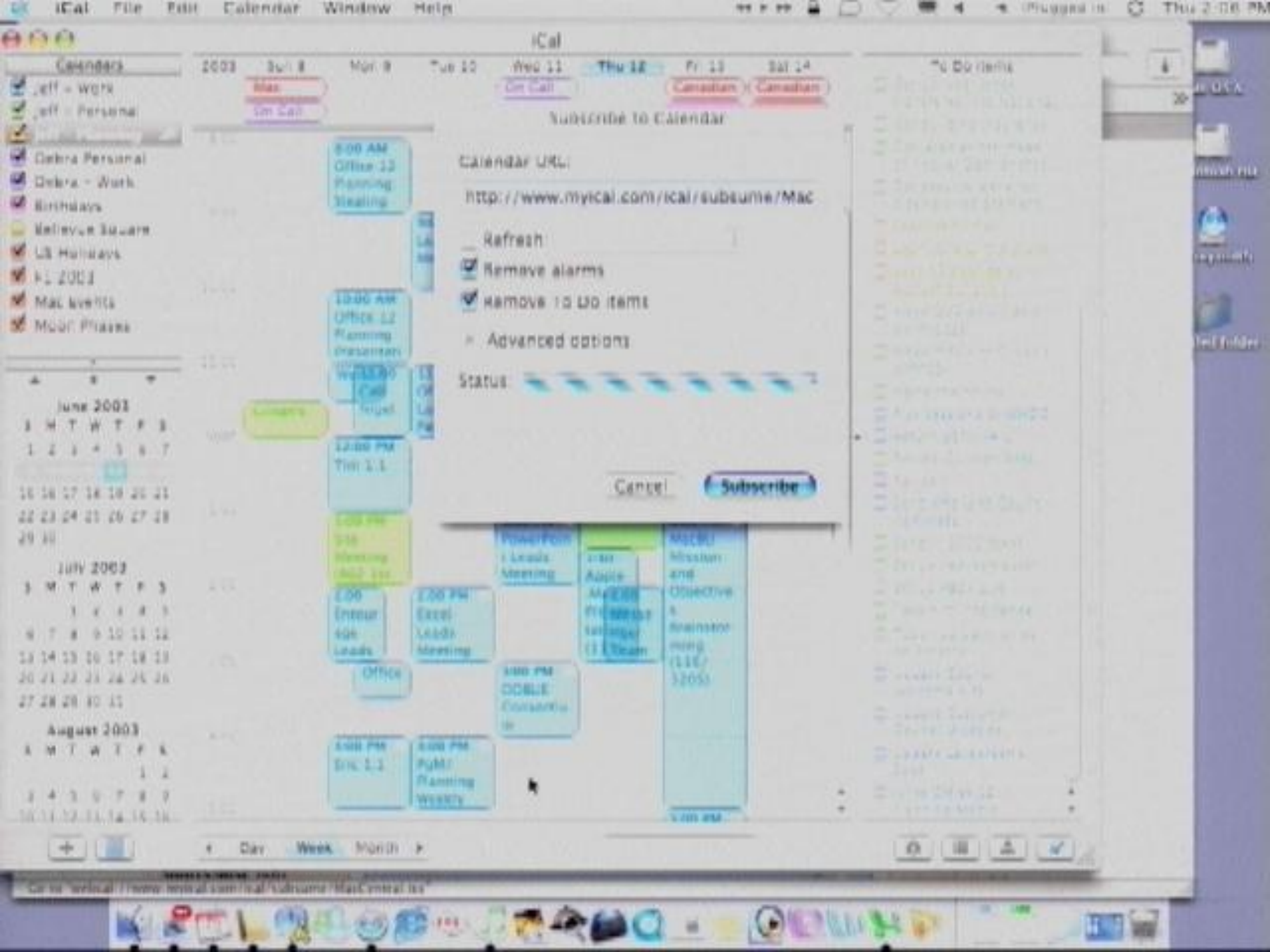

Safari File Edit View History Bookmarks Window Help
Test
Server not found.
OK
Apple Mac Amazon eBay
My Yahoo!
Apple
Mac Rumors
Blogs
Test
Months at a Glance
Last Week
June 8 - June 14
Next Week
May 2003
June 2003
July 2003
August 2003

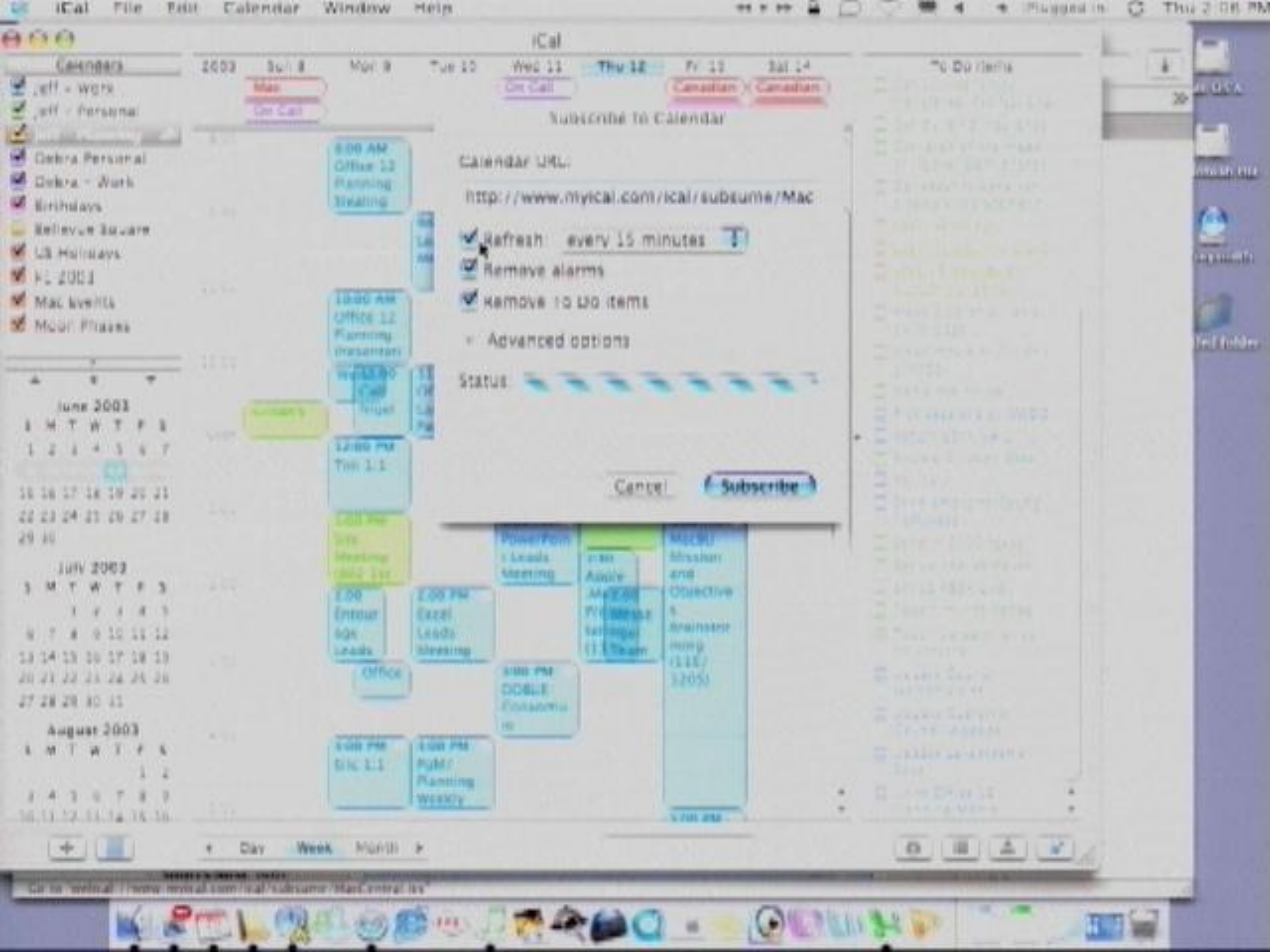

Safari File Edit View History Bookmarks Window Help
Test
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo! Apple Mac Welcome
Test

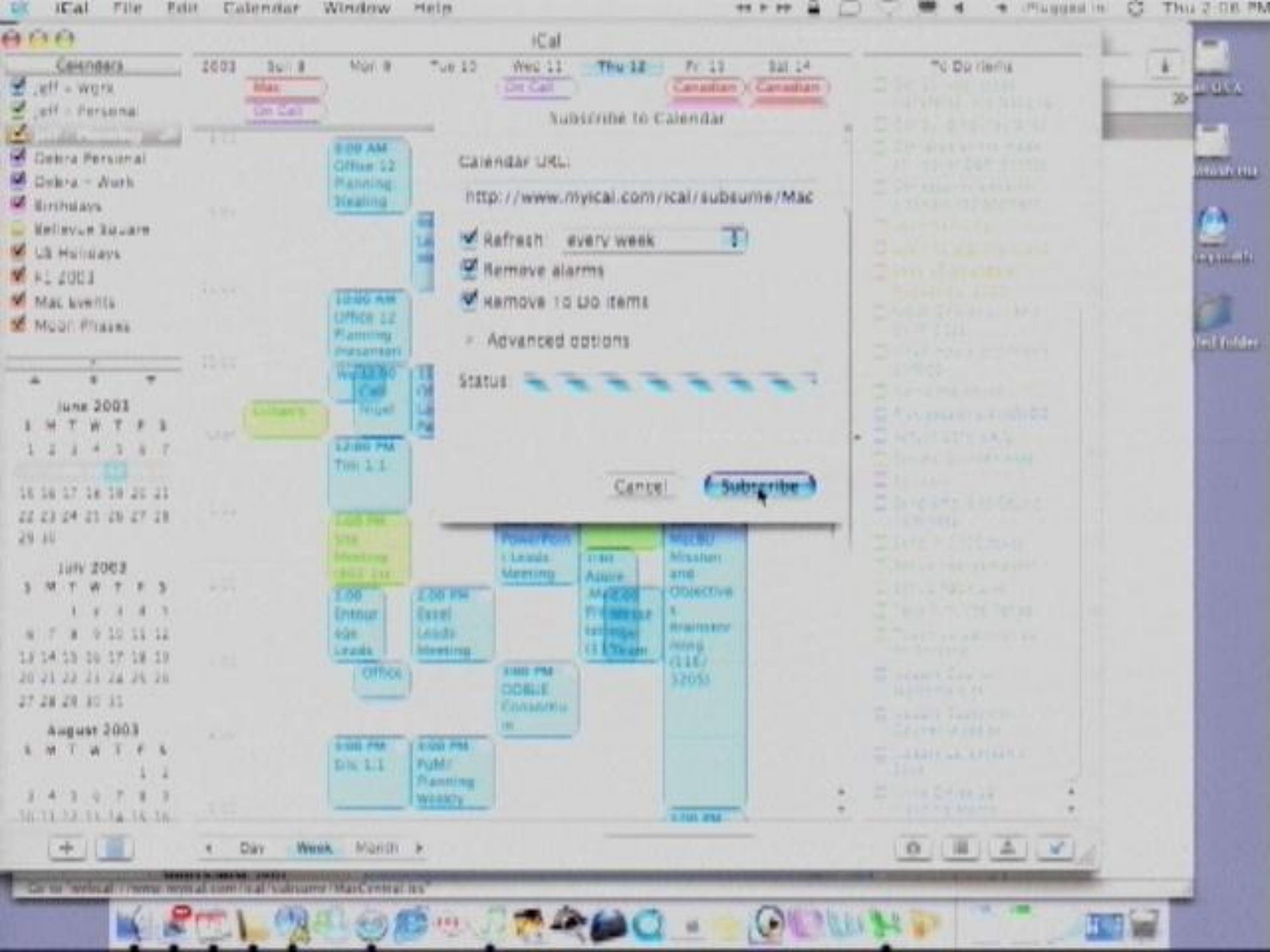

iCalShare
Rugby World Cup
Here is the timetable for the Rugby World Cup 2003.
The data was taken from a rugby magazine, and all the times (originally shown in Australian time) have been modified to New Zealand time.
Broom Street Theater Schedule
Audition and performance schedule for Broom Street Theater in Madison, WI.
Username:
Password:
Comments

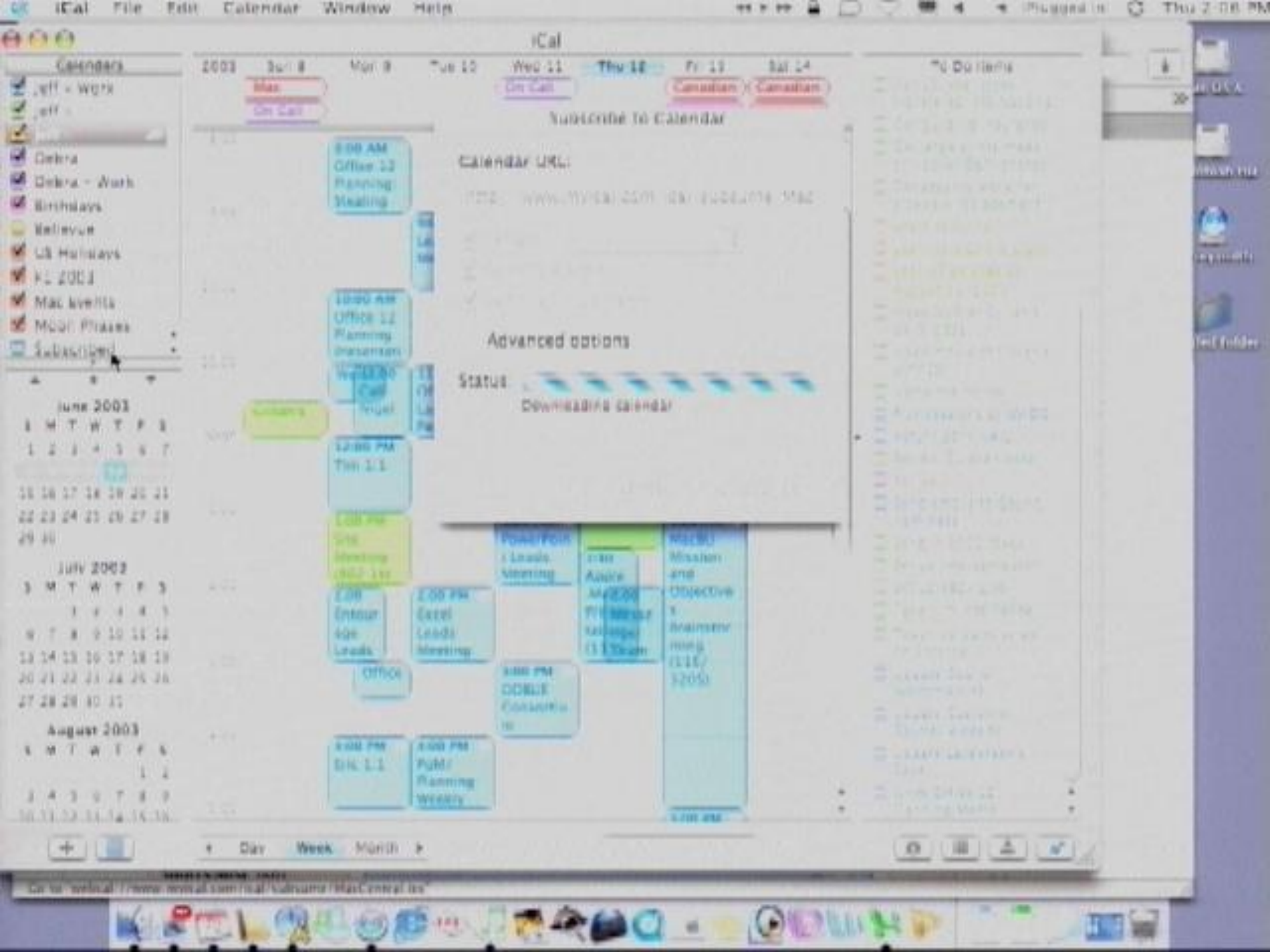

Safari File Edit View History Bookmarks Window Help
iCalShare - Share Your iCalendars!
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
iCalShare
iCalShare
In the just-for-fun category, see the latest news from iCalShare using iCal itself! Read more... (83 words)
Post a comment (Views: 138)
Academic (122)
Art/Design (12)
Birthdays (6)
Business (16)
Comedy (7)
History (4)
Holidays (217)
Local Events (54)
MacGeneral (42)
MacMUGs (58)
MacStores (60)
Misc (37)
Movies (35)
Music (136)
News (10)
Politics (9)
Radio (10)
Religion (39)
Sci-Fi/Fantasy (22)
Science (21)
Sports:Auto (45)
Sports:Baseball (60)
Sports:Basketball (87)

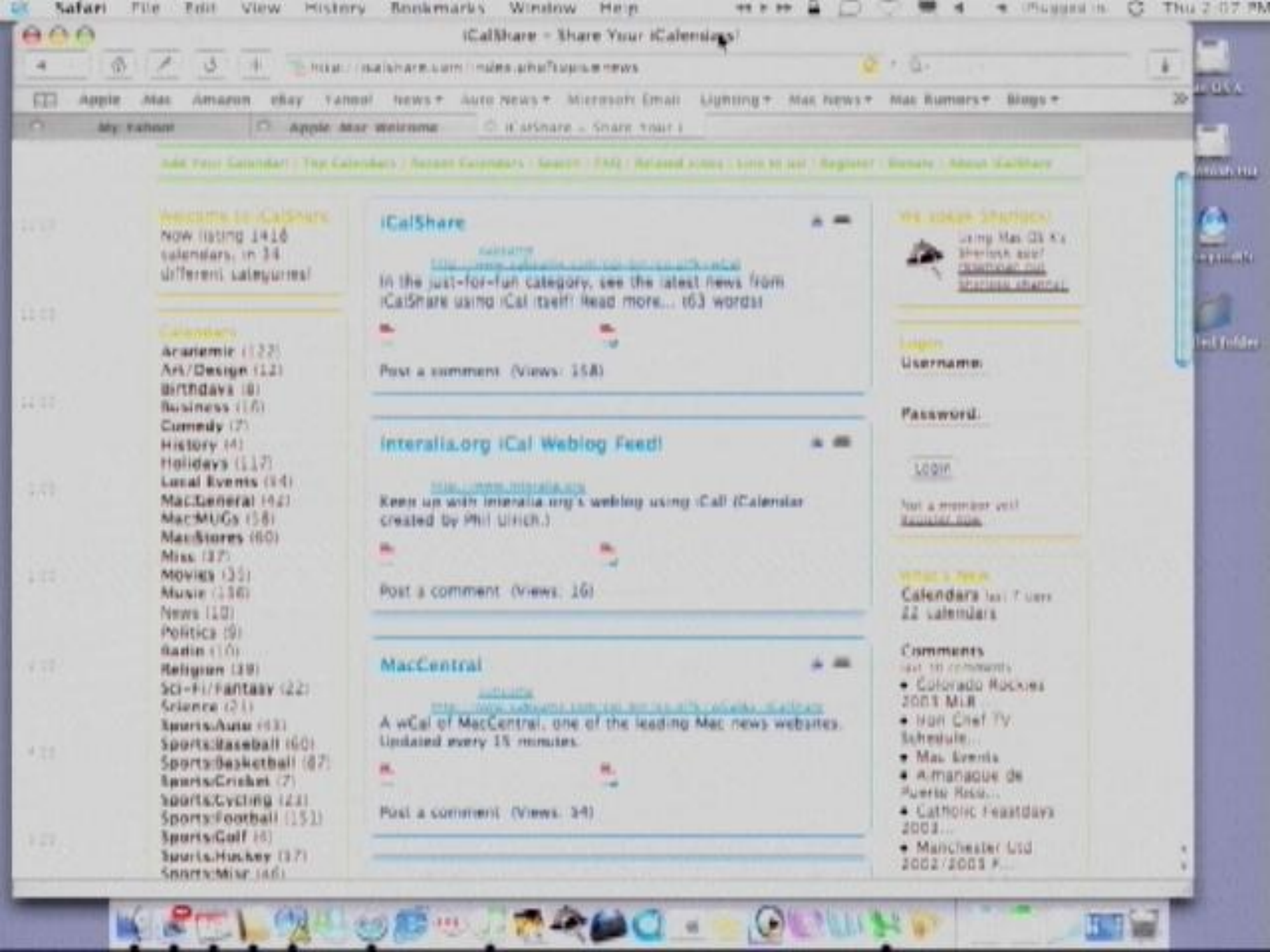

iCalShare
Now listing 1418 calendars in 18 different categories!
iCalShare
Post a comment (Views: 158)
Interalia.org iCal Weblog Feed!
Keep up with interalia.org's weblog using iCal! (Calendar created by Phil Ulrich.)
Post a comment (Views: 16)
MacCentral
A webcal of MacCentral, one of the leading Mac news websites. Updated every 15 minutes.
Username:
Password:
Login
Calendars
22 calendars
Comments

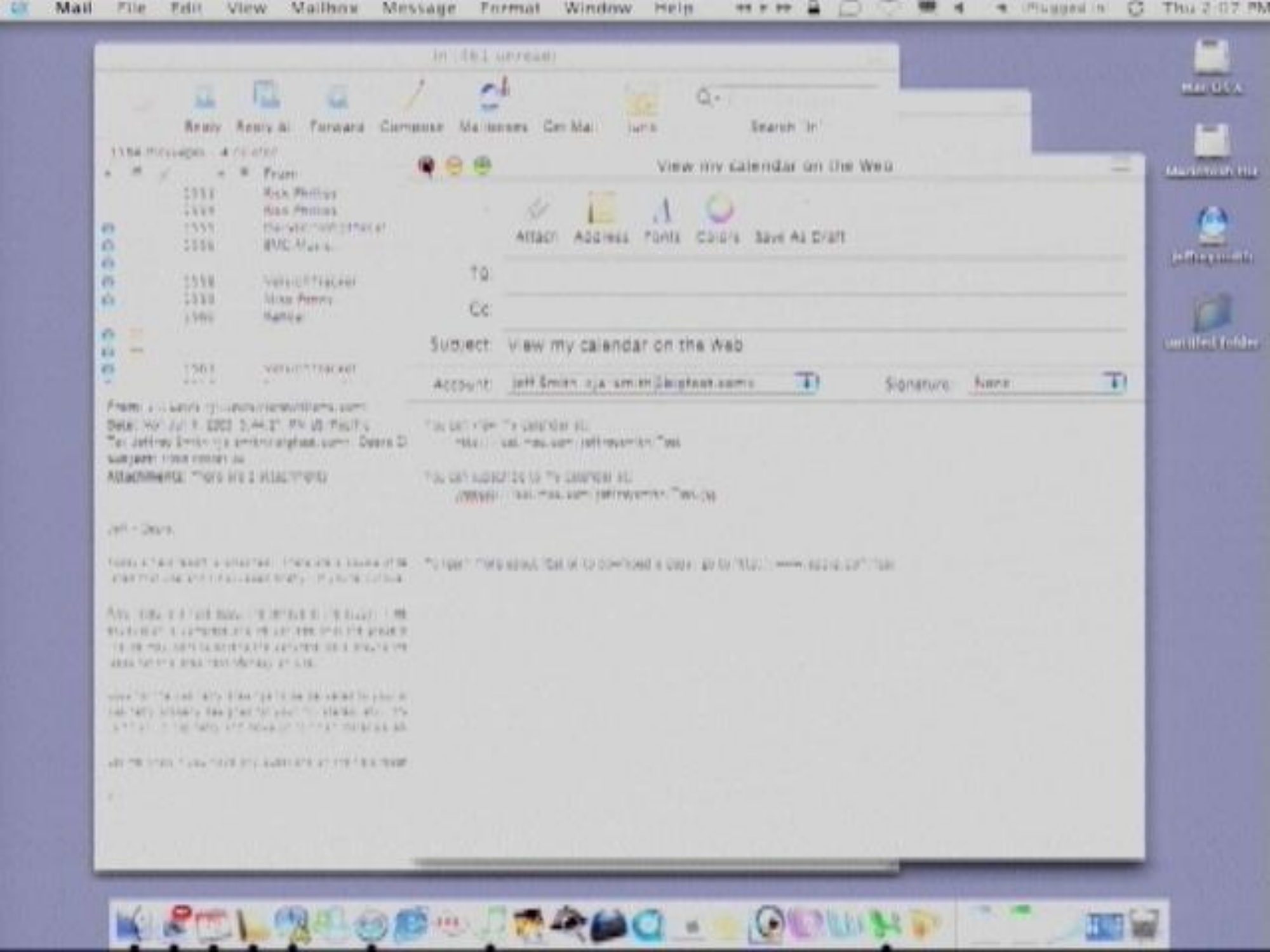

iCal
Subscribe to Calendar
Calendar URL:
http://www.mycal.com/ical/subsume/Mac
Refresh
Remove alarms
Remove to do items
Advanced options
Status:
Cancel
Subscribe

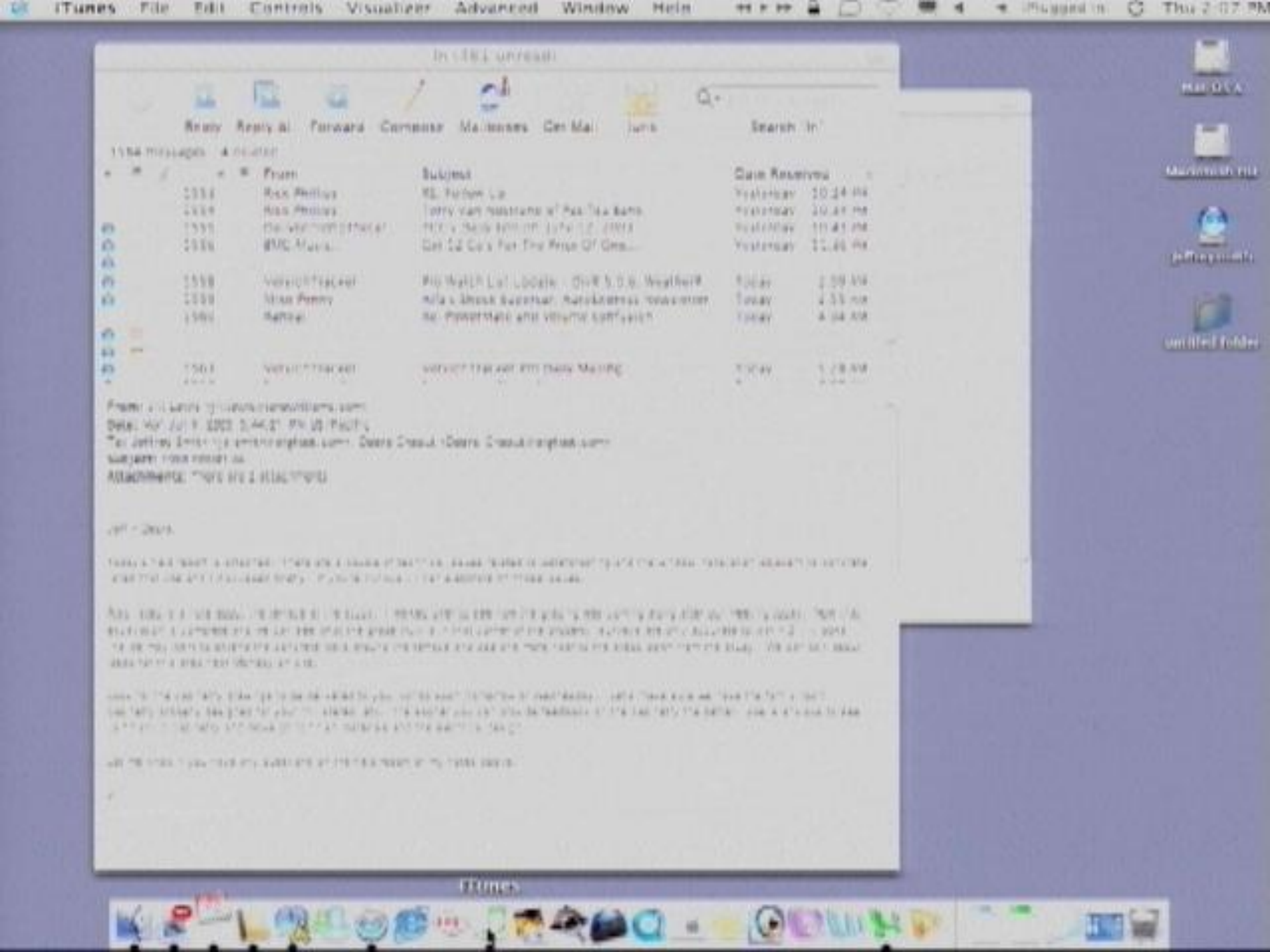

iCal
Subscribe to Calendar
Calendar URL:
http://www.mycal.com/ical/subsume/Mac
Refresh every 15 minutes
Remove alarms
Remove to do items
Advanced options
Status
Cancel
Subscribe

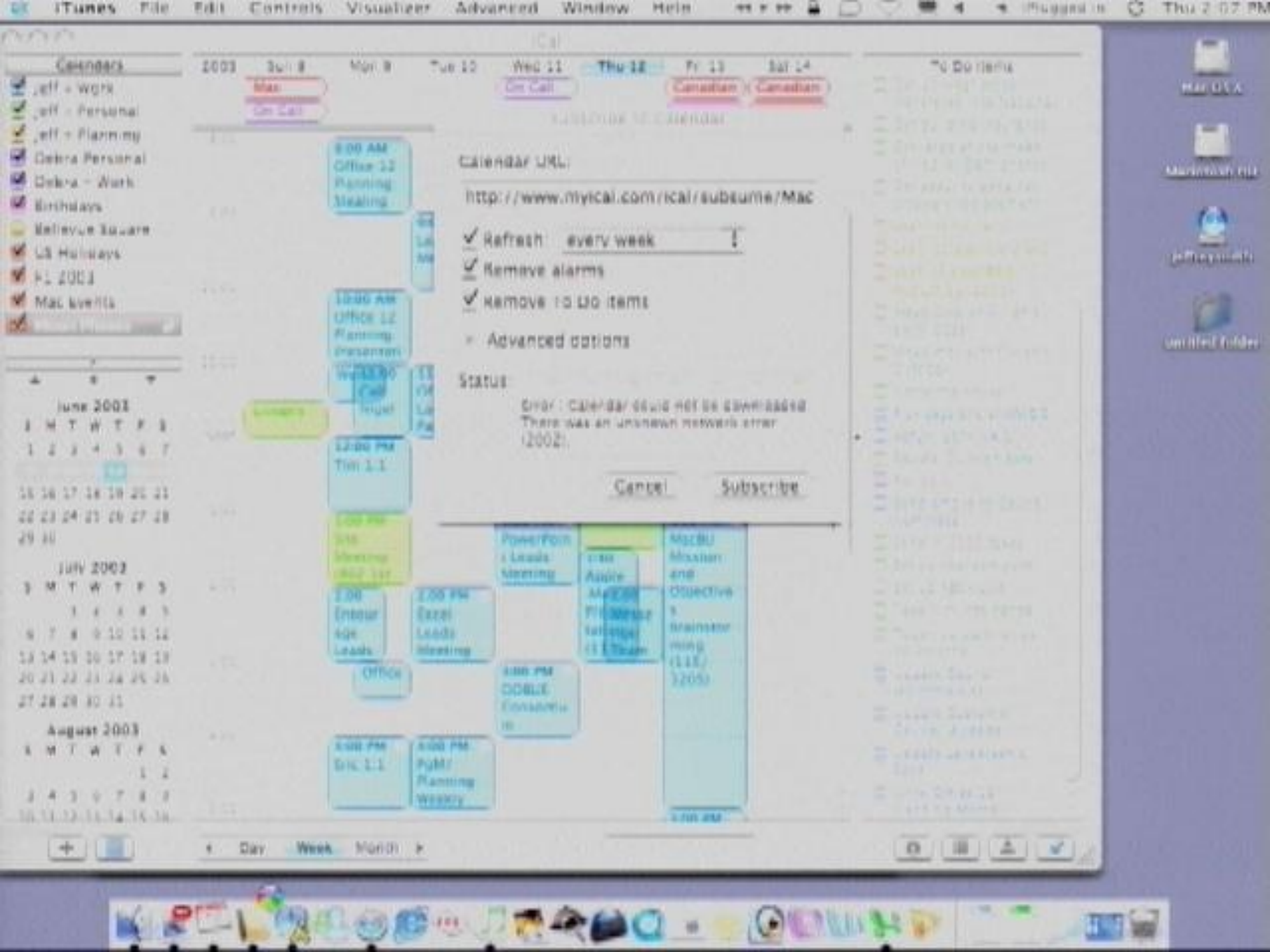

iCal
Subscribe to Calendar
Calendar URL:
http://www.mycal.com/ical/subsume/Mac
Refresh every week
Remove alarms
Remove to do items
Advanced options
Status
Cancel
Subscribe

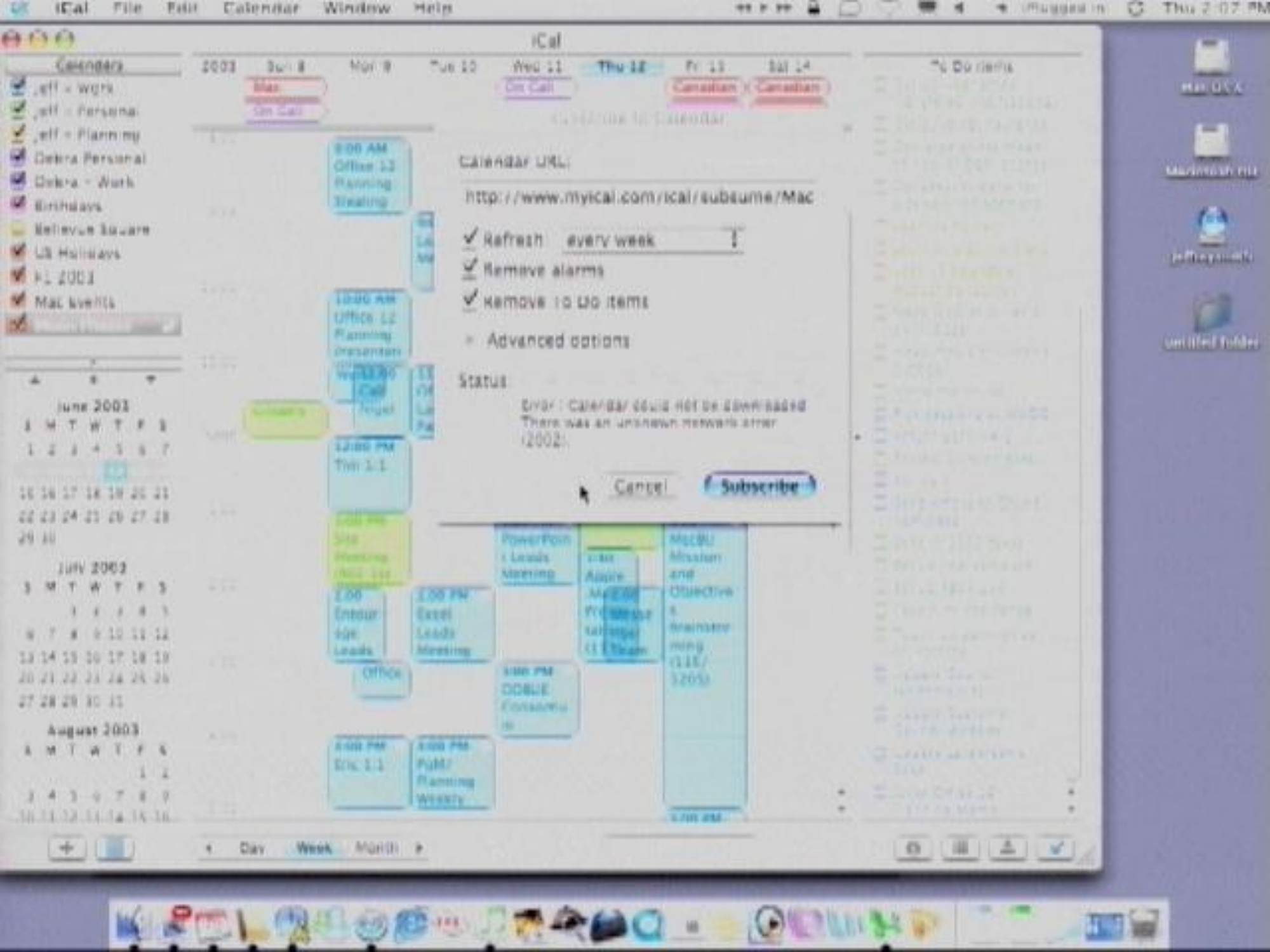

iCal
Subscribe to Calendar
Calendar URL:
Advanced options
Status
Downloadable calendar

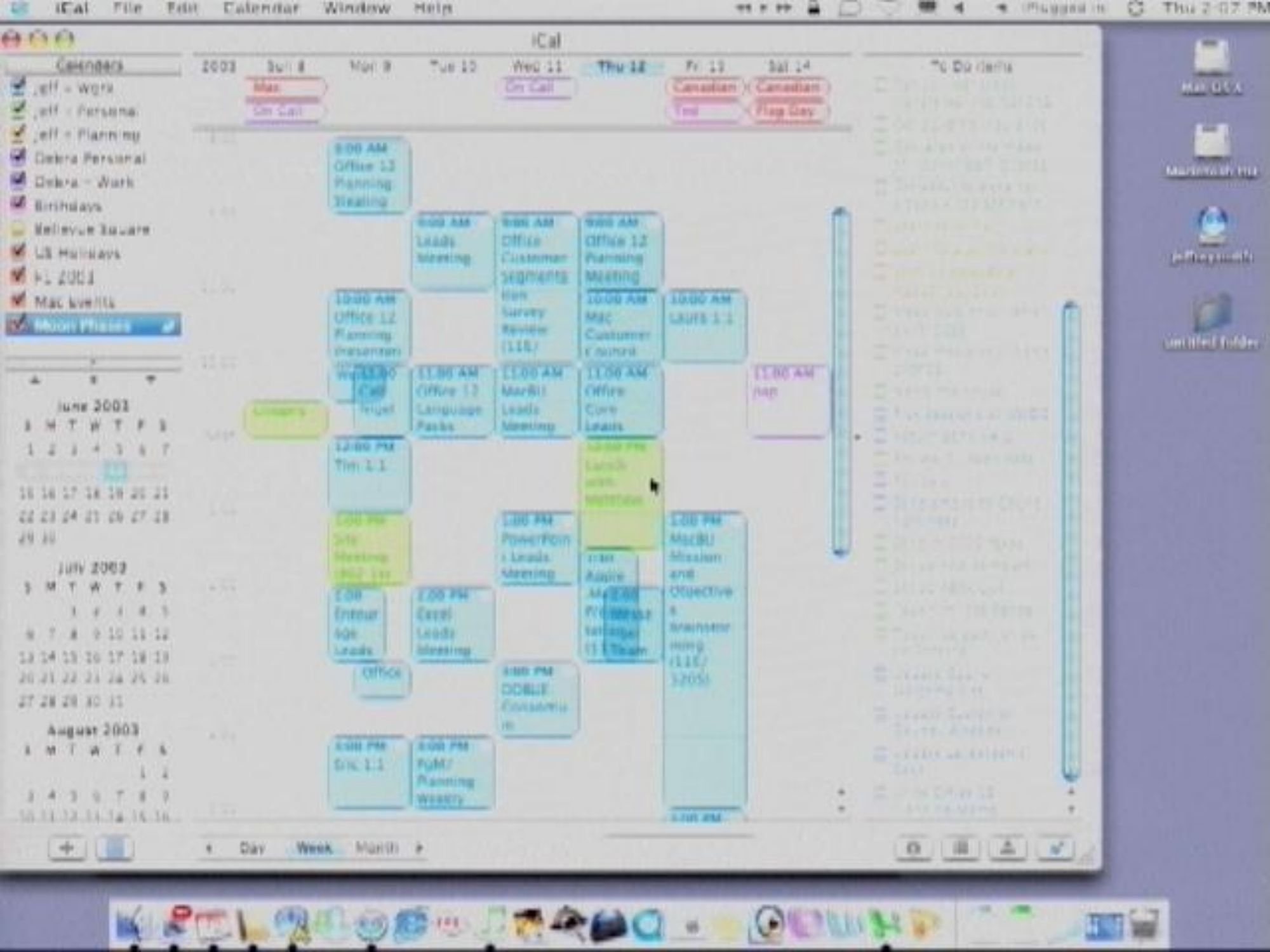

Safari File Edit View History Bookmarks Window Help
iCalShare - Share Your iCalendars!
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo! Apple Mac Welcome
Add Your Calendar! | Top Calendars | Recent Calendars | Search | FAQ | Related Links | Link to Us! | Register! | Donate | About iCalShare
Welcome to iCalShare
Now listing 1416 calendars, in 34 different categories!
Categories
Academic (122)
Art/Design (12)
Birthdays (8)
Business (16)
Comedy (7)
History (4)
Holidays (117)
Local Events (14)
MacGeneral (42)
MacMUGs (58)
MacStores (60)
Misc (37)
Movies (31)
Music (136)
News (10)
Politics (9)
Radio (10)
Religion (39)
Sci-Fi/Fantasy (22)
Science (21)
Sports:Auto (43)
Sports:Baseball (60)
Sports:Basketball (87)
Sports:Cricket (7)
Sports:Cycling (23)
Sports:Football (153)
Sports:Golf (6)
Sports:Hockey (37)
Sports:Misc (46)
iCalShare
In the just-for-fun category, see the latest news from iCalShare using iCal itself! Read more... (63 words)
Post a comment (Views: 158)
Interalia.org iCal Weblog Feed!
Keep up with Interalia.org's weblog using iCal (Calendar created by Phil Ulrich.)
Post a comment (Views: 16)
MacCentral
A webcal of MacCentral, one of the leading Mac news websites. Updated every 15 minutes.
Post a comment (Views: 34)
Login
Username:
Password:
Login
Not a member yet?
Comments
• Colorado Rockies 2003 MLB
• Iron Chef TV Schedule...
• Mac Events
• Almanaque de Puerto Rico...
• Catholic Feastdays 2003...
• Manchester Utd 2002/2003 F...

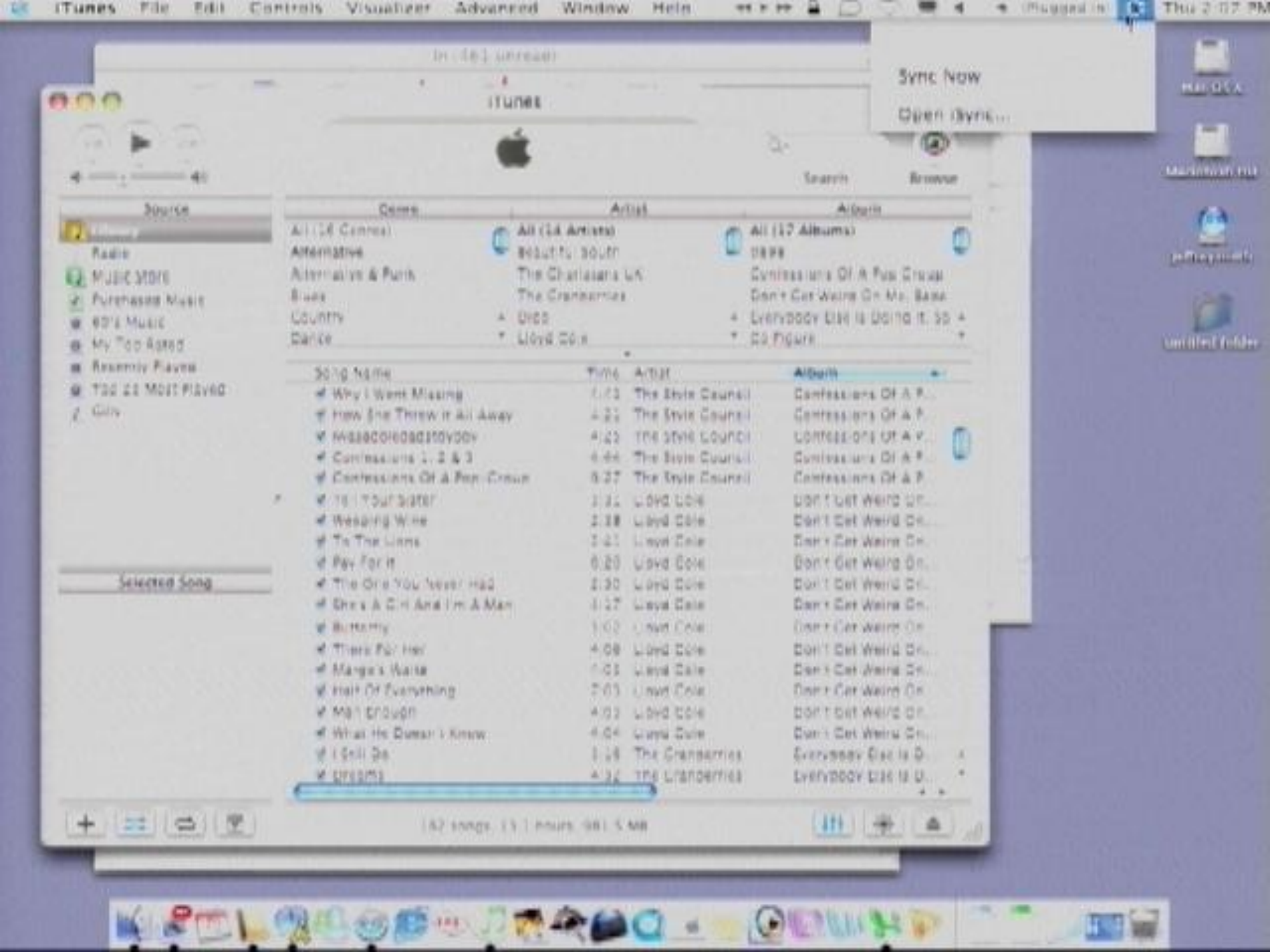

Mail File Edit View Mailbox Message Format Window Help
Reply
Reply All
Forward
Compose
Get Mail
Search In
From:
View my calendar on the Web
Attach
Address
Fonts
Colors
Save As Draft
To:
Cc:
Subject: View my calendar on the Web
Account:
Signature:
None

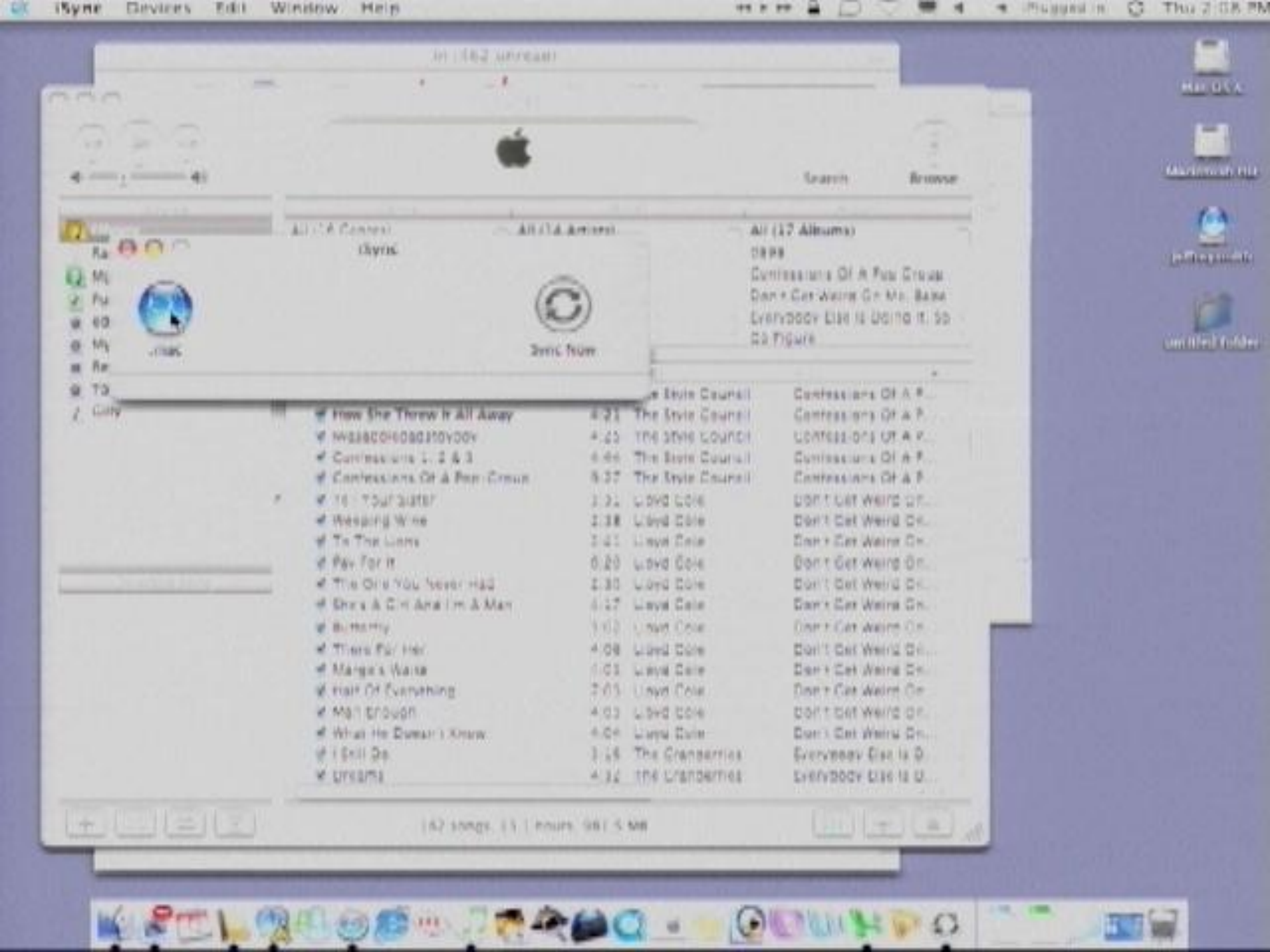

iTunes File Edit Controls Visualizer Advanced Window Help
Reply Reply to All Forward Compose Mailboxes Get Mail Junk Search In
From Subject Date Received
Yesterday
Today
iTunes

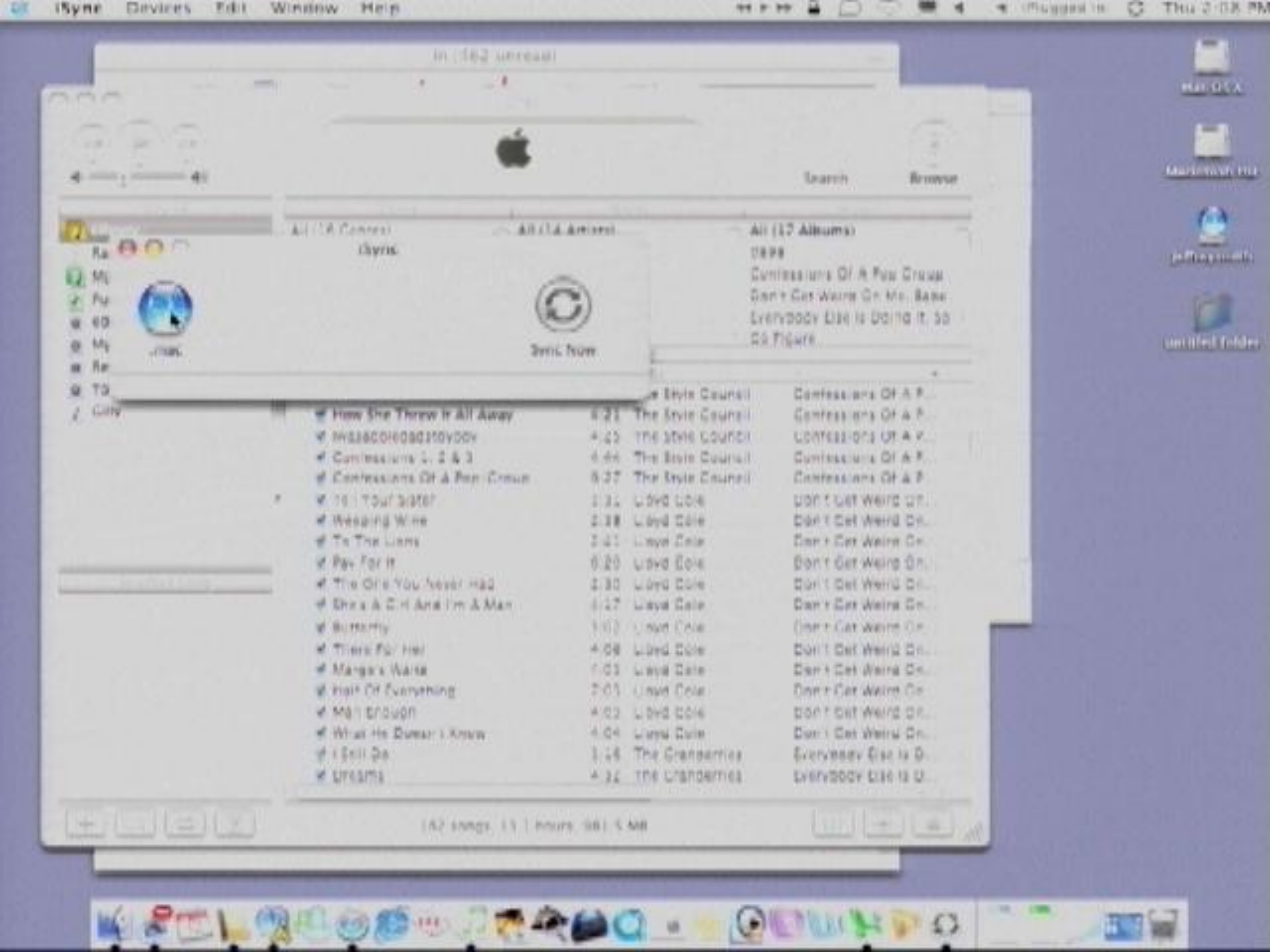

Calendars
Calendar URL:
http://www.mycal.com/ical/subsume/Mac
Refresh every week
Remove alarms
Remove to do items
Advanced options
Status
Error : Calendar could not be downloaded
There was an unknown network error (2002).
Cancel
Subscribe
June 2003
July 2003
August 2003
Day
Week
Month

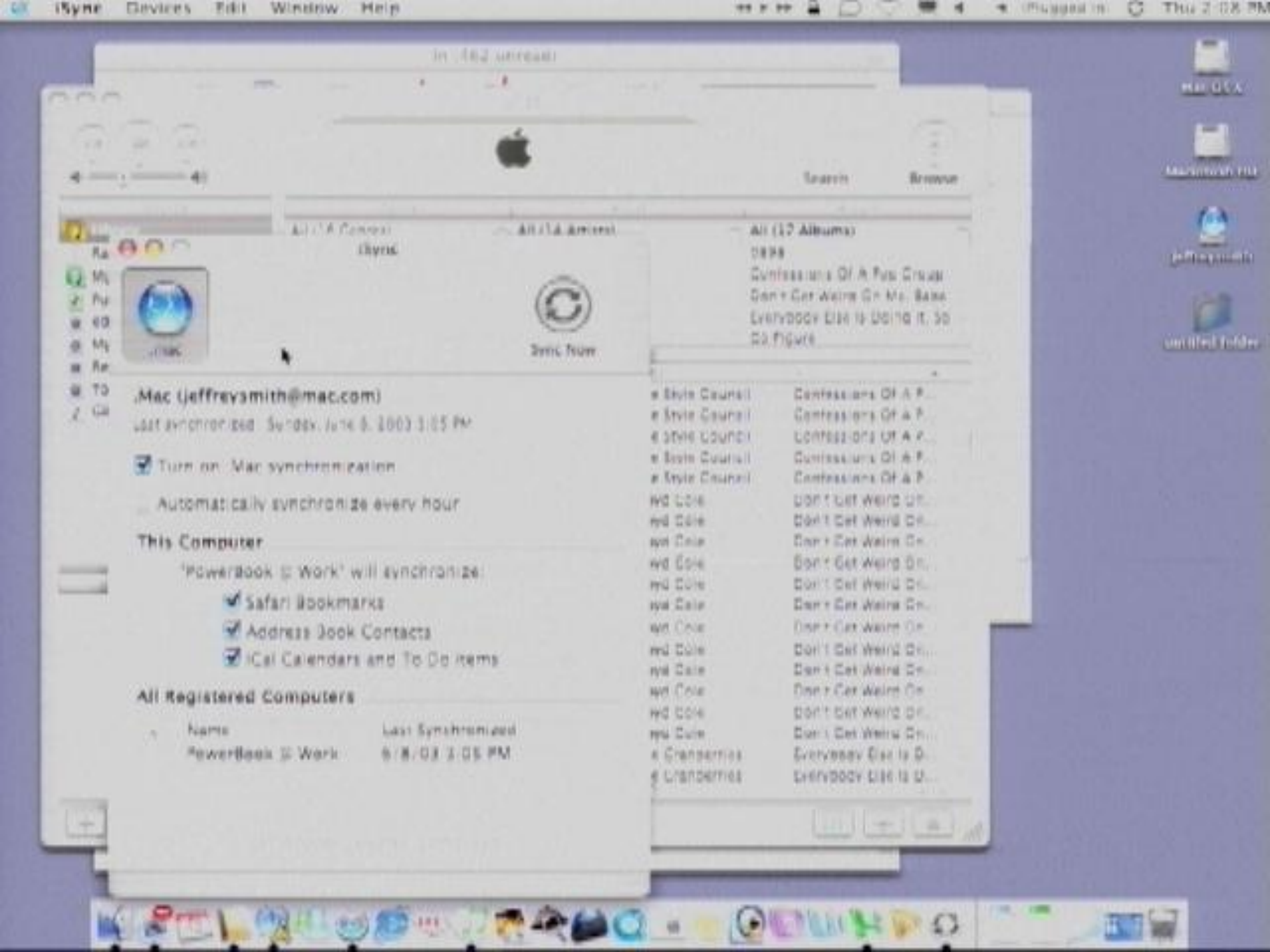

iCal
Calendars
Calendar URL:
http://www.mycal.com/ical/subsume/Mac
Refresh every week
Remove alarms
Remove to do items
Advanced options
Status
Error: Calendar could not be downloaded
There was an unknown network error (2002).
Cancel
Subscribe
June 2003
July 2003
August 2003
Day
Week
Month

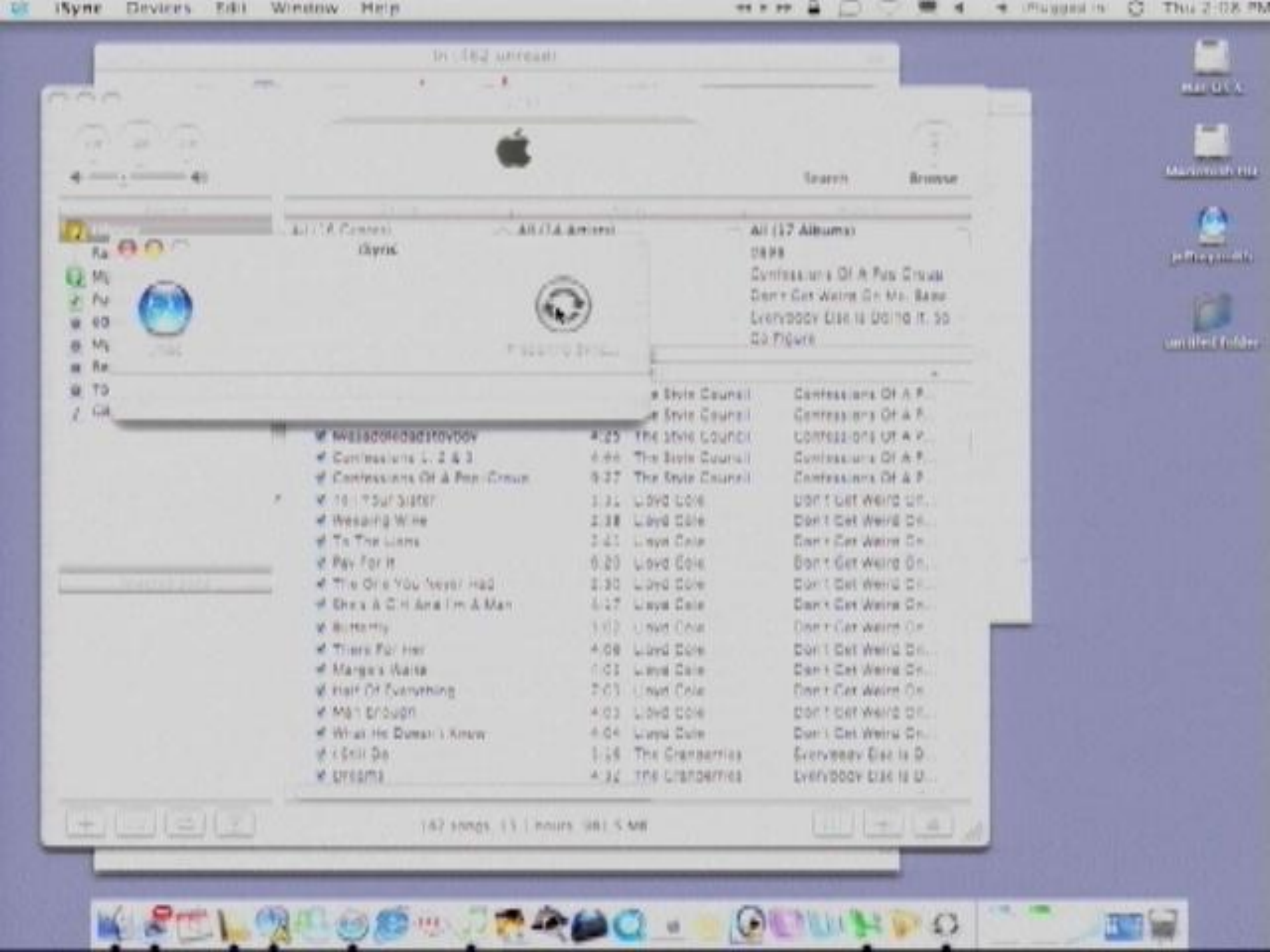

iCal
File
Edit
Calendar
Window
Help
Thu 2:07 PM
iCal
Calendars
2003
Sun 8
Mon 9
Tue 10
Wed 11
Thu 12
Fri 13
Sat 14
To Do Items
Max
On Call
Canadian
Flag Day
June 2003
July 2003
August 2003
Day
Week
Month

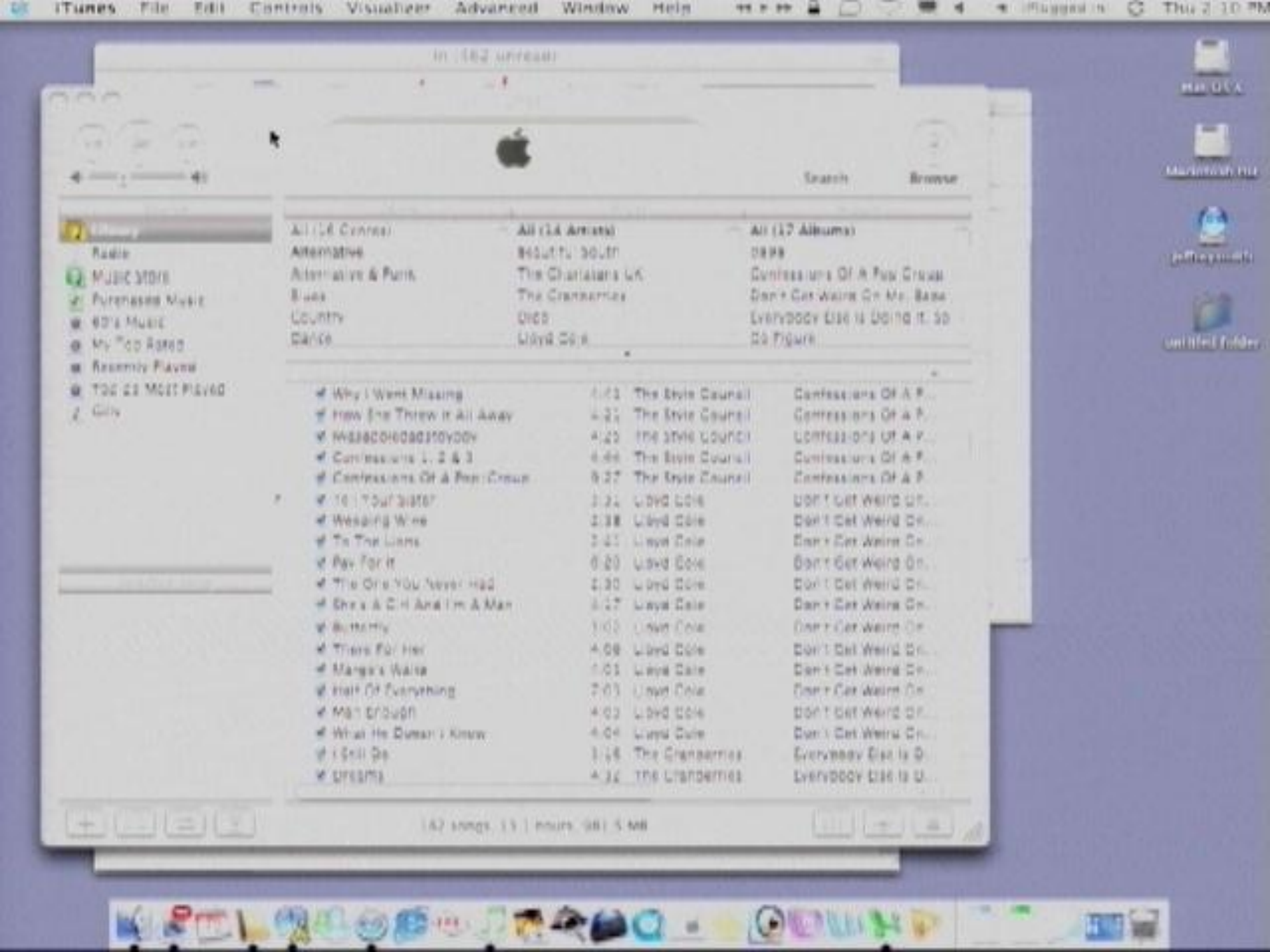

iTunes File Edit Controls Visualizer Advanced Window Help
Sync Now
Open iSync...
iTunes
Search
Browse
Source
Radio
MUSIC STORE
Purchased Music
80's Music
My Top Rated
Recently Played
Top 25 Most Played
Genre
Artist
Album
All (14 Genres)
Alternative
Alternative & Punk
Blues
Country
Dance
All (14 Artists)
Beautiful South
The Charlatans UK
The Cranberries
Dido
Lloyd Cole
All (17 Albums)
1999
Confessions Of A Pop Group
Don't Get Weird On Me, Babe
Everybody Else Is Doing It, So
Go Figure
Song Name
Time
Artist
Album
Why I Went Missing
How She Threw It All Away
Confessions 1, 2 & 3
Confessions Of A Pop Group
Weeping Wine
Pay For It
Selected Song

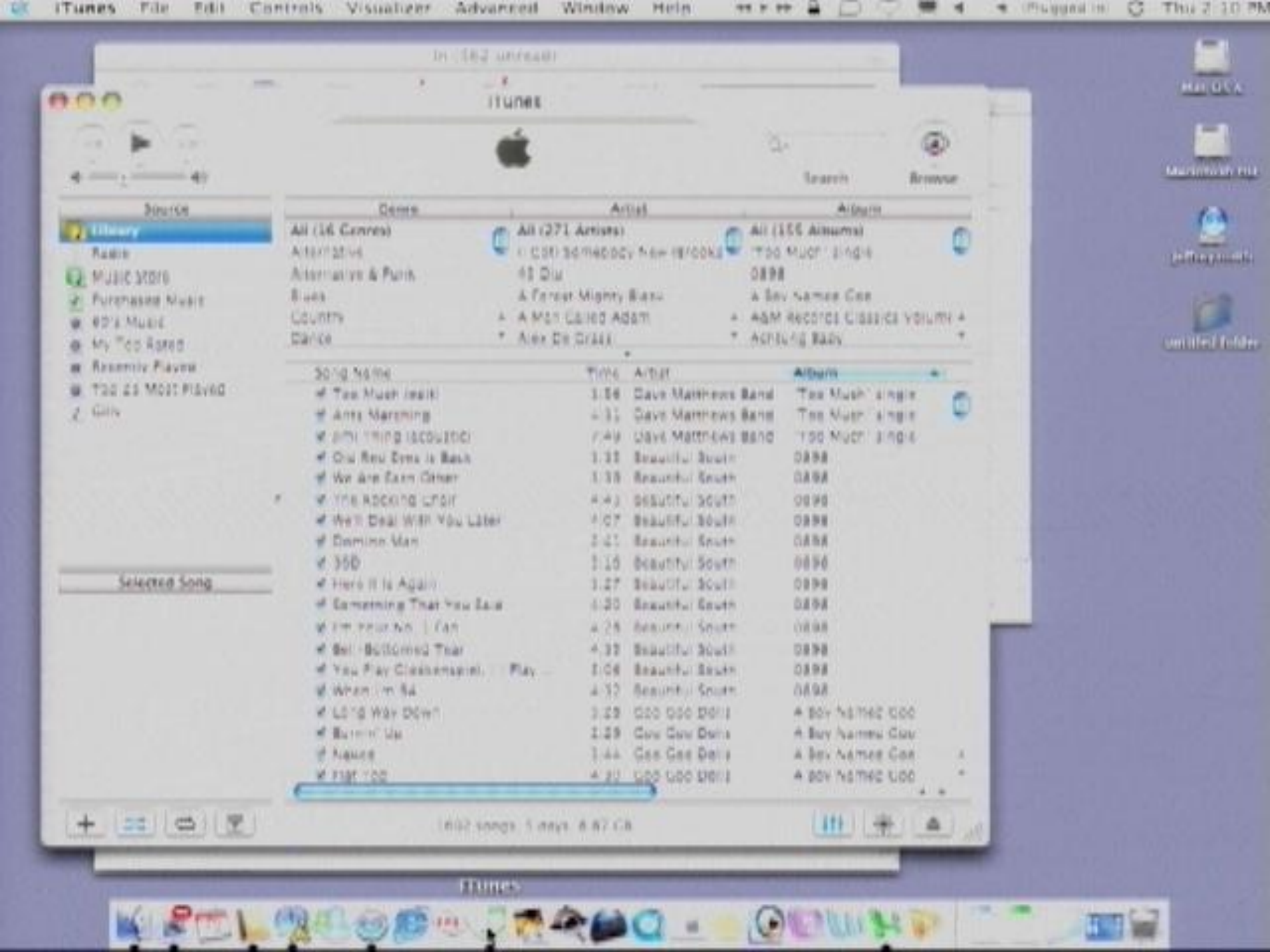

iSync
Devices
Edit
Window
Help
Search
Browse
All (17 Albums)
iSync
Sync Now
How She Threw It All Away
The Style Council
Confessions Of A P
Don't Get Weird On

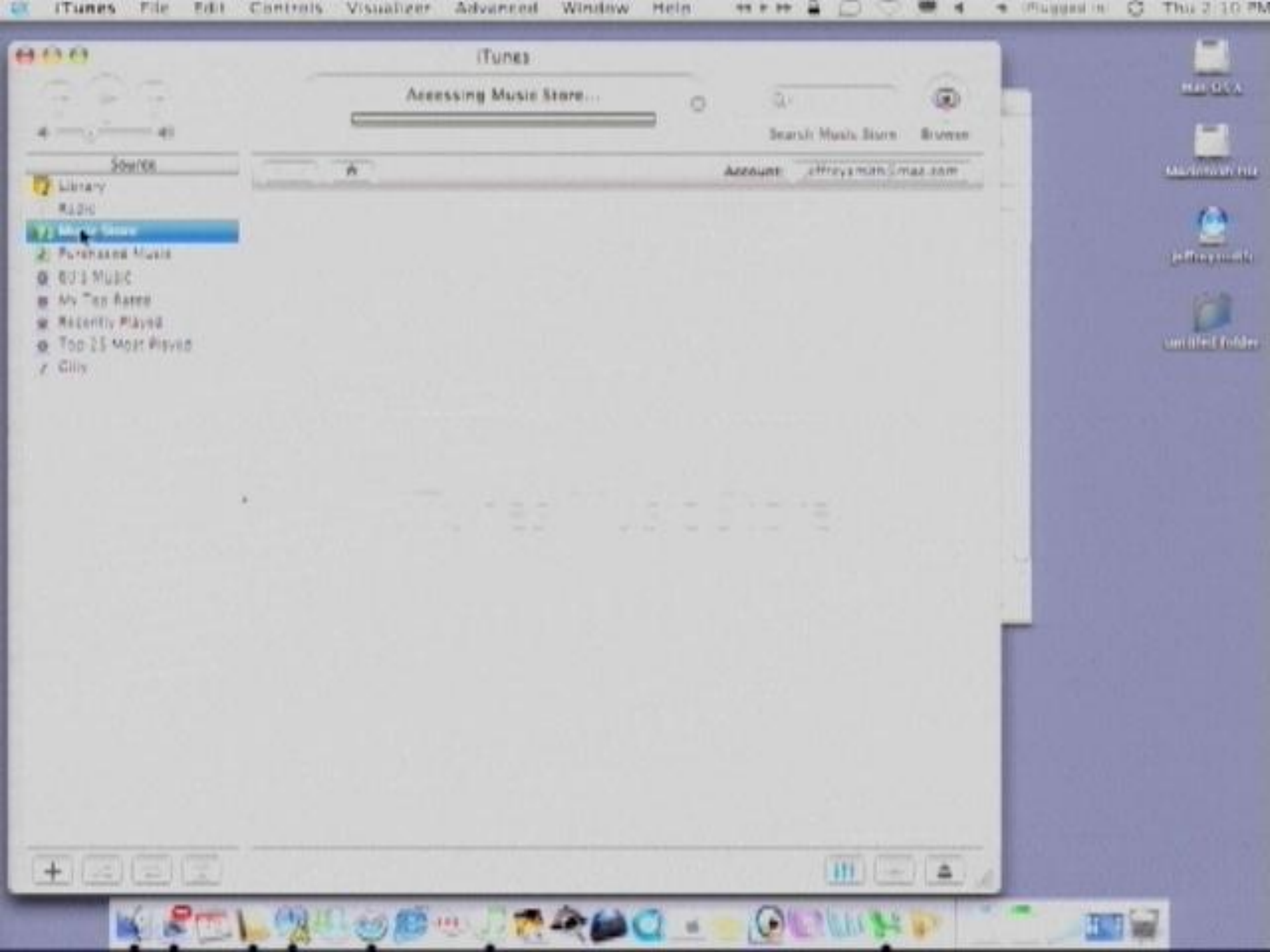

iSync Devices Edit Window Help
Thu 2:08 PM
Search
Browse
iSync
Sync Now
How She Threw It All Away
Confessions Of A Pop Group
Don't Get Weird On Me, Babe
Everybody Else Is Doing It, So Why Can't We?
All (17 Albums)
1998
Confessions Of A Pop Group
Don't Get Weird On Me, Babe
Everybody Else Is Doing It, So Why Can't We?
162 songs, 11 hours, 981.5 MB


iSync
Sync Now
.Mac (jeffreysmith@mac.com)
Turn on Mac synchronization
Automatically synchronize every hour
This Computer
'PowerBook @ Work' will synchronize:
Safari Bookmarks
Address Book Contacts
iCal Calendars and To Do items
All Registered Computers
Name
Last Synchronized
PowerBook @ Work




iTunes File Edit Controls Visualizer Advanced Window Help
Search
Browse
Radio
MUSIC STORE
Purchased Music
80's Music
My Top Rated
Recently Played
Top 25 Most Played
Genre
Artist
Album
Alternative
Alternative & Punk
Blues
Country
Dance
All (14 Genres)
All (14 Artists)
All (17 Albums)
Beautiful South
The Charlatans UK
The Cranberries
Chic
Lloyd Cole
1989
Confessions Of A Pop Group
Don't Get Weird On Me, Babe
Everybody Else Is Doing It, So
Why I Went Missing
How She Threw It All Away
Confessions Of A Pop Group
Weeping Wine
Don't Get Weird On
Pay For It
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
Don't Get Weird On
The Style Council
The Style Council
The Style Council
The Style Council
The Style Council
Lloyd Cole
Lloyd Cole
Lloyd Cole
Lloyd Cole
Lloyd Cole
Lloyd Cole
Lloyd Cole
Lloyd Cole
Lloyd Cole
Lloyd Cole
The Cranberries
The Cranberries


iTunes File Edit Controls Visualizer Advanced Window Help
iTunes
Source
Library
Radio
Genre
Artist
Album
Song Name
Time
Artist
Album
Selected Song
iTunes


iTunes
Accessing Music Store...
Search Music Store
Browse
Source
Library
Radio
Music Store
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Genius


iTunes
Search Music Store
Browse
Source
Library
Radio
Music Store
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Party Shuffle
Choose Genre
Power Search
Browse
Requests & Favorites
Inside the Music Store
New Releases
Exclusive Tracks
Pre-Releases
Staff Favorites
CD & Comics
Buy an iPod
Featured Artists
Hulk
G.A.R.
The Bad Plus
The Eagles
Matchbox Twenty
Live
Sheryl Crow
The Doors
Fischerspooner
Coldplay
Jack Johnson
Fleetwood Mac
R.E.M.
New Releases
More
Exclusive Tracks
More
Pre-Releases
More
Just Added
More


iTunes
Power Search
Browse
Today's Top Songs
Today's Top Albums
More Top Songs


iTunes
Source
Library
Radio
Music Store
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly
Choose Genre
Power Search
Browse
Requests & Favorites
Inside the Music Store
New Releases
Exclusive Tracks
Pre-Releases
Staff Favorites
Up & Coming
Buy 9/1 /06
Featured Artists
Hulk
O.A.R.
The Bad Plus
The Eagles
Matchbox Twenty
Live
Sheryl Crow
The Doors
Fleetwood Mac
Jack Johnson
U2
O·A·R
New Releases
More
Exclusive Tracks
More
Pre-Releases
More
Just Added
More
Today's Top Songs
1. Bridge over Troub...
Cary Aiken
2. Flying Without W...
Robert Hubbard
3. Intuition
jewel
4. Crazy in Love
Beyonce & JAY-Z
5. Clocks
Coldplay
6. Miss Independent
Kelly Clarkson
7. Hella Good
No Doubt
8. Unwell
Matchbox Twenty
9. Get Me Free
Various Artists & I...
10. Get the Party Start...
Pink
More Top Songs
Today's Top Albums
1. Bare
Annie Lennox
2. Keep It Together
Custer
3. Dance With My Fat...
Luther Vandross
4. U2/04
jewel
5. On and On
Jack Johnson

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

Source

Library
Radio
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Clips

Search Music Store

Browse

Account

New Sacred Cow
Kenna

Release Date: Jun 10, 2003
Total Songs: 12
Genre: Alternative
℗ 2003 COLUMBIA

Partial Album

Top Downloads

1. Siren
2. Yemen Ababa (Rose)
3. Freeline
4. Hell Bent
5. War In Me
6. New Sacred Cow
7. Sunday After You
8. Within Earshot
9. I'm Gone
10. Man Fading

Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

	Song Name	Time	Artist	Album	Price	
1	Within Earshot	3:20	Kenna	New Sacred Cow	$0.99	BUY SONG
2	Freeline	3:22	Kenna	New Sacred Cow	$0.99	BUY SONG
3	Man Fading	4:05	Kenna	New Sacred Cow	$0.99	BUY SONG
4	Sunday After You	4:10	Kenna	New Sacred Cow	$0.99	BUY SONG
5	Red Man	3:38	Kenna	New Sacred Cow	$0.99	BUY SONG
7	Hell Bent	4:53	Kenna	New Sacred Cow	$0.99	BUY SONG
8	Yemen Ababa (Rose)	3:23	Kenna	New Sacred Cow	$0.99	BUY SONG
9	War In Me	3:20	Kenna	New Sacred Cow	$0.99	BUY SONG
10	New Sacred Cow	4:01	Kenna	New Sacred Cow	$0.99	BUY SONG
11	I'm Gone	3:54	Kenna	New Sacred Cow	$0.99	BUY SONG
12	Siren	3:39	Kenna	New Sacred Cow	$0.99	BUY SONG
13	Love Hate Sensation	4:33	Kenna	New Sacred Cow	$0.99	BUY SONG

12 songs

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

Source

Library

Radio

Purchased Music

90's Music

My Top Rated

Recently Played

Top 25 Most Played

Glitv

Search Music Store

Browse

Alternative Kenna New Sacred Cow

Account:



New Sacred Cow
Kenna

Release Date: Jun 10, 2003
Total Songs: 12
Genre: Alternative
℗ 2003 COLUMBIA

Partial Album

Top Downloads

1. Siren
2. Yemeh Ababa (Rose)
3. Freetime
4. Hell Bent
5. War In Me
6. New Sacred Cow
7. Sunday After You
8. Within Earshot
9. I'm Gone
10. Man Eating

Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

	Song Name	Time	Artist	Album	Price
1	Within Earshot	3:20	Kenna	New Sacred Cow	$0.99
2	Freetime	3:22	Kenna	New Sacred Cow	$0.99
3	Man Eating	4:01	Kenna	New Sacred Cow	$0.99
4	Sunday After You	4:16	Kenna	New Sacred Cow	$0.99
5	Red Man	3:38	Kenna	New Sacred Cow	$0.99
6	Hell Bent	4:01	Kenna	New Sacred Cow	$0.99
7	Yemeh Ababa (Rose)	3:23	Kenna	New Sacred Cow	$0.99
8	War In Me	3:20	Kenna	New Sacred Cow	$0.99
9	New Sacred Cow	4:01	Kenna	New Sacred Cow	$0.99
10	I'm Gone	3:54	Kenna	New Sacred Cow	$0.99
11	Siren	3:38	Kenna	New Sacred Cow	$0.99
12	Love Hate Sensation	4:33	Kenna	New Sacred Cow	$0.99

12 songs

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

Sunday After You
Elapsed Time: 0:08

Search Music Store Browse

Source

Library
Radio
Music Store
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly

Alternative Kenna New Sacred Cow Account

New Sacred Cow
Kenna

Release Date: Jun 10, 2003
Total Songs: 12
Genre: Alternative
℗ 2003 COLUMBIA

Partial Album

Top Downloads

1. Siren
2. Yemeh Ababa (Rose)
3. Freelime
4. Hell Bent
5. War In Me
6. New Sacred Cow
7. Sunday After You
8. Within Earshot
9. I'm Gone
10. Man Eating

Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

	Song Name	Time	Artist	Album	Price	
1	Within Earshot	1:20	Kenna	New Sacred Cow	$0.99	BUY SONG
2	Freelime	3:23	Kenna	New Sacred Cow	$0.99	BUY SONG
3	Man Eating	4:01	Kenna	New Sacred Cow	$0.99	BUY SONG
4	Sunday After You	4:10	Kenna	New Sacred Cow	$0.99	BUY SONG
5	Red Man	3:38	Kenna	New Sacred Cow	$0.99	BUY SONG
6	Hell Bent	4:53	Kenna	New Sacred Cow	$0.99	BUY SONG
7	Yemeh Ababa (Rose)	3:23	Kenna	New Sacred Cow	$0.99	BUY SONG
8	War In Me	3:20	Kenna	New Sacred Cow	$0.99	BUY SONG
9	New Sacred Cow	4:01	Kenna	New Sacred Cow	$0.99	BUY SONG
10	I'm Gone	3:54	Kenna	New Sacred Cow	$0.99	BUY SONG
11	Siren	3:38	Kenna	New Sacred Cow	$0.99	BUY SONG
12	Love Hate Sensation	4:33	Kenna	New Sacred Cow	$0.99	BUY SONG

12 songs

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

New Sacred Cow
Elapsed Time: 0:18

Search Music Store Browse

Source
Library
Radio
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly

Alternative Kenna New Sacred Cow Account

New Sacred Cow
Kenna

Release Date: Jun 10, 2003
Total Songs: 12
Genre: Alternative
℗ 2003 COLUMBIA

Partial Album

Top Downloads

1. Siren
2. Yemen Ababa (Rose)
3. Freeline
4. Hell Bent
5. War In Me
6. New Sacred Cow
7. Sunday After You
8. Within Earshot
9. I'm Gone
10. Man Fading

Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

	Song Name	Time	Artist	Album	Price	
1	Within Earshot	1:20	Kenna	New Sacred Cow	10.99	BUY NOW
2	Freeline	3:22	Kenna	New Sacred Cow	10.99	BUY NOW
3	Man Fading	4:05	Kenna	New Sacred Cow	10.99	BUY NOW
4	Sunday After You	4:16	Kenna	New Sacred Cow	10.99	BUY NOW
6	Rea Man	3:38	Kenna	New Sacred Cow	10.99	BUY NOW
7	Hell Bent	4:51	Kenna	New Sacred Cow	10.99	BUY NOW
8	Yemen Ababa (Rose)	3:23	Kenna	New Sacred Cow	10.99	BUY NOW
9	War In Me	3:20	Kenna	New Sacred Cow	10.99	BUY NOW
10	New Sacred Cow	4:01	Kenna	New Sacred Cow	10.99	BUY NOW
11	I'm Gone	3:54	Kenna	New Sacred Cow	10.99	BUY NOW
12	Siren	3:38	Kenna	New Sacred Cow	10.99	BUY NOW
13	Love Hate Sensation	4:33	Kenna	New Sacred Cow	10.99	BUY NOW

12 songs


iTunes
Source
Library
Radio
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly
Search Music Store
Browse
Account:
Choose Genre
Power Search
Browse
Requisers & Favorites
Inside the Music Store
New Releases
Exclusive Tracks
Pre-Releases
Staff Favorites
Up & Coming
Buy an iPod
Featured Artists
Hulk
G.A.R.
The Bad Plus
The Eagles
Matchbox Twenty
Live
Sheryl Crow
The Doors
Fleetwood Mac
Jack Johnson
New Releases
More
Exclusive Tracks
More
Pre-Releases
More
Just Added
More
Today's Top Songs
1. Bridge over Troub...
Coy Aiken
2. Flying Without Wi...
Ruben Studdard
3. Intuition
Jewel
4. Crazy in Love
Beyonce & JAY-Z
5. Clocks
Coldplay
6. Miss Independent
Kelly Clarkson
7. Hella Good
No Doubt
8. Unwell
Matchbox Twenty
9. Get Me Free
Various Artists & F...
10. Get the Party Start...
Pink
More Top Songs
Today's Top Albums
1. Bare
Annie Lennox
2. Keep It Together
Custer
3. Dance With My Fat...
Luther Vandross
4. 0304
Jewel
5. On and On
Jack Johnson

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

Search Music Store Browse

Source

Library

Radio

Purchased Music

90's Music

My Top Rated

Recently Played

Top 25 Most Played

Dilly

Back R.E.M. Account

R.E.M.

Discography: 1-14 of 14

Click on an album to view



Automatic for the People
R.E.M.
Release Date: 1992
$9.99



Bad Lamar Office
R.E.M.
Release Date: 1987
Partial Album



Document
R.E.M.
Release Date: 1988
$10.99



Eponymous
R.E.M.
Release Date: 1988
$11.88



Fables of the Reconstruction
R.E.M.
Release Date: 1985
Partial Album



Green
R.E.M.
Release Date: 1988
$9.99



Lifes Rich Pageant
R.E.M.
Release Date: 1986
$11.88



Monster
R.E.M.
Release Date: 1994
$9.99



Murmur
R.E.M.
Release Date: 1984
$9.99



New Adventures in Hi-Fi
R.E.M.
Release Date: 1996
$9.99

Out of Time

Reckoning

Listening Picks

Top Downloaded Songs

Losing My Religion
Everybody Hurts
Man on the Moon
It's the End of the World As We
Stand
The One I Love
Orange Crush
What's the Frequency, Kenneth?
Superman
Shiny Happy People

Top Downloaded Albums

Automatic for the People
Out of Time
Green
Monster
Life's Rich Pageant
Eponymous
Document
Reckoning

Listeners who bought R.E.M. also bought

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

Source

Library

Radio

Purchased Music

90's Music

My Top Rated

Recently Played

Top 25 Most Played

Gilly

Search Music Store

Browse

Account



Lifes Rich Pageant
R.E.M.

Release Date: Jan 27, 1998
Total Songs: 12
Genre: Rock
℗ 1998 I.R.S.

$11.88

Top Downloads

1. Losing My Religion
2. Everybody Hurts
3. Man on the Moon
4. It's the End of the W...
5. Ikaru
6. The One I Love
7. Orange Crush
8. What's the Frequenc...
9. Superman
10. Shiny Happy People

Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

	Song Name	Time	Artist	Album	Price	
1	Begin the Begin	3:28	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
2	These Days	3:24	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
3	Fall on Me	3:50	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
4	Cuyahoga	4:21	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
5	Hyena	3:51	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
6	Underneath the Bunker	1:27	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
7	Flowers of Guatemala	3:50	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
8	I Believe	3:50	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
9	What If We Give It Away?	3:34	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
10	Just a Touch	3:00	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
11	Swan Swan H.	3:30	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG
12	Superman	3:51	R.E.M.	Lifes Rich Pageant	$0.99	BUY SONG

12 songs

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

Source

- Library
- Radio
- Purchased Music
- 80's Music
- My Top Rated
- Recently Played
- Top 25 Most Played
- Gilly

Search Music Store | Browse

Back | R.E.M. | Lifes Rich Pageant | Account



Lifes Rich Pageant
R.E.M.

Release Date: Jan 27, 1998
Total Songs: 12
Genre: Rock
℗ 1998 I.R.S.

$11.88

Top Downloads

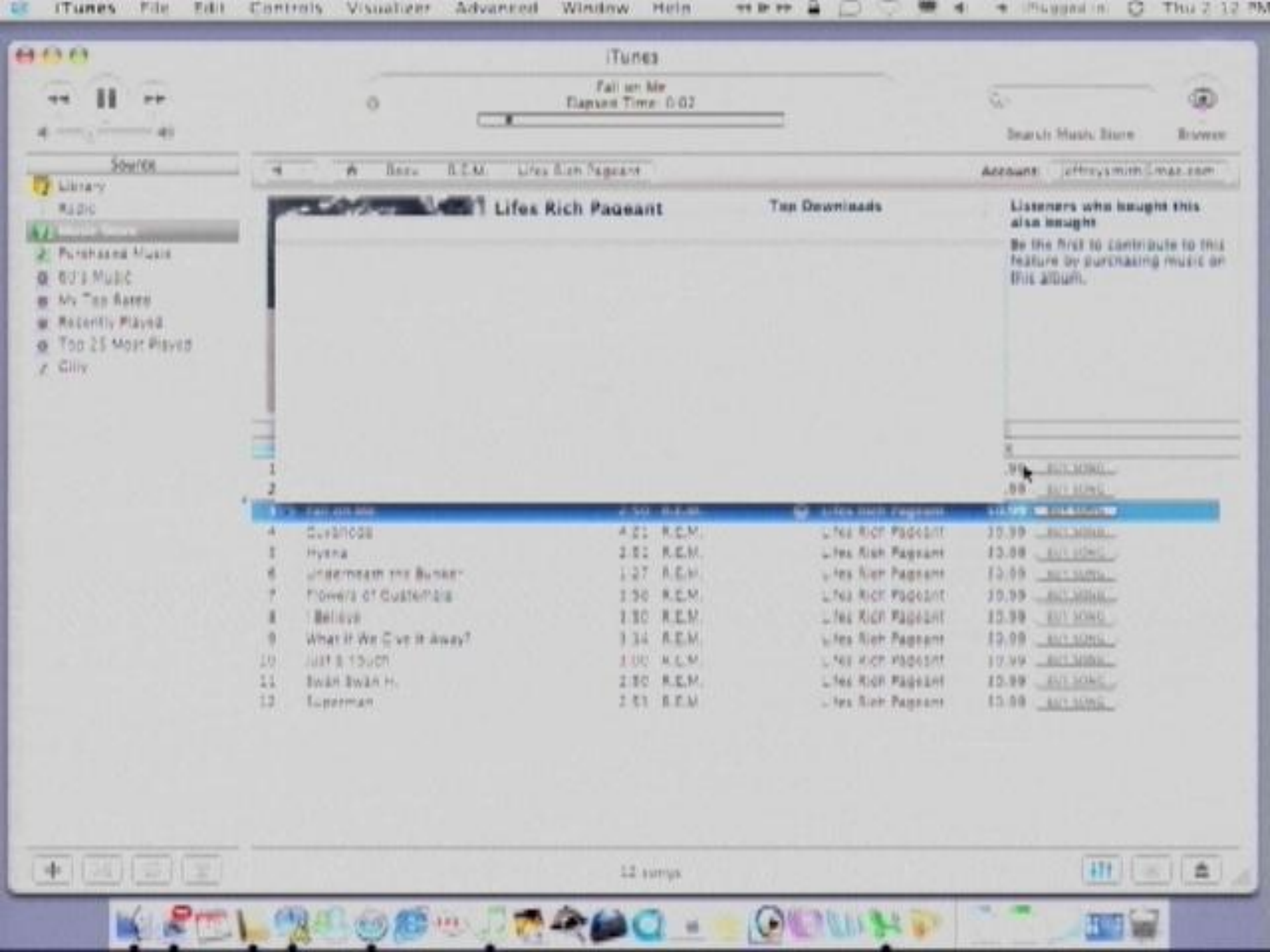
1. Losing My Religion
2. Everybody Hurts
3. Man on the Moon
4. It's the End of the W...
5. Stand
6. The One I Love
7. Orange Crush
8. What's the Frequenc...
9. Superman
10. Shiny Happy People

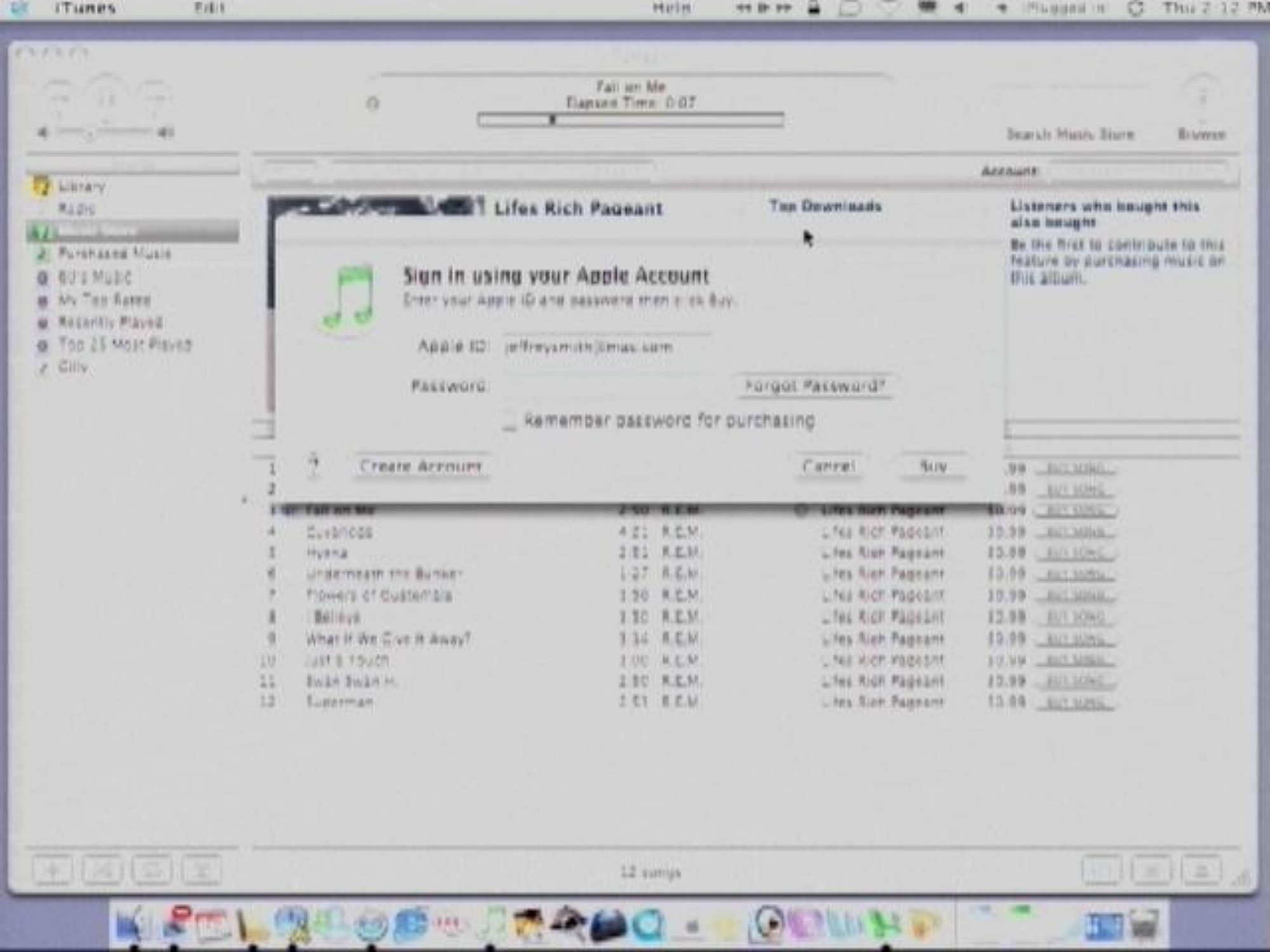
Listeners who bought this also bought

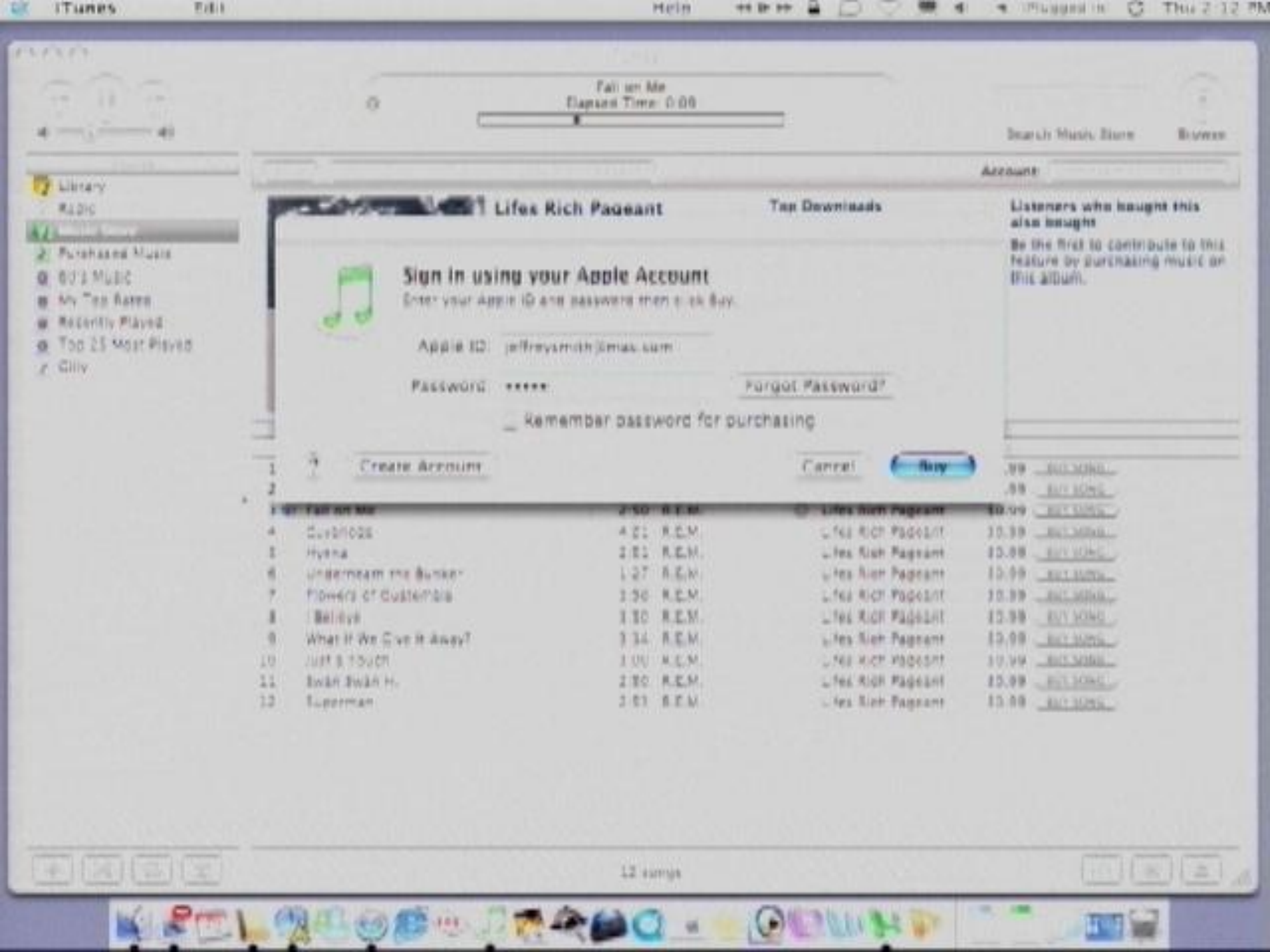
Be the first to contribute to this feature by purchasing music on this album.

	Song Name	Time	Artist	Album	Price
1	Begin the Begin	3:28	R.E.M.	Lifes Rich Pageant	$0.99
2	These Days	3:26	R.E.M.	Lifes Rich Pageant	$0.99
3	[illegible]	[illegible]	R.E.M.	Lifes Rich Pageant	[illegible]
4	Cuyahoga	4:21	R.E.M.	Lifes Rich Pageant	$0.99
5	Hyena	3:51	R.E.M.	Lifes Rich Pageant	$0.99
6	Underneath the Bunker	4:27	R.E.M.	Lifes Rich Pageant	$0.99
7	Flowers of Guatemala	3:50	R.E.M.	Lifes Rich Pageant	$0.99
8	Believe	3:30	R.E.M.	Lifes Rich Pageant	$0.99
9	What If We Give It Away?	3:34	R.E.M.	Lifes Rich Pageant	$0.99
10	Just a Touch	3:00	R.E.M.	Lifes Rich Pageant	$0.99
11	Swan Swan H.	3:50	R.E.M.	Lifes Rich Pageant	$0.99
12	Superman	3:51	R.E.M.	Lifes Rich Pageant	$0.99

12 songs


iTunes
Fall on Me
Elapsed Time: 0:02
Lifes Rich Pageant
Ten Downloads
Listeners who bought this also bought
Be the first to contribute to this feature by purchasing music on this album.


Fall on Me
Elapsed Time: 0:07
Search Music Store
Browse
Account
Library
Radio
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly
Lifes Rich Pageant
Top Downloads
Listeners who bought this also bought
Be the first to contribute to this feature by purchasing music on this album.
Sign in using your Apple Account
Enter your Apple ID and password then click Buy.
Apple ID:
Password:
Forgot Password?
Remember password for purchasing
Create Account
Cancel
Buy
Fall on Me
Cuyahoga
Hyena
Underneath the Bunker
Flowers of Guatemala
Believe
What If We Give It Away?
Just a Touch
Swan Swan H.
Superman
R.E.M.
Lifes Rich Pageant
12 songs


Lifes Rich Pageant
Top Downloads
Listeners who bought this also bought
Be the first to contribute to this feature by purchasing music on this album.
Sign in using your Apple Account
Apple ID:
Password:
Forgot Password?
Remember password for purchasing
Create Account
Cancel
Buy



Lifes Rich Pageant
R.E.M.

Release Date: Jan 27, 1998
Total Songs: 12
Genre: Rock
℗ 1998 I.R.S.

$11.88

Top Downloads

1. Losing My Religion
2. Everybody Hurts
3. Man on the Moon
4. It's the End of the W...
5. Ssamo
6. The One I Love
7. Orange Crush
8. What's the Frequenc...
9. Superman
10. Shiny Happy People

Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

1	Begin the Begin	3:28	R.E.M.	Lifes Rich Pageant	$0.99
2	These Days	3:24	R.E.M.	Lifes Rich Pageant	$0.99
3	Fall on Me	2:50	R.E.M.	Lifes Rich Pageant	$0.99
4	Cuyahoga	4:21	R.E.M.	Lifes Rich Pageant	$0.99
5	Hyena	3:51	R.E.M.	Lifes Rich Pageant	$0.99
6	Underneath the Bunker	1:27	R.E.M.	Lifes Rich Pageant	$0.99
7	Flowers of Guatemala	3:50	R.E.M.	Lifes Rich Pageant	$0.99
8	I Believe	3:30	R.E.M.	Lifes Rich Pageant	$0.99
9	What If We Give It Away?	3:34	R.E.M.	Lifes Rich Pageant	$0.99
10	Just a Touch	3:00	R.E.M.	Lifes Rich Pageant	$0.99
11	Swan Swan H.	2:30	R.E.M.	Lifes Rich Pageant	$0.99
12	Superman	3:51	R.E.M.	Lifes Rich Pageant	$0.99

12 songs

iTunes File Edit Controls Visualizer Advanced Window Help

iTunes

Lifes Rich Pageant
Elapsed Time: 0:18

Search Music Store Browse

Source
Library
R.E.M.
Purchased Music
60's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly

Back R.E.M. Lifes Rich Pageant Account



Lifes Rich Pageant
R.E.M.

Release Date: Jan 27, 1998
Total Songs: 12
Genre: Rock
℗ 1998 I.R.S.

$11.88

Top Downloads

1. Losing My Religion
2. Everybody Hurts
3. Man on the Moon
4. It's the End of the W...
5. Ssamu
6. The One I Love
7. Orange Crush
8. What's the Frequenc...
9. Superman
10. Shiny Happy People

Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

	Song Name	Time	Artist	Album	Price	
1	Begin the Begin	3:28	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
2	These Days	3:24	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
3	Fall On Me	3:52	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
4	Cuyahoga	4:21	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
5	Hyena	3:51	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
6	Underneath the Bunker	1:27	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
7	Flowers of Guatemala	3:50	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
8	I Believe	3:50	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
9	What If We Give It Away?	3:34	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
10	Just a Touch	3:00	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
11	Swan Swan H.	3:30	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song
12	Superman	2:51	R.E.M.	Lifes Rich Pageant	$0.99	Buy Song

12 songs



Lifes Rich Pageant
R.E.M.
Release Date: Jan 27, 1998

Accessing Music Store...
Stop

Top Downloads
1. Losing My Religion
2. Everybody Hurts

Listeners who bought this also bought
Be the first to contribute to this feature by purchasing music on this album.

Lifes Rich Pageant
Elapsed Time: 0:16

Search Music Store Browse

Account

- Library
- Radio
- Purchased Music
- 80's Music
- My Top Rated
- Recently Played
- Top 25 Most Played
- Glitv



Lifes Rich Pageant
R.E.M.

Release Date: Jan 27, 1998
Total Songs: 12
Genre: Rock
℗ 1998 I.R.S.

$11.88 BUY ALBUM

Top Downloads

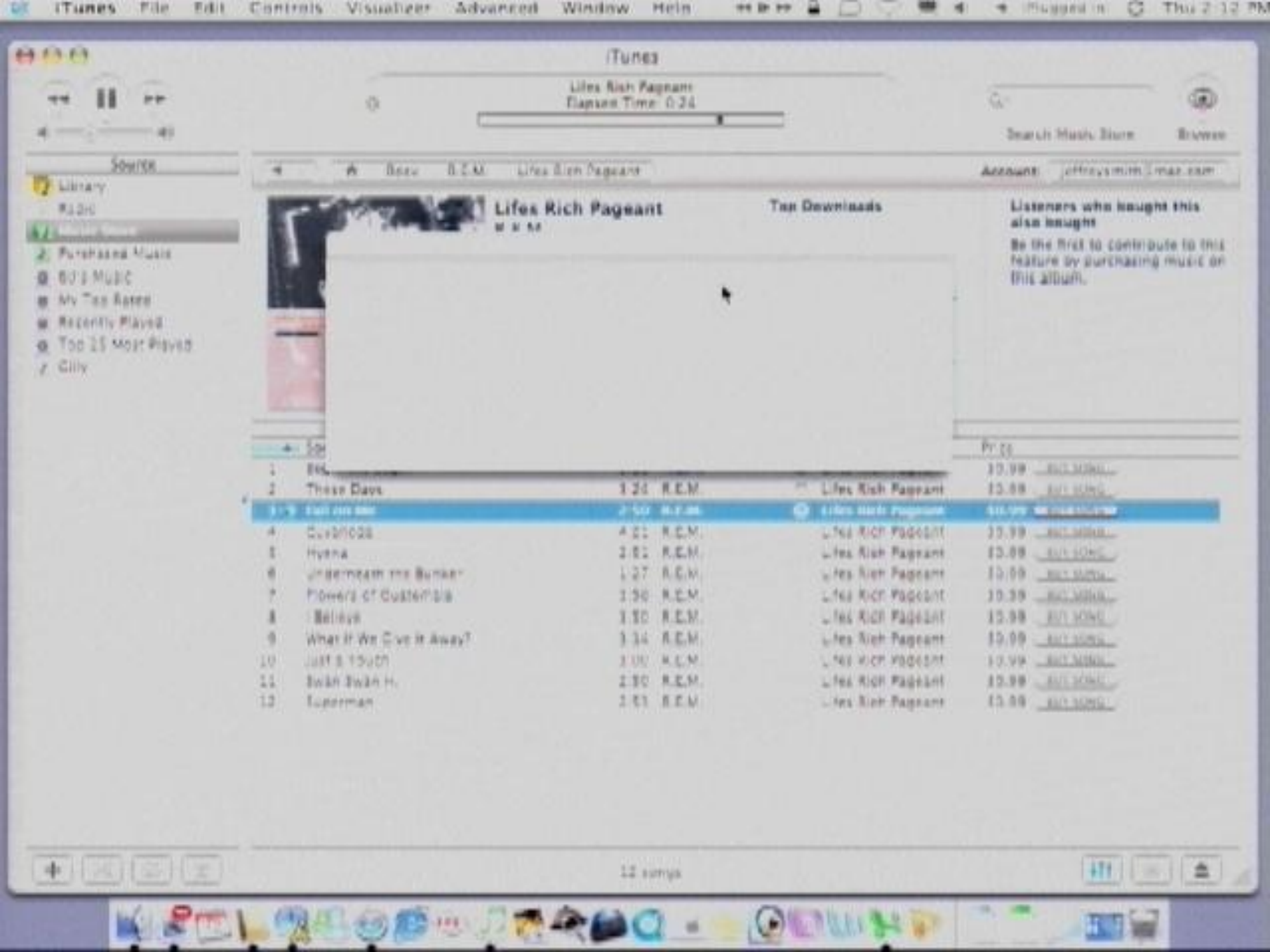
1. Losing My Religion
2. Everybody Hurts
3. Man on the Moon
4. It's the End of the W...
5. Stand
6. The One I Love
7. Orange Crush
8. What's the Frequenc...
9. Superman
10. Shiny Happy People

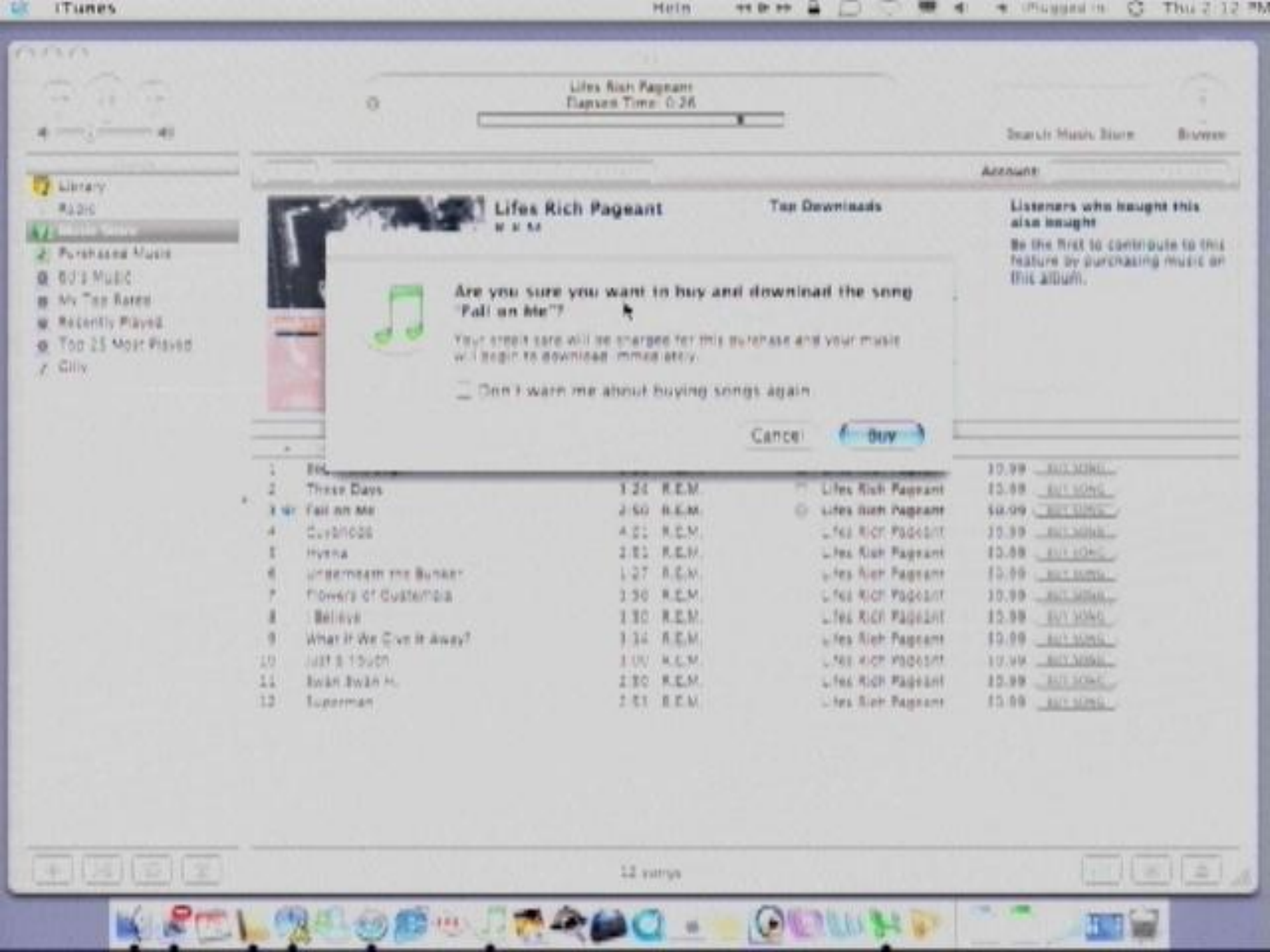
Listeners who bought this also bought

Be the first to contribute to this feature by purchasing music on this album.

1	Begin the Begin	3:28	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
2	These Days	3:26	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
3	Fall on Me	2:50	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
4	Cuyahoga	4:21	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
5	Hyena	3:51	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
6	Underneath the Bunker	1:27	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
7	Flowers of Guatemala	3:50	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
8	I Believe	3:50	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
9	What If We Give It Away?	3:34	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
10	Just a Touch	3:00	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
11	Swan Swan H.	3:30	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG
12	Superman	3:51	R.E.M.	Lifes Rich Pageant	10.99	BUY SONG

12 songs


iTunes
Lifes Rich Pageant
Elapsed Time: 0:24
Search Music Store
Browse
Source
Library
Purchased Music
Top Downloads
Listeners who bought this also bought
Be the first to contribute to this feature by purchasing music on this album.
Lifes Rich Pageant
R.E.M.
1 Begin the Begin 3:04 R.E.M. Lifes Rich Pageant
2 These Days 3:26 R.E.M. Lifes Rich Pageant
3 Cuyahoga 4:21 R.E.M. Lifes Rich Pageant
4 Hyena 3:01 R.E.M. Lifes Rich Pageant
5 Underneath the Bunker 4:27 R.E.M. Lifes Rich Pageant
6 Flowers of Guatemala 3:50 R.E.M. Lifes Rich Pageant
7 Believe 3:50 R.E.M. Lifes Rich Pageant
8 What If We Give It Away? 3:34 R.E.M. Lifes Rich Pageant
9 Just a Touch 3:00 R.E.M. Lifes Rich Pageant
10 Swan Swan H. 2:50 R.E.M. Lifes Rich Pageant
11 Superman 2:51 R.E.M. Lifes Rich Pageant
12 songs


iTunes
Lifes Rich Pageant
Elapsed Time: 0:26
Search Music Store
Browse
Account
Library
Radio
Purchased Music
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly
Lifes Rich Pageant
R.E.M.
Top Downloads
Listeners who bought this also bought
Be the first to contribute to this feature by purchasing music on this album.
Are you sure you want to buy and download the song "Fall on Me"?
Your credit card will be charged for this purchase and your music will begin to download immediately.
Don't warn me about buying songs again
Cancel
Buy
Three Days
Fall on Me
Hyena
Believe
What If We Give It Away?
Swan Swan H.
Superman
Lifes Rich Pageant
12 songs



Lifes Rich Pageant
R.E.M.

Release Date: Jan 27, 1988
Total Songs: 12
Genre: Rock
℗ 1988 I.R.S.

$11.88

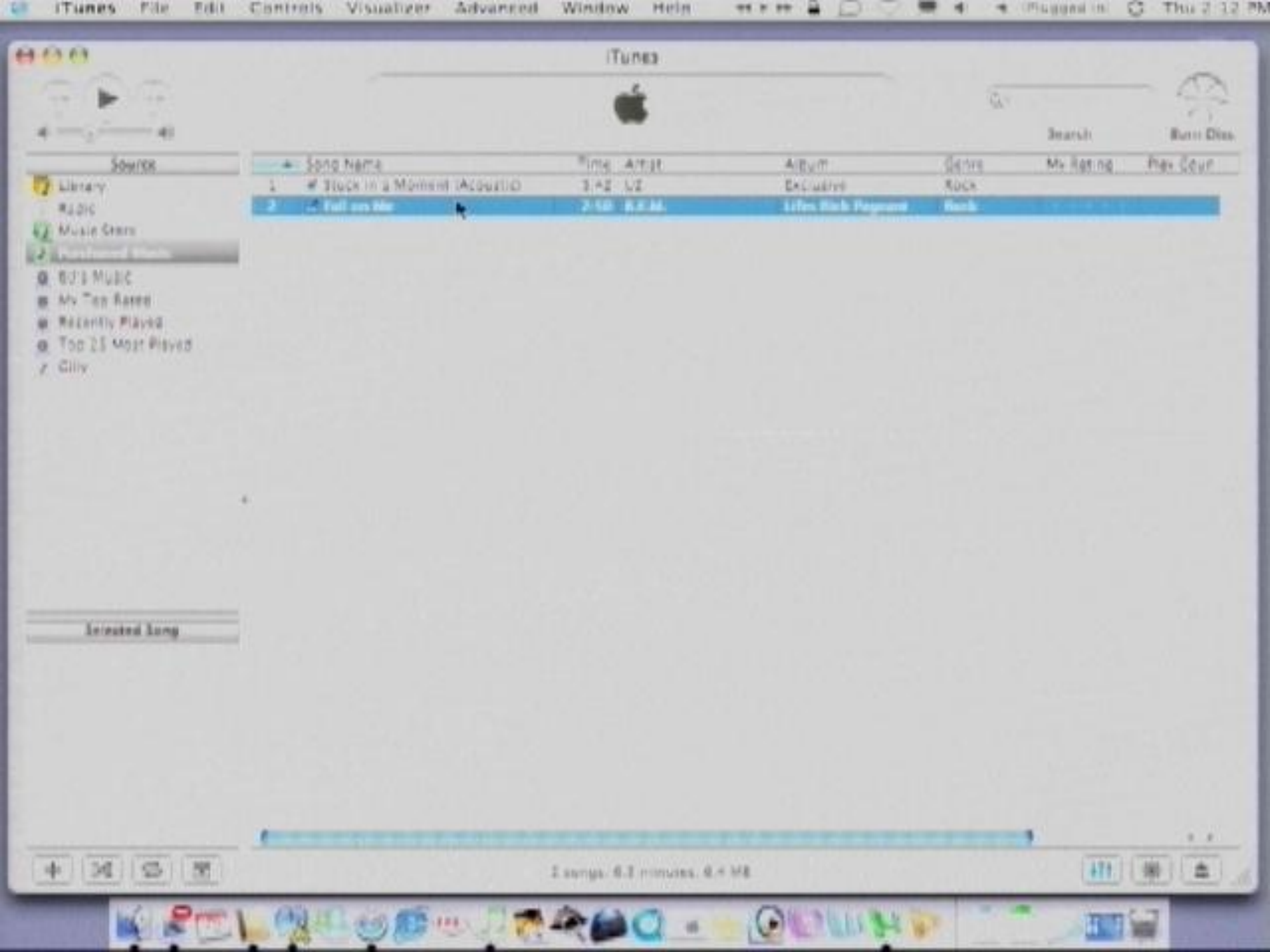
Top Downloads

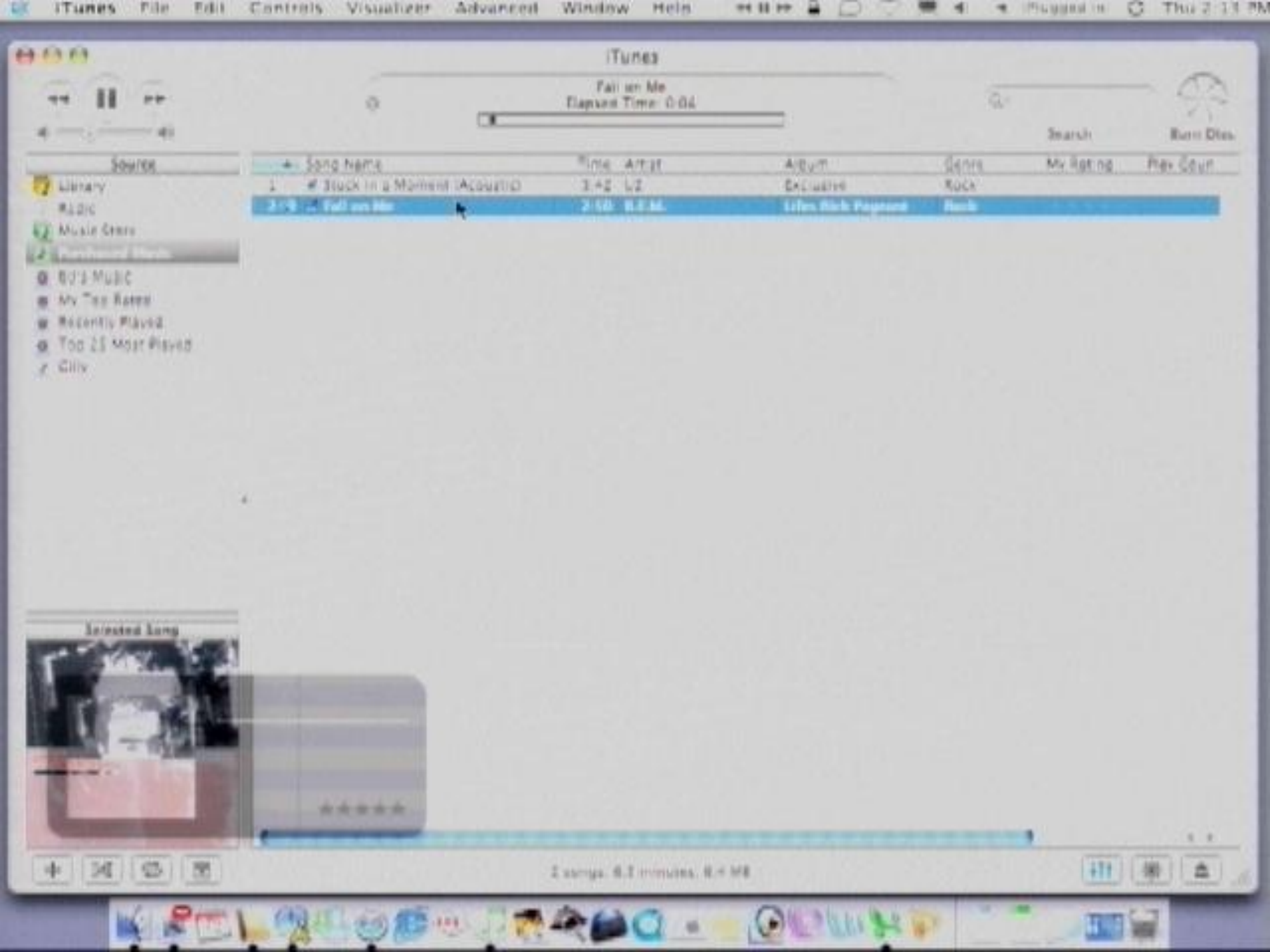
1. Losing My Religion
2. Everybody Hurts
3. Man on the Moon
4. It's the End of the W...
5. Ikumi
6. The One I Love
7. Orange Crush
8. What's the Frequenc...
9. Superman
10. Shiny Happy People

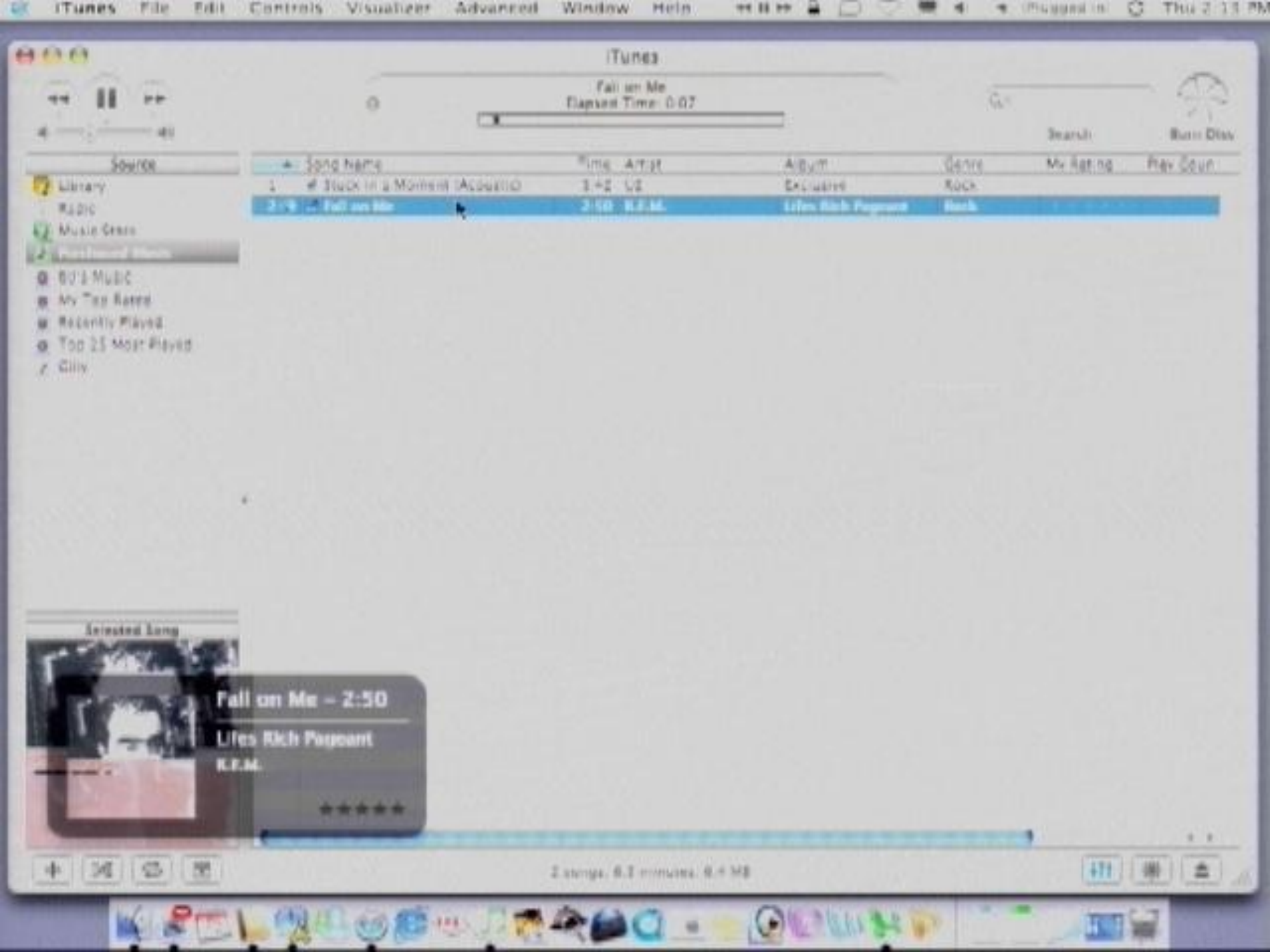
Listeners who bought this also bought

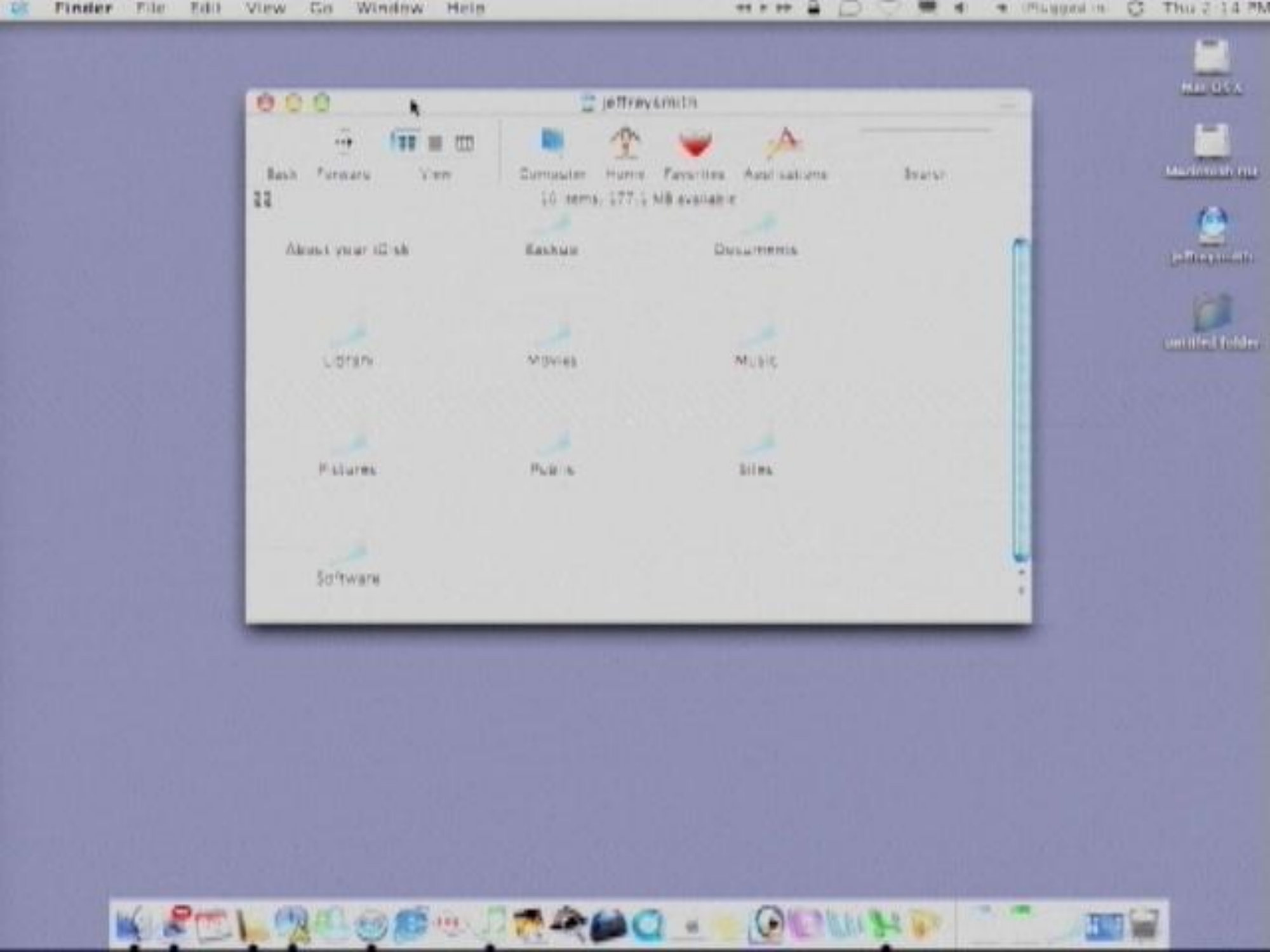
Be the first to contribute to this feature by purchasing music on this album.

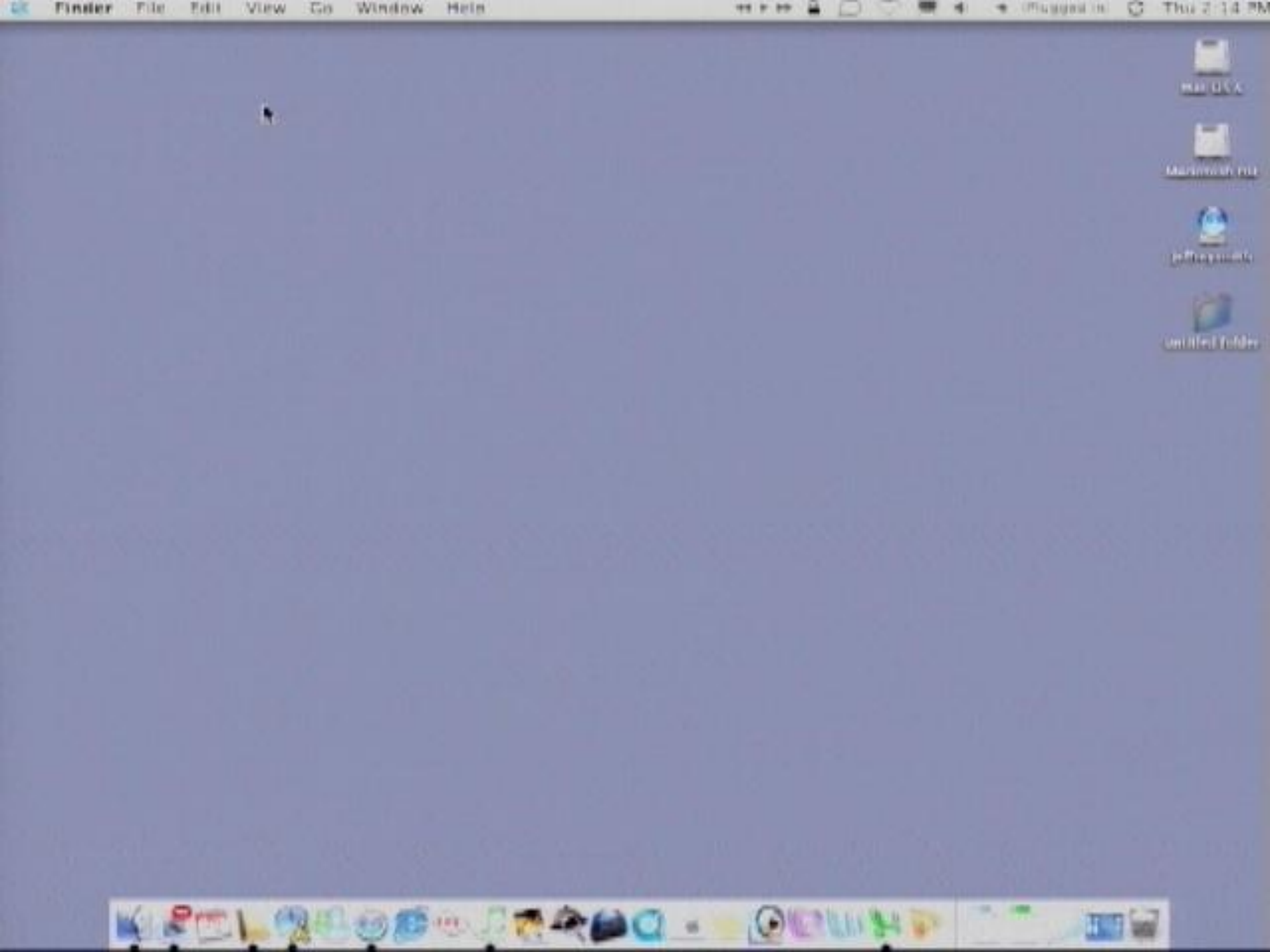
1	Begin the Begin	3:28	R.E.M.	Lifes Rich Pageant	$9.99
2	These Days	3:20	R.E.M.	Lifes Rich Pageant	$9.99
3	Fall on Me	2:50	R.E.M.	Lifes Rich Pageant	$9.99
4	Cuyahoga	4:21	R.E.M.	Lifes Rich Pageant	$9.99
5	Hyena	3:51	R.E.M.	Lifes Rich Pageant	$9.99
6	Underneath the Bunker	1:27	R.E.M.	Lifes Rich Pageant	$9.99
7	Flowers of Guatemala	3:30	R.E.M.	Lifes Rich Pageant	$9.99
8	I Believe	3:50	R.E.M.	Lifes Rich Pageant	$9.99
9	What If We Give It Away?	3:34	R.E.M.	Lifes Rich Pageant	$9.99
10	Just a Touch	3:00	R.E.M.	Lifes Rich Pageant	$9.99
11	Swan Swan H.	2:50	R.E.M.	Lifes Rich Pageant	$9.99
12	Superman	3:51	R.E.M.	Lifes Rich Pageant	$9.99

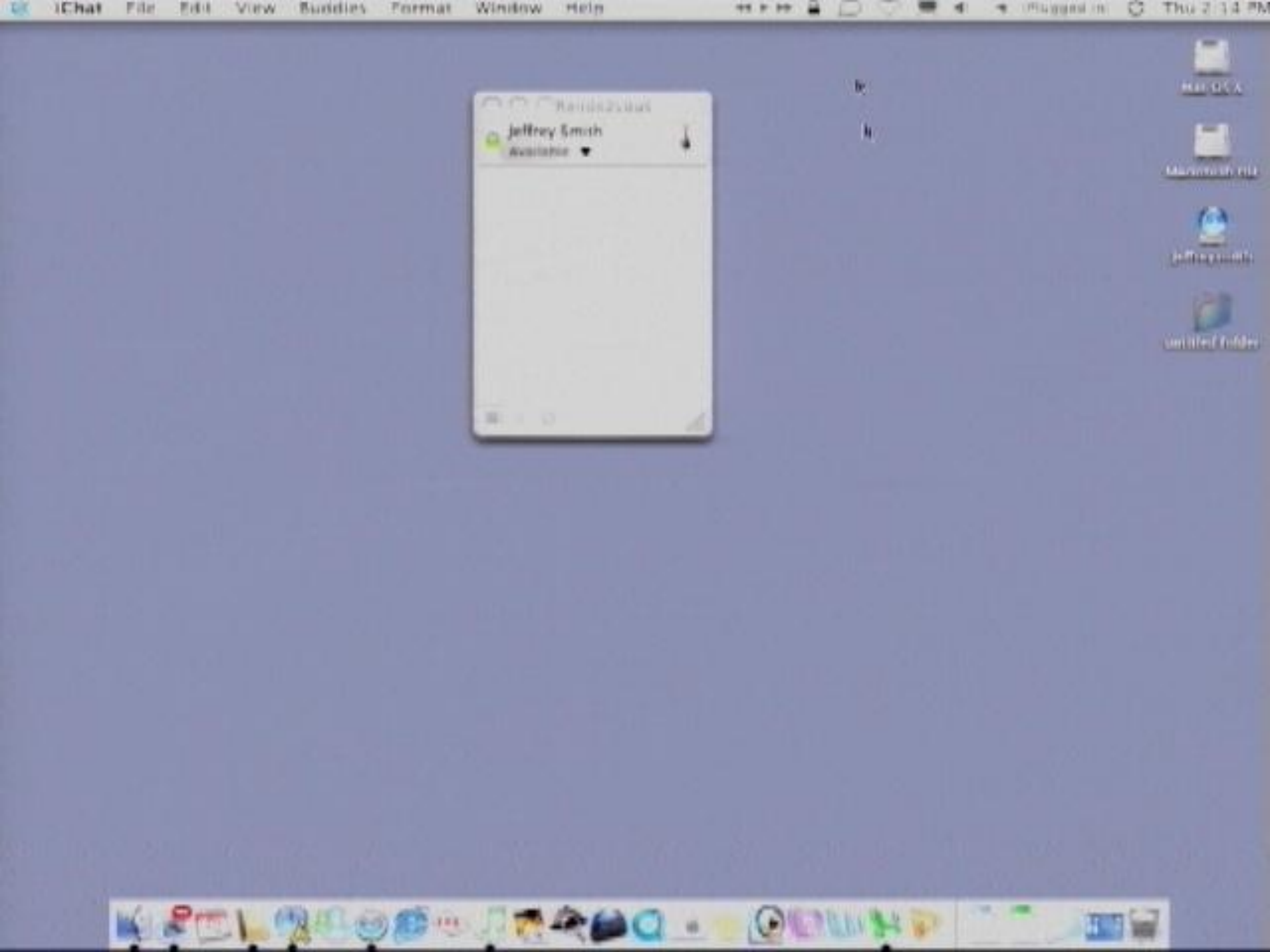

iTunes
Source
Song Name
Time
Artist
Album
Genre
My Rating
Play Count
Search
Burn Disc

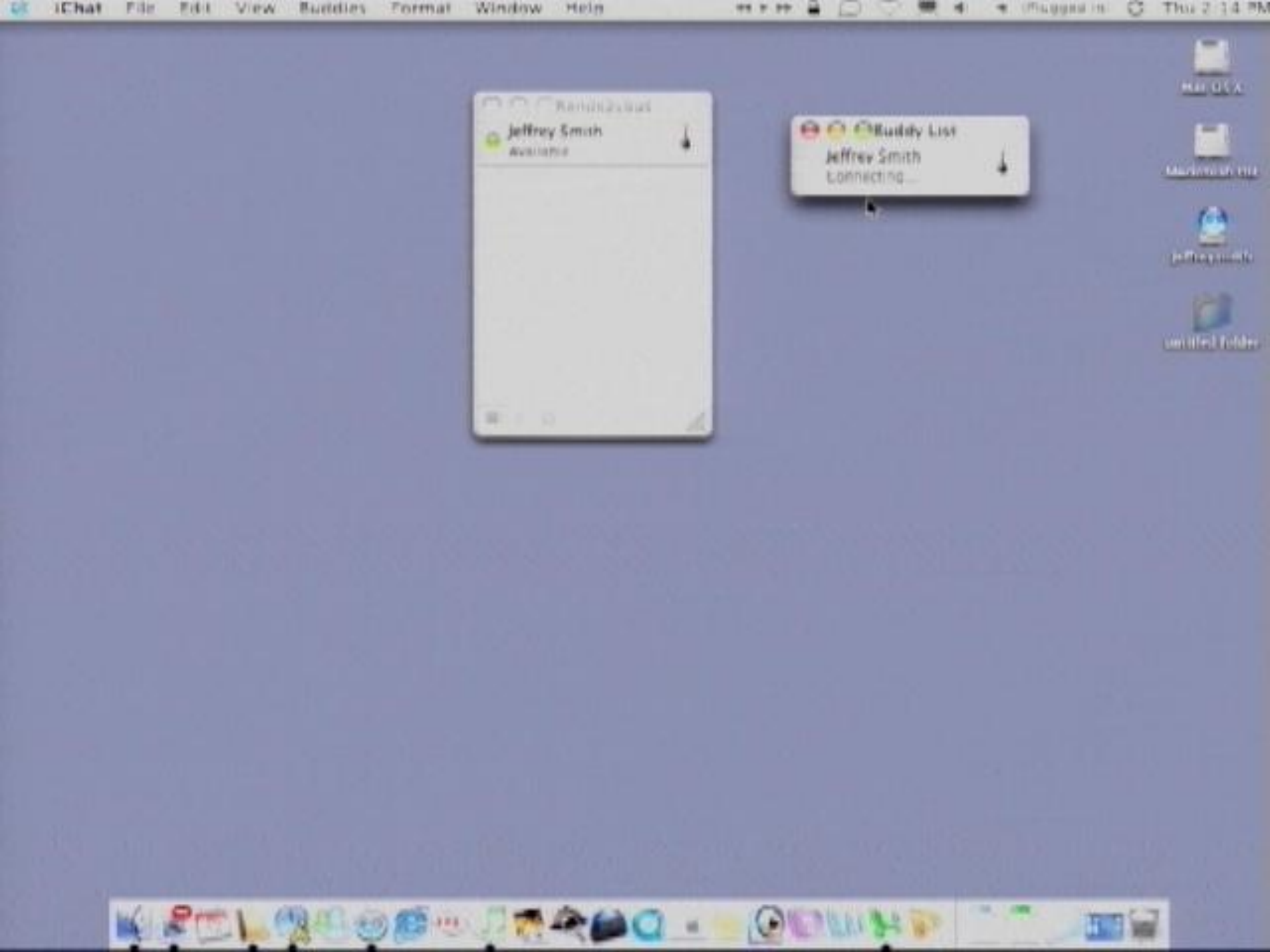

iTunes
File
Edit
Controls
Visualizer
Advanced
Window
Help
iTunes
Fall on Me
Elapsed Time: 0:04
Search
Burn Disc
Source
Library
Radio
Music Store
Song Name
Time
Artist
Album
Genre
My Rating
Play Count
1 Stuck in a Moment (Acoustic) 3:42 U2 Exclusive Rock
Fall on Me
Selected Song

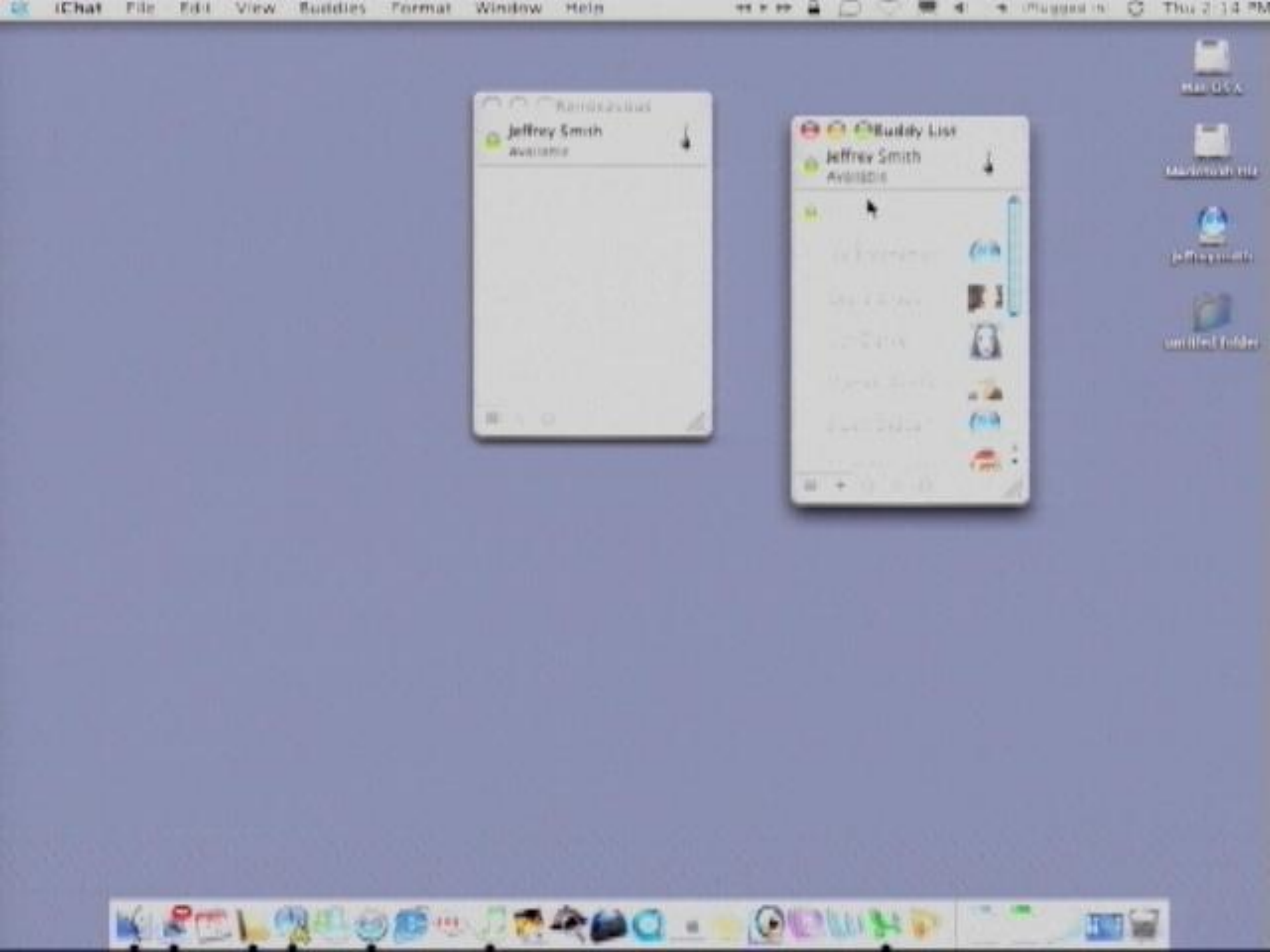

iTunes
Fall on Me
Elapsed Time: 0:07
Search
Burn Disc
Source
Song Name
Time
Artist
Album
Genre
My Rating
Play Count
Library
Radio
Music Store
Recently Played
Top 25 Most Played
Selected Song
Fall on Me – 2:50
Lifes Rich Pageant
R.E.M.

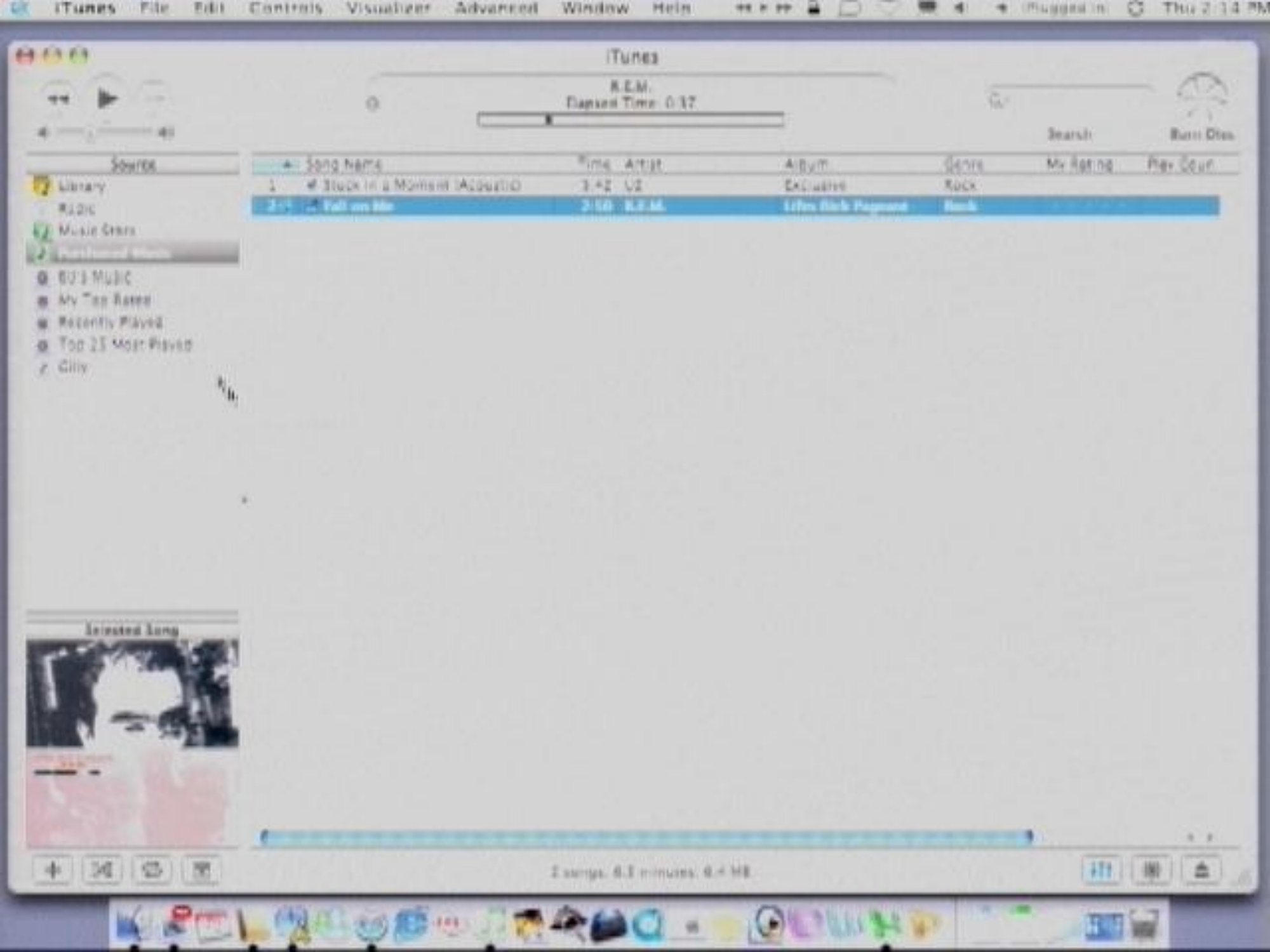

Finder File Edit View Go Window Help
jeffreysmith
Documents
Movies
Music
Public
Sites
Software


Finder File Edit View Go Window Help
Thu 2:14 PM

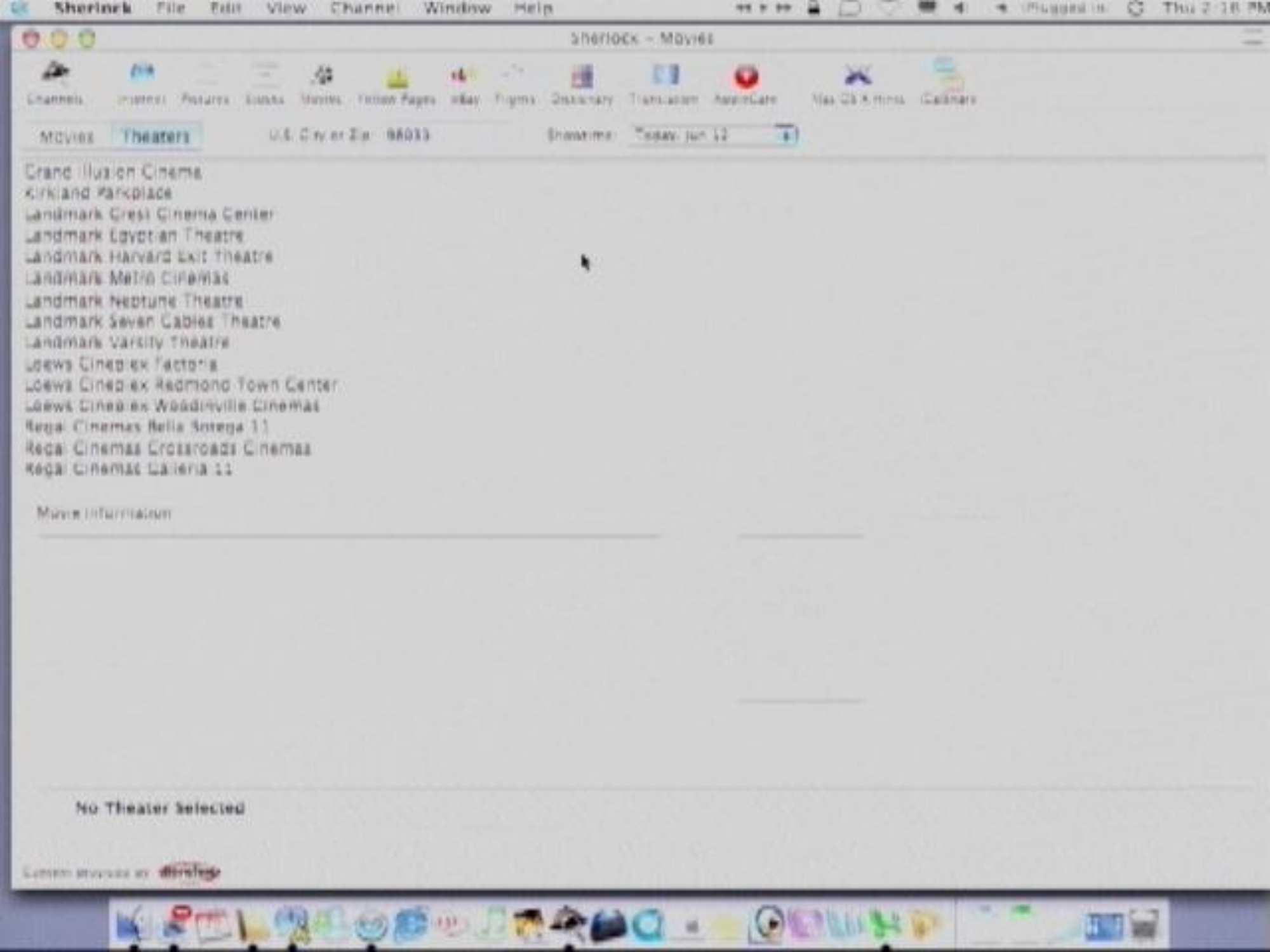

iChat File Edit View Buddies Format Window Help
Jeffrey Smith
Available

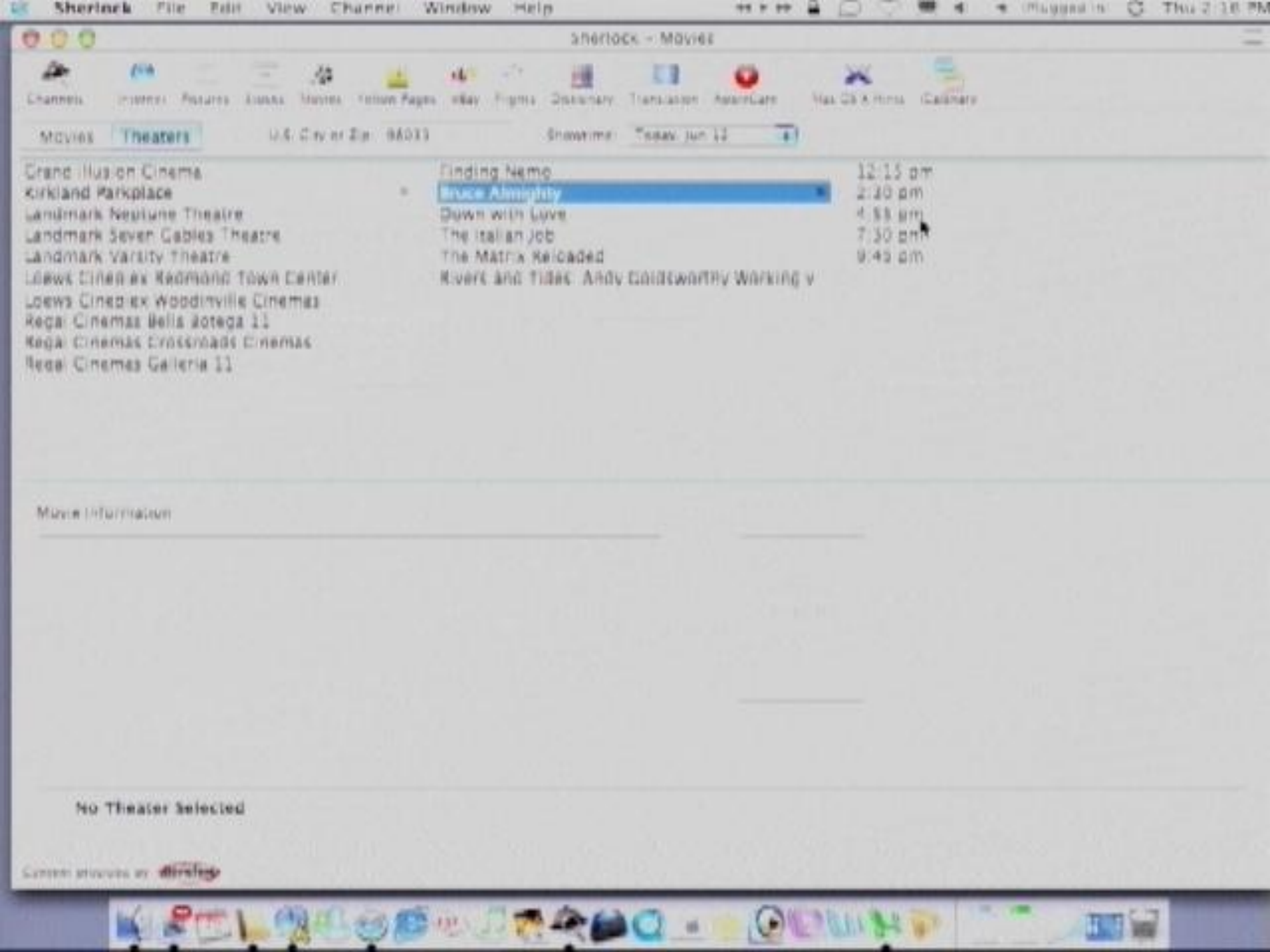

iChat File Edit View Buddies Format Window Help
Jeffrey Smith
Available
Buddy List
Jeffrey Smith
Connecting...

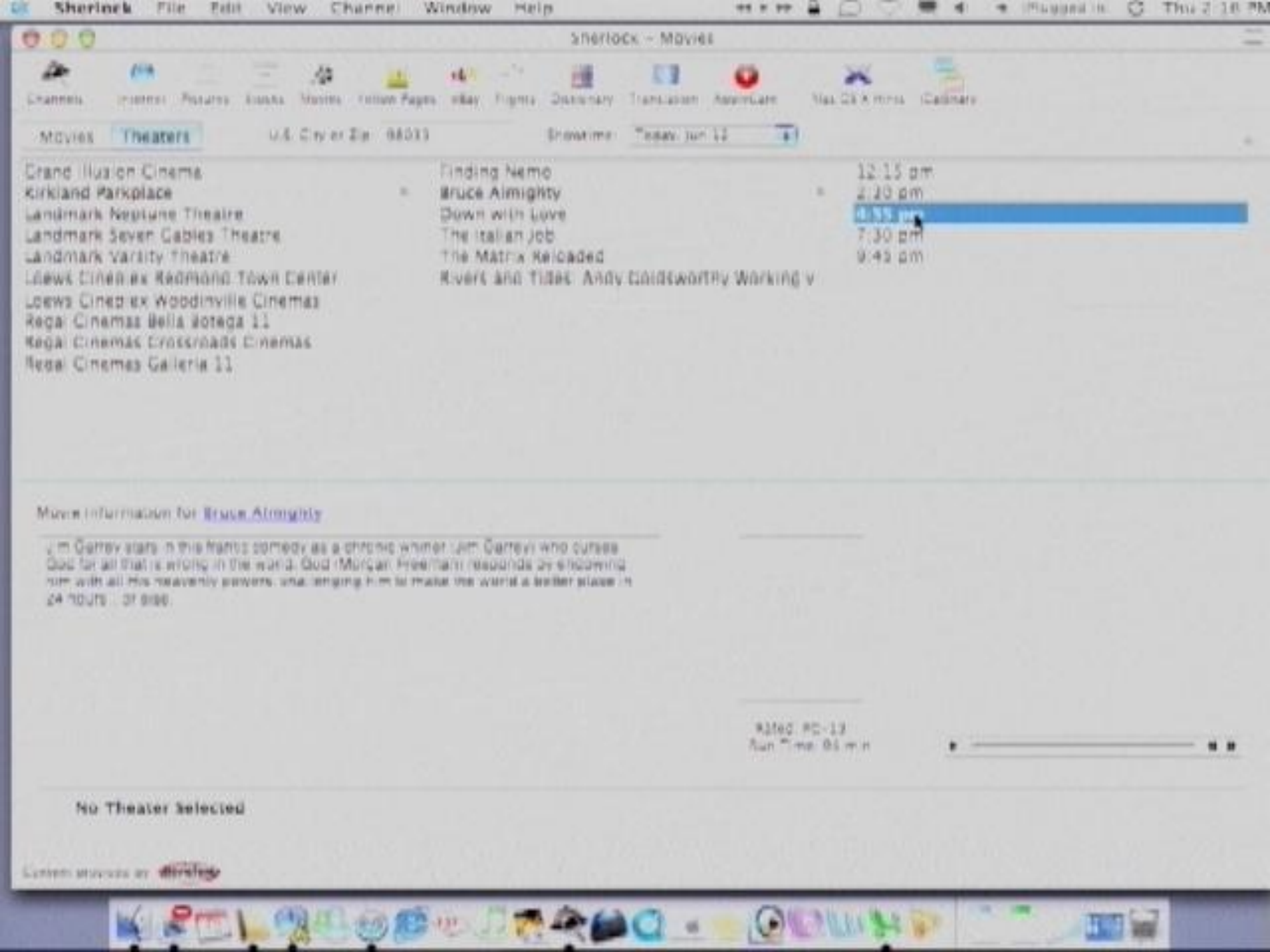

iChat File Edit View Buddies Format Window Help
Jeffrey Smith
Buddy List
Jeffrey Smith

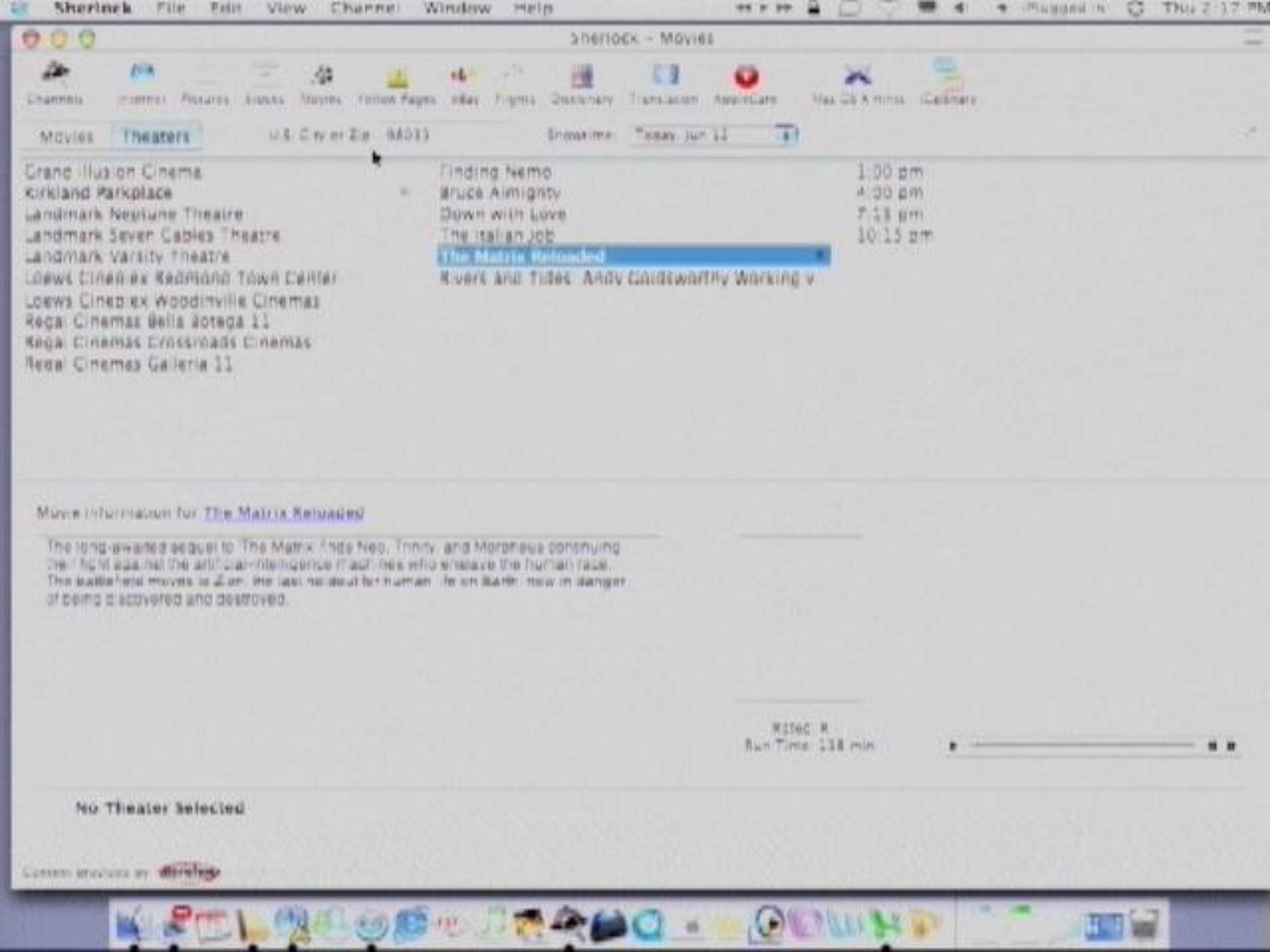

iTunes
File
Edit
Controls
Visualizer
Advanced
Window
Help
iTunes
R.E.M.
Elapsed Time: 0:37
Search
Burn Disc
Source
Library
Radio
Music Store
90's Music
My Top Rated
Recently Played
Top 25 Most Played
Gilly
Song Name
Time
Artist
Album
Genre
My Rating
Play Count
1
Stuck in a Moment (Acoustic)
3:42
U2
Exclusive
Rock
Fall on Me
3:58
R.E.M.
Life's Rich Pageant
Rock
Selected Song

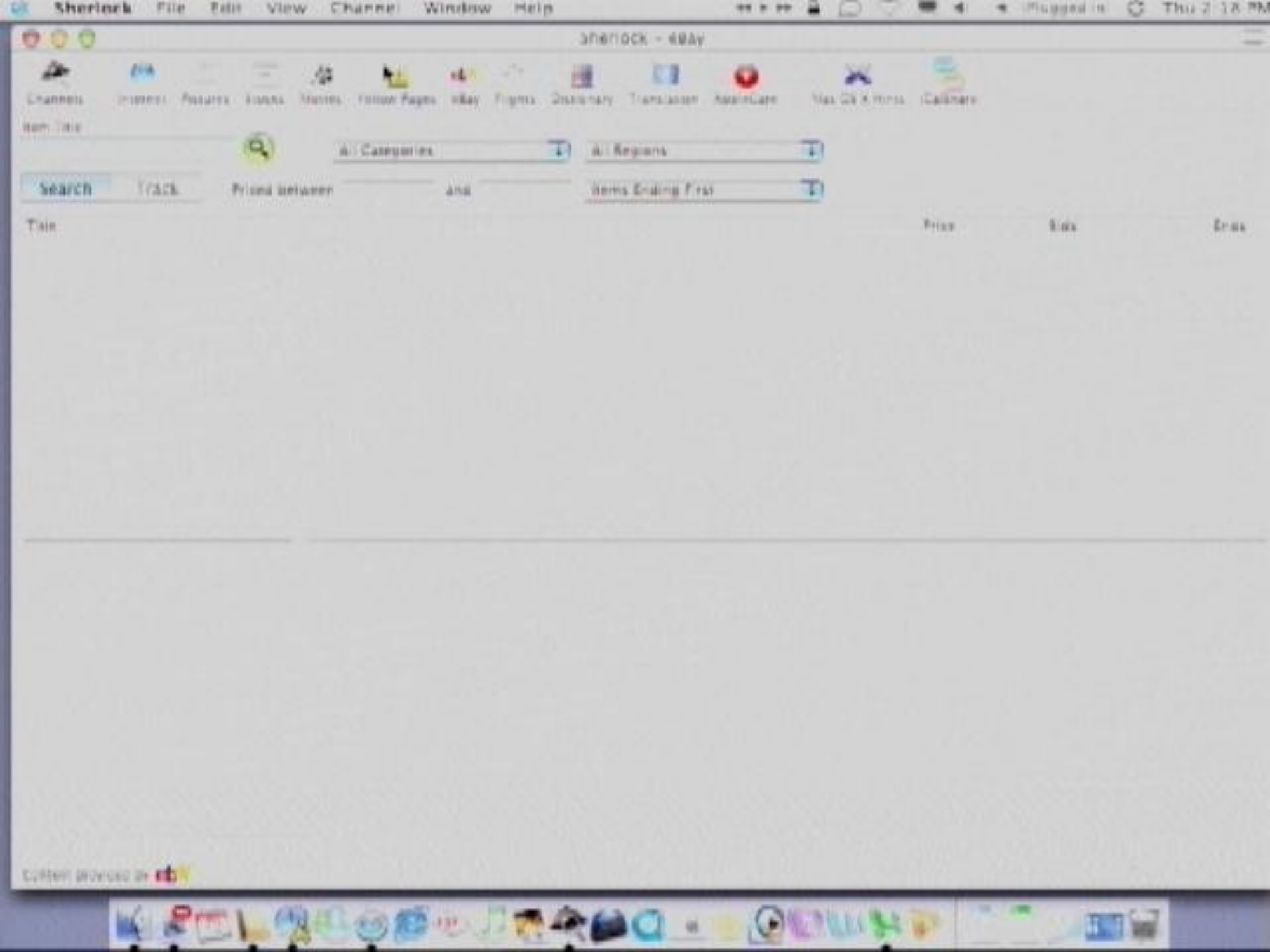

Sherlock File Edit View Channel Window Help
sherlock - Movies
Loading Movies


Sherlock File Edit View Channel Window Help
Sherlock - Movies
Movies
Theaters
Crane Illusion Cinema
Kirkland Parkplace
Landmark Crest Cinema Center
Landmark Egyptian Theatre
Landmark Harvard Exit Theatre
Landmark Metro Cinemas
Landmark Neptune Theatre
Landmark Seven Gables Theatre
Landmark Varsity Theatre
Loews Cineplex Factoria
Loews Cineplex Redmond Town Center
Loews Cineplex Woodinville Cinemas
Regal Cinemas Bella Sorrega 11
Regal Cinemas Crossroads Cinemas
Regal Cinemas Galleria 11
No Theater Selected

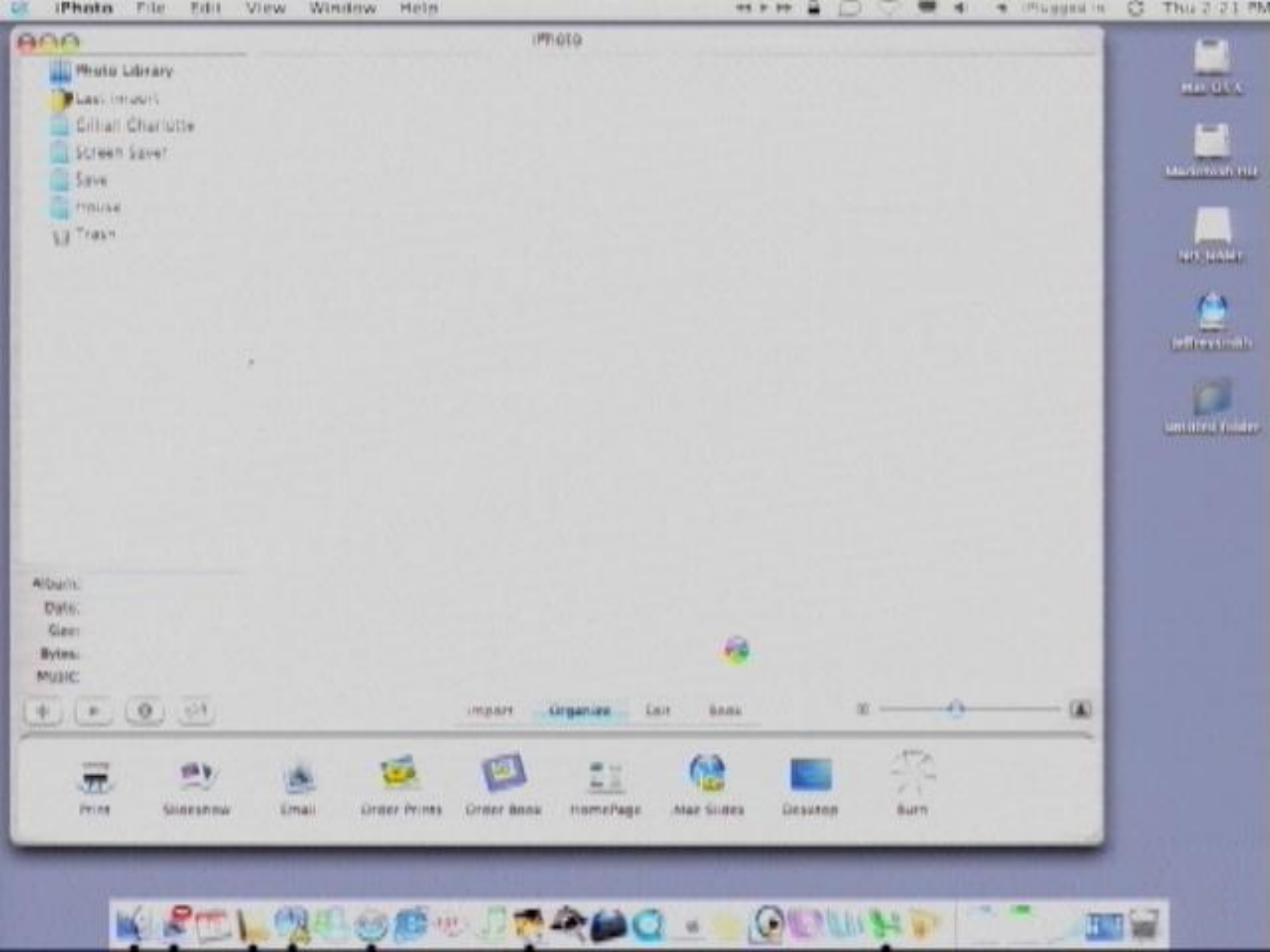

Sherlock File Edit View Channel Window Help
Sherlock - Movies
Channels
Movies
Theaters
Showtime:
Grand Illusion Cinema
Kirkland Parkplace
Landmark Neptune Theatre
Landmark Sever Cables Theatre
Landmark Varsity Theatre
Loews Cinedex Redmond Town Center
Loews Cinedex Woodinville Cinemas
Regal Cinemas Bella Botega 11
Regal Cinemas Crossroads Cinemas
Regal Cinemas Galleria 11
Finding Nemo
Bruce Almighty
Down with Love
The Italian Job
The Matrix Reloaded
Rivers and Tides Andy Goldsworthy Working v
12:15 pm
2:30 pm
4:55 pm
7:30 pm
9:45 pm
Movie Information
No Theater Selected


Sherlock File Edit View Channel Window Help
Sherlock - Movies
Movies
Theaters
Finding Nemo
Bruce Almighty
Down with Love
The Italian Job
The Matrix Reloaded
Rivers and Tides: Andy Goldsworthy Working v
12:15 pm
2:30 pm
7:30 pm
9:45 pm
Movie Information for Bruce Almighty
No Theater Selected

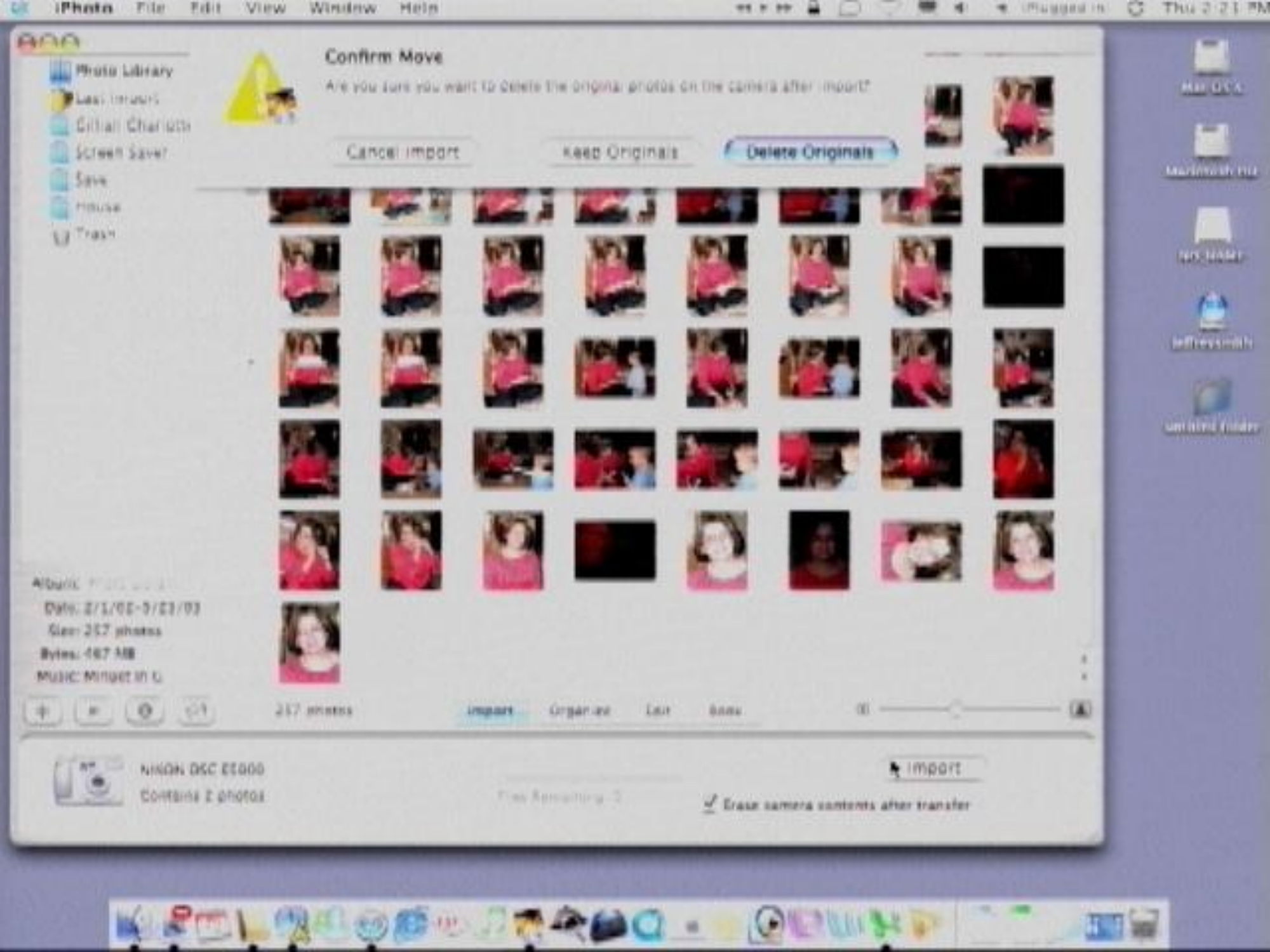

Sherlock File Edit View Channel Window Help
Sherlock - Movies
Channels
Movies
Pictures
Stocks
Stories
Yellow Pages
eBay
Flights
Dictionary
Translation
AppleCare
Mac OS X Hints
Calendars
Movies
Theaters
U.S. City or Zip 94033
Showtime Today, Jun 12
Grand Illusion Cinema
Kirkland Parkplace
Landmark Neptune Theatre
Landmark Sever Cables Theatre
Landmark Varsity Theatre
Loews Cineplex Redmond Town Center
Loews Cineplex Woodinville Cinemas
Rega Cinemas Bella Bottega 11
Rega Cinemas Crossroads Cinemas
Rega Cinemas Galleria 11
Finding Nemo
Bruce Almighty
Down with Love
The Italian Job
The Matrix Reloaded
Rivers and Tides: Andy Goldsworthy Working v
1:00 pm
4:30 pm
7:15 pm
10:15 pm
Movie Information for The Matrix Reloaded
The long-awaited sequel to The Matrix finds Neo, Trinity, and Morpheus continuing
the fight against the artificial intelligence that has enslaved the human race.
This battlefield movies is Zion, the last real city on Earth, now in danger
of being discovered and destroyed.
Rated R
Run Time: 138 min
No Theater Selected
Listings provided by

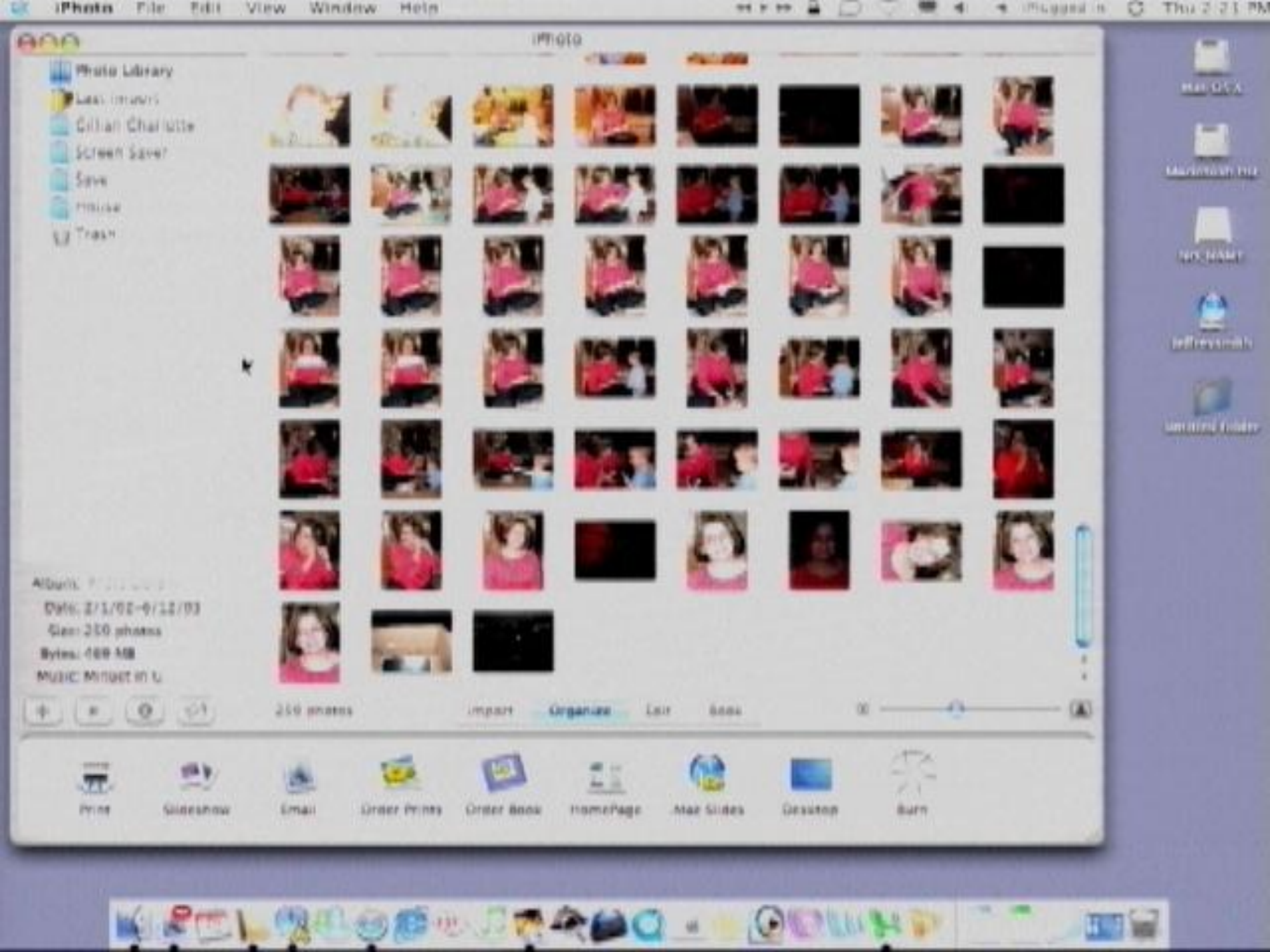

Sherlock File Edit View Channel Window Help
Sherlock - eBay
Search
Title
Price
Bids
Ends

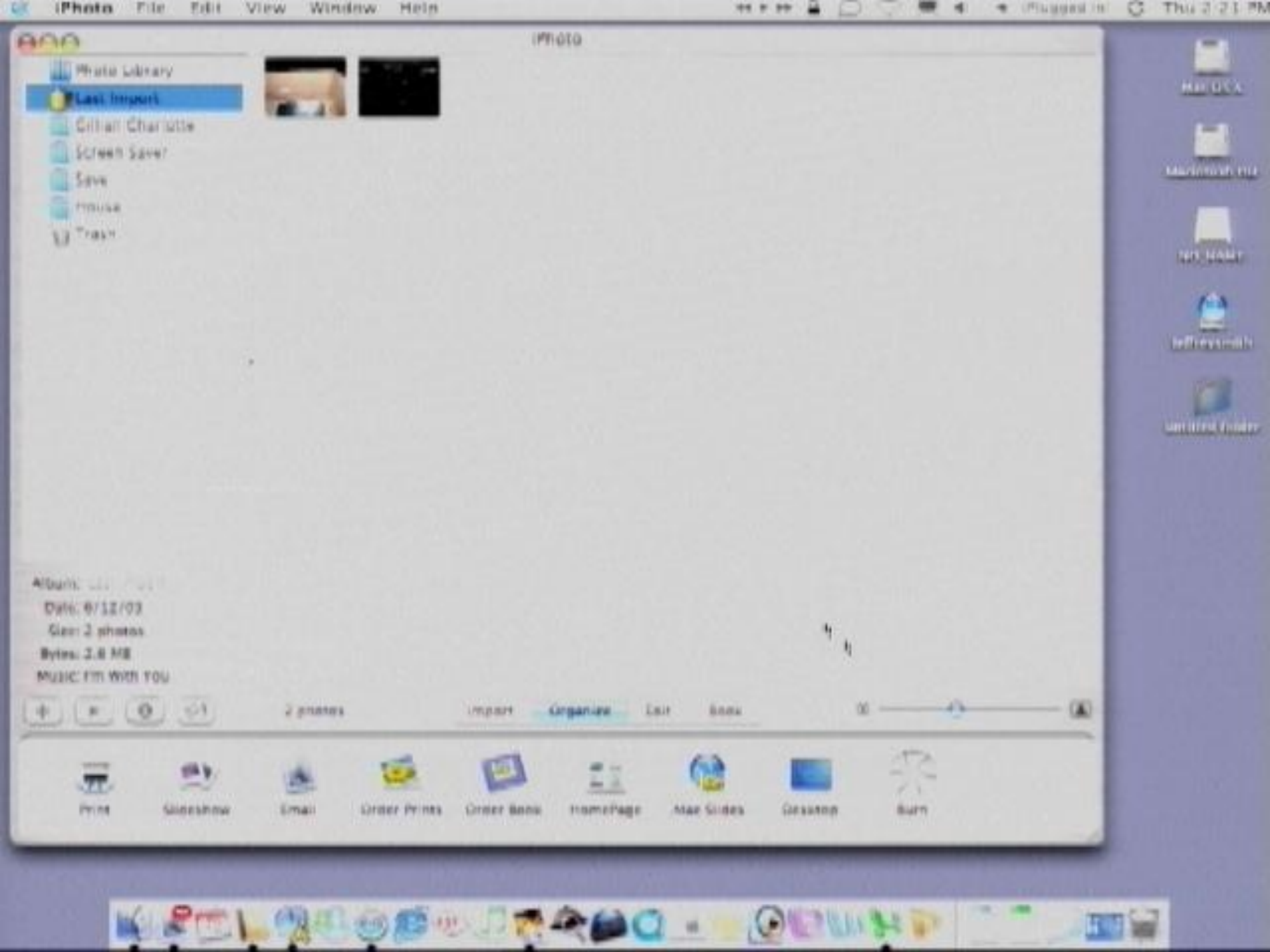


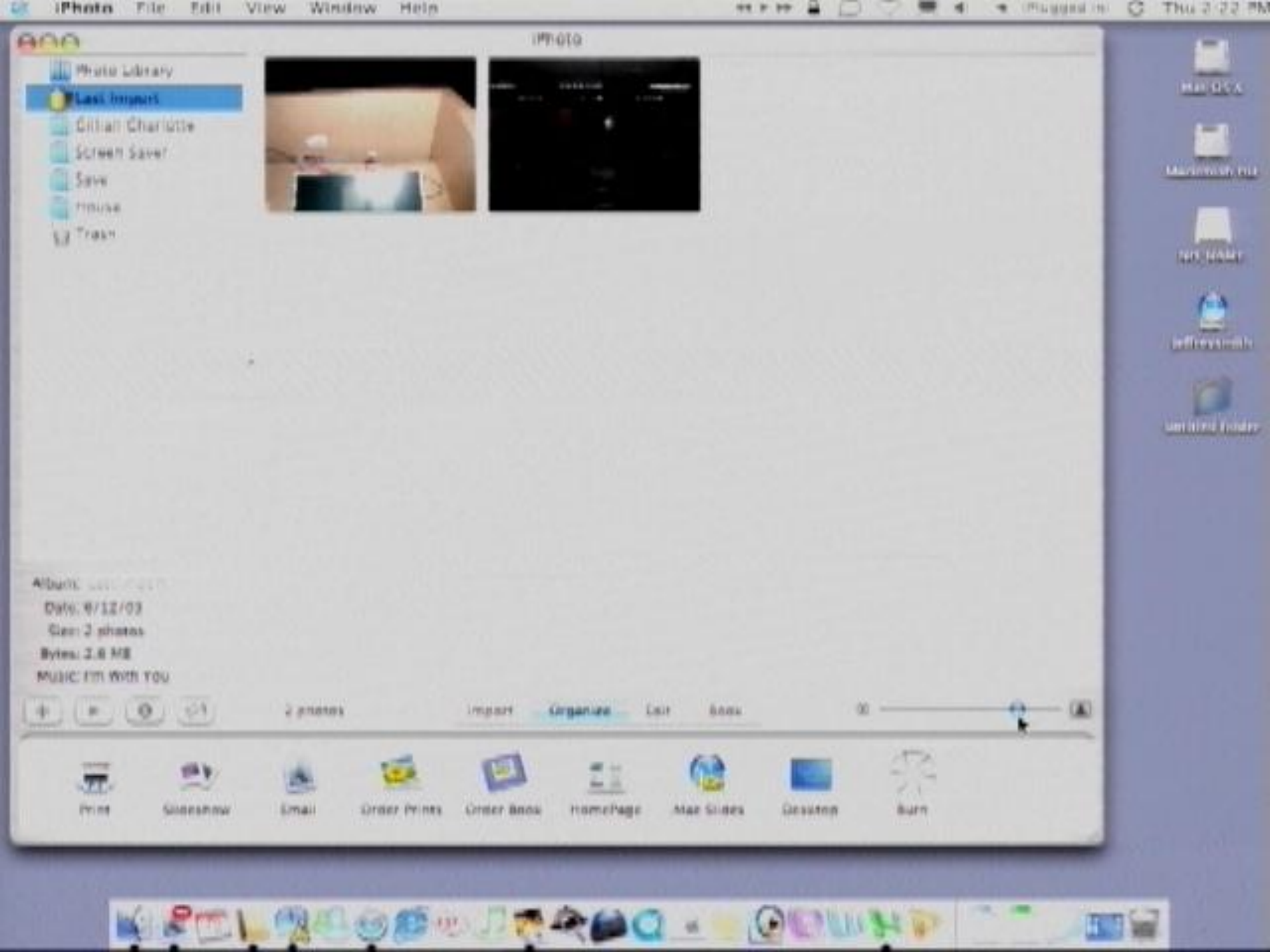

iPhoto File Edit View Window Help
iPhoto
Photo Library
Trash
Import
Organize
Edit
Share
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mail Slides
Desktop
Burn

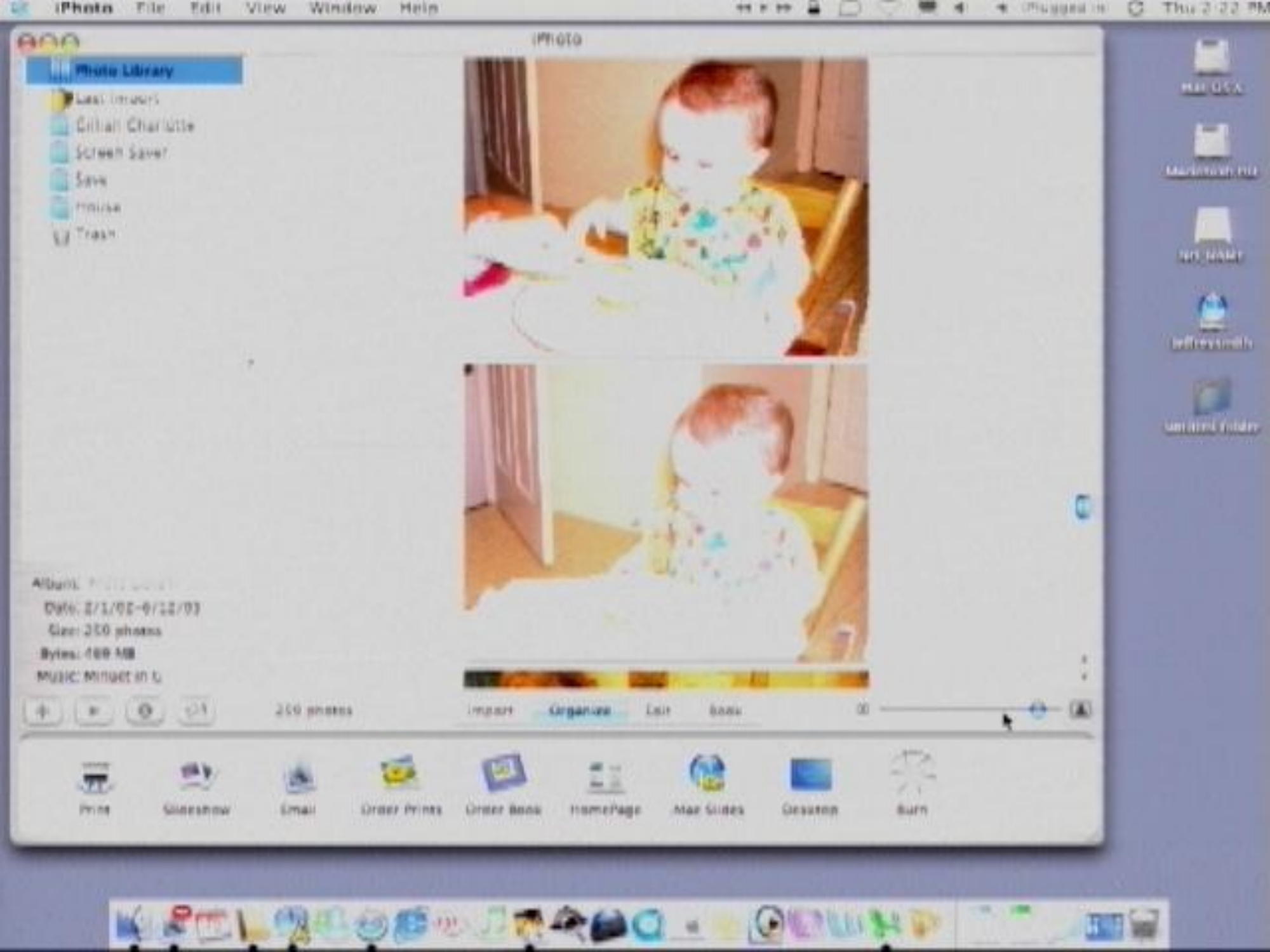

iPhoto File Edit View Window Help
iPhoto
Photo Library
Trash
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mail Photos
Desktop
Burn


iPhoto File Edit View Window Help
Confirm Move
Are you sure you want to delete the original photos on the camera after import?
Cancel Import
Keep Originals
Delete Originals
Photo Library
Screen Saver
Save
Trash
Import
Erase camera contents after transfer


iPhoto File Edit View Window Help
iPhoto
Photo Library
Trash
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Desktop
Burn


iPhoto File Edit View Window Help
iPhoto
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
mouse
Trash
Album:
Date: 6/12/03
Size: 2 photos
Bytes: 2.8 MB
Music: I'm With You
2 photos
Import
Organize
Edit
Book
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Desktop
Burn

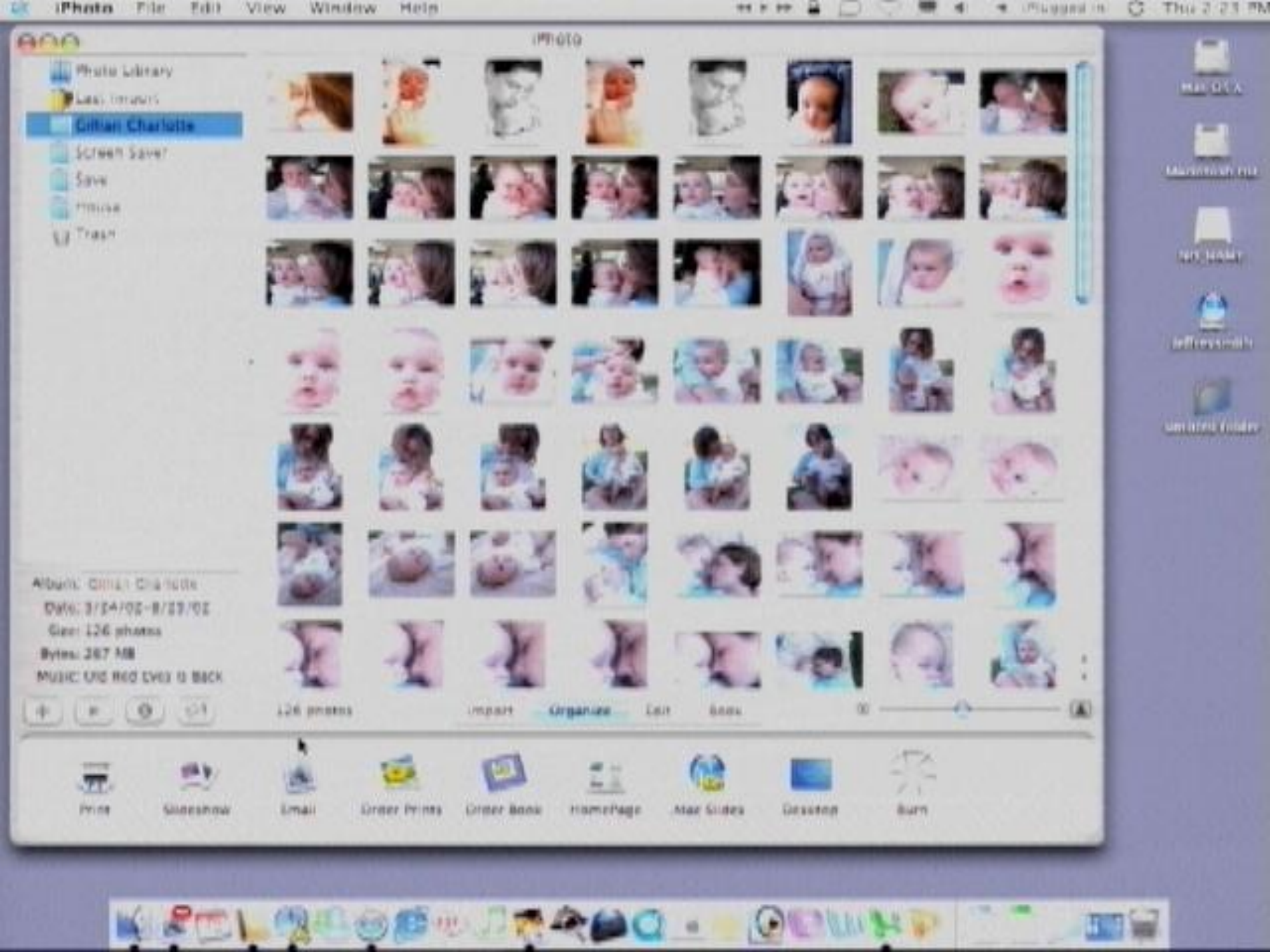

iPhoto File Edit View Window Help
iPhoto
Photo Library
Last Import
Screen Saver
Save
Trash
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mac Slides
Desktop
Burn

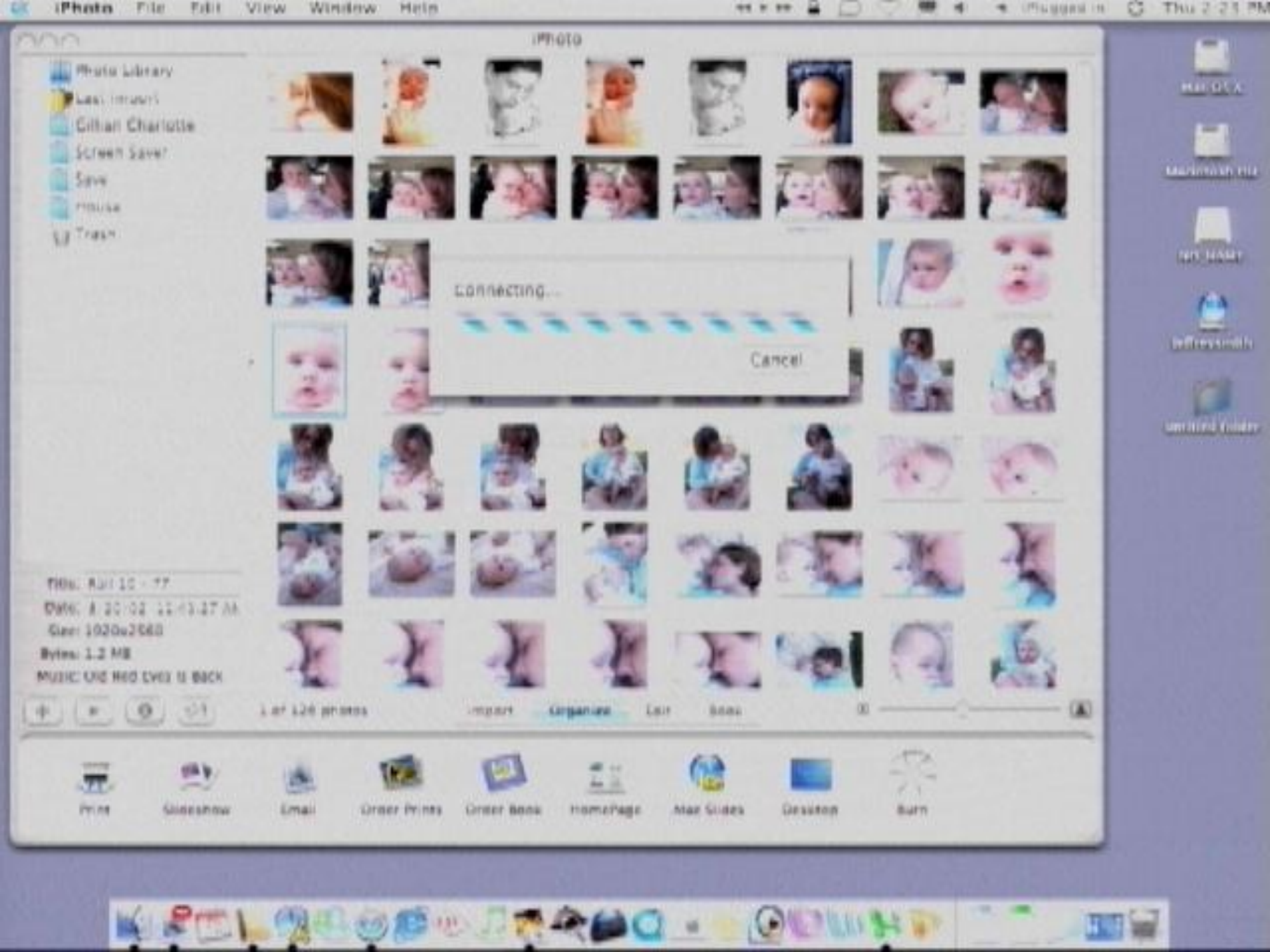

iPhoto File Edit View Window Help
iPhoto
Photo Library
Trash
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Desktop
Burn

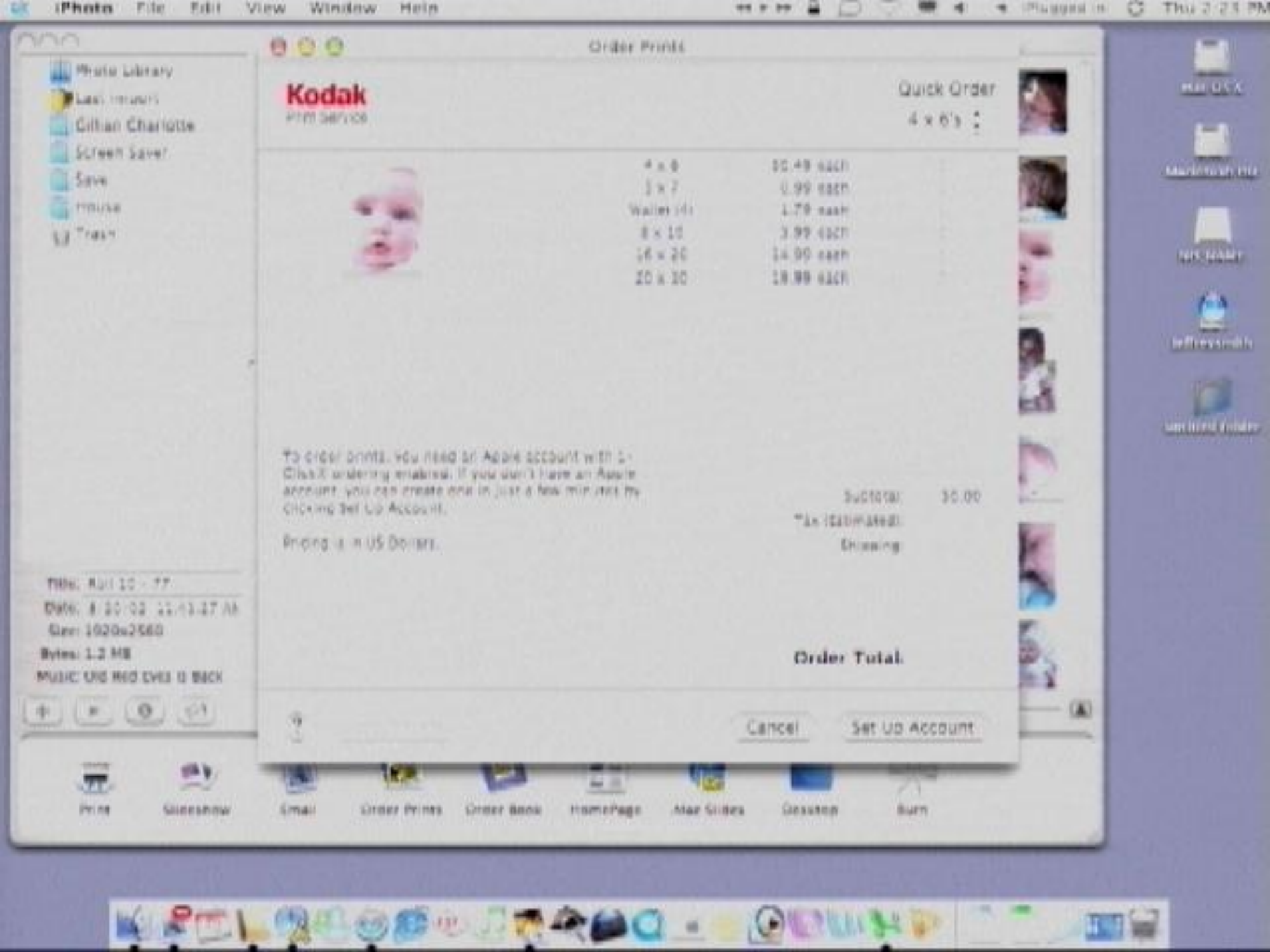

iPhoto File Edit View Window Help
iPhoto
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
mouse
Trash
Album: Gillian Charlotte
Date: 3/24/02-8/23/02
Clips: 126 photos
Bytes: 267 MB
Music: I'm With You
126 photos
Import
Organize
Edit
Book
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mail Photos
Sessions
Burn

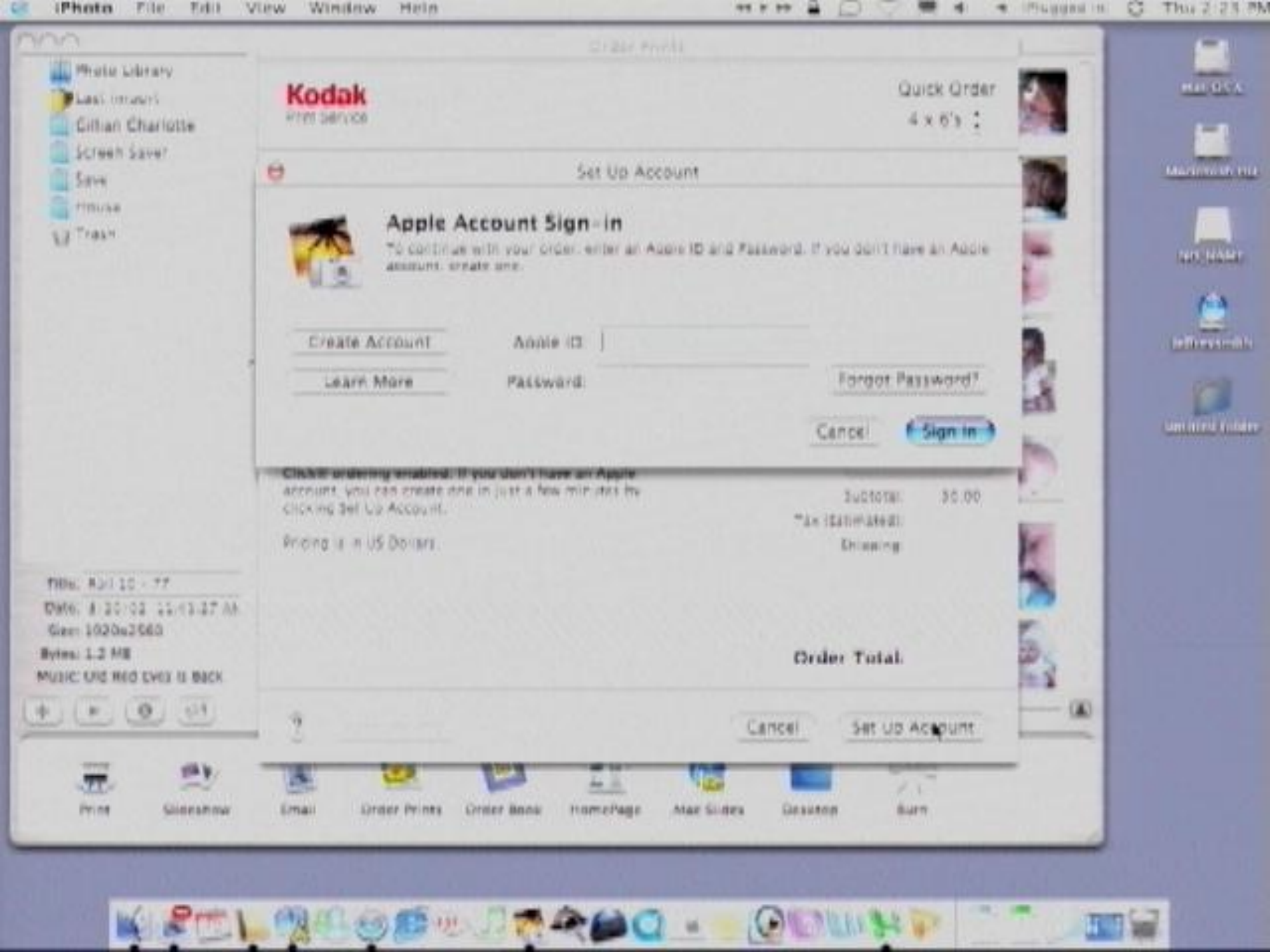

iPhoto File Edit View Window Help
Slideshow Settings
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Slides
Play each slide for 2 seconds
Display photos in random order
Music
iTunes Library
Song
Artist
Time
Album: Gillian Charlotte
Date: 3/24/02-8/23/02
Clear: 126 photos
Bytes: 267 MB
Music: I'm With You
126 photos
1803 of 1803 items
Cancel
Save Settings
Play Slideshow
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mail Photos
Desktop
Burn

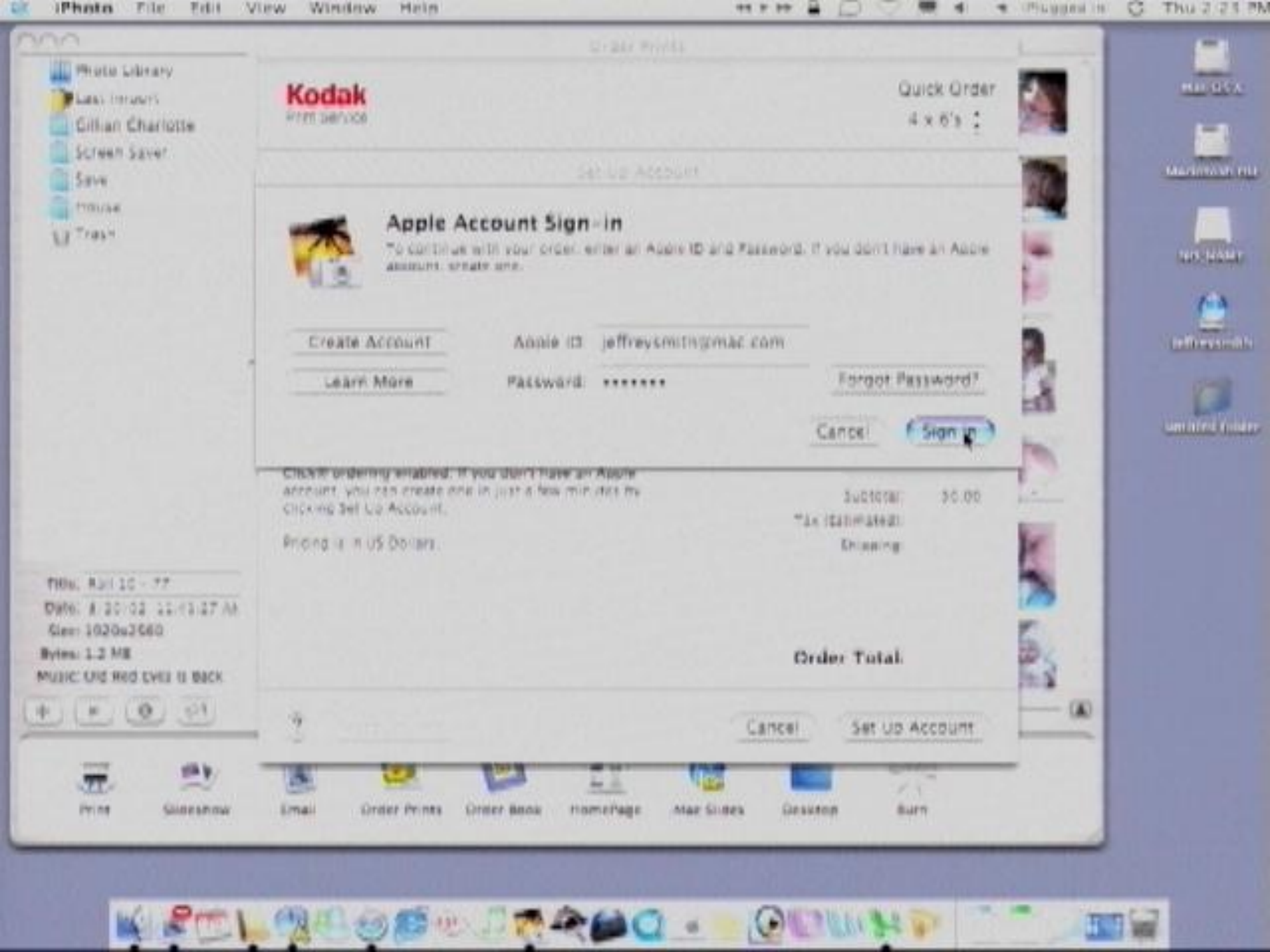

iPhoto
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mail Photos
Desktop
Burn

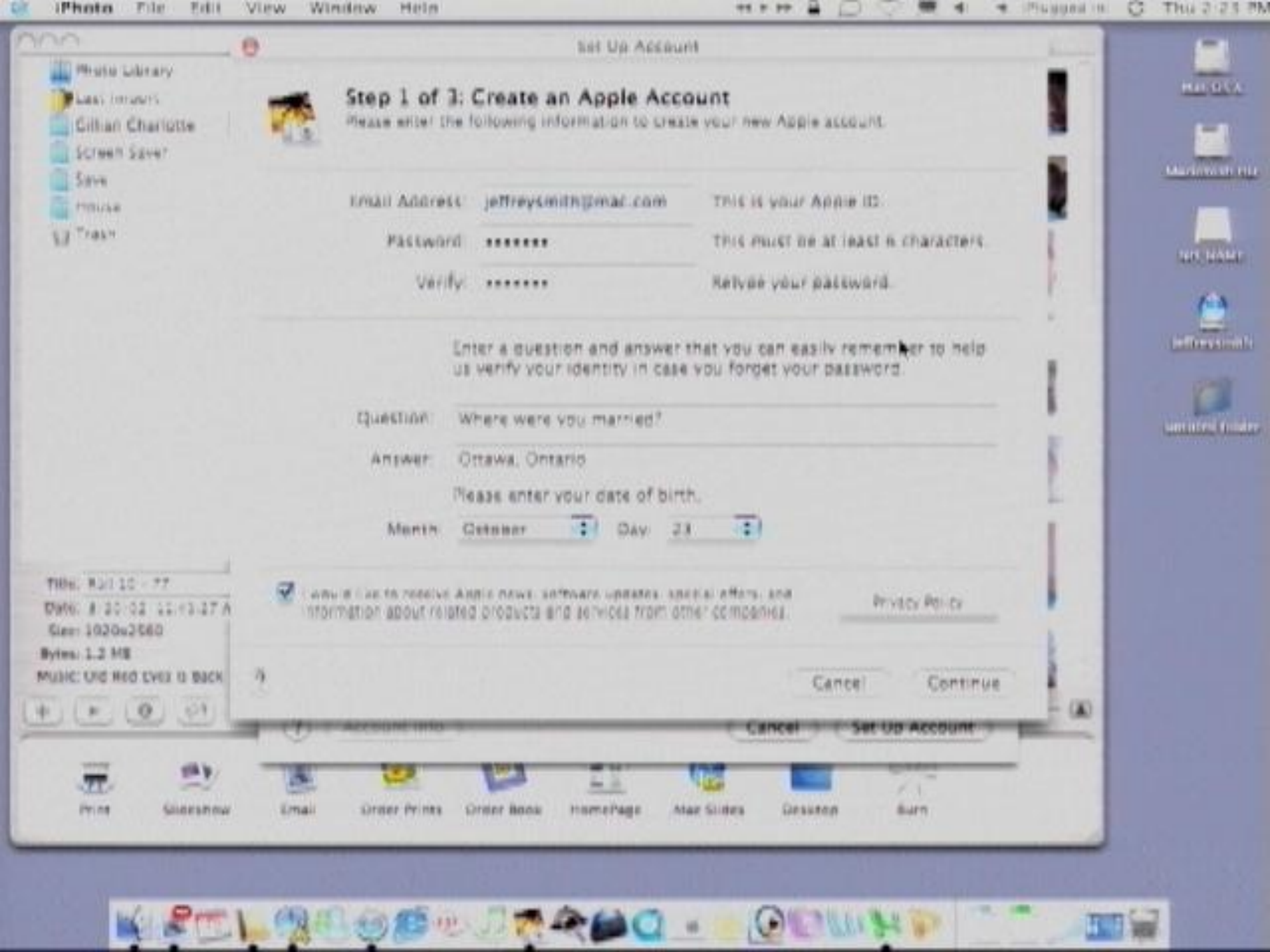

iPhoto File Edit View Window Help
iPhoto
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
Movie
Trash
Album: Gillian Charlotte
Date: 3/24/02-8/23/02
Size: 126 photos
Bytes: 267 MB
126 photos
Import
Organize
Edit
Book
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Desktop
Burn

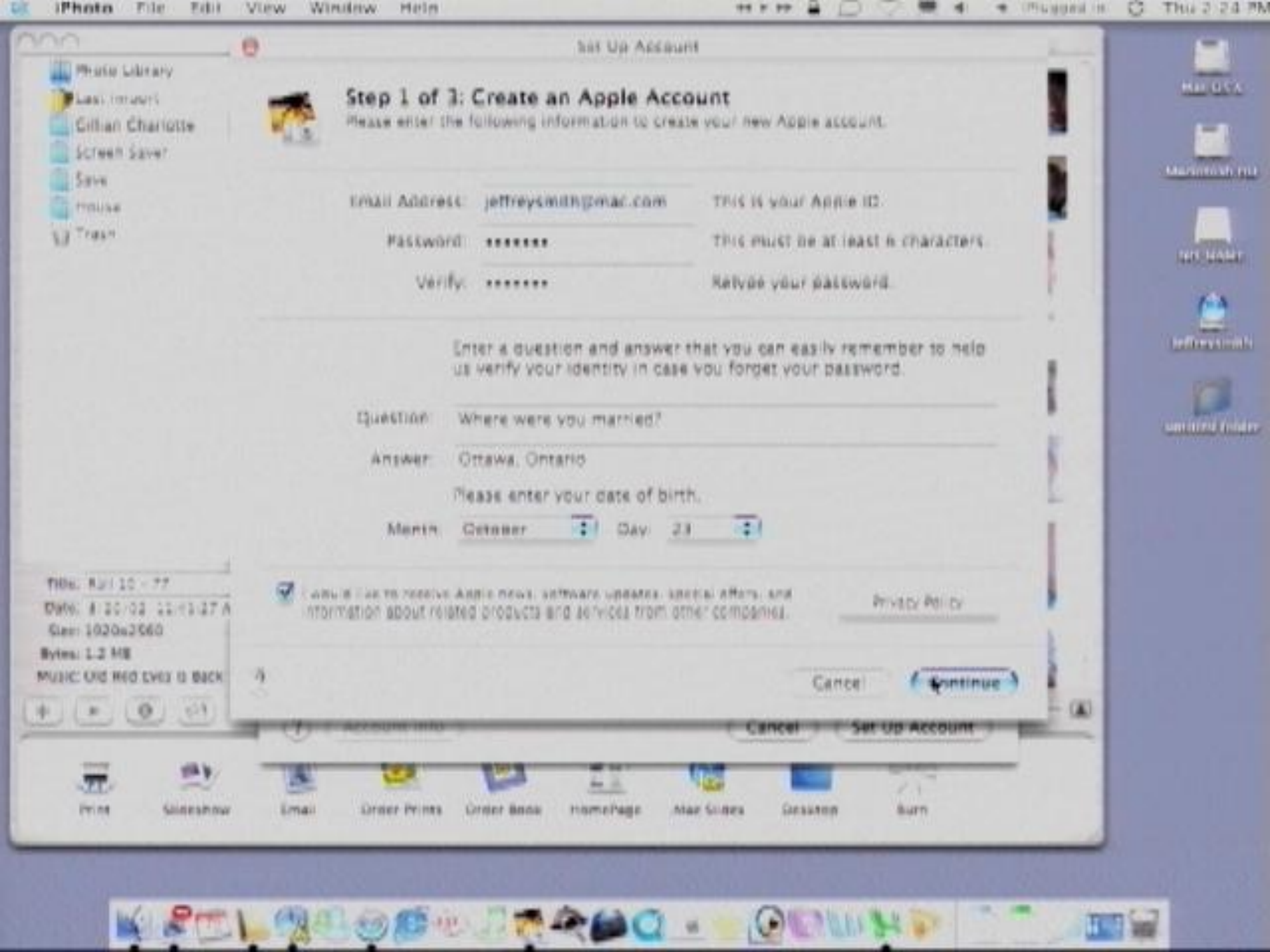

iPhoto
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Connecting...
Cancel
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mail Slides
Desktop
Burn

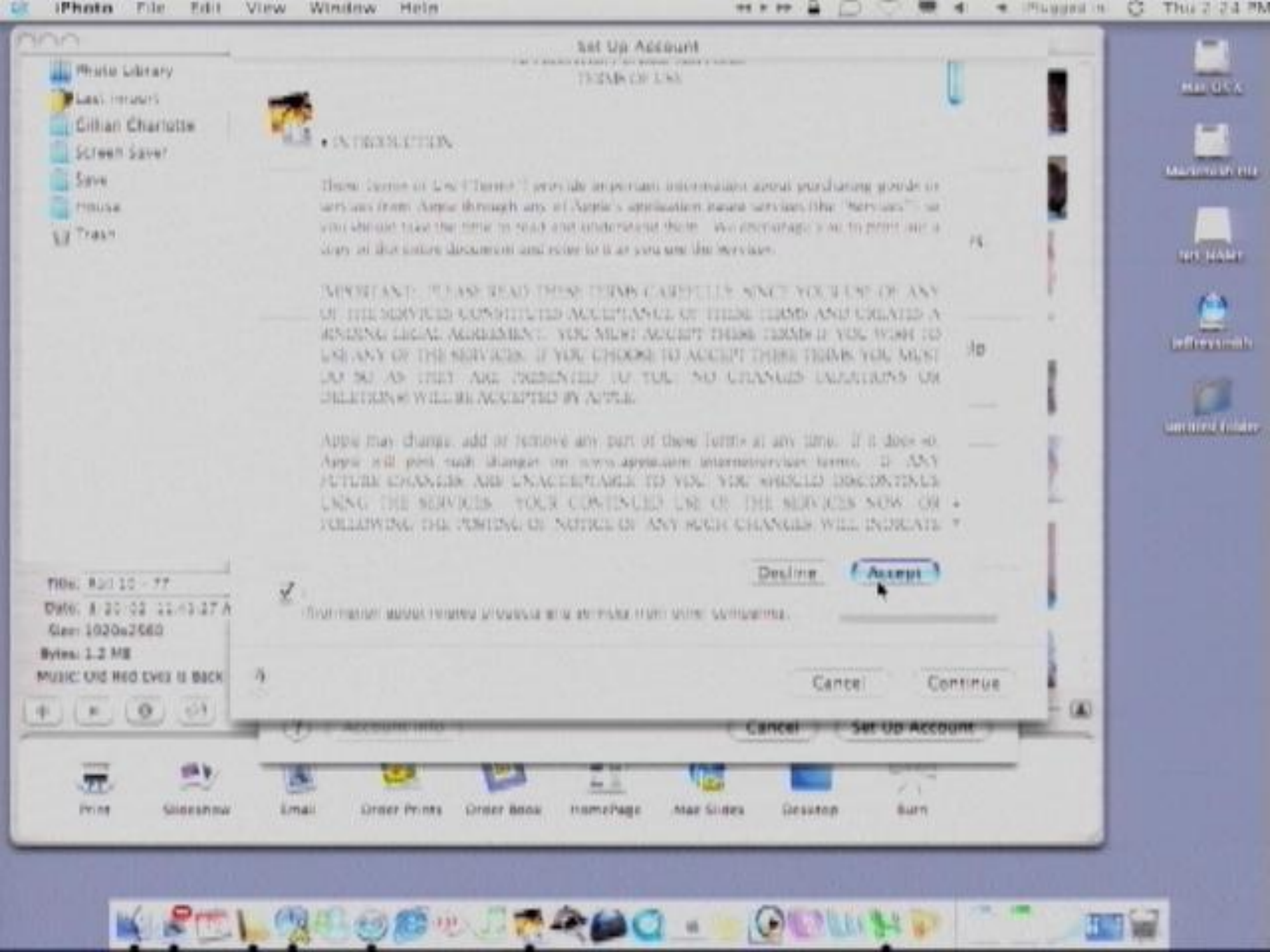

iPhoto File Edit View Window Help
Order Prints
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Kodak
Quick Order
4 x 6's
4 x 6
5 x 7
Wallet (4)
8 x 10
16 x 20
20 x 30
Subtotal
Shipping
Order Total
Cancel
Set Up Account
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mail Gifts
Desktop
Burn

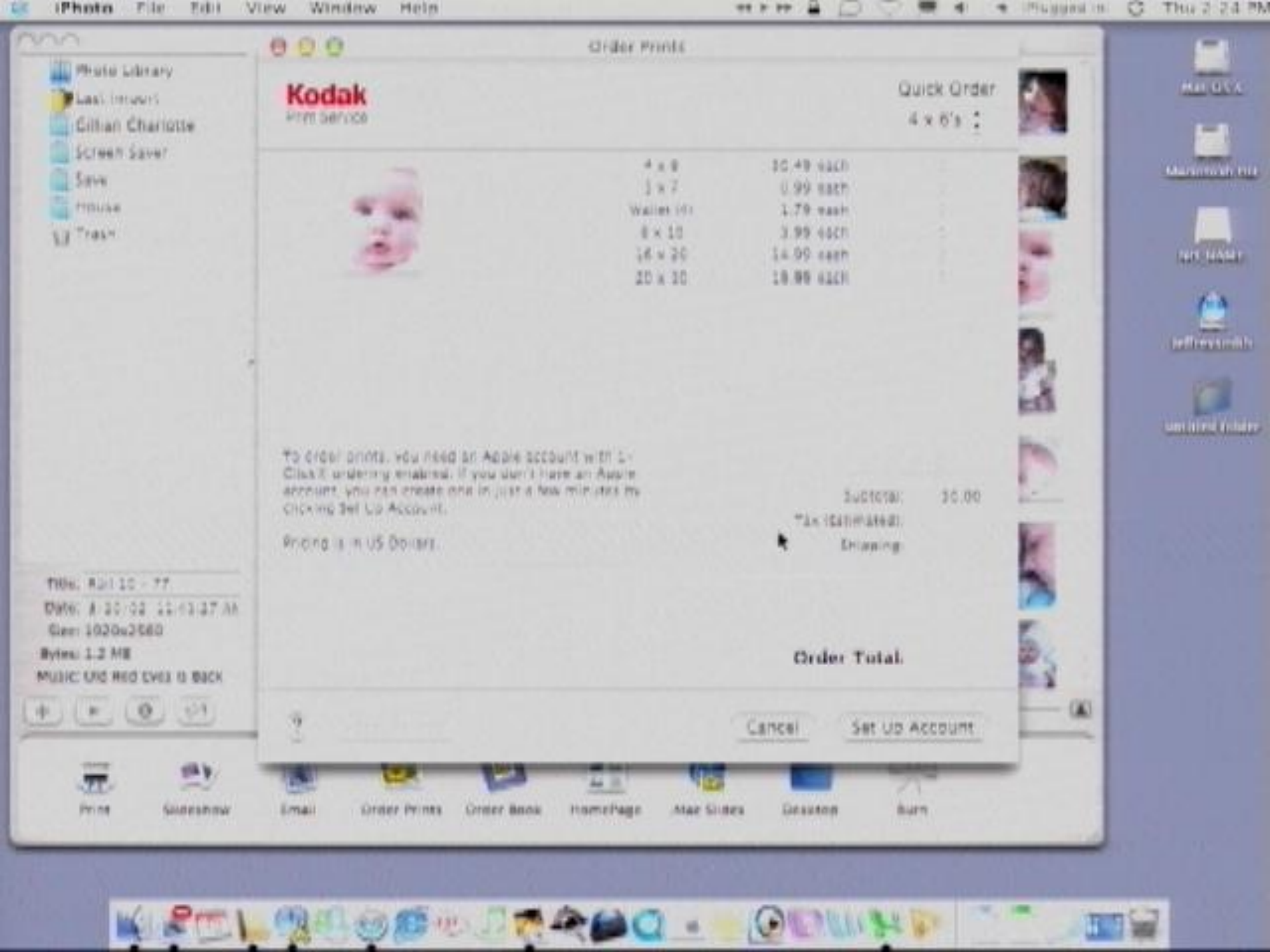

Kodak
Quick Order
4 x 6's
Set Up Account
Apple Account Sign-in
Create Account
Learn More
Apple ID:
Password:
Forget Password?
Cancel
Sign in
Subtotal:
30.00
Order Total:
Cancel
Set Up Account


Kodak
Quick Order
4 x 6's
Apple Account Sign-in
Create Account
Learn More
Apple ID:
Password:
Forgot Password?
Cancel
Sign In
Order Total:
Cancel
Set Up Account

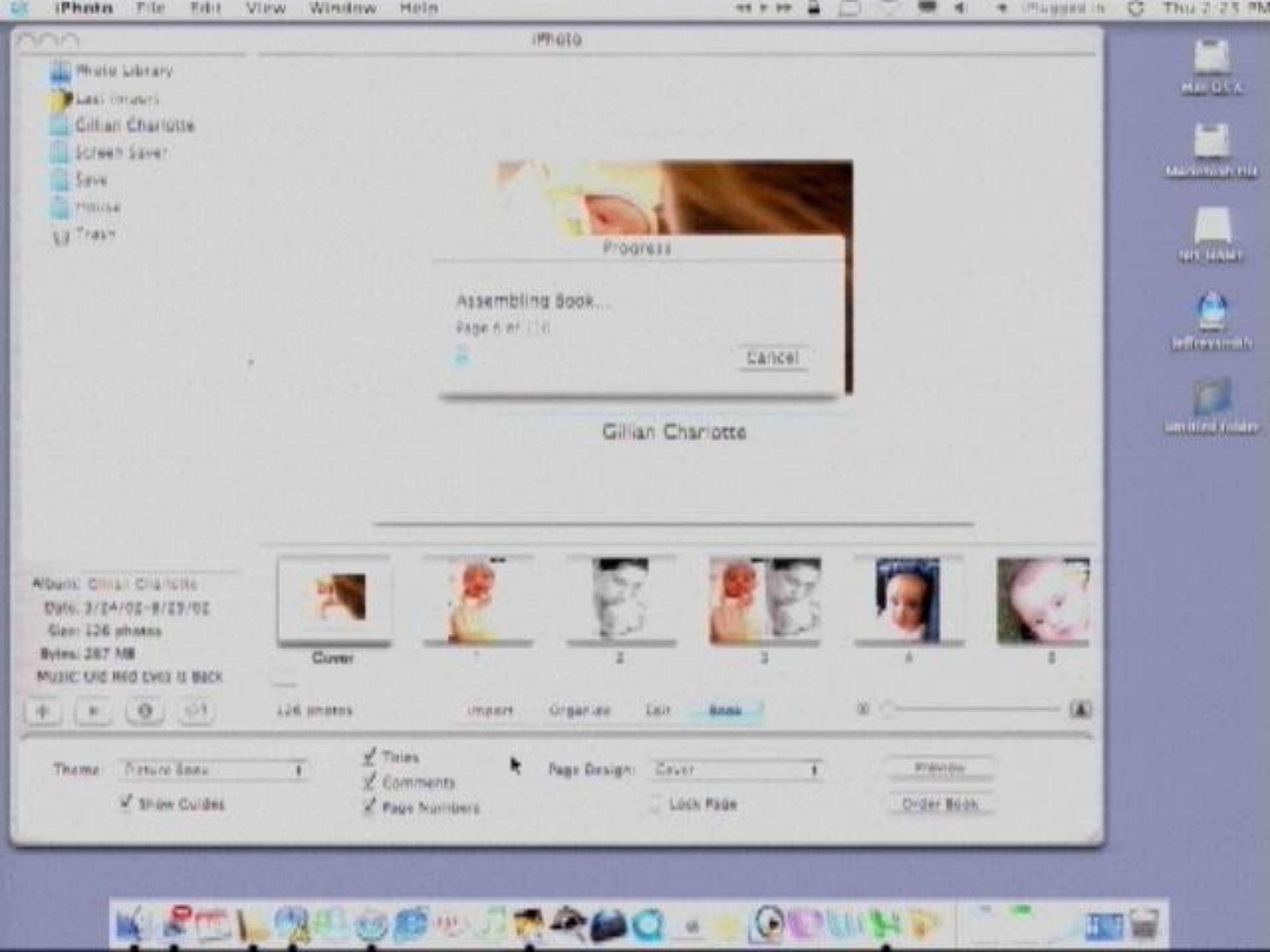

Set Up Account
Step 1 of 3: Create an Apple Account
Please enter the following information to create your new Apple account.
Email Address:
jeffreysmith@mac.com
This is your Apple ID.
Password:
This must be at least 6 characters.
Verify:
Retype your password.
Enter a question and answer that you can easily remember to help us verify your identity in case you forget your password.
Question:
Where were you married?
Answer:
Ottawa, Ontario
Please enter your date of birth.
Month:
October
Day:
23
Privacy Policy
Cancel
Continue
Cancel
Set Up Account


Set Up Account
Step 1 of 3: Create an Apple Account
Please enter the following information to create your new Apple account.
Email Address: jeffreysmith@mac.com
This is your Apple ID.
Password: ••••••••
This must be at least 6 characters.
Verify: ••••••••
Retype your password.
Enter a question and answer that you can easily remember to help us verify your identity in case you forget your password.
Question: Where were you married?
Answer: Ottawa, Ontario
Please enter your date of birth.
Month: October
Day: 23
Privacy Policy
Cancel
Continue
Cancel
Set Up Account


iPhoto File Edit View Window Help
Set Up Account
Photo Library
Gillian Charlotte
Screen Saver
Save
mouse
Trash
Decline
Accept
Cancel
Continue
Cancel
Set Up Account
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mail Slides
Desktop
Burn

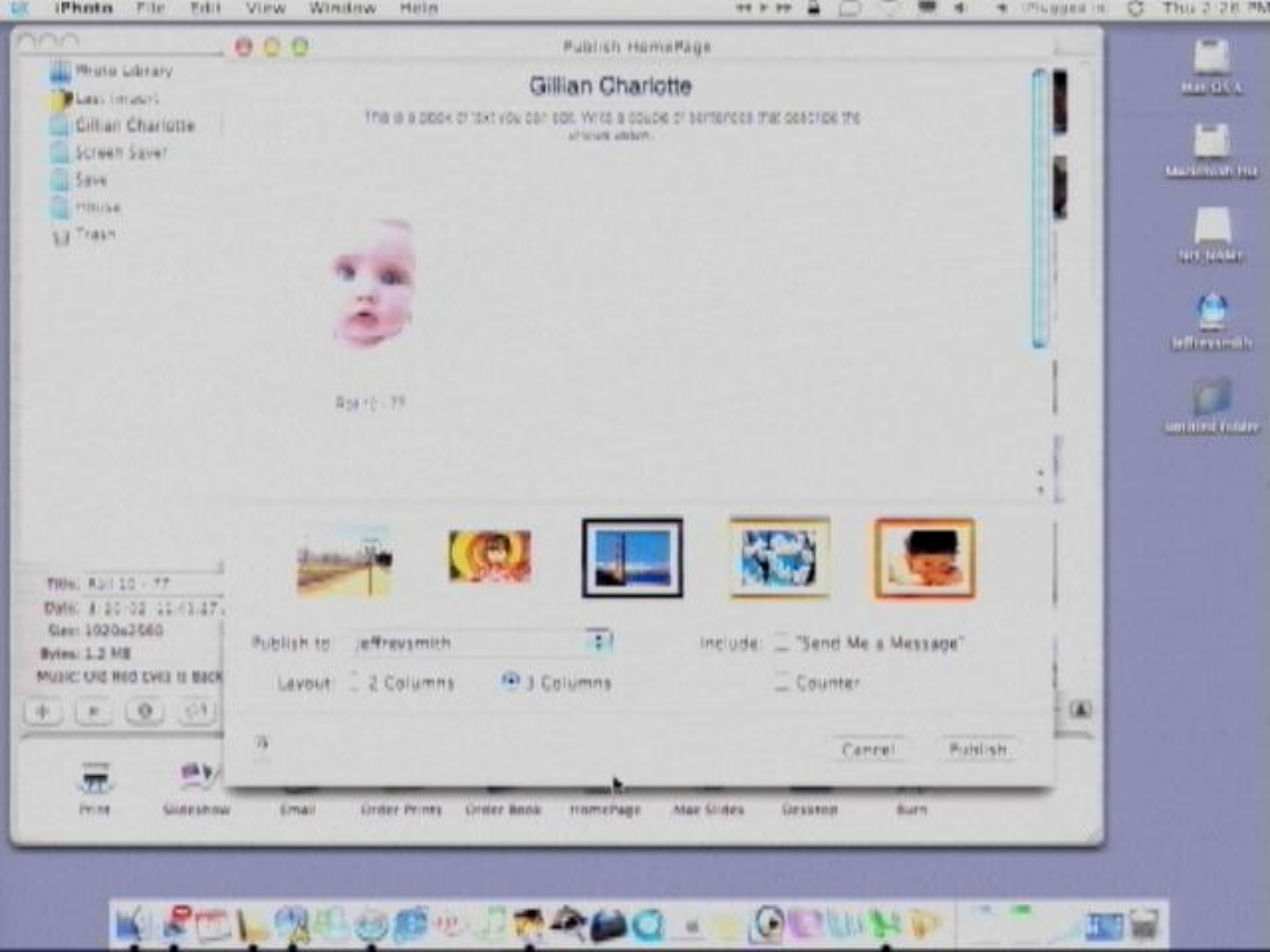

iPhoto File Edit View Window Help
Order Prints
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
mouse
Trash
Kodak
Print Service
Quick Order
4 x 6's
4 x 6
5 x 7
Wallet (8)
8 x 10
16 x 20
20 x 30
$0.49 each
$0.99 each
$1.79 each
$3.99 each
$14.99 each
$19.99 each
To order prints, you need an Apple account with 1-Click® ordering enabled. If you don't have an Apple account, you can create one in just a few minutes by clicking Set Up Account.
Pricing is in US Dollars.
Subtotal: $0.00
Tax (Estimated):
Shipping:
Order Total:
Cancel
Set Up Account
Title: April 10 - 77
Date: 4/10/08 11:13:37 AM
Size: 1020x2560
Bytes: 1.2 MB
Music: Old Red Eyes Is Back
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Sessions
Burn

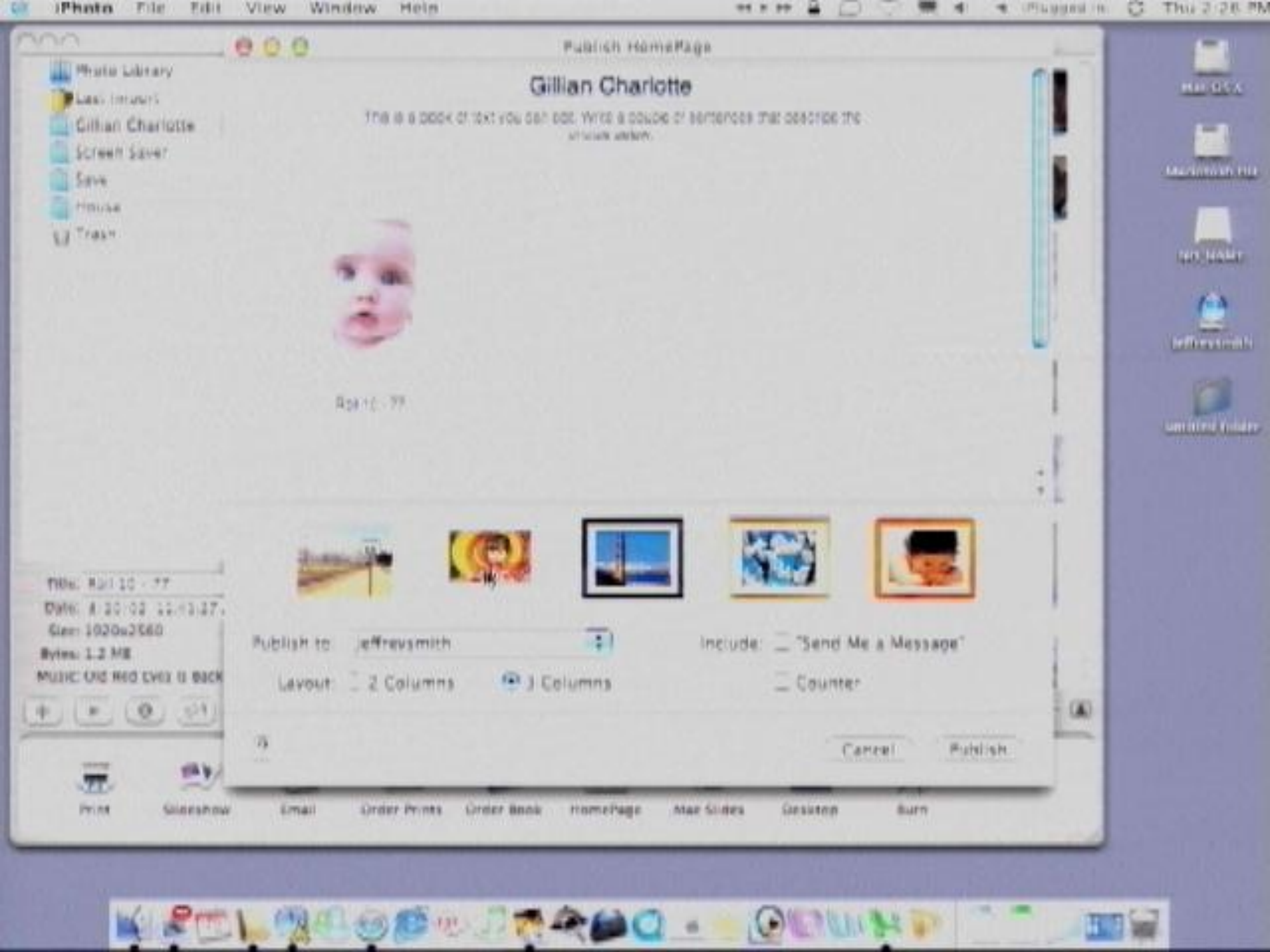

iPhoto File Edit View Window Help
iPhoto
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
mouse
Trash
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mac Slides
Desktop
Burn

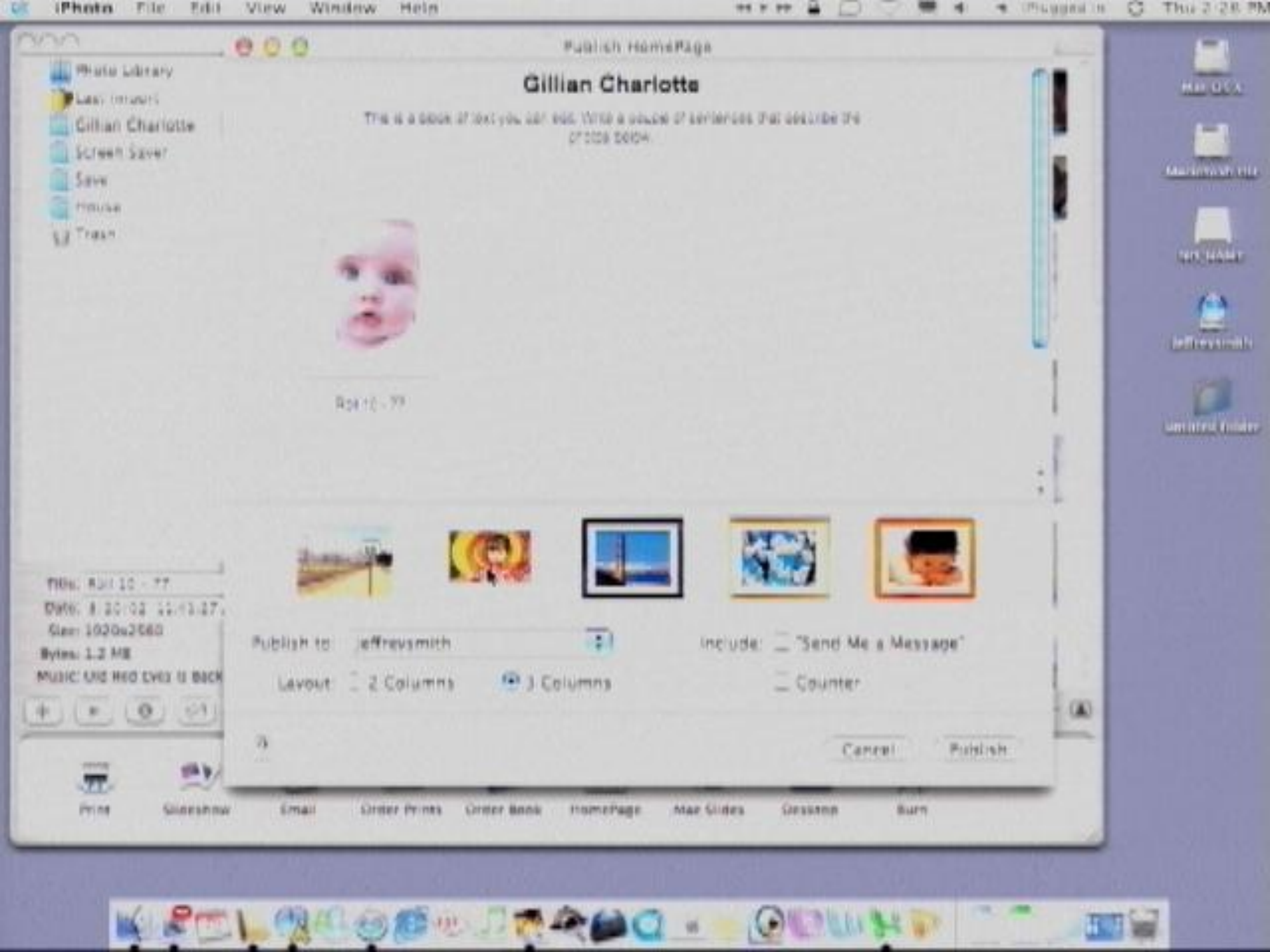

iPhoto
Progress
Assembling Book...
Cancel
Gillian Charlotte
Cover
Theme:
Show Guides
Titles
Comments
Page Numbers
Page Design:
Cover
Lock Page

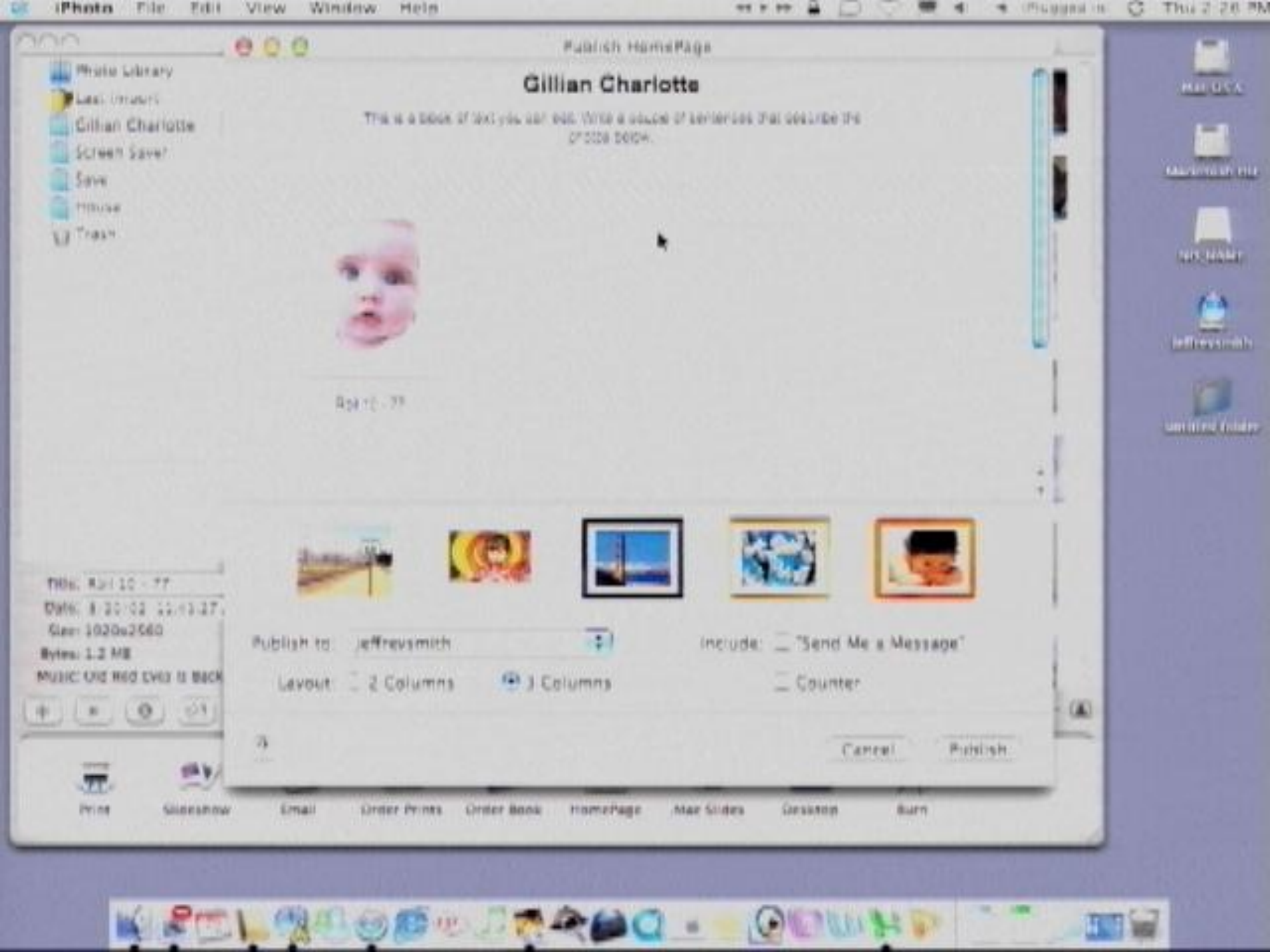

iPhoto File Edit View Window Help
iPhoto
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mail Slides
Desktop
Burn

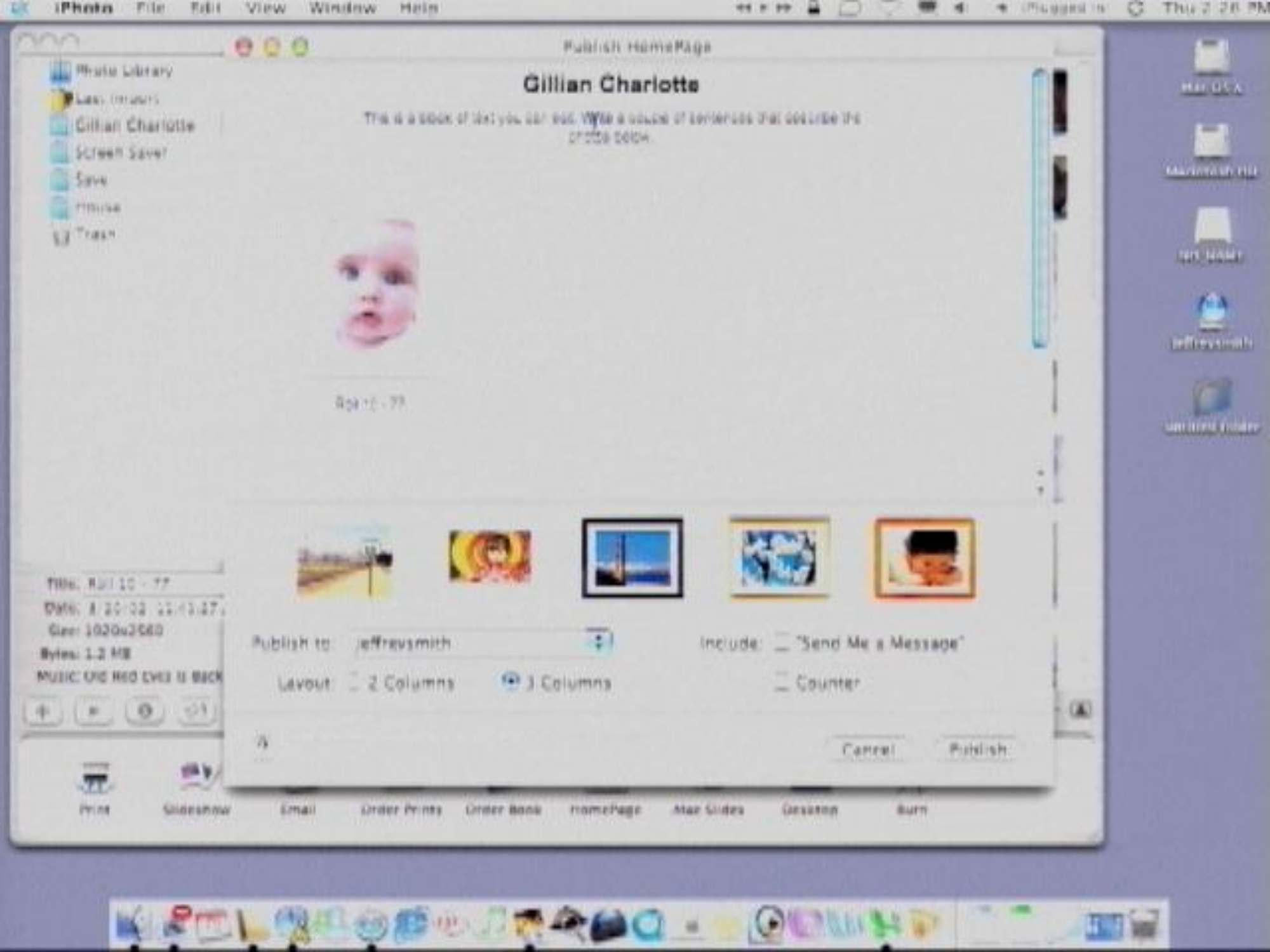

iPhoto File Edit View Window Help
iPhoto
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
mouse
Trash
Print
Slideshow
Email
Order Prints
Order Books
HomePage
Mail Slides
Desktop
Burn


iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
mouse
Trash
Gillian Charlotte
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Sessions
Burn


iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Gillian Charlotte
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mail Slides
Sessions
Burn

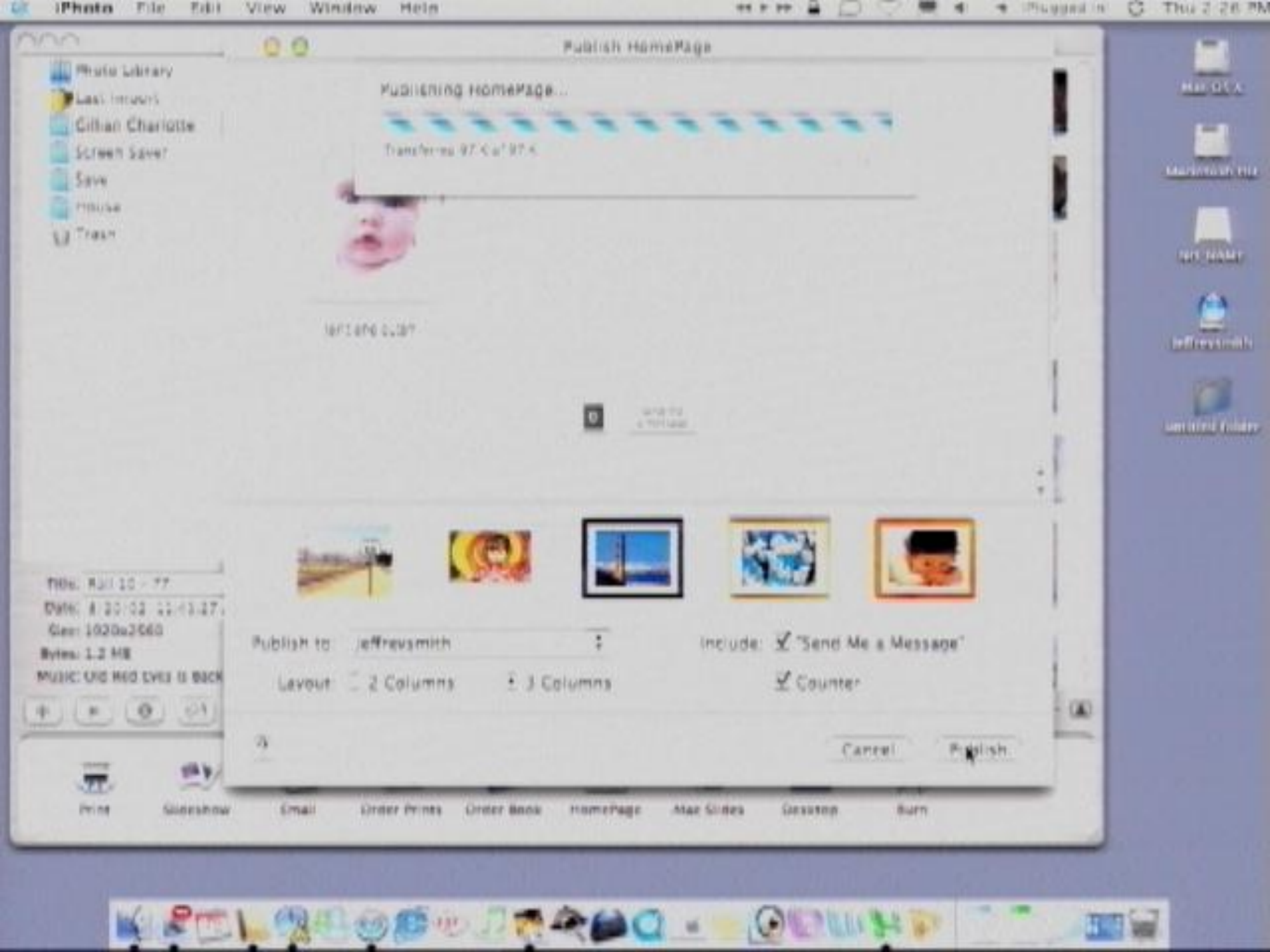

iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Gillian Charlotte
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Sessions
Burn

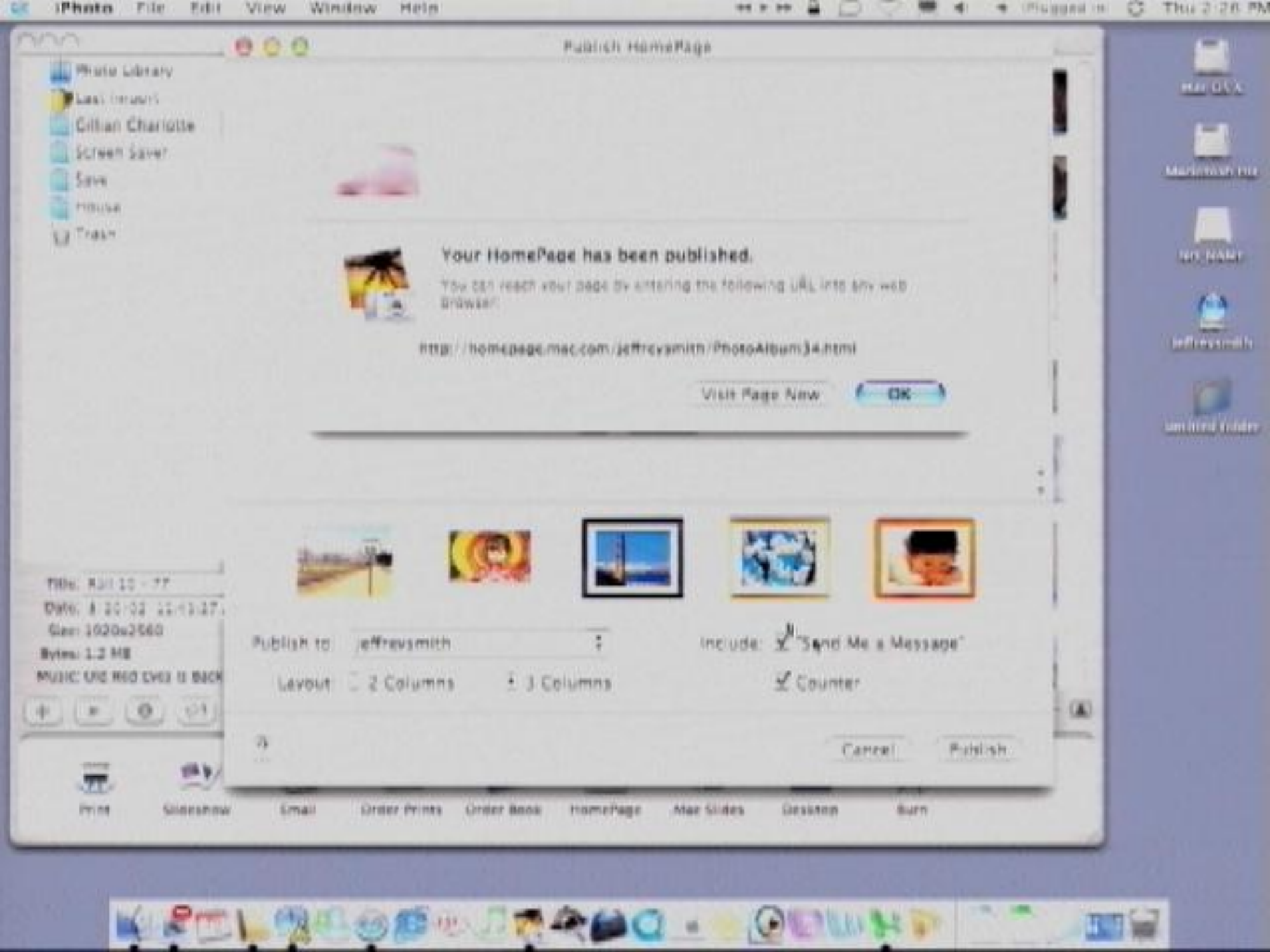

iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Gillian Charlotte
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Session
Burn

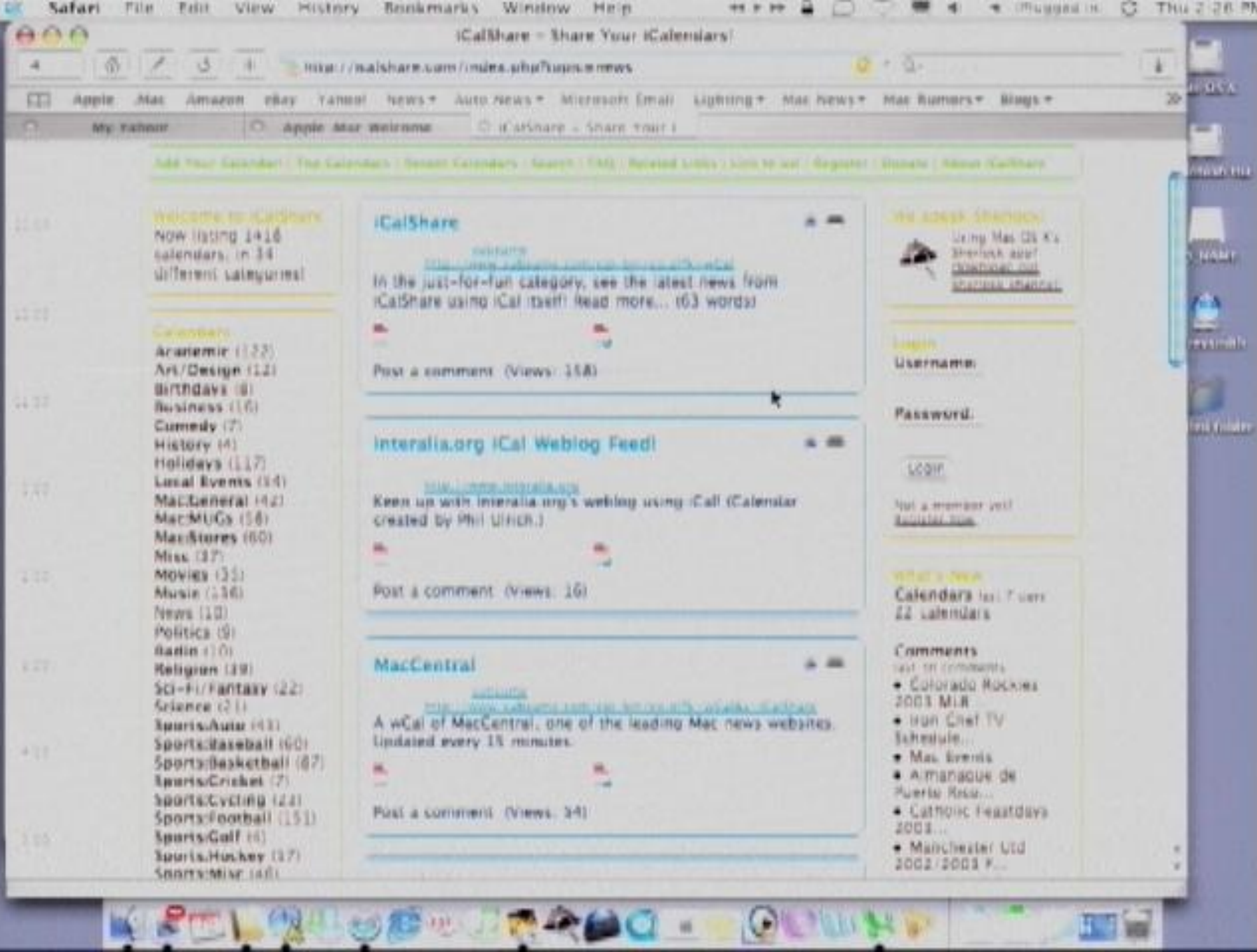

iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Gillian Charlotte
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Map Slides
Sessions
Burn


iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Gillian Charlotte
Screen Saver
Save
Trash
Gillian Charlotte
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Session
Burn


iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
Trash
Gillian Charlotte
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Desktop
Burn


iPhoto File Edit View Window Help
Publish HomePage
Photo Library
Last Import
Gillian Charlotte
Screen Saver
Save
Trash
Publishing HomePage...
Publish to: jeffreysmith
Include: "Send Me a Message"
Layout: 2 Columns 3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Desktop
Burn


Publish HomePage
Your HomePage has been published.
http://homepage.mac.com/jeffreysmith/PhotoAlbum34.html
Visit Page Now
OK
Publish to:
jeffreysmith
Include:
"Send Me a Message"
Layout:
2 Columns
3 Columns
Counter
Cancel
Publish
Print
Slideshow
Email
Order Prints
Order Book
HomePage
Mac Slides
Sessions
Burn


Safari File Edit View History Bookmarks Window Help
iCalShare - Share Your iCalendars!
Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs
My Yahoo!
iCalShare
Interalia.org iCal Weblog Feed!
MacCentral
Post a comment (Views: 158)
Post a comment (Views: 16)
Post a comment (Views: 34)
Now listing 1416 calendars, in 34 different categories!
Username:
Password:
Login
Calendars
Comments

Safari File Edit View History Bookmarks Window Help

Gillian Charlotte

Apple Mac Amazon eBay Yahoo! News Auto News Microsoft Email Lighting Mac News Mac Rumors Blogs

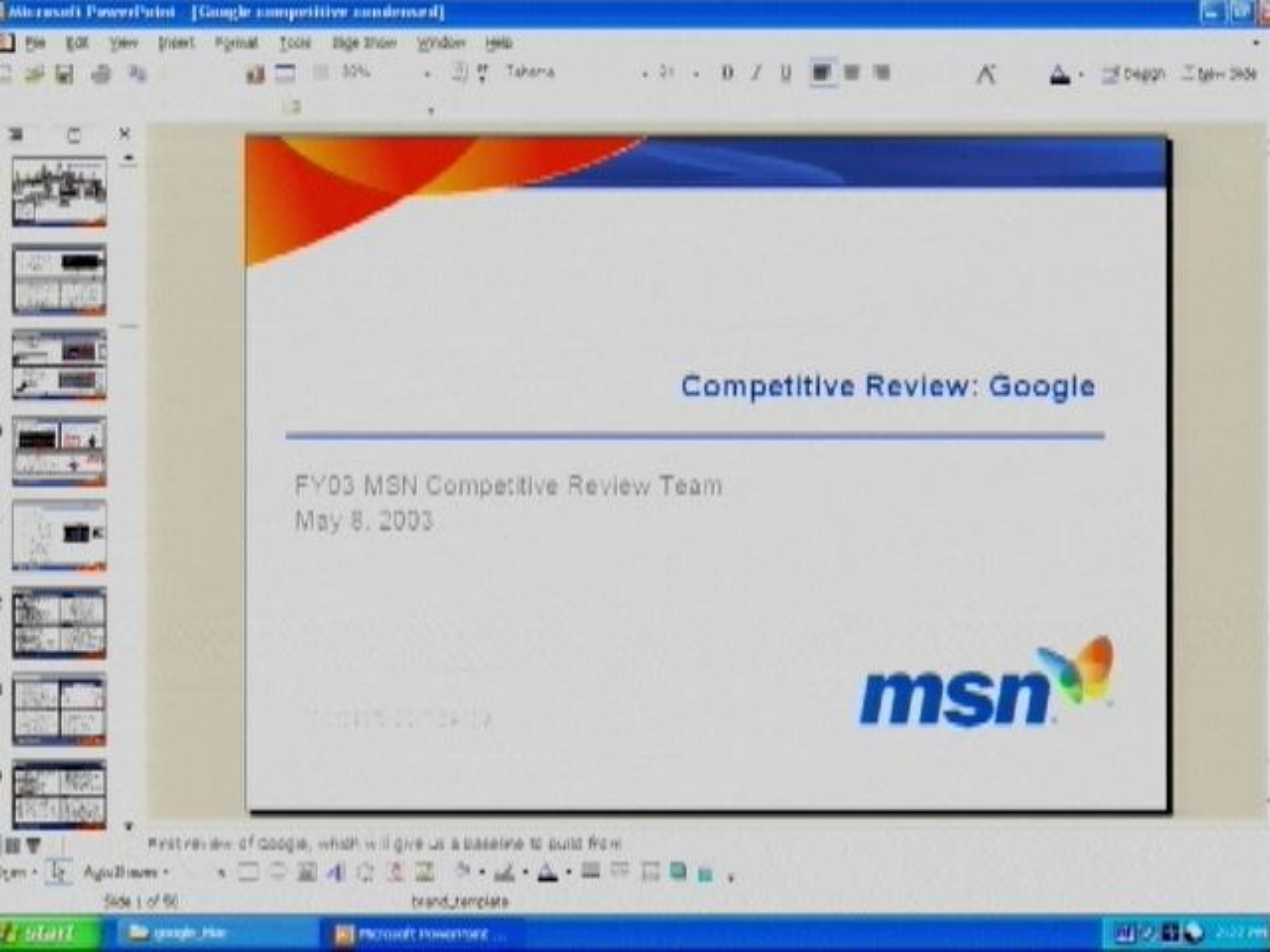
My Yahoo! | Apple Mac Welcome | Gillian Charlotte

Smith Family Home Page | File sharing | Gillian's first steps | Gillian Charlotte

Gillian Charlotte



Isn't she cute?


Competitive Review: Google
FY03 MSN Competitive Review Team
May 8, 2003
msn

Agenda

- Mission
- Google timeline
- Google's strategy
- Financials
- Organization
- Satisfaction
- Usage
- Market share
- Product Overview
- Investments
- Product Roadmap
- Key takeaways

Google's Mission

Organize the world's information to make it universally accessible & useful

Google has seen rapid growth since inception.

Timeline of Major Google Activities



Google's Strategies

FY03

- Grab market share
  - Signed AOL & Ask Jeeves
- Improve relevance
  - Launched category search for News & Froogle beta
- Enter the enterprise space
  - Launched Google Appliance
- Enter contextual advertising
  - Aggressively trying to sign partners & testing implementation methods

FY04

- Dominate keyword advertising (take out Overture)
  - Squeeze Overture margins
  - Enter new markets
  - Build out ad sales force
- Improve relevance
  - Search & contextual ads
- Go deeper in the Enterprise space
  - New features targeted to corporate clients
- No IPO
  - Throwing off cash
  - Market is stale
  - No large acquisitions on the horizon

Financials

Low Confidence Model	Google FYQ3E	Google FY04E	YOY %Growth
Revenue ($millions)			
Google.com	$200	$736	67%
Google.com Non-US	$90	$264	179%
Affiliates			
AOL.com	$103	$136	33%
Ask Jeeves	$62	$113	82%
Other	$31	$36	18%
Web search services	$13	$17	31%
Enterprise application	$2	$4	68%
Contextual advertising	$4	$6	65%
Net Revenue	**$445**	**$740**	**66%**
COGS	$60	$90	50%
Gross Margin	$385	$650	69%
Operating expenses			
Traffic Acquisition	$147	$221	50%
Sales & Marketing	$28	$40	40%
Prod Dev	$75	$125	67%
G&A	$15	$20	33%
Total OPEX	$262	$404	54%
OM (Operating Income)	$123	$245	99%
% of Revenue			
COGS	13%	12%	
GM	87%	88%	
Traffic Acquisition	33%	30%	
Sales & Marketing	6%	5%	
Prod Dev	17%	17%	
OM	28%	33%	

A
B
C
D

Source: internal estimates and analysis

Key Assumptions

A. Over 50% of revenue is from Google.com

B. Affiliate revenue comes with a heavy price – up to 80%

C. Google's cost structure is estimated to be very efficient

D. Google's traffic acquisition costs are burdened by affiliate deals

Organization

Google















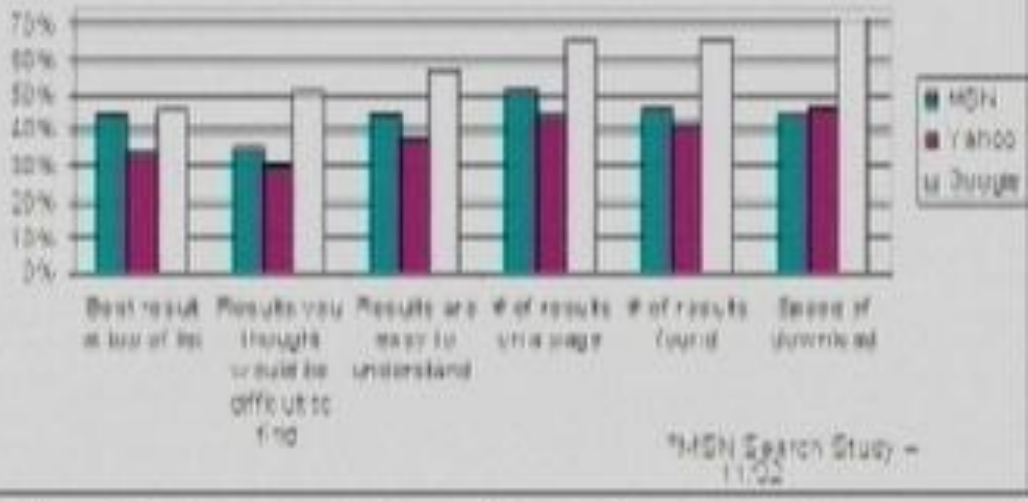



- R&D shop (10% of employees have PhDs)
- Small self-managed teams
- Risk-oriented (Live testing news)
- Culture (failure tolerant)
- Open-Source
- Ramping up for scale

Google's passion on delivering great results manifests in satisfied users.

Google's Satisfaction is driven by better – faster results

- Google's overall vsat rating is 71%*
  - MSN Search is 52%, Yahoo! Search 47%
- Key drivers of Google's vsat are
  - Rendering speed
  - # of results on a page & found
  - Easy to understand results
  - Results are relevant & rise to the top



*MSN Search Study – 11/05

Customers come first at Google…

- Laser-focus on customers
  - "Don't be evil" – must benefit user, but not necessarily Google
  - 10 FTE's do nothing but read user feedback
- Features need to be useful
  - Usable ≠ useful
  - Aspire to be like a Swiss Army knife
- Customers are the best R&D lab
  - Google labs expose concepts to users
  - 'Google News' was born this way
  - 'Google Clips' was terminated this way

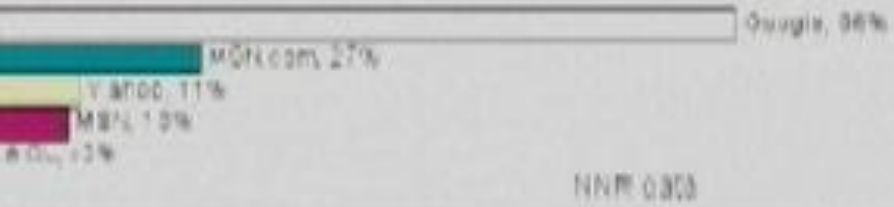
…but understanding the data is crucial

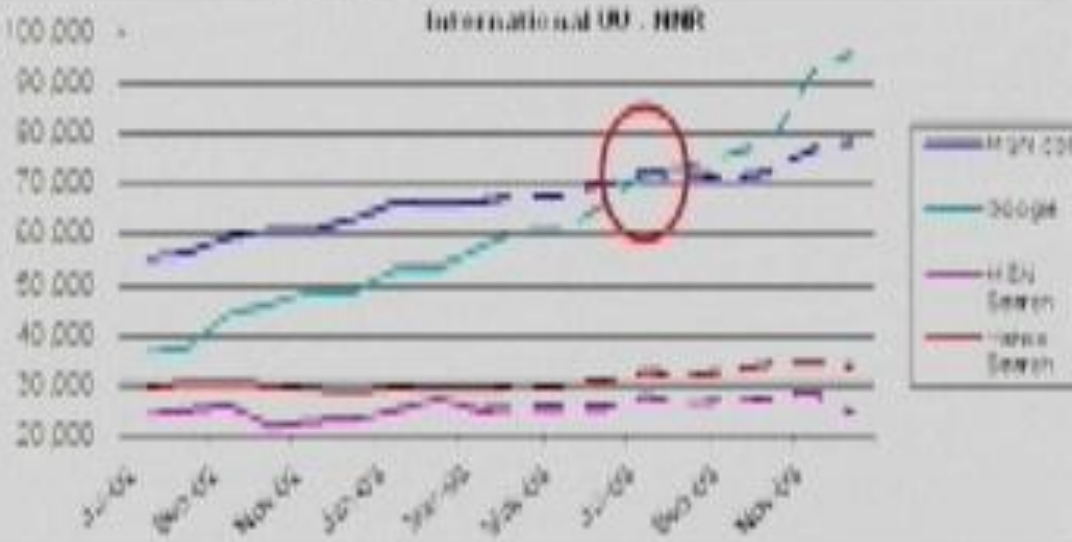
- Track user & click behavior
  - Adjust system based on historical data
- Dedicate FTE's to full-time relevance testing
  - Clicks are the only thing that matters
- Improve ranking through 100 data points
  - How many sites link to search result
  - Relationship of words to other words on the page
  - Relationship of words to objects on the page

Google.com's usage is far reaching & growing fast.

Making information universally accessible seems to be paying off for Google

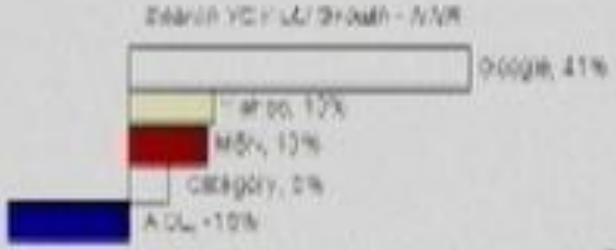
- Google is receiving broad adoption internationally
  - Putting pressure on MSN.com
- At current growth pace, Google's UU's will pass MSN.com early in FY04





Autosearch usage is the only reason MSN Search leads Google in unique users in the US

- Autosearch provides an est. 50% lift in unique users
- Autosearch users are less valuable
  - Est. 50% less PV's compared to other entry points





Google's market share extends throughout the world.

WW search market share

- Google.com has eclipsed 50% WW share
  - EMEA accounts for 72% of all international queries
- In the US Google closing in on 40% share

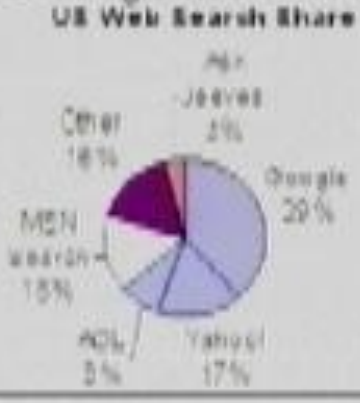
Share of queries - Destination sites (e.g., google.co.uk)					
February-06	AOL	Google	MSN	Yahoo!	Other
Asia	0%	21%	11%	66%	0%
EMEA	1%	77%	5%	8%	10%
Japan	0%	45%	27%	30%	n/a
ROW	1%	72%	7%	19%	n/a
Share - Non US	1%	69%	9%	14%	8%
US share	8%	39%	16%	17%	20%
Global share	3%	52%	13%	16%	15%

US = 0.1B Non-US = 1.0B queries

Drilldown on US search market share

- Primary source of traffic is Google.com
- Secondary traffic sources are partners
  - Including AOL & Yahoo! – Google has 64% US share

Google also gets query traffic from smaller sites, but visibility into volume is limited



Queries = UU's * PV's/user/NR Data

Search share creates advertising opportunity

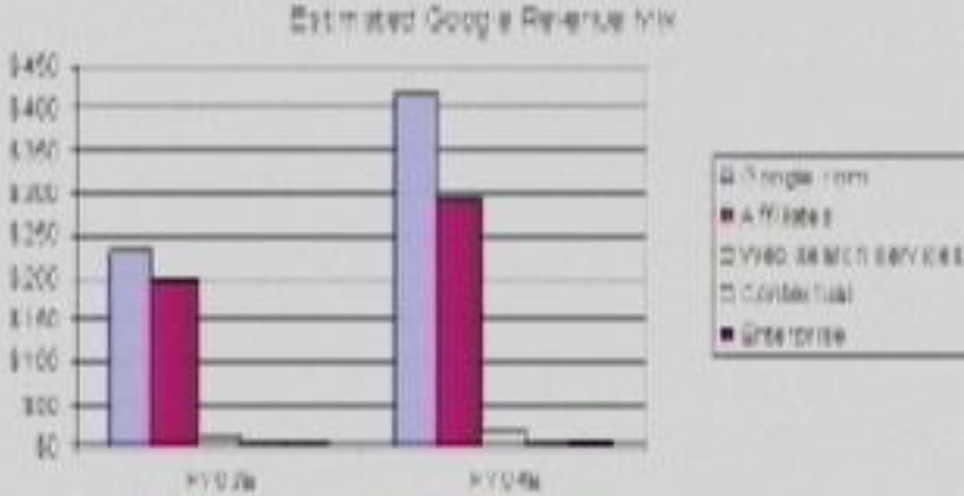
- High query volume on Google.com = #1 rev opp
  - But…rev/query estimated to be < other sites
- Overture has 2nd highest ad rev opp
  - But…have to pay for traffic which squeezes margins
- Google leveraging partners to extend AdWords
  - Pushes opp over 60%
  - Limit premium links to Google.com exclusively



Google's Product Offerings

Primary products

- Google.com franchise
- Traditional search business solutions
  - Google WebSearch – access to Google's 3B docs & features
  - Google SiteSearch – domain level search
  - AdWords – keyword advertising
- Contextual advertising (*new*)
  - Leverages AdWords technology
- Enterprise search
  - Google Search appliance – hardware device that allows users to search their company intranet site



Other investments/experiments

- Google Toolbar
- Froogle, Wireless, Blogger, Other….

Google leverages Google.com traffic to extend platform...

Google.com is focused on users & where the money is

Objectives

- "Quiet y" build a better search engine
  - Ensure a great user experience... word will spread... users will come
- Leverage site traffic to drive revenue
  - But... user experience comes first
- Drive global adoption
  - Seed new markets

Product Strategy & Tactics

- Improve user experience & relevancy
  - Intro category search – shopping, news, images
  - Acquire to improve relevancy/create community (blogger.com)
- Build a user-friendly advertising platform
  - Make ads relevant to search terms & secondary on Google.com site
- Localize search for global reach
  - Offices in 12 countries, 97 urls, 88 languages

Revenue Plan

- Relevant ads driven off keyword searches w/no rev share
  - Up to 2 premium sponsor & up to 8 text ads on right side of page
  - 50% coverage of ads across keywords*
- Build scaleable ad platform via AdWords
  - Self serve advertiser model
  - Extensible to affiliate partners & contextual
  - Migrate premium sponsors to AdWords??
- Extend monetization to new features
  - Google News – may add ads, or sell as service?
  - Froogle – what shopping search with relevant ads?

*Estimates based on Overture analysis of MSN

Google's affiliate relationships go right to the bottom line

Objectives

- Extend platform across many partners
  - Share query costs, grow share, extend brand
- Put pressure on advertising competitors
  - Key advantage... don't pay for 70% of their traffic
- Grow profitability
  - AdWords platform, web search backend

Product Strategy & Tactics

- Offer inexpensive end-to-end solution
  - Site & web search – standardize around key Google features "page rank"
- Leverage Google.com unique assets
  - Offer high revenue share – Overture can't compete, "Powered by Google"
- Grow revenue & keep costs low
  - Extend presence into new global & partner markets
  - Only offer self serve AdWords

Revenue Plan

- Charge Royalty payments based on usage
  - $.65/1000 for large sites like AOL*
  - $.95/1000 for medium sites*
- Share revenue from AdWords platform
  - We've heard they offer 80% rev share to large partners and 55% to smaller ones*
- Offer 'ready-to-go' solution for small sites
  - Low one time payment for web search - $500-1,200/mos for 1mm – 4mm annual queries
  - Free Google – retain right to bake AdWords into results

*Competitive research

Contextual advertising could be as big as search...

Objectives

- Leverage platform to go after ~$1-2B bus.
  - Grow revenue outside search
- Take advantage of Google relevancy
  - Advertisers value relevant placement

Product Strategy & Tactics

- Aggressively pursue concept testing
  - Buy cheap banner ads; generate higher revenue
  - Offer significant rev share to content owners for integrating contextual ads
- Scrape content to determine relevancy
  - Analyze more than text (fonts, layout, etc..)
  - Bought Applied Semantics to enhance capability



Revenue Plan

- Leverage AdWords platform
  - Drive more clicks through existing platform
  - Same price for search or contextual
- Develop an associates program
  - Offer a simple API that can be dropped onto any web page
  - High rev to get sites hooked
- Become the advertising standard
  - Already recognized as a top ad agency – Media Power 50 rates them 3rd in B2B marketing firms
  - Setting up offices in NY

SWOT

- Strengths
  - Known for producing relevant results
  - Already making investments to improve relevance
- Weaknesses
  - Haven't figured out relevancy....yet
- Opportunities
  - Create a scalable relevant ad platform – the place where advertisers go first
- Threats
  - Overture improves content scraping technology

Google is making strategic investments to extend their reach…

Google's toolbar puts their home page on every page

Objectives

- Extend Google search entry point*
  - 10% of users have a toolbar – 4.4mm & users do 20% more queries
  - Collect rich user data off of toolbar by following user's actions on any page
- Control navigation of the web
  - Toolbar is always on even if the user is off Google.com

Product Strategy & Tactics

- Prompt users to download toolbar from HP
  - ~150-200k users are downloading the toolbar/month*
- Opt-out tracking feature included in toolbar
  - Masked under the veil of showing PageRank
  - Get users to sign up for distributed computing
- Integrate toolbar into IE via plug-in
  - Google is always accessible
  - Add category searches to toolbar as they develop – i.e. news &

Unique Toolbar Features

- Toolbar short-cuts
  - News button – Drop down to Directory, HP, etc.
  - Right-click mouse and pull down toolbar features
- PageRank technology
  - Evaluates the web page you are on based on relevance algorithm
- Keyword highlighting
  - Highlight the search box term(s) on the web page
- Site search
  - Domain level search – only manners.mit.com
- Google compute
  - "Compute may allow you to donate your idle computer time to… ***including projects to improve Google and its services.***"

Google's has several experiments in the pipeline

Wireless

- Objectives – Extend Google through other devices
- Strategy & Tactics – Pushing out through portals & OEMs
- Revenue & usage –No specific data is available
- Downside – UI is not as easy as typing

Blogger

- Objectives – Create community & get ahead of relevance
- Strategy & Tactics – Invest in blogger.com & crawl blogs to find breaking stories
- Revenue & usage –Subscription & contextual ads wrapped around blogs
- Downside – Costs for storing the blogs really hurt Pyra Labs

Froogle

- Objectives – Improve shopping relevance & enter new market
- Strategy & Tactics – Get direct feeds from merchants & crawl for content
- Revenue & usage –Wrap ads around Froogle searches
- Downside – A lot of searches but no click throughs

Other

- Answers – users pay researchers to answer questions
- Voice – integrating with select BMW cars
- Google viewer – slide show of web pages returned in results
- Web quotes – annotates results with comments from websites
- Keyboard shortcuts – navigate results w/ keyboard
- Glossary – Lookup glossary terms
- Sets – creates sets (apple – red – fruit)

Google Product Roadmap

CY03		CY04	
Q2/3 - 03	Q4 - 03	Q2/3 - 04	Q4 - 04
Near realtime indexing • Move index update from once a month to daily updates • Roll-out new code to enterprise a few months later	**Document security for enterprise** • Security levels by user – partnering with integrity software **Integrate Applied Semantics technology** • Improve content scraping process **Stemming** • Adding 's' or 'ing' to the end of search terms **Synsets** • Locate related documents	**File share on the web** • Users will be able to share documents across the web – P2P – "focused on enterprise customers" *(Unclear how this will work or what it means – Primary Research)* **Integrate Blogger into relevance algorithm** • "Find what's hot on blogs to enhance search relevancy **Personalization** • "They want to personalize users experience – no specific statements on tactics	**Google Yellow Pages** • Investigating YP as a way of offering paid inclusion • Want to use YP to push into regional information"

* Primary research

Key takeaways

- Google has done a great job in satisfying consumers….but.
  - Studies show that between 50-70% of questions still don't get answered
- Google has significant market share…..but.
  - They have no network effect
  - There are no barriers to switch from Google.com
- Google has built a solid brand…..but.
  - They haven't done things like personalize results yet… leaving the door wide open